



Yearly Status Report - 2019-2020

Part A

Data of the Institution

1. Name of the Institution	VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
Name of the head of the Institution	K. SHUNMUGASUNDARAM
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	0422-2605162
Mobile no.	9043088551
Registered Email	principal@vlbjcas.ac.in
Alternate Email	vlbprincipal@vlbjcas.ac.in
Address	Kovaipudur
City/Town	COIMBATORE
State/UT	Tamil Nadu
Pincode	641042

2. Institutional Status					
Autonomous Status (Provide date of Conformant of Autonomous Status)			12-Mar-2010		
Type of Institution			Co-education		
Location			Urban		
Financial Status			Self financed		
Name of the IQAC co-ordinator/Director			Dr.K.VASUDEVAN		
Phone no/Alternate Phone no.			04222605162		
Mobile no.			9842932777		
Registered Email			iqac@vlbjcas.ac.in		
Alternate Email			vlbprincipal@vlbjcas.ac.in		
3. Website Address					
Web-link of the AQAR: (Previous Academic Year)			https://vlbjcas.ac.in/filemanager/catalog/PDF/iqac/AOAR_2018-2019.pdf		
4. Whether Academic Calendar prepared during the year			Yes		
if yes,whether it is uploaded in the institutional website: Weblink :			https://vlbjcas.ac.in/filemanager/catalog/PDF/iqac/Academic_Calender_2019-2020.pdf		
5. Accrediation Details					
Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	B	2.83	2008	04-Feb-2008	03-Feb-2013
2	A	3.04	2014	05-May-2014	04-May-2019
6. Date of Establishment of IQAC			23-Jan-2009		
7. Internal Quality Assurance System					
Quality initiatives by IQAC during the year for promoting quality culture					

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Staff Orientation Programme on Educational Process and Outcomes, faculty-Research and Student improvements	08-Jun-2019 1	103
Python Programming	27-Jun-2019 1	35
Safety Measures	12-Jul-2019 1	21
Communication through Technology	19-Aug-2019 1	320
Future of Data Science and Artificial Intelligence	21-Aug-2019 1	124
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8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
S.Renuka	DST NIMAT (Entrepreneur Awareness Camp)	EDII	2019 12	80000
View File				

9. Whether composition of IQAC as per latest NAAC guidelines:

Yes

Upload latest notification of formation of IQAC

[View File](#)

10. Number of IQAC meetings held during the year :

3

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website

Yes

Upload the minutes of meeting and action taken report

[View File](#)

11. Whether IQAC received funding from any of the funding agency to support its activities during the year?

No

12. Significant contributions made by IQAC during the current year(maximum five bullets)

Ensure the quality curriculum designed by the various board of studies

Ensure the effective teaching learning mechanism through lesson plan ,participative & experiential learning

Suggested for the upgradation for campus infrastructure and other facilities. Monitoring the various support services offered to the stake holders.

Monitoring and reviewing the various statutory and non-statutory bodies activities.

Planning the activities for various aspects towards quality enhancement.

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achievements/Outcomes
Implementation of new courses and revision of the syllabus.	<ul style="list-style-type: none">• 83 new courses for various Programmes were introduced during the Academic year 20192020.• 95.5 of the syllabus content of diverse programmes was revised in the Academic Year 20192020.• 1443 students had undergone value added courses.• All students were given placement training (from First semester).• Around 894 students had completed their Internship / Project training from various industries.
Upgradation of ICT facilities, pass percentage and effective teaching pedagogy.	<ul style="list-style-type: none">• 129 Faculty Member practices student-centric methods in the form of experiential and participative learning in order to enhance the learning capabilities through ICT methods.• Out of 750 students attended in the last examination, 725 students have passed their examinations and have obtained their degree and the pass percentage is 96.67%.• The well defined PO, PSO and CO for all the courses is designed programme-wise and students' learning outcome is evaluated by employing different assessment tools.
To strengthen research oriented activities and extension activities.	<ul style="list-style-type: none">• Project Proposals: o ICSSR - 1 (Minor) o TNSCST Student Project - 1 o TNSCST Mega Science Exhibition - 1• 15 papers were published in UGC Journals.• Our members of faculty acted as Consultant for 20 companies.• 26 MOU's had been signed to strengthen the

