



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
AFFILIATED TO BHARATHIAR UNIVERSITY  
KOVAIPUDUR, COIMBATORE - 42

**AQAR – 2023-2024**

**CRITERIA – III**

**Metric-3.3.1 Innovation and  
Ecosystem**

1. MoU
2. EDC Activities

MoU



தமிழ்நாடு தமில்நாடு TAMILNADU

BB 840841

2.8.2021

VLB Janakiammal  
College of Arts  
and Science  
Coimbatore

*K. Nirmala Devi*  
K. நிர்மலா தேவி  
L.No: 7323 / B1 / 2008 / 37  
16/187, கோவைபுடூர் கோலாகல் வீதி,  
கோவைபுடூர், தமில்நாடு,  
கோவைபுடூர் - 641005.



**MEMORANDUM OF UNDERSTANDING**

This Memorandum of Understanding is entered on this 02 August 2021 between VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), KOVAIPUDUR, COIMBATORE-641042. The College is an autonomous institution affiliated to Bharathiar University, reaccredited by NAAC with 'A' Grade, ISO 9001:2015 certified, herein referred to as "VLBJCAS" represented by its Secretary, VLB Janakiammal College of Arts and Science.

PSGR Krishnammal College for Women, Avinashi Road, Peelamedu, Coimbatore-641004 Tamil Nadu, India (GRG Trust).The college is affiliated to Bharathiar University, reaccredited with 'A' Grade by NAAC, conferred as College of Excellence, NIRF 2020-10<sup>th</sup> rank and an ISO 9001:2008 certified institution herein referred to as the "PSGRKC" represented by its Secretary, PSGR Krishnammal College for Women.

*W. Devi*  
Dr. Mrs. N. YESODHA DEVI M.Com.,Ph.D.,  
SECRETARY  
PSGR Krishnammal College For Women  
Peelamedu, Coimbatore - 641 004.

*Jaishree Santhosh*  
JAISHREE SANTHOSH  
CEO CUM SECRETARY  
VLB Janakiammal Trust  
Kovaipudur,  
Coimbatore 641 042

**NOW IT IS HEREBY AGREED BY AND BETWEEN THE PARTIES HERE TO  
PREAMBLE:**

PSGRKC has adequate facilities in Rural Women Technology Park(RWTP) to perform the livelihood enhancement programme through Science and Technology interventions and training programmes. PSGRKC and VLBJCAS collaboration initiatives will lead to efficient complementation of both the sponsors eventually leading to the enhancement of the livelihood of Rural Women trainees, student deputation for Project work, Internship , Research and Development which will be of immense mutual benefits and relevant to society. Realizing this objective and for providing the following services by PSGRKC to the Centre for Entrepreneurial Development [CED] Cell of VLBJCAS, have signed this MoU in order to achieve the desired results for the benefit of students/staff and community.

**OBJECTIVES OF MoU:**

- PSGRKC to provide appropriate need based skill training to students, staff and research scholars of VLBJCAS.
- PSGRKC to support the college in training, internship and research projects with special emphasis on Agricultural products related activities.
- PSGRKC to provide to use the RWTP as incubator centre on cost basis.

**UTILIZATION OF RWTP AS INCUBATOR CENTER:**

- 1) Rs 1500/ 4 hrs for the production of Bread and Millet biscuit and Areacanut plates.
- 2) Rs 1000/ 6 hrs for the production of coir pot & sanitary napkins.
- 3) Required raw materials will provided on cost basis.

**FEE FOR HANDS ON TRAINING PROGRAMME:**

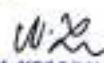
- 1) Rs 100/person/day.
- 2) Transport /Lunch are not included in the fee.
- 3) Minimum of 20 participants.
- 4) The training time 09.30am to 04.00pm.

**TERMS OF MOU:**

1. This is a non-exclusive MoU and is valid for a period of three years effective from August 2021 and may be extended further on mutual consent.
2. For the service rendered by RWTP shall be paid based on the nature of work, infrastructure and man power utilization for each programme to the service provider.
3. The MoU can be terminated with three months prior notice on either side of parties.
4. This MoU is executed as two originals and each party is having one for their record.
5. This MoU is governed by and constructed in accordance with Indian Laws.

**PSGRKC and VLBJCAS** each represent that, they have read and understood this MoU that by signing below it agrees to be bound by its terms and that is has caused this MoU to be executed by its authorized representatives.

**FOR PSGRKC**

  
Wife of **N. YESODHA DEVI** M.Com., Ph.D.,  
SECRETARY  
PBGR Krishnammal College For Women  
Peelamedu, Coimbatore - 641 004.

**FOR VLBJCAS**

  
**JAISHREE SANTHOSH**  
CFD (UM) SECRETARY  
VLB Janakiammal Trust  
Kovaiipudut,  
Coimbatore - 641 042

**Witness 2**

  
12/08/2021

# Activities



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University and Approved by AICTE

Re-Accredited by NAAC with 'B++' Grade

KOVAIPUDUR, COIMBATORE - 641 042

Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjas.ac.in

Coimbatore

14.08.2023

From

P.Preetha

EDC Co-ordinator

VLB Janakiammal College of Arts and Science

Kovaipudur, Coimbatore.

To

The Principal

VLB Janakiammal College of Arts and Science

Kovaipudur, Coimbatore.

Respected Sir,

Sub: Permission to organize EDC Inauguration and Guest Lecture - Reg

Entrepreneurship Development Cell planned to conduct EDC Inauguration and Guest Lecture on "**How should an Entrepreneur Advances**" on 21.08.2023 from 10.00am to 1.00 pm at Seminar Hall. The Speaker of the Event is Mr.Akshay Parekh, Managing Director, India Battery Service, Coimbatore. Kindly request you to grant us permission to do the same.

Thanking You.

Yours Faithfully

*P. Preetha*  
14/8/23  
(P.Preetha)

*yes*  
*Se*  
14/08/2023



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Ref: VLB/AUTO/NSC/EDC/ 2023-24/09

Date: 14.08.2023

## Circular

Entrepreneurship Development Cell planned to conduct EDC Inauguration and Guest Lecture on "**How should an Entrepreneur advances**" on 21.08.2023 from 10.00am to 1.00 pm at Conference Hall. The Speaker of the Event is Mr. Akshay Parekh, Managing Director, India Battery Service, Coimbatore. The Entrepreneurship Development Cell members of faculty and students are requested to attend it without fail.

*P. Parekh*  
14/8/23  
Coordinator



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## ENTREPRENEURSHIP DEVELOPMENT CELL



**VLB JANAKIAMMAL  
COLLEGE OF ARTS AND SCIENCE**

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KOVAIPUDUR, COIMBATORE - 641 042



**Inauguration of EDC**  
&  
Guest Lecture on  
**"How should an Entrepreneur Advance?"**

Organized by  
**Entrepreneurship Development Cell**  
in association with  
**Institution's Innovation Council (IIC)**



Resource Person  
**Mr. Akshay Parekh**  
Managing Director, India Battery Service  
Coimbatore

 21.08.2023  10.00 am  Seminar Hall

*Parekh*

FACULTY COORDINATOR

*Se*  
14/08/2023

PRINCIPAL

PRINCIPAL  
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
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## ENTREPRENEURSHIP DEVELOPMENT CELL

### AGENDA

- 10.00am - Prayer Song
- 10.05am - Lightning the Lamp
- 10.10pm - Welcome Address - Mrs.P.Preetha  
Co-Ordinator,  
Entrepreneurship Development Cell,  
VLBJCAS.
- 10.20am - Introduction to Chief Guest - Mr.Salman Fareesh.S  
Student Chairman  
III BBA CA  
VLBJCAS.
- 10.25am -Presidential Address - Dr.K.Vasudevan  
Vice-Principal  
VLBJCAS.
- 10.35am - Inaugural Address -Mr.Akshay Parekh  
Managing Director,  
India Battery Service,  
Coimbatore.
- 11.35am - Vote of Thanks - Ms.S.Shabiqua  
Student Co-Chairman  
III B.Sc IT  
VLBJCAS.
- 11.45am - National Anthem

Date: 21.08.2023

Time: 02.00 pm

Venue: Conference Hall



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## ENTREPRENEURSHIP DEVELOPMENT CELL

### REPORT

21.08.2023

Entrepreneur Development Cell of VLB Janakiammal College of Arts and Science organized the Inauguration of Entrepreneur Development Cell and Guest Lecture on "How should an Entrepreneur Advances?" on 21.08.2023. Mr.Akshay Parekh, Managing Director, India Battery Service, Coimbatore, was the keynote speaker. He highlighted on entrepreneur skills and insisted students to develop entrepreneur skills. He traced the essence of Entrepreneurship and shared guidelines on how to become a successful entrepreneur. He refrained the minds of young entrepreneurs by citing various examples from the lives of the most successful entrepreneurs. He also tinted on how entrepreneurship acts as a pursuit of opportunity beyond resources controlled. To conclude, he insisted students to recognize and analyze business possibilities to meet out the global needs Ms.P.Preetha, Staff Coordinator, EDC, VLBJCAS ,welcomed the gathering. The investiture ceremony for EDC and YI student coordinator was moved with oath taking. Mr.Salman Fareesh.S, EDC Student Chairman, introduced the chief guest. Dr.K.Vasudevan, Vice-Principal & Head, Department of Electronics and Communication Systems , in his presidential address tinted on how to become a successful entrepreneur. Ms.Shabiqa, EDC Student Co-Chairman, proposed vote of thanks. 180+ students attended and got benefited.