	<p>relationship between the Industry and the Institution. • Departments, NSS and NCC conducted various awareness programmes as a part of Extension Activities.</p>
<p>To upgrade the infrastructure facilities as required.</p>	<ul style="list-style-type: none"> • Gymnasium was renovated with modernized equipments. • Wifi facilities upgraded. • Block A and B has separate Elevator (Lift) facility. • Lab were upgraded to latest technology, latest softwares were installed. ERP Softwares installed for Office Administration. • Viscom lab was enhanced with modern MAC systems. • New classrooms were constructed. • Canteen was renovated according to the students strength. • Solar power energy equipments, solar water heaters, etc. were installed. • Energy efficient Tube light and LED bulbs were installed.
<p>To persuade the student support activities in the form of scholarship, placement, skill and extra-curricular activities.</p>	<p>Student Support- scholarships/free-ships:</p> <ul style="list-style-type: none"> • 110 students were sanctioned with merit scholarship and 107 students were provided Sports Scholarship by the Institution. • 18 students were provided with Financial support from Shanthy Social Service & CASAGRAN Builder Private Limited (Private Organization). • Group Insurance for all students. • Free Guidance for Competitive Examinations, Career Counselling, Academic/Personal Counselling, Soft-skill development, Remedial coaching, Language lab, Bridge courses, Counselling & Yoga-Meditation for all students. • Transparent mechanism for timely redressal of all grievances of students including Anti-sexual Harassment and Anti-Ragging cells are effectively functioning. Student Progression • 434 Students were placed during the Academic Year 2019-2020. • Placement drives are conducted every year. • 41 Students are pursuing higher education during the Academic Year 2019-2020. Student Achievements • 120 students were awarded for their outstanding performance in sports an
<p>To initiate the action inorder to promote for the following: Faculty Empowerment Strategies in the form of a) Faculty participation in National / International Conferences/Seminars, Orientation Programmes, Workshops, FDP's. b) Organizing Professional Training Programmes for both Teaching</p>	<ul style="list-style-type: none"> • 44 Faculties have contributed papers in International/National Conferences/Seminar during the Academic year. • Organized 1 ICSSR Sponsored National Seminars during the Academic year. • 14 Faculties have attended Orientation Programmes, Refresher Courses, Short term Courses, Faculty

and Non-Teaching.	Development Programmes during the academic year. • Organized 3 Professional Development Training programmes for the Teaching Faculties as IQAC initiatives during the Academic year. • Organized 2 Administrative Training Programmes for Non Teaching Staff members as IQAC initiatives during the Academic year
To identify the best practice and distinctiveness based on student-centric.	Best Practice-I Aram Cheiyya Virumbhu (Have a desire to do good deeds) Our VLBJCAS students offer stationery items to economically weaker students studying in Government and Aided schools in our locality. Our BLOOD DONORS CLUB also plays a major role in creating awareness among the students and the society. 24x7, the donors can be approached through the college website. The club is successful in bringing fresh donors every year and function with the motto "Donate Blood to Save Life". Our students also visit various orphanages like Karunai Illam, Uthavum Karangal, etc to serve the needy and this helps to develop their social responsibility and transform them to good citizen . Student volunteers help the inmates of the orphanage by giving counseling, teaching and personal hygiene. Best Practice-II Perks for Sports Students Sports scholarship, free food and free accommodation were provided to sports students. Distinctiveness- Young Women Empowerment Programme (YWEP) The Quality Policy of VLBJCAS focus on Exc
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14. Whether AQAR was placed before statutory body ?	Yes				
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Name of Statutory Body</th> <th style="width: 50%;">Meeting Date</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">GOVERNING BODY MEETING</td> <td style="text-align: center;">27-Dec-2019</td> </tr> </tbody> </table>		Name of Statutory Body	Meeting Date	GOVERNING BODY MEETING	27-Dec-2019
Name of Statutory Body	Meeting Date				
GOVERNING BODY MEETING	27-Dec-2019				
15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No				
16. Whether institutional data submitted to AISHE:	Yes				
Year of Submission	2020				

Date of Submission	13-Feb-2020
17. Does the Institution have Management Information System ?	Yes
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>AES HRMS is an administrative module used to automate and manage the employee database, Attendance and Payroll of the Institution. AES HRMS helps to provide a platform for better business-to-employee communication that leads to a transparent, consolidated central repository of all employee information that rules out multiple documents. The Time and Attendance module uses the biometric device to capture. The integrated calendar gives every employee an insight about his absence, attendance, OD etc. The Interconnected - Data transfer in AES HRMS works well with any type of time tracking hardware like biometric devices, RFID, smart cards etc. The Intact Reporting in AES HRMS comes with preconfigured industry standard reports to enable quick generation of critical reports, without waiting upon a team to consolidate the necessary data for reports. The analytics and reporting tools support the business leaders and managers to review performance and other metrics related to their employees. The Fee Module of Brainstem is the one of the most automated fee calculation module on hand in the market. The module automatically calculates the pending fees, previous fee payment details, deductions and concessions if any applicable to the selected student. In addition to the above, the user is also given the option to allow payment of more than one month/fee cycle either applicable. User-defined fee structure and category can be maintained. The Module generates reports on fee paid and dues and sends reminders to parents to pay fees on time. The AES Purchase module generates reports on purchase requisition from various vendors. The order is placed upon the best quotation received and the stock is been maintained. The module maintains the Stock reports and the MIS reports. Tally ERP is used for multiple features like Accounting, Inventory, Statutory Taxation Job Work,</p>

Income Tax, New Rupee Symbol, Banking, Receipts and Payments, Bill Settlements which are the basic business requirements and maintaining students' admission database through tailor made software. The examination Cell uses the ESSVEE Systems and Software which stores the basic details about students, staff, subjects and institution. The module generates the timetable with respective subject code, Q.P code and subject code, Galley Hall arrangements with hall seating, hall name and register number. Internal marks are entered through the software. Comprehensive exam marks are entered by the External evaluators. Examination results can be viewed by the students via Online in the College Website. On the website all information's regarding admission, facilities in College, Upcoming Events is provided and students are advised to visit it at regular intervals to keep themselves updated. Fully automated AutolibVersion 5.0 is used in Library for data entry and fast counter transactions. Library Housekeeping operation like cataloguing and circulation of books have been automated with the new version. Its is an open integrated system offering different tools/modules into one system (software) used by the librarians (and patrons) to solve tasks in the library.

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
BBA	BBA	BUSINESS ADMINISTRATION	30/04/2019
BCom	BCM	COMMERCE	30/04/2019
BCA	BCA	COMPUTER APPLICATION	30/04/2019

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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
BBA	BUSINESS ADMINISTRATION	30/04/2019	PRINCIPLES OF MANAGEMENT -	30/04/2019