FACULTY COORDINATOR

PRINCIPAL

PRINCIPAL  
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
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## ENTREPRENEURSHIP DEVELOPMENT CELL

### INAUGURAL & GUEST LECTURE ON “HOW SHOULD AN ENTREPRENEUR ADVANCES?” -21.08.2023





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*Preethy*  
**FACULTY COORDINATOR**

*21/08/2022*  
**PRINCIPAL**

**PRINCIPAL**  
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## ENTREPRENEURSHIP DEVELOPMENT CELL

TOPIC : INAUGURATION & GUEST LECTURE ON " HOW SHOULD AN ENTREPRENEUR ADVANCES?"

DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
1	21BIT015	R. KAVIVANJALI	III BSC IT	R. K. J.
2	21BIT009	Baramisri	III B.Sc IT	R. B.
3	21BIT031	K. Sandhini	III B.Sc IT	Sandhini
4	21BIT013	Dharshini. V	III - B.Sc. IT	Dharshini
5	21BIT019	Manisha. D	III. B.sc. IT	Manisha D.
6	22BCT001	B. Logeshwari	II B-S.C. CT	B. Logeshwari
7	22BCT002	Rathika. P	II B-S.C. CT	Rathika.
8	21BIT035	Thirusha. H	III BSC. IT	H. Thirusha.
9	21BIT018	Madhumitha R	III BSc IT	Madhumitha
10	21BIT025	Ranya	III BSc. IT	Ranya
11	22BCT033	K. Sreenidhi	II BSC. CT	K. Sreenidhi
12	22BCT030	T. Shiny Joshim	II BSC. CT	T. Shiny Joshim
13	22TRHM013	K. Mani megalai	I. BSC. CS. HM	K. Mani
14	22TRHM031	B. Budha	I Bsc. CS. HM	B. Budha.



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SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
15	21BIT027	A. Sahana Baru	I BSc. IT	Sahana
16	21BIT007	S. Anjali	III BSC. IT	S. Anjali
17	22BCT023	B. Priyadharsini	II B SC. CT	B. Priya
18	22BCT025	C. Reena	I B SC. CT	C. Reena
19	22BCT038	D. Vidhya	II BSC. CT	D. Vidhya
20	22BCT007	Darshini T	II BSC CT	Darsh
21	22BCT009	Jathina Parveen M	II BSC CT	Jathina P. R
22	22BCT032	Soundharya R	II BSC CT	Soundharya R
23	21BCP031	Nivedha S	II B. Com [PA]	Nivedha S
24	21BCP012	Dharshini S	III B. Com [PA]	Dharshini S
25	21BCP035	Poonguzhali B	III B. Com [PA]	Poonguzhali B
26	22BAE003	Jeeritha A	I - BA English Literature	Jeeritha A
27	22BAE005	Pooja S	I - BA English Literature	Pooja S
28	22BAE006	Prathibha T	II BA English Literature	Prathibha T



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SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
29	21BCP008	S. Babyrathi	III - B.COM - PA	S. Babyrathi
30	21BCP006	V. Archana	III - B.COM - PA	V. Archana
31	21BCP034	R. Paviya shree	II - B.COM PA.	R. Paviya shree
32	21BCP001	Jumana Afreen. N	IV B. Com PA	Jumana
33	21BCP047	Subashini. R	III B. Com PA	R. Subashini
34	21BCP005	Anupriya. R	III B. Com PA	R. Anupriya
35	21BCP015	Harshavaradhini	III B. com PA	Harsh
36	21BCP014	Harivarrshini. M	III. B. com PA.	M. Carly
37	21BCP010	Dhanu Sree S	II. B. com PA	Dhanu S.S
38	21BCP046	Sri dharani	III. B. com (PA)	Sri d.
39	21BCP051	Tharani	I. B. com PA	Thara.
40	21BCP020	keethana	II. B. com (PA)	keethana.
41	21BCP050	S. Sushitva	III. B. com (PA)	S. Sushitva
42	21BCP089	Sanjala devi	III - B. com (PA)	Sanja.



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DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
43	37	A.REHANA	B.Com.CA A	A.Rehana
44	40	A.Sameena	B.COM.CA A	A.Sameena
45	19	S.Kalai selvi	B.Com.CA "A"	S.Kalai selvi
46	21BAE010	J. Rajalakshmi	BA English	Rajalakshmi
47	2113AE005	J. Janet Shakchi	B.A English	Janet Shakchi
48	21BAE008	N. Nishya	B.A English	N. Nishya
49	15	S.R. Harshani Pathurna	I B.Com CA	S.R. Harshani Pathurna
50	44	K. Santhiya	IB.COM(CA)	K. Santhiya
51	46	SAVITHA .R	IB . COM(CA)	S.R.
52	30	Oviya . R	I . B . COM(CA)	R. Oviya
53	24	Koosika N	I B . Com (A 'A')	Koosika N
54	12	FATHIMA NASRIN N	IB.Com CA 'A'	N. Nasrin
55	33	Preethika . R	IB.Com CA 'A'	Preethika . R
56	39	SATASHIKAA . K . R .	IB.COM CA 'A'	Satashikaa . K . R .





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DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
57	22BAE007	Preeti . S	II BA English Literature	Preeti . S
58	22BAE008	Ramya K . S	"	Ramya . S
59	22BAE010	Swathi . S	"	Swathi
60	21BAE001	Karthika . J	III BA English Literature	Karthika . J
61	21BAE009	Rabiyathul Baxariyah	"	Rabiyathul Baxariyah
62	21BAE004	Jarani . P	"	Jarani . P
63	<sup>B.com CA</sup> <del>21BAE006</del>	HEMALATHA - M	IB-com CA "A"	Hemalatha . M
64	23TBCC021	KAUJASREE - M	B.COM (CA) "A"	Kaujasree . M
65	23TBCC047	P. SRUTHI	B.COM (CA) "A"	P. Sruthi
66	23TBCC007	ASHWINI . S	B.COM (CA) "A"	Ashwini . S
67	23TBCC048	SOBIKSHA . G	B.COM (CA) "A"	Sobiksha . G
68	23TBCC020	KAVIPRIYA . K	B.COM (CA) "A"	K. Kavipriya . K
69	23TBCC022	KEERTHIKA . K	B.COM (CA) "A"	S. Keerthika . K
70	21BI1009	Shabiga	B-sc IT	Shabiga

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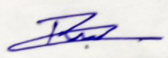
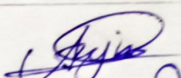
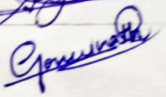
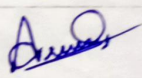
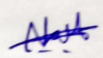
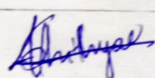
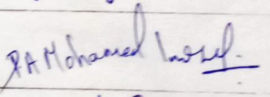
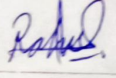
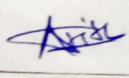
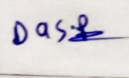
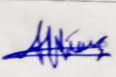
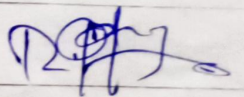
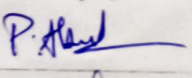
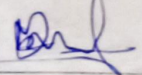
Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjcas.ac.in

## ENTREPRENEURSHIP DEVELOPMENT CELL

TOPIC : INAUGURATION & GUEST LECTURE ON " HOW SHOULD AN ENTREPRENEUR ADVANCEST"

DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
71	22BHM016	Rohith Krishna.T	II B.Sc. CS&HM	
72	22BHM007	Arjun . T U	II BSC CS&HM	
73	22BHM011	Gaminath.K	"	
74	22BHM006	Anna J Sam	"	
75	23TBHM015	NAVANEETH.M	I B.SC CS&HM	
76	23TBHM005	Adhithyan . B	I, BSE CS&HM	
77	23TBHM014	P.A.Mohamed Imran	"	
78	22BHM015	Rahul.S	II BSC CS&HM	
79	22BHM003	Ajith Subrahmanian	II BSC CS&HM	
80	22BHM005	AKSHAY DAS P	II BSC CS & HM	
81	22BHM004	Akhillesh Veni	I BSC CS&HM	
82	22BHM014	Praveen Kumar.P.	II BSC CS&HM	
83	22BHM001	P.ABIJITH	II B.SC [CS&HM]	
84	22BHM002	M.AJAY ARAVIND	II B.SC (CS&HM)	



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE - 641 042

Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjcas.ac.in

## ENTREPRENEURSHIP DEVELOPMENT CELL

TOPIC : INAUGURATION & GUEST LECTURE ON " HOW SHOULD AN ENTREPRENEUR ADVANCE?"

DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
85	22BCT027	R. RISHI G. BSH	II BSC CT	
86	22BCT024	G. RAJEEV	II BSC CT	
87	22BCT013	Harish. G	II BSC CT	
88	21BCT014	Jayadurga P	II BSC CT	
89	21BCT013	Mohamed Azaath. M	III BSC CT	
90	21BCT001	Apsal. T	II BSC CT	
91	21BCT005	Dhandapani. G	III BSC. CT	
92	22BCT020	MUTHU BHARATH. M	II BSC. CT	
93	22BCT018	J. MOHAMMED FAZL	II BSC. CT	
94	22BCT036	K.D. SURYA	II BSC. CT	
95	22BCT041	C. Vishwanath	II BSC. CT	
96	22BCT026	R. Remish	II BSC. CT	
97	22BCT001	Abhishek. Rajs	II BSC. CT	
98	22BCT040	V. Viswa	II BSC. CT	



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DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
99		Amal.m	CS & HM	
100		Adarsh Suresh	CS & HM	
101		PRADDEEP.N.P	CS & HM	
102		ABIN BABU	CS & HM	
103		Abin.k.S.	CS & HM	
104		Abhinav -T	CS & HM	
105		Ajan	CS & HM	
106		Shoraffath	CS & HM	
107	22BCT005	B.A. Aswin	BSC-CT	
108	22BCT006	S.BALAKRISHNAN	BSC-CT	
109	22BCT011	B. Gokul	BSC-CT	
110	22BCT016	B.kalaiselvan	BSC-CT	B. Kalaiselvan
111	21BIT016	O.M. Kavinkumar	BSC, IT	
112	21BITR03	M. Priyan	BSC IT	

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TOPIC : INAUGURATION & GUEST LECTURE ON " HOW SHOULD AN ENTREPRENEUR ADVANCES?"

DATE: 21.08.2023

TIME: 10.00 AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
113	21BIT023	C. Palanisamy	BSC IT - III	C. Pal
114	21BIT005	Anbu Karthikeyan.M	" "	Anbu Karthikeyan
115	21BIT026	Ritwik.S	" "	Ritwik S.
116	21BIT036	Venkatresh.S	" "	Venkatresh
117	21BIT037	Vigneshwaran .K	" "	Vigneshwaran
118	21BIT008	Ashwin .K	" "	Ashwin
119	22BCT034	Srinivasan G	11B. SC. CT	Srinivasan
120	21BIT021	Mohamed Barkatulla	III. B.Sc. IT	Mohamed Barkat
121	21BIT020	Mohamed Dilip.R	III - BSc(IT)	Dilip
122	21BAE033	VIGNESH.N	III. B.A ENG. LT	Vignesh
123	23TBHM0002	V. SAKTHIVEL	I BSC. CSHM	V. Sakthivel
124	23TBHM029	R. Saraneshwaran	I BSC CSHM	R. Saraneshwaran
125	23TBHM026	N. Subash Raja	I B.Sc. CSHM	N.S. Raja
126	23TBHM004	P. Pradeep	I B.Sc CSHM	P. Pradeep

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TOPIC : INAUGURATION & GUEST LECTURE ON " HOW SHOULD AN ENTREPRENEUR ADVANCEST "

DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
127	<del>22BCT019</del> II BSCCT	K. mouleswararam	II Bsc - CT	K. mouleswararam
128	21BCT018	P. SIVA	III - BSC - CT	P. SIVA
129	21BCT016	M. Ragal	III - BSC - CT	M. Ragal
130	21BCT006	Jeyaseelanathan.V	III - BSC (CT)	Jeyaseelanathan.V
131	21BCT011	Kishorekumar.V	III BSC (CT)	Kishorekumar.V
132	21BCT007	Jonesraban.P	III BSC (CT)	Jonesraban.P
133	21BCT002	Akash.R	III BSC (CT)	Akash.R
134	21BCT010	Kathiresan.M	III BSC (CT)	Kathiresan.M
135	22BCT028	Rukmavathsan	II BSC (CT)	Rukmavathsan
136	22BCT021	Nadhim.H	II Bsc (CT)	Nadhim.H
137	22BCT010	Fazil Aunaf D.M	II Bsc (CT)	Fazil Aunaf D.M
138	22BCT004	Asathkhan.S	II BSC (CT)	Asathkhan.S
139	21BITR05	BABU.M	III Bsc. (IT)	BABU.M
140	21BITR06	RAMANA.B	III Bsc. (IT)	RAMANA.B

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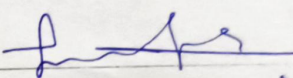

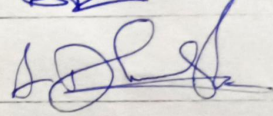
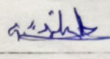
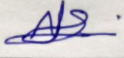
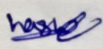
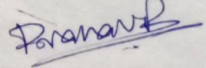
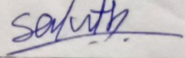
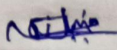
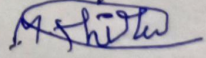
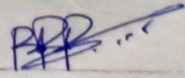
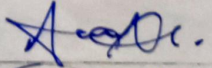
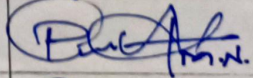
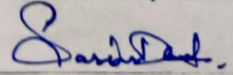
Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjas.ac.in

## ENTREPRENEURSHIP DEVELOPMENT CELL

TOPIC : INAUGURATION & GUEST LECTURE ON " HOW SHOULD AN ENTREPRENEUR ADVANCES?"

DATE: 21.08.2023

TIME:10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
141	22BHM020	M. THARUN KUMAR	II B.Sc CS & HM	
142	22BHM017	B. SHYAM GANESH	II B.Sc (CS & HM)	
143	22BHM009	A. Dharmasudhan	II B.Sc (CS & HM)	
144	22BHM018	G. K. Silambu	II B.Sc (CS & HM)	
145	23TBHM017	Nithin Krishna. A	I B.Sc. (CS & HM)	
146	23TBHM009	Hashir. P. N	I B.Sc. (CS & HM)	
147	23TBHM020	Pranav. R	I B.Sc. (CS & HM)	
148	23TBHM025	Steekunzh N. S	I B.Sc. (CS & HM)	
149	23TBHM016	NITHIN. K	I B.Sc (CS & HM)	
150	23TBHM009	M. Thi'ru Kumaran.	I B.Sc (CS & HM)	
151	23TBHM021	R. Roopesh Roshan	I B.Sc (CS & HM)	
152	22MBA007	Arivan d. T	II MBA	
153	22MBA001	P. Praveen. M. N.	II MBA	
154	22MBA006	Sasi. Dharan. S	II MBA	

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjas.ac.in

## ENTREPRENEURSHIP DEVELOPMENT CELL

TOPIC : INAUGURATION & GUEST LECTURE ON " HOW SHOULD AN ENTREPRENEUR ADVANCES?"

DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
155	21BITR07	Moulchandran	III Bsc. IT	Muley
156	22BAE004	Kewin Jose Emmanuel	II BAE ENGLISH	Kewin Jose
157	23DAE010	Saiman.	I BAE ENGLISH	Saiman
158	23BAE003	Arshad. H	I BAE English	Arshad. H
159	23BA007	Albiyas. S	I BAE English	Albiyas. S
160	22BAE001	Amarnath	II. B.A English	Amarnath
161	22BET002	Abinaya. K	II BSC. CT	Abinaya. K
162	22BIT010	K. Divya Sri	II BSC. IT	K. Divya Sri
163	21BBA061	Sabaanishma. K.S	III. BBA.	Sabaanishma. K.S
164	21BBA087	Vineesh. M	III. BBA	Vineesh. M
165	21BSC002	Azeed Roshan. S	III Bsc CS	Azeed Roshan. S
166	21BCA071	Arinoshan. K.	III BCA.	Arinoshan. K.
167	21BCA080	Dheeraj. G	III BCA	G. Dheeraj
168	21BCA079	Dhanush. D	III BCA	P. Dhanush



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DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
169	22BHM017	B. SHYAM ANANESH	II B.SC (C.S&HM)	
170	22BHM020	M. THARUN KUMAR	II B.Sc CS&HM	
171	22BSC061	Kishore Kumar K	I BSC. CS 'B'	Kishore.K
172	21BACA043	SALMA KANDASAMI	III BBA-CA	
173	21BCA089	Kishore.M	III BCA-B	Kishore
174	21BCA093	Narandraprasad	III BCA-B	Nar
175	21BCA067	Aishwarya	III BCA-B	Aishwarya
176	21BCA101	Naveena	III BCA-B	Naveena
177	21BCA120	Vikram.M	III BCA-B	Vikram
178	21BIT033	SUBASH. R	III BSC IT	Subash
179	22BCT035	swya. K	II BSC-CT	Swya K
180	22BCT034	swya. k-d	II BSC-CT	Swya k-d
181	22BCT017	madhumitha .R	II BSC-CT	madhumitha
182	21BCA083	Dinesh.P	III BCA-B	Dinesh P

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DATE: 21.08.2023

TIME: 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
183	21B31008	Azad Roshan. S	III Bsc cs	
184	21B31018	Keethana priyan	III BSC CS	
185	22BIT036	P. RDHITH	II Bsc. IT	
186	22BIT001	J. ADHIL	II Bsc. IT	J. Adhil.
187	22BIT012	GOKUL .R	II Bsc. IT	
188	22BIT026	M. Malavika	II BSC . IT	M. Malavika
189	22BIT009	Benasa A	II BSC IT	Benasa A
190	22BIT046	R. SUJI	II BSC IT	R. Suji
191	22BIT018	K. Ishwariya	II BSC IT	K. Ishwariya

FACULTY COORDINATOR(S)

21/08/2023  
PRINCIPAL

PRINCIPAL  
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
KOVAIPUDUR, COIMBATORE-641 042



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KOVAIPUDUR, COIMBATORE - 641042

Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjcas.ac.in

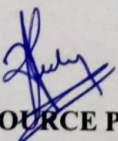
## ENTREPRENEURSHIP DEVELOPMENT CELL

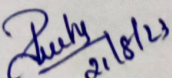
### EVENT FEEDBACK

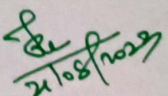
**DATE** : 21.08.2023  
**TIME** : 10.00am  
**EVENT** : Inauguration & Guest Lecture on "How Should an Entrepreneur Advance?"  
**RESOURCE PERSON** : Mr. Akshay Parekh  
Managing Director,  
India Battery Service,  
Coimbatore.  
**NO. OF PARTICIPANTS** : 191

### FEEDBACK ABOUT PROGRAM :

It was a good session to interact with the students. Appreciate the initiatives by the college for starting with an entrepreneurship department cell. A little more public speaking can be employed for the students. Wishy all the best to the students and the college.

  
**RESOURCE PERSON**

  
**COORDINATOR**

  
**PRINCIPAL**

**PRINCIPAL**  
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
KOVAIPUDUR, COIMBATORE-641 042.



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Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjeas.ac.in

Coimbatore  
31.08.2023

From

P.Preetha

EDC Coordinator

VLB Janakiammal College of Arts and Science

Coimbatore.

To

The Principal

VLB Janakiammal College of Arts and Science

Coimbatore.

Respected Sir,

Sub: Permission requesting to organize skill oriented workshop-reg

Entrepreneurship Development Cell in association with Institution Innovation Council are planning to organize an Entrepreneurial skill development session on "Beauty for Purpose" on 04.09.2023 (Thursday) at Seminar Hall. The Resource person is Ms.Sandhiya.D, Beauty Therapist & Cosmetic Formulator, Curl me crazy beauty salon and bridal studio, Coimbatore. So I kindly request you to give permission to conduct the same.

Thanking You

Yours Faithfully

*P. Preetha*  
31/8/23  
(P.Preetha)

*2023*  
*31/08/2023*



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## ENTREPRENEURSHIP DEVELOPMENT CELL IN ASSOCIATION WITH IIC ENTREPRENEURIAL SKILL DEVELOPMENT SESSION ON "BEAUTY FOR PURPOSE" -04.09.2023



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

32  
OF SERVICE  
EXCELLENCE

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KOVAIPUDUR, COIMBATORE - 641 042



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education, Government of India)

### Entrepreneurial Skill Development Session on "Beauty For Purpose"

Organized by  
**Entrepreneurship Development Cell,**  
**Women Empowerment Cell, Students Welfare Committee**  
in association with  
**IIC**



Resource Person  
**Ms. D. Sandhya**  
Beauty Therapist & Cosmetic Formulator,  
Curl me crazy beauty salon & Bridal Studio,  
Coimbatore.

📅 04.09.2023

🕒 10.00 am

📍 Seminar Hall

*D. Pruthi*

FACULTY COORDINATOR

*S. S.*  
04/09/2023

PRINCIPAL

PRINCIPAL  
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
KOVAIPUDUR, COIMBATORE-641 042



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Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjas.ac.in

Ref: VLB/AUTO/NSC/EDC/ 2023-24/10

Date: 31.08.2023

### Circular

Entrepreneurship Development Cell in association with Institution Innovation Council are planning to organize an Entrepreneurial skill development session on "Beauty for Purpose" on 04.09.2023 (Thursday) at Seminar Hall. The Resource person is Ms. Sandhiya.D, Beauty Therapist & Cosmetic Formulator, Curl me crazy beauty salon and bridal studio, Coimbatore. The Entrepreneurship Development Cell members of faculty and students are requested to attend it without fail.

*P. Jay*  
31/8/23  
Coordinator



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## ENTREPRENEURSHIP DEVELOPMENT CELL ,WOMEN EMPOWERMENT CELL , STUDENTS WELFARE COMMITTEE IN ASSOCIATION WITH IIC

### ENTREPRENEURIAL SKILL DEVELOPMENT SESSION ON

" BEAUTY FOR PURPOSE" -04.09.2023

#### AGENDA

- 10.00am - Prayer Song
- 10.05am - Welcome Address - Ms.P.Preetha  
Coordinator,  
Entrepreneurship Development Cell  
VLBJCAS
- 10.10am -Presidential Address - Dr.K.Ramamurthi,  
Principal,  
VLBJCAS.
- 10.20am - Training - Ms. Sandhiya.D  
& Demo Session Beauty Therapist & Cosmetic Formulator  
Curl Me Crazy Beauty Salon &  
Bridal Studio, Coimbatore
- 03.45pm - Vote of Thanks - Dr.C.Dheeba  
Coordinator,  
Women Empowerment Cell  
VLBJCAS
- 03.50pm - National Anthem

Date: 04.09.2023

Time: 10.00am

Venue: Seminar Hall

*P. Preetha*  
4/9/23



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University and Approved by AICTE

Re-Accredited by NAAC with 'B++' Grade

KOVAIPUDUR, COIMBATORE - 6410 042

Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjeas.ac.in

**ENTREPRENEURSHIP DEVELOPMENT CELL, WOMEN EMPOWERMENT CELL,  
STUDENTS WELFARE COMMITTEE IN ASSOCIATION WITH IIC  
ENTREPRENEURIAL SKILL DEVELOPMENT SESSION ON  
"BEAUTY FOR PURPOSE"  
REPORT**

**04.09.2023**

Entrepreneurship Development Cell, Women Empowerment Cell, Students Welfare Committee in association with the Institution's Innovation Council of VLB Janakiammal College of Arts and Science organized a Entrepreneurial Skill Development Workshop on "Beauty For Purpose" on 04.09.2023. Ms.D.Sandhiya, Beauty Therapist & Cosmetic Formulator, Curl Me Crazy Beauty Salon & Bridal Studio, Coimbatore was the resource person. She talked on how to make soap products and its ingredients. She demonstrated basic facial methods. Furthermore, she explained how to pre pleat and fold the saree. She talked on bridal make over and hair dressing. Ms.P.Preetha, Coordinator, Entrepreneurship Development Cell welcomed the gathering and introduced the resource person. Ms. Shabiqa, EDC, Co-chairman shared her feedback and Dr.C.Dheebha, Coordinator delivered vote of thanks. The session was a highly interactive one and students got benefited.

*P. Preetha*  
4/9/23

**FACULTY COORDINATOR**

*J. S.*  
04/09/2023

**PRINCIPAL**

**PRINCIPAL**  
**V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE**  
**(AUTONOMOUS)**  
**KOVAIPUDUR, COIMBATORE - 641 042**





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## ENTREPRENEURSHIP DEVELOPMENT CELL, WOMEN EMPOWERMENT CELL, STUDENTS WELFARE COMMITTEE IN ASSOCIATION WITH IIC ENTREPRENEURIAL SKILL DEVELOPMENT SESSION ON "BEAUTY FOR PURPOSE" -04.09.2023





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*Pooja*  
4/9/23  
**FACULTY COORDINATOR**

*S*  
04/09/2023  
**PRINCIPAL**

**PRINCIPAL**  
**V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE**  
**(AUTONOMOUS)**  
**KOVAIPUDUR, COIMBATORE-641 042.**



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## ENTREPRENEURSHIP DEVELOPMENT CELL, WOMEN EMPOWERMENT CELL, STUDENTS WELFARE COMMITTEE IN ASSOCIATION WITH IIC ENTREPRENEURIAL SKILL DEVELOPMENT SESSION ON "BEAUTY FOR PURPOSE" -04.09.2023

**E**ntrepreneurship Development Cell, Women Empowerment Cell, Students Welfare Committee in association with the Institution's Innovation Council of VLB Janakiammal College of Arts and Science organized a Entrepreneurial Skill Development Workshop on "BEAUTY FOR PURPOSE". D.Sandhiya, Beauty Therapist & Cosmetic Formulator, Curl Me Crazy Beauty Salon & Bridal Studio, Coimbatore was the resource person. She tinted on how to make soap products and its ingredients. She demonstrated basic facial methods. Furthermore, she explained how to pre pleat and fold the saree. She tinted on bridal make over and hair dressing. P.Preetha, Coordinator, Entrepreneurship Development Cell welcomed the gathering and introduced the resource person. Shabiqa, EDC, Co-chairman shared her feedback and Dr.C.Dheebha, Coordinator delivered vote of thanks. The session was a highly interactive one and students got benefited.

*P. Preetha*  
4/9/23

FACULTY COORDINATOR

*Sec*  
04/09/2023

PRINCIPAL

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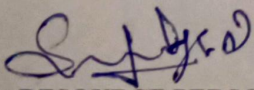
## ENTREPRENEURSHIP DEVELOPMENT CELL

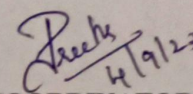
### EVENT FEEDBACK

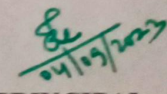
DATE : 04.09.2023  
TIME : 10.00am  
EVENT : Entrepreneurial Skill Development Session On  
"Beauty For Purpose"  
RESOURCE PERSON : Ms. Sandhiya.D  
Beauty Therapist & Cosmetic Formulator  
Curl Me Crazy Beauty Salon &  
Bridal Studio, Coimbatore  
NO.OF PARTICIPANTS : 45

### FEEDBACK ABOUT PROGRAM :

Student participated in the workshop many  
queries were raised, regarding skin &  
hair care. good hospitality.