			19BBA101	
BCom	COMMERCE	30/04/2019	PRINCIPLES OF ACCOUNTANCY - 19BCM101	30/04/2019
BCA	COMPUTER APPLICATIONS	30/04/2019	INTRODUCTION TO OFFICE AUTOMATION - 19BCA101	30/04/2019
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1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
MBA	BUSINESS ADMINISTRATION	30/04/2019
MSc	MATHEMATICS	30/04/2019
BA	ENGLISH LITERATURE	30/04/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BBA	BUSINESS ADMINISTRATION	30/04/2019
BCom	COMMERCE	30/04/2019
BCom	COMPUTER APPLICATION	30/04/2019
BCom	CORPORATE SECRETARYSHIP	30/04/2019
BCom	PROFESSIONAL ACCOUNTING	30/04/2019
BCom	INFORMATION TECHNOLOGY	30/04/2019
BA	ENGLISH LITERATURE	30/04/2019
BSc	COMPUTER SCIENCE	30/04/2019
BSc	INFORMATION TECHNOLOGY	30/04/2019
BSc	COMPUTER TECHNOLOGY	30/04/2019
BSc	ELECTRONICS AND COMMUNICATION SYSTEMS	30/04/2019
BSc	MATHEMATICS	30/04/2019
BSc	CATERING SCIENCE AND HOTEL MANAGEMENT	30/04/2019
BSc	COSTUME DESIGN AND FASHION	30/04/2019
BSc	VISUAL COMMUNICATION	30/04/2019
BCA	COMPUTER APPLICATIONS	30/04/2019
BBA	COMPUTER APPLICATIONS	30/04/2019
MCom	COMMERCE	30/04/2019
MSc	COMPUTER SCIENCE	30/04/2019
MSc	ELECTRONICS AND	30/04/2019

	COMMUNICATION SYSTEMS	
MSc	MATHEMATICS	30/04/2019
MBA	BUSINESS ADMINISTRATION	30/04/2019

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
COREL DRAW	30/11/2019	758
QUANTITATIVE APTITUDE	30/11/2019	685
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
BCom	COMMERCE	189
MCom	COMMERCE	15
BSc	COMPUTER TECHNOLOGY	40
BCom	CORPORATE SECRETARYSHIP	73
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1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>Feedback is obtained from Students, Faculty, Alumni's, Parents and Employers to improve the overall quality of the students. Feedback forms are available in College website. Stake holders can download form and fill the feedback form or fill it in online. Feedback is being obtained to evaluate the performance of the faculty inside the class room by his/her students every year. Student feedback is based on two criterions: overall college functioning and teaching learning process. Feedback on overall functioning of the college is based on the learning environment of the college, canteen facility, sports facility and on other infrastructural facilities etc. Teachers Feedback (Teaching and Learning Process) - This feedback covers, Curriculum feedback ,teaching learning process, punctuality, communication skills, approach towards the students, sharing of innovative ideas etc. Faculty feedback focus on Course evaluation, syllabus revision, and new course introduction required Question Paper review etc. Parents' feedback is based on overall development of their ward and about learning environment in the college as well as imparting value based education in their wards Alumni's feedback is based on overall syllabus and modification required in syllabus and about basic facilities. Employer's feedback focus on technical and communication skill level of students. All Five feedbacks help to improve Curriculum and basic functionality and facility of</p>

students. Feedback collected is analyzed by IQAC. Action taken report is prepared along with the Head of the Departments. Summary of feedback about curriculum is discussed in Board of Studies for necessary inclusion. ATR is presented and discussed in the management meeting and necessary action taken report is prepared to improve the overall quality of the institution

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BSc	COMPUTER SCIENCE	120	86	78
BCom	COMMERCE	120	115	98
BBA	BUSINESS ADMINISTRATION	120	86	65

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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	798	63	104	13	25

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
130	127	649	90	2	13

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

VLBJCAS has recognized the power of effective mentoring and have established programs to help younger students to identify and gain support from experienced teachers. VLBJCAS has a strong mentoring system that provides opportunity for the students to develop a relationship with a faculty member who can become a role model for the student by offering student support and counselling. It is a form of long term relationship designed to provide personal and professional support to an individual. It is focused on supporting the growth and development of the mentee. The mentor becomes a source of wisdom, teaching and support. The mentor's role is to help the mentee to strengthen their ability, recognize their skills, abilities and interest and assist them in accomplishing long term goals. The mentor not only helps the students in settling in the institution, but also resolves their academic and personal problems the mentee faces on campus. There is a mentor for a group of 20 -25 students. Mentors meet their mentees at regular intervals. During this meeting the mentors interact with their mentees to discuss the nature of support required. A register is maintained by each mentor with the biographic details of each individual mentee including educational background and socio economic status. The register also incorporates details of all interaction and functions carried out. They also maintain records of the