  
RESOURCE PERSON

  
COORDINATOR

  
PRINCIPAL

PRINCIPAL  
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
KOVAIPOUDUR, COIMBATORE-641042.



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## ENTREPRENEURSHIP DEVELOPMENT CELL, WOMEN EMPOWERMENT CELL, STUDENTS WELFARE COMMITTEE IN ASSOCIATION WITH IIC

TOPIC : ENTREPRENEURIAL SKILL DEVELOPMENT SESSION ON " BEAUTY FOR PURPOSE"

DATE : 04.09.2023

TIME : 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	PHONE NO	EMAIL-ID	SIGNATURE
1.	21BIT011	R.M.Dhasani	III BSc IT	9342700596	dhasanirmdhasani@gmail.com	<i>R.M.Dhasani</i>
2.	21BITR01	Afrin. H	III BSc IT	8248233100	habibaftrin005@icloud.com	<i>Afrin H</i>
3.	21BCD007	Preethi. P	III. BSc. CDF	8056885142	preethiprajesh44@gmail.com	<i>Preethi</i>
4.	21BCD001	Amutha Varshini. J	III. BSc CDF	8189941488	jeyabalan.kalpna.700@gmail.com	<i>Amutha</i>
5.	21BCD006	Lalitha.M.	III-BSc.CDF	6879447738	lalitha.muthusamy02@gmail.com	<i>M. Lalitha</i>
6.	21BVC004	Akhila.V.A	III BSc Vison	7010640345	Akhilaanilkumar209@gmail.com	<i>Akhila</i>
7.	21BVC009	Aarula	III BSc Vision	9944999509	langraailys22@gmail.com	<i>Aarula</i>
8.	21BCC048	Sowmiya.S	II BCOM CA	7339479903	Sowmiya.S2627@gmail.com	<i>Sowmiya S</i>



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TIME : 10.00AM

DATE : 04.09.2023

SNO	REGNO	NAME OF THE STUDENT	CLASS	PHONE NO	EMAIL-ID	SIGNATURE
9.	21BCD003	Anjima K	III BSC CDS	9605752341	anjima.k.13@gmail.com	Anjima
10.	21BIT015	R.KAVIYANJALI	III BSC IT	8438098996	kaviyastudent04@gmail.com	R.Kaviyanjali
11.	21BCC096	T. Sneha	III B.comCA'B	8438843072	snehatsneha92345@gmail.com	Sneha
12.	21BCC062	P. Gayathri	III B.comCA'B	9790674082	gayathri.gayathri4@gmail.com	P.Gayathri
13.	21BAE001	J. Karthika	III B.A English lit	6369531703	Karthikaj.031@gmail.com	Karthika
14.	21BAE004	P. Janani	III B.A English lit	6382023085	JananiSathya911@gmail.com	Janani
15.	21BAE007	J. Kasturi	III B.A English lit	7909941150	mayacreation755@gmail.com	Kasturi
16.	21BES003	B. Hemavathi	III BSC (ECS)	8884054581	bhemavathia9@gmail.com	Hema



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TIME : 10.00AM

DATE : 04.09.2023

SNO	REGNO	NAME OF THE STUDENT	CLASS	PHONE NO	EMAIL-ID	SIGNATURE
17.	21BCC044	Shahina.R	III BcomCA	9025444141	shahinafs.02@gmail.com	Shahina.R
18.	21BAE005	J. Janet Shakchi	IV B.A English	8825732084	janetshakchi@gmail.com	Janet
19.	21BAE000	N. Niroja	III BA English	8220252846	nirojan200816@gmail.com	N. Niroja
20.	21BAE009	S. Rabyathul Bazariga	III .B.A English	9629054796	rabyathul2004@gmail.com	Rabyathul
21.	21BAE010	J. Rajalakshmi	"	8870077841	jrajalakshmi2710@gmail.com	Rajalakshmi
22.	21BSCO44	K. Subhashini	III - BSC CS	9344278152	subhashini_sutha043@gmail.com	Subhashini
23.	21BS052	Abirami . D	III . BSC CS	7560985287	Abiaa5852@gmail.com	Abirami
24.	21BS064	Sivaja . S	III . BSC . CS	9567420365	shivajasivakumar69@gmail.com	Sivaja



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TOPIC : ENTREPRENEURIAL SKILL DEVELOPMENT SESSION ON "BEAUTY FOR PURPOSE"

TIME : 10.00AM

DATE : 04.09.2023

SNO	REGNO	NAME OF THE STUDENT	CLASS	PHONE NO	EMAIL-ID	SIGNATURE
25.	21BES006	R. Santhiya	III BSc (Ecs)	8714900479	Santhiyarajendran051@gmail.com	Santhiya.R
26.	21BSC017	M. Jayasree	III BSc (CS)	6385796104	Jayasree18204@gmail.com	M. Jayasree
27.	21BCM046	K. Subhasree	III Bcom	8838622559	subhasreekannan123@gmail.com	K. Subhasree
28.	21BCM024	S. Monika	III Bcom	7708836744	Monisanjana07@gmail.com	S. Monika
29.	21BCM036	V. Roshini	III Bcom	9080018440	roshinivellingini@gmail.com	Roshini Vellingini
30.	21BCM042	S. Shivin Fathima	III Bcom	8012920246	shivinathima283@gmail.com	S. Shivin Fathima
31.	21BCS025	P. Nivetha	III BCOM (CS)	8940820933	Nivipalanivel912@gmail.com	P. Nivetha
32.	21BCS009	K. Charumathi	III - B.com (CS)	8870442837	appucharu07@gmail.com	K. Charumathi





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TOPIC : ENTREPRENEURIAL SKILL DEVELOPMENT SESSION ON "BEAUTY FOR PURPOSE"

DATE : 04.09.2023

TIME : 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	PHONE NO	EMAIL-ID	SIGNATURE
33.	22BCA111	Swathi. S	<u>I</u> - BCA - B	8838738852	swathiswathi.2004@gmail.com	Swathi.
34.	22BCA062	M. Anisha	<u>II</u> - BCA - B	9344559320	anisha14122004@gmail.com	Anisha.
35.	21BCDR01	Poornima devi. P	<u>III</u> Bsc. CDF	9944704665	Poornimapalani8051@gmail.com	P.P.
36.	21BCD010	Sasi Rekha .M	<u>III</u> Bsc, CDF	9443287522	sasirekhamarappan@gmail.com	S.Rekha
37.	21BCP010	S. Dhannu Sree	<u>III</u> .B.com(PA)	7418582718	dhanusree389@gmail.com	S.Dhannu
38.	21BCP020	Keerthana	<u>III</u> .B.com(PA)	9542806867	KeerthanaR715028@gmail.com	R.Keerthana
39.	21BCP051	Tharani	<u>III</u> .B.com(PA)	8610119893	dharani20dharani24@gmail.com	S.Tharani
40.	21BIT010	Dharani.k	<u>II</u> .B. & IT	8754216082	kdharani081@gmail.com	S.Dharani



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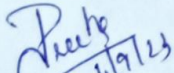
### ENTREPRENEURSHIP DEVELOPMENT CELL , WOMEN EMPOWERMENT CELL , STUDENTS WELFARE COMMITTEE IN ASSOCIATION WITH IIC

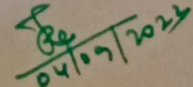
**TOPIC :** ENTREPRENEURIAL SKILL DEVELOPMENT SESSION ON “ BEAUTY FOR PURPOSE”

**DATE :** 04.09.2023

**TIME :** 10.00AM

SNO	REGNO	NAME OF THE STUDENT	CLASS	PHONE NO	EMAIL-ID	SIGNATURE
41.	21BIT030	SHABIQA . R	<u>IV</u> B.SC IT	6382889822	shabiqa03@gmail.com	
42.	21BIT009	BARANISRI . M	<u>III</u> .B.SCIT	934482101	s2ibtt76@gmail.com	
43.	21BIT007	ANJALI . S	<u>III</u> B.SC IT	8220747016	anjalisivan4@gmail.com	
44.	21BIT035	THRISHA . M	<u>III</u> BSCIT	9629502845	tristamoorthi@gmail.com	
45.	21BIT031	SHANDHINI . K	<u>III</u> B.Sc.IT	7845937873	shandhinik44@gmail.com	

  
4/9/23  
FACULTY COORDINATOR(S)

  
04/09/2023  
PRINCIPAL  
PRINCIPAL  
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
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Coimbatore  
11.09.2023

From

P.Preetha

Coordinator

Entrepreneurship Development Cell

VLB Janakiammal College of Arts and Science

Coimbatore.

To

The Principal

VLB Janakiammal College of Arts and Science

Coimbatore.

Respected Sir,

Sub: Permission requesting to organize workshop-reg  
Entrepreneurship Development Cell in association with Nammazhwar Club and Yi Climate  
Change vertical are planning to organize an "Organic Farming at Rooftop or Kitchen Yard" on  
14.09.2023 (Thursday) at Seminar Hall. The Resource person is Dr.A.Akilandeswari, Assistant  
Professor and Manager of RWTP (Rural Women Technology Park), PSGR Krishnammal College  
for Women, Coimbatore. So I kindly request you to give permission to conduct the same.