mentees class attendance, class performance and academic progress. Under the mentor system, the full time teachers of the college have been engaged as mentors of each class. The mentors are responsible for academic progress and psychological well being of their mentees. They are entrusted with the task of monitoring the attendance and academic progress of the students. Mentors also provide primary psychological counselling to those who need them and refer them for more professional counselling if required. The mentor system in our college exists as a robust mechanism to improve the psychological well being of the students thereby aiding the student community to achieve excellence in their chosen discipline.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
2325	130	1:18

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
130	130	Nil	39	23

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	NIL	Nil	NIL
No file uploaded.			

2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BBA	BBA	2020/APRIL	30/09/2020	07/10/2020
BCom	BCM	2020/APRIL	30/09/2020	07/10/2020
BSc	BSC	2020/APRIL	29/09/2020	07/10/2020
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2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
68	4522	1.50

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

https://vlbjcas.ac.in/index.php?route=informations/information&information_id=689

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
MBA	MBA	BUSINESS ADMINISTRATION	27	27	100
BCM	BCom	COMMERCE	88	83	94.32
BBA	BBA	BUSINESS ADMINISTRATION	23	21	91.30

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

https://vlbjcas.ac.in/index.php?route=informations/information&information_id=689

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

Yes
Name of the teacher getting seed money
M. SANGEETHA
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3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
National	V.MURUGESAN	BEST PROFESSOR	04/01/2020	PUDUCHERRY ACADEMIC RESEARCHERS ASSOCIATION
National	P.DEEPAN BABU	KALVI SEMMAL VIRUDU	08/09/2019	SRI RAGAVENDRA MAKKAL IYAKKAM

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3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
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Minor Projects	365	ICSSR	400000	160000
Students Research Projects (Other than compulsory by the University)	90	TNSCST	7500	7500
Any Other (Specify)	3	TNSCST -MEGA SCIENCE PROJECT	25000	25000
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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

1

3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
WORKSHOP ON AJAX AND ANGULAR JS	IT AND CT	07/03/2020
WORKSHOP ON GRAPHICAL DESIGN USING PHOTOSHOP	IT AND CT	21/02/2020
WORKSHOP ON .NET PROGRAMMING	IT AND CT	03/10/2019
WORKSHOP ON DYNAMIC MEMORY MANAGEMENT AND LINKED LIST	IT AND CT	11/10/2019
WORKSHOP ON PYTHON PROGRAMMING	COMPUTER SCIENCE	07/10/2019
WORKSHOP ON COREL DRAW	COMPUTER SCIENCE	28/09/2019
WORKSHOP ON COMPUTER AIDED DESIGN	COSTUME AND FASHION DESIGN	08/07/2019
WORKSHOP ON MENS GARMENT PRODUCTION	COSTUME AND FASHION DESIGN	25/06/2019
WORKSHOP ON PCB HANDS ON TRAINING	ELECTRONICS AND COMMUNICATION SYSTEMS	07/10/2019
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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
BLOOD DONATION KARNAN AWARD	B. SATHEESH	LIONS CLUB COIMBATORE HILL CITY	15/08/2019	NSS
CERTIFICATE OF APPRECIATION	S. SARAVANA KUMAR	INDIAN RED CROSS SOCIETY	01/10/2019	NSS
BLOOD DONATION	NSS UNIT, VLBJCAS	SHANTHI SOCIAL SERVICE	05/08/2019	NSS

APPRECIATION
CERTIFICATE

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3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
NIL	NIL	NIL	NIL	NIL	Nil

No file uploaded.

3.4 – Research Publications and Awards

3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
NIL	Nil

3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	COMMERCE WITH COMPUTER APPLICATIONS	1	3.4
International	COMPUTER SCIENCE	4	5.9
International	ELECTRONICS AND COMMUNICATION SYSTEMS	5	2.1
International	IT AND CT	2	5.4
International	MBA	2	6.2
International	MCA AND M.SC SS	1	5.2

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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
COMPUTER SCIENCE	1
B.COM	1
IT AND CT	11

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3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
NIL	Nil	0	Nil

No file uploaded.

3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
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NIL	NIL	NIL	Nil	0	NIL	Nil
No file uploaded.						

3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Intrusion detection in IoT based smart networks using fuzzy brain storm optimization technique	B.SURESH	International Journal of Engineering and Advanced Technology	2019	1	Nil	VLB Jankiammal College of Arts and Science
View File						

3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	Nil	44	Nil	Nil
Presented papers	Nil	44	Nil	Nil
View File				

3.5 – Consultancy

3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultant(s) department	Name of consultancy project	Consulting/Sponsoring Agency	Revenue generated (amount in rupees)
CATERING SCIENCE AND HOTEL MANAGEMENT	MENU DESIGN, RECIPE RECONSTRUCTION	SAI FOODS	15000
ENGLISH LITERATURE	LSR AND W	NICE EDUCATION	15000
ELECTRONICS AND COMMUNICATION SYSTEMS	PLC BASED AUTOMATIC SECURITY SYSTEM	MAKEIT TECHNOLOGIES	5000
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3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultant(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
NIL	NIL	NIL	0	0
No file uploaded.				

3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
SWAMI VIVEKANANDA MEMORIAL DAY CELEBRATION	NSS UNIT, DEPARTMENT OF TAMIL	2	177
INTERNATIONAL YOGA DAY	NSS UNIT, BHARATHIAR UNIVERSITY	2	20
INTERNATIONAL YOGA DAY	NSS UNIT, ISHA YOGA CENTER	2	146

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3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
NSS	BLOOD DONATION KARNAN AWARD	LIONS CLUB OF COIMBATORE HILL CITY	1
NSS	CERTIFICATE OF APPRECIATION	INDIAN RED CROSS SOCIETY, COIMBATORE DISTRICT BRANCH	1
NSS	BLOOD DONOR APPRECIATION CERTIFICATE	SHANTHI SOCIAL SERVICE	120

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3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agen cy/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
AWARENESS PROGRAMME ON HEALTH CARE	NSS UNIT, PRIMARY HEALTH CENTER, SUNDAKAMUTHUR	AWARENESS PROGRAMME	2	42
SWACHH BHARAT SUMMER INTERNSHIP	NSS UNIT, VLBJ TRUST, SWACHH BHARAT	SWACHH BHARAT	2	55
PETROLEUM CONSERVATION	NSS UNIT, TRUST OF MARTHUMALAI MURUGAN	AWARENESS PROGRAMME	2	147

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3.7 – Collaborations

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
FACULTY EXCHANGE	R.MAHESH KUMAR, P.DEEPAN BABU	VLBJCAS	15
FACULTY EXCHANGE	S.FABIAN CHARLES NATHAN, R.VIGNESH KUMAR	VLBJCAS	5

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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
INSTITUTIONAL TRAINING	INSTITUTIONAL TRAINING	ARDHAS INFOCOM PRIVATE LIMITED	20/07/2020	07/08/2020	ABIRAMI.S
INSTITUTIONAL TRAINING	INSTITUTIONAL TRAINING	THE COIMBATORE PIONEER MERCERISING CO	07/09/2020	25/09/2020	AISHWARYA.R
INSTITUTIONAL TRAINING	INSTITUTIONAL TRAINING	EVO TECH	28/07/2020	17/08/2020	AJEESH.S

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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
ANNAMALAI CAPITAL SERVICES PRIVATE LIMITED	22/01/2020	GUEST LECTURE ON CAPITAL MARKET AND STOCK MARKET	46
KOVAI CONSULTANCY	28/09/2020	WORKSHOP ON ADVANCED EXCEL	42
SURESH JOSEPH CHARTERED ACCOUNTANT	27/01/2020	WORKSHOP ON GST AND ITS IMPLICATIONS	90