Thanking You

Yours Faithfully

*P. Preetha*  
11/9/23  
(P.Preetha)

*Yes*  
*Se*  
11.09/2023



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## ENTREPRENEURSHIP DEVELOPMENT CELL IN ASSOCIATION WITH NAMMAZHWAR CLUB, YI VERTICAL CHANGE WORKSHOP ON “ORGANIC FARMING AT ROOFTOP OR KITCHEN YARD”

14.09.2023

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**32**  
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OF SERVICE

**YI**  
Young Indians  
WE CAN WE WILL

**UVA**  
University of Veterinary and Animal Sciences

Workshop on  
**ORGANIC FARMING  
AT THE ROOFTOP OR KITCHEN YARD**

Organized by  
**Nammazhwar Club, EDC and Yi Climate Change Vertical**

  
Resource Person  
**Dr. A. Akilandeswari**  
Assistant Professor  
PSGR Krishnammal College For Women  
Coimbatore.

 14.09.2023  02.00 pm  Seminar Hall

*Preethy*

FACULTY COORDINATOR

*Se*  
14/09/2023

PRINCIPAL



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## NAMMAZHAWAR CLUB, ENTREPRENEURSHIP DEVELOPMENT CELL AND YI CLIMATE CHANGE VERTICAL WORKSHOP ON "ORGANIC FARMING AT ROOFTOP OR KITCHEN YARD" AGENDA

- 02.00pm - Prayer Song
- 02.05pm - Welcome Address - Mr.ASubash  
Coordinator,  
Nammazhwar Club  
VLBJCAS
- 02.10pm - Introduction to Chief Guest - Ms.Afrin.A  
Student Secretary  
Nammazhwar Club  
VLBJCAS
- 02.15pm - Presidential Address - Dr.K.Ramamurthi,  
Principal,  
VLBJCAS.
- 02.25pm - Training & Demo Session - Dr.A.Akilandeswari  
Assistant Professor  
PSGR Krishnammal College for Women  
Coimbatore.
- 03.45pm - Vote of Thanks - Mrs.P.Preetha  
Coordinator,  
Entrepreneurship Development Cell  
VLBJCAS
- 03.50pm - National Anthem

Date: 14.09.2023

Time: 02.00pm

Venue: Seminar Hall



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Ref: VLB/AUTO/NSC/EDC/ 2023-24/11

Date: 11.09.2023

### Circular

Entrepreneurship Development Cell in association with Nammazhwar Club and Yi Climate Change vertical are planning to organize an "Organic Farming at Rooftop or Kitchen Yard" on 14.09.2023 (Thursday) at Seminar Hall. The Resource person is Dr.A.Akilandeswari, Assistant Professor and Manager of RWTP (Rural Women Technology Park), PSGR Krishnammal College for Women, Coimbatore. The Entrepreneurship Development Cell members of faculty and students are requested to attend it without fail.

*P. S. S.*  
11/9/23  
Coordinator



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### ENTREPRENEURSHIP DEVELOPMENT CELL IN ASSOCIATION WITH NAMMAZHWAR CLUB, YI VERTICAL CHANGE

#### WORKSHOP ON "ORGANIC FARMING AT ROOFTOP OR KITCHEN YARD"

#### REPORT

14.09.2023

Entrepreneurship Development Cell and in association with Nammazhwar Club and Yi Climate Change Vertical of VLB Janakiammal College of Arts and Science organized a Workshop on "Organic Farming at Rooftop or Kitchen Yard" on 14.09.2023. Dr.A.Akilandeswari, Assistant Professor and Manager of RWTP (Rural Women Technology Park), PSGR Krishnammal College for Women, Coimbatore was the resource person. She discussed how organic terrace gardening can be done without using synthetic products like fertilizers and pesticides. She highlighted how gardening organically encompasses supporting the health of the entire gardening system naturally. She enlightened how organic farming aims at minimizing the exploitation as well as restock all the resources consumed in the garden. Mr.A.Subash, Coordinator, Nammazhwar Club welcomed the gathering. In presidential address, Dr.K.Ramamurthi, Principal, insisted to focus on organic gardening. Ms.P.Preetha, Coordinator, Entrepreneurship Development Cell, proposed vote of thanks. The session was highly collaborative. 100 students actively participated and got benefited.

FACULTY COORDINATOR

PRINCIPAL



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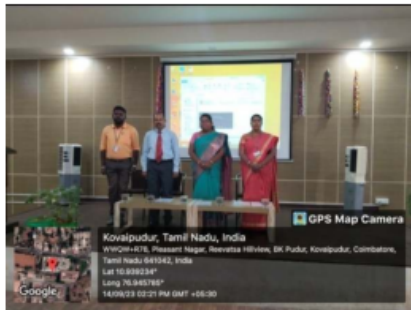
KOVAIPUDUR, COIMBATORE - 6410 042

Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjcas.ac.in

## ENTREPRENEURSHIP DEVELOPMENT CELL IN ASSOCIATION WITH NAMMAZHWAR CLUB, YI VERTICAL CHANGE

### WORKSHOP ON "ORGANIC FARMING AT ROOFTOP OR KITCHEN YARD"

14.09.2023







# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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*Pooja*  
FACULTY COORDINATOR

*Sae*  
PRINCIPAL



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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## ENTREPRENEURSHIP DEVELOPMENT CELL IN ASSOCIATION WITH NAMMAZHWAR CLUB, YI VERTICAL CHANGE

WORKSHOP ON "ORGANIC FARMING AT ROOFTOP OR KITCHEN YARD"- 14.09.2023



### THE HINDU

14.09.2023

#### COIMBATORE TODAY

**Tamil Nadu Agricultural University & Indian Society of Agricultural Marketing:** 37th National Conference on Agricultural Marketing, Anna Auditorium, 10 a.m.

**Sree Ramakrishna Institute of Technology:** Yoga and fitness, 9.15 a.m.; Self-exploration - happiness and prosperity, 2 p.m.

**KG College of Arts and Science:** Smart India Hackathon, 9.30 a.m.; Guest lecture on Life-changing start-up opportunities, 11 a.m.; Question answering systems using deep learning, 1.30 p.m.

**Jansons Institute of Technology:** Intel One API boot camp, 10 a.m.

**Sakthi Institute of Information and Managing Studies - B**

**School:** Workshop on Entrepreneurship and Innovation, 10 a.m.

**Sardar Vallabhbhai Patel International School of Textiles and Management:** National-level conference, 10 a.m.

**VLB Janakiammal College of Arts and Science:** Workshop on Organic farming at the Rooftop/ Kitchen yard, 2 p.m.

**Sree Narayana Guru College:** Seminar, 10.15 a.m.; Implementation of recent changes in direct tax in India, 10.30 a.m.; Seminar on Road Safety, 2 p.m.

**Karpagam College of Engineering:** Yuva 2023 Freshmen induction programme, 10.30 a.m.

**Dr. NGP Arts and Science College:** Post-presentation on Awareness on Green Tourism, 10 a.m.; guest lecture on Ameliorating personal development, 10

a.m.; national conference on Emerging technologies and innovations in service sector, 9.30 a.m.

**Hindusthan College of Engineering and Technology:** Inauguration of HICET energy club and rally, 10.30 a.m.

**Kumaraguru School of Business:** Experiential learning - visit to investment avenues, 9 a.m.

#### Coonoor

**The United Planters Association of Southern India:** 130th conference, M.V. Rajeev Gowda, Vice-Chairman, State Institute of Transformation - Karnataka and Amardeep Singh Bhatia, Additional Secretary, Ministry of Commerce and Industry takes part, Glenview, Coonoor, 9.45 a.m.

#### Pollachi

**Nallamuthu Gounder Mahalingam College:** Skill enhancement programme, 1.30 p.m.

*Deekha*  
14/9/23

FACULTY COORDINATOR

*See*  
14/9/2023

PRINCIPAL



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## NAMMAZHWAR CLUB, ENTREPRENEURSHIP DEVELOPMENT CELL AND YI CLIMATE CHANGE VERTICAL

TOPIC : WORKSHOP ON ORGANIC FARMING AT ROOFTOP OR KITCHEN YARD  
DATE: 14.09.2023 TIME: 02.00PM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
1.	22BCT031	M. SIVA	II. BSC. CT	M. Siva
2.	22BCL025	Mohammed Ajmal Havis	II B. Com. CA 'A'	Ajmal
3.	22BCL024	Mohroof Niyas	II B. Com. CA 'A'	Mohroof
4.	22BCL041	Soumalrajou .V	"	Soumal
5.	22BCL037	Selvasi .V	"	Selvasi
6.	22BCL027	Nayandram .V	"	Nayandram
7.	22BCL013	Hanish .N	"	Hanish
8.	22BCL001	A. G. Akash	"	A. G. Akash
9.	22BCL0046	Y. ANAND	II B Com CA 'A'	Y. Anand
10.	22BCL012	T. Gokul Sangey	II B. Com CA 'A'	T. Gokul
11.	22BCL002	P. BIBIMANNOO	II B Com CA 'A'	P. Bibi
12.	22BCL034	Ramshasan .S	"	Ramshasan
13.	22BCL026	I. Mohammed Athoodeen	II B. Com CA 'A'	I. Mohammed
14.	22BCL029	Naveen . K	II B. Com CA 'A'	Naveen . K
15.	22BCL084	AKASH, R	II B. Com CA 'A'	AKASH, R



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TOPIC : WORKSHOP ON ORGANIC FARMING AT ROOFTOP OR KITCHEN YARD

DATE: 14.09.2023 TIME: 02.00PM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
16.	22BCT035	K. SURIYA	II BSC 'CT'	K. Suriya
17.	22BCT024	G. RAJEOU	II BSC CT	G. Rajou
18.	22BCT018	J. FAZIL	II BSC CT	J. Fazil
19.	22BCT013	G. HARISH	II BSC CT	G. Harish
20.	22BCT029	D. SARAVANA KUMAR	II BSC CT	D. Saravana Kumar
21.	21BCC068	S. JALESHA	III B.COM CA	S. Jalesha
22.	21BCC067	J. JAGANNATH	III B.COM CA	J. Jagannath
23.	21BCC0	SATHYANARAYAN S.	III B.COM CA	Sathyana
24.	21BCC04	M. VENKATESH	III B.COM CA	M. Venkatesh
25.	21BCC05	R. VIGNESH	III B.COM CA	R. Vignesh
26.	22BCC033	R. RAMPRAKASH	II B.COM CA	R. Ramprakash
27.	22BCC018	JALAGANDESH	II B.COM CA	Jalagan
28.	22BCC039	SARAVANAKUMAR	II B.COM CA	Saravanan
29.	22BAE004	M. JEEBUN	II English	M. Jeebun
30.	22BAE001	AMARNATH	II English	Amarnath
31.	22BCA116	VISHNOVARADHAN S.	II - BCA	V. Vishno



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TOPIC : WORKSHOP ON ORGANIC FARMING AT ROOFTOP OR KITCHEN YARD

DATE: 14.09.2023

TIME: 02.00PM

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SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
32.	21BBA006	Gayathri Krishna	III BBA	
33.	21BBA021	Dhulsha-R	III BBA	
34.	21BBA007	Aganya Roy	III BBA	
35.	22BSC006	K. Deva Shree	II BSC(A)	K. Devashree
36.	22BSC007	M. Dharshini	II BSC(S)-A	M. Dharshini
37.	23BCP035	S. Mega	I B.Com(PA)	
38.	23BCP030	M. Madhu Nitha	I B.Com(PA)	
39.	23BCP046	R. Shobana	I B.Com(PA)	R. S
40.	22BCA092	PRIVADARINI. A	II BCA-(B)	
41.	22BCA076	JAYASHRI. K	II BCA-(B)	Jayashri
42.	22BCA071	HASNA. J	II BCA-(B)	Hasna
43.	22BCA062	ANISHA. M	II BCA-(B)	Anesha
44.	22BCA111	SWATHI. S	II BCA-(B)	
45.	22BCA072	Hema. S	II BCA-(B)	
46.	22BCA115	Vijay Megala. B	II BCA-(B)	
47.	22BCA074	Narasantha Harshmi. 12	II BCA-(B)	



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DATE: 14.09.2023

TIME: 02.00PM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
48.	22BCA067	v. Divya	II BCA 'B'	Divya.v
49.	22BCA091	priya.M	II BCA - B	Priya.M
50.	22BCA107	Shruthi C.M	II BCA - B	Shruthi.C.M.
51.	22BCA068	Hari Priya.K	II BCA - B	Hari Priya.K.
52.	22BCA120	Vasavi.D	II BCA - B	Vasavi.D
53.	22BCC015	Hasin	II B.COM CA	Hasin.M
54.	22BCC044	Vijaya dhasshini	II B.COM CA	Vijaya.R
55.	22BCA071	Alimohammed	III BCA	Alim.
56.	22BCA081	Karitha	II BCA - B	Karitha
57.	22BCA082	Kavya Sri	II BCA - B	Kavya
58.	22BCA105	Sharon Rose Francis	II BCA - B	Sharon
59.	22BCA066	Dhanalakshmi.P	II BCA - B	Dhanalakshmi
60.	22BCC003	M. Anashya	II B.COM (CA)	Anashya
61.	22BCC020	S. Lavanya	II - B.COM (CA)	S. Lavanya
62.	22BCC008	T. Dharmu Shree	II - B.COM (CA)	T. Dharmu Shree
63.	21BCT011	kishorekumar v	III - BSCCT	Kishorekumar

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DATE: 14.09.2023 TIME: 02.00PM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
64.	21BC1015	Karthikeyan	B.COMCA	Karthi
65.	21BC1012	Charan Kumar	B.COM	Charan
66.	21BC1008	Anusha Rahman	B.COM	Anusha
67.	21BC1018	Tamil Selvan	B.COM	Tamil Selvan
68.	21BBA043	Mohammad Anshad S	BBA	M. Anshad S
69.	21BBA045	Hakife	BBA	Hakife
70.	21BBA023	Faaz Anwar	BBA	Faaz
71.	21BBA037	Manikandan S	BBA	Mani
72.	21BBA070	Shammas	BBA	Shammas
73.	21BBA026	Fayiz PP	BBA	Fayiz
74.	21BBA006	Abijith CT	BBA	Abijith
75.	22BCA108	SIVASUBASHI	BCA	S. Subashi
76.	22BCA073	R. Harinandan	BCA	R. Harinandan
77.	22BCA078	JOSHVA.D	BCA	Joshva
78.	21BC1089	Kishore M	BCA III	Kishore
79.	21BC1079	Dhanush D	BCA III	Dhanush



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TOPIC : WORKSHOP ON ORGANIC FARMING AT ROOFTOP OR KITCHEN YARD  
DATE: 14.09.2023 TIME: 02.00PM

SNO	REGNO	NAME OF THE STUDENT	CLASS	SIGNATURE
80.	22BC036	Ridik .N.	II BcomCA - 'A'	Ridik N
81.	22BCA098	P. Sabareesh Kavin	II - Bca - B	P. Sabareesh
82.	22BIT038	Sakthi Sudhakar . V	II BSCIT	Sakthi
83.	21BCP058	Deswath	III - Bcom PA	Deswath
84.	21BCP023	Lohesh	III - Bcom PA	Lohesh
85.	21BCP02	Suguman	III - Bcom PA	Suguman
86.	21BBA009	Amal P S	III BBA	Amal P S
87.	21BBA004	Abhijith R	III BBA	Abhijith R
88.	21BBA019	Bachibali	III BBA	Bachibali
89.	22BC001	K. Vishnu Praveen	II BcomCA	K. Vishnu Praveen
90.	22BC008	A Santosh	II BcomCA	A Santosh

*Prachee*  
14/9/23  
FACULTY COORDINATOR

*Se*  
14/09/2023  
PRINCIPAL



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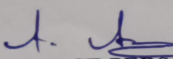
Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjas.ac.in

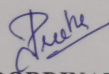
## ENTREPRENEURSHIP DEVELOPMENT CELL

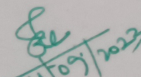
### EVENT FEEDBACK

**DATE** : 14.09.2023  
**TIME** : 02.00pm  
**EVENT** : Workshop on Organic farming at Rooftop or  
Kitchen Yard  
**RESOURCE PERSON** : Dr.A.Akilandeswari  
Assistant Professor & Manager of RWTP  
PSGR Krishnammal College for Women  
Coimbatore.  
**NO.OF PARTICIPANTS** : 90  
**FEEDBACK ABOUT PROGRAM** :

Very good Programme, students Participated well.  
We much interested in gardening. Very good  
Coordination. Congrats to the Organisers.  
Best wishes. A. J. Thank you.

  
RESOURCE PERSON

  
COORDINATOR

  
14/09/2023  
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Coimbatore

18.12.2023

From

Dr.P.Preetha

Coordinator

Entrepreneurship Development Cell

VLB Janakiammal College of Arts and Science

Coimbatore.

To

The Principal

VLB Janakiammal College of Arts and Science

Coimbatore.

Respected Sir,

Sub: Permission to initiate and inaugurate incubation and startup centre-reg

Entrepreneurship Development Cell planned to initiate and inaugurate incubation and startup centre - VLBJ IGNITE on 21.12.2023 (Thursday) at Conference Hall. The Resource person is Prof. E.Balagurusamy, Former Vice Chancellor, Anna University and academic advisor to Jharkhand Governor. So I kindly request you to give permission to conduct the same.

Thanking You

Yours Faithfully,

*Preetha*  
18/12/23  
(Dr.P.Preetha)



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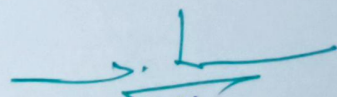
Ref: VLB/AUTO/NSC/EDC/ 2023-24/21

Date: 18.12.2023

### Circular

Entrepreneurship Development Cell planned to initiate and inaugurate incubation and startup centre – VLBJ IGNITE on 21.12.2023 (Thursday) at Conference Hall. The Resource person is Prof. E.Balagurusamy, Former Vice Chancellor, Anna University and academic advisor to Jharkhand Governor. The Entrepreneurship Development Cell members of faculty and students are requested to attend it without fail.