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
13750000	13059771

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Newly Added
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Classrooms with Wi-Fi OR LAN	Newly Added
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Others	Newly Added

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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
AUTOLIB	Fully	5.0	2014

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	240	76824	524	128365	764	205189
Reference Books	24	56251	32	29487	56	85738
e-Books	3135000	Nill	Nill	Nill	3135000	Nill
Journals	118	187090	86	122789	204	309879
e-Journals	6000	Nill	Nill	Nill	6000	Nill
Digital Database	1	5900	1	5900	2	11800
CD & Video	84	Nill	46	Nill	130	Nill
Library Automation	1	Nill	Nill	Nill	1	Nill

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
NIL	NIL	NIL	Nil
No file uploaded.			

4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	557	454	491	0	0	12	20	50	71
Added	0	0	0	0	0	0	0	0	0
Total	557	454	491	0	0	12	20	50	71

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
AUDIO AND VIDEO RECORDING FACILITY	https://vlbjcas.ac.in/naac/it-infrastructure-4.3#metric-4-3-4

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
11000000	6737844	9000000	8542553

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

VLB Janakiammal College of Arts and Science ensures the availability of latest equipments and up-to-date infrastructure in the institution. There is a systematic procedure for the purchase as well as maintenance of these infrastructural facilities including all sorts of equipments. First the proposal is submitted and then it's evaluation is done by the college office. It must get the approval by the principal and then quotations are invited. After the approval of the management the required item is purchased and entered in the stock register. At the end of financial year, stock verification is also done by the internal audit. The same process is done for repair, writing off or repurchases every year. The college Administrative Officer through Maintenance Officer, Project Manager, Transport Officer, Purchase Officer and System Administrator regularly monitors and supervise the available infrastructure to ensure its upkeep, repair and other maintenance. LIBRARY MAINTENANCE POLICY: • VLB JCAS has Central Library along with Departmental Libraries. • The librarian and his crew regularly monitor the condition of the library stock maintain rare books collection, issue and maintenance of the books. • Librarian monitors all

the purchase related to library. The requirement and list of books is taken from the concerned departments. The finalized list of required books is duly approved and signed by the Principal and Management is submitted to Administrative Officer for further execution through Purchase Officer. • Suggestion note is kept inside the reading room to take users feedback which helps a lot in introducing new ideas regarding library enrichment. • To ensure return of books, 'no dues' from the library is mandatory for students before appearing in exam. • The maintenance of the reading room and stock verification of library books is done regularly by library staff. • The revamping of works are conveyed to the Administrative Officer who assigns the works either to Project Manager or to the Maintenance Officer as per the demands. COMPUTERS AND LABORATORY MAINTENANCE: • Centralized computer laboratory is established to enrich the students with Internet and WIFI enabled campus. • Regular maintenance of Computer Laboratory equipments are done by System Administrator along with Lab Programmers as implemented by Administrative Officer. • Updating of software is done by System Administrator as per the requirements from various departments. • Lab programmers are directed by System Administrator in the process of maintaining and repairing of IT infrastructure such as computers, internet facilities including Wi-Fi and broadband. CLASSROOM MAINTENANCE: • VLBJCS has high-quality infrastructure which facilitates better instruction, improves student outcomes, and reduces dropout rates, among other benefits. • At the departmental levels, HOD's have to submit the requirements to Administrative officer through Principal, regarding classroom furniture and other requirements related to the department and class rooms.. • As the Management is much concerned with Student's well being, the maintenance and minor repair of furniture and other electrical equipments is done without more ado by Maintenance Officer through carpenter or electrician. • Maintenance Officer supervises, directs, assigns and evaluates the daily work to sweepers and

https://vlbjcas.ac.in/filemanager/catalog/PDF/iqac/Policy_and_Procedures.pdf

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	SPORTS AND ACADEMIC SCHOLARSHIP	217	7614850
Financial Support from Other Sources			
a) National	TAMILNADU GOVERNMENT - ADI DRAVIDAR WELFARE SCHEME	44	155750
b) International	NIL	Nil	0