*Preethy*  
18/12/23  
Coordinator

  
PRINCIPAL  
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
KOVAIPUDUR, COIMBATORE-641 042



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ENTREPRENEURSHIP DEVELOPMENT CELL

VLBJ IGNITE -INCUBATION AND STARTUP CENTRE

**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** 32<sup>nd</sup> ANNIVERSARY CELEBRATIONS

An Autonomous Institution, Affiliated to Bharathiar University  
Approved by AICTE and Re-Accredited by NAAC with 'B++' Grade  
KOVAIPOUDUR, COIMBATORE - 641 042

INSTITUTIONS INCUBATION COUNCIL

**Inauguration of Industry Institution Cell & SPECIAL ADDRESS ON RECENT TRENDS IN INCUBATION CENTRE & STARTUPS**

Chief Guest  
**DR. E. BALAGURUSAMY**  
MEd(Hons) PhD DEd FIE FIETE CEng  
Academic Advisor to Governor  
Raj Bhavan, Ranchi, Jharkhand 834 001  
Formerly  
Member, Union Public Service Commission, New Delhi  
Vice Chancellor, Anna University, Chennai  
Member, Planning Commission, Tamil Nadu.

21.12.2023 10.30 am Conference Hall

*P. See M*  
21/12/23  
FACULTY COORDINATOR

PRINCIPAL  
PRINCIPAL

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
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### ENTREPRENEURSHIP DEVELOPMENT CELL

### VLBJ IGNITE -INCUBATION AND STARTUP CENTRE

### REPORT

21.12.2023

In connection with Industry Institution Cell of VLB Janakiammal College of Arts and Science inauguration Entrepreneurship Development Cell VLBJ IGNITE incubation and startup centre was also inaugurated by Prof. E.Balagurusamy, Former Vice Chancellor, Anna University and academic advisor to Jharkhand Governor on 21.12.2023. Furthermore, IGNITE- Startup Incubation Centre(five units) and Couture Hub and Viscom Innovative Hub were also inaugurated by Prof. E.Balagurusamy. In special address, he explained the recent trends in incubation centre for startups. He enlightened the role of an incubator for startups. He traced the emerging challenges of technology incubation centres in promoting start-ups in India.

*P. Sreeharsh*  
21/12/23

FACULTY COORDINATOR

PRINCIPAL

PRINCIPAL

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(AUTONOMOUS)

KOVAIPUDUR, COIMBATORE-641 042



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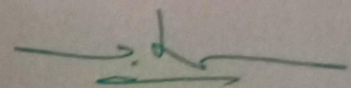
Phone: 0422-2605162 E-mail: [principal@vlbjcas.ac.in](mailto:principal@vlbjcas.ac.in) Website: [www.vlbjcas.ac.in](http://www.vlbjcas.ac.in)

## ENTREPRENEURSHIP DEVELOPMENT CELL

VLBJ IGNITE -INCUBATION AND STARTUP CENTRE-21.12.2023



*Preethy*  
21/12/23  
FACULTY COORDINATOR

  
PRINCIPAL

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V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
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Coimbatore

19.12.2023

From

Dr.P.Preetha  
Coordinator  
Entrepreneurship Development Cell  
VLB Janakiammal College of Arts and Science  
Coimbatore.

To

The Principal  
VLB Janakiammal College of Arts and Science  
Coimbatore.

Respected Sir,

Sub: Permission to organize a spot santhai- Entrepreneur vegetable stall-reg

Entrepreneurship Development Cell in association with Nammazhwar club planned to organize a "Spot Santhai – Entrepreneur Vegetable Stall (Organic) " in connection with National Farmers day on 23.12.2023 (Saturday) from 10.00am to 01.00pm. So I kindly request you to give permission to conduct the same.

Thanking You.

Yours Faithfully

*Preetha*  
19/12/23  
(Dr.P.Preetha)



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Ref: VLB/AUTO/NSC/EDC/2023-24/ 20

Date: 19.12.2023

### Circular

Entrepreneurship Development Cell in association with Nammazhwar club planned to organize a "Spot Santhai - Entrepreneur Vegetable Stall (Organic)" in connection with National Farmers day on 23.12.2023 (Saturday) from 10.00am to 01.00pm. The Entrepreneurship Development Cell members of faculty and students are requested to utilize it.

*Pooja*  
19/12/23  
Coordinator

  
PRINCIPAL  
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
KOVAIPUDUR, COIMBATORE-641 042





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ENTREPRENEURSHIP DEVELOPMENT CELL IN ASSOCIATION WITH  
NAMMAZHWAR CLUB

FARMERS DAY – SPOT SANTHAI ENTREPRENEUR VEGETABLE STALL (ORGANIC)

-23.12.2023

The poster features a green background with a faint illustration of a farmer plowing a field. At the top left is the VLB logo. The main title 'VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE' is in yellow. Below it, smaller text mentions affiliation with Bharathiar University and AICTE approval. To the right is the '32 YEARS OF SERVICE EXCELLENCE' logo. Logos for '75 Azadi Ka Amrit Mahotsav', 'Entrepreneurship Development Cell', and 'Institution's Innovation Council' are also present. The event title 'FARMERS DAY' is in large white letters, followed by the subtitle '“Spot Santhai”- Entrepreneur Vegetable Stall “ (Organic)'. The organizing body is 'Entrepreneurship Development Cell in association with Nammazhwar Club'. At the bottom, a white bar contains the date '23.12.2023', time '10.00 am', and location 'Quadrangle'.

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KOVAIPUDUR, COIMBATORE – 641 042

**32**  
YEARS  
OF SERVICE  
EXCELLENCE

**75**  
Azadi Ka  
Amrit Mahotsav

**ENTREPRENEURSHIP DEVELOPMENT CELL**

**INSTITUTION'S INNOVATION COUNCIL**

**FARMERS DAY**  
**“Spot Santhai”- Entrepreneur Vegetable Stall “ (Organic)**

Organized by  
**Entrepreneurship Development Cell**  
in association with  
**Nammazhwar Club**

23.12.2023 10.00 am Quadrangle

*Pooja*  
19/12/23  
FACULTY COORDINATOR

PRINCIPAL  
PRINCIPAL  
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
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## ENTREPRENEURSHIP DEVELOPMENT CELL IN ASSOCIATION WITH NAMMAZHWAR CLUB

FARMERS DAY – SPOT SANTHAI ENTREPRENEUR VEGETABLE STALL (ORGANIC)

REPORT

23.12.2023

Entrepreneurship Development Cell (EDC) and Nammazhwar Club of VLB Janakiammal College of Arts and Science remembered the National Farmers Day 2023, by hosting 40 farmers in and around coimbatore. EDC and Nammazhwar club jointly organized a 'Spot Santhai' - Organic Vegetables Entrepreneurial Stalls. The student members marketed the vegetables (vegetables not limited to tomato, green chilli, cabbage, lady's finger, cauliflower, coconut etc..) grown by the farmers. Staff and students actively participated in the sales and encouraged the student sellers by purchasing the fresh vegetables.

*P. Jey*  
23/12/23

FACULTY COORDINATOR

*[Signature]*  
PRINCIPAL

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## ENTREPRENEURSHIP DEVELOPMENT CELL IN ASSOCIATION WITH NAMMAZHWAR CLUB FARMERS DAY – SPOT SANTHAI ENTREPRENEUR VEGETABLE STALL (ORGANIC)- 23.12.2023





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*P. Suresh*  
23/12/23  
FACULTY COORDINATOR

*[Signature]*  
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Coimbatore

04.01.2024

From

Dr.P.Preetha  
Coordinator  
Entrepreneurship Development Cell  
VLB Janakiammal College of Arts and Science  
Coimbatore.

To

The Principal  
VLB Janakiammal College of Arts and Science  
Coimbatore.

Respected Sir,

Sub: Permission to set up sales stall-reg

Entrepreneurship Development Cell club planned for Entrepreneur Stall in connection with Coimbatore Vizha 2024 on 08.01.2024 (Monday) from 10.00am to 04.00pm. So I kindly request you to give permission to conduct the same.

Thanking You.

Yours Faithfully

*Preetha*  
4/1/24  
(Dr.P.Preetha)



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Ref: VLB/AUTO/NSC/EDC/2023-24/23

Date: 04.01.2024

### Circular

Entrepreneurship Development Cell planned for Entrepreneur Stall in connection with Coimbatore Vizha 2024 on 08.01.2024 (Monday) from 10.00am to 04.00pm. The Entrepreneurship Development Cell members of faculty and students are requested to utilize it.

*Preethy*  
*Wilton*  
Coordinator

*[Handwritten Signature]*

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## ENTREPRENEURSHIP DEVELOPMENT CELL

### ENTREPRENEUR STALL FOR COIMBATORE VIZHA 2024-08.01.2024



*Pooja Srinivas*  
FACULTY COORDINATOR

*[Signature]*  
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### ENTREPRENEURSHIP DEVELOPMENT CELL ENTREPRENEUR STALL FOR COIMBATORE VIZHA 2024 REPORT

08.01.2024

In connection with Coimbatore Vizha 2024, Entrepreneurship Development Cell has installed the sales stalls. Stalls was inaugurated by Dr.B.Satheesh Kumar, Principal and Dr.K.Vasudevan , Vice-Principal and followed by the Co-ordinators of the events. Participants from various departments are involved and around 20 stalls were installed and it includes chat items, bakery items, snacks, fruit juices, 90s kids, gaming, accessories and mehandhi. Faculties and students encouraged our budding and young entrepreneurs by visiting the stalls. Students who invested were learnt on business ethics.

*Prathy*  
*8/1/24*

FACULTY COORDINATOR

PRINCIPAL

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