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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
GUIDANCE FOR COMPETITIVE EXAMINATIONS	05/08/2019	250	CORRESPONDING DEPARTMENT FACULTIES, VLBJCS

SOFT SKILL DEVELOPMENT	24/06/2019	1383	CORRESPONDING DEPARTMENT FACULTIES, VLBJCAS
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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	COACHING CLASSES FOR TNPSC, IBPS, RRB, SSC	260	Nil	Nil	Nil
2019	FOLLOW YOUR DREAMS, CAREER CHANGE, INFORMATIONAL INTERVIEWING	Nil	2160	Nil	434
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
5	4	3

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
AB ACADEMY	404	139	CTS	211	15
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2020	1	B.S.C., VISUAL COMMUNICATION	VISUAL COMMUNICATION	PSG COLLEGE OF ARTS AND SCIENCE	M.Sc., ELECTRONIC MEDIA
2020	1	B.S.C., VISUAL COMMUNICATION	VISUAL COMMUNICATION	BHARATHIAR UNIVERSITY	M.A JOURNALISM AND MASS COMMUNICATION

2020	1	B.COM (PA)	COMMERCE - PROFESSIONAL ACCOUNTING	SRI KRISHNA COLLEGE OF TECHNOLOGY	MBA
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year
(eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
NET	Nil
SET	Nil
SLET	Nil
GATE	Nil
GMAT	Nil
CAT	Nil
GRE	Nil
TOFEL	Nil
Civil Services	Nil
Any Other	2
View File	

5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
SPORTS DAY	INTRA COLLEGE	763
ALACRITY	INTRA COLLEGE	289
LIT-LA-SCENA	INTRA COLLEGE	96
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ International	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	INTERNATIONAL- PYKKA OPEN INDO-NEPAL CHAMPIONSHIP 2019	International	1	Nil	17BAC014	SRIDHAR.L
2019	NATIONAL FINALS OF THE RFYS ATHLETIC EVENT	National	1	Nil	19BAC001	ARUN.K
2020	DEBUGGING	National	Nil	1	18BCS021	D.A.JEEVA
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

The college creates a platform for the active participation of the students in various academic and administrative bodies. This empowers the students adopt rules and regulations, learn execution skills and gain leadership qualities. "Manavar Mandram", The Student council of VLBJCAS comprises of Chairman, who is chosen amongst the final year students and a Secretary from the Second year. They are selected on the basis of academic performance and percentage of attendance gained in their previous semesters. Possessing good communication skill is also a criterion for selecting the representatives. Gender Equity is considered as an important component at the time of their selection. Representatives from Department association, Placement, and Sports committee act as members of the council. The council is monitored by senior faculty members. The student council is responsible for the smooth conduct of various events by the department and the college on the whole. • Department Association : Every Department has an Association in which a group of elected and volunteer students work together within the framework to assist in Department affairs. The main purpose of this Association is to help the department in coordinating all the events related to academics and other co-curricular and extra - curricular activities. The Department Association comprises of a Staff Co-ordinator - the senior faculty member from the Department, Chairman from final year, Secretary from second year and Joint Secretary from first year classes. The Office bearers assist the department in day to day academic activities, organizing Guest lectures Workshop, Inter / Intra -Department competitions etc. • Placement Committee: Placement is a crucial interface between the stages of completion of academic program of the students and their entry in to the suitable employment. The placement related activities, at the Institute, are carried out by Placement committee - it comprises of Placement coordinator for the overall institution, faculty members from various departments and Student representatives from various branches who are in their final year of study. These student representatives are appointed as placement in charges of their respective class. The student representatives assist the Placement Cell in communicating the placement details, conducting the interview, Collecting and Distributing the appointment letters. • Sports Committee : The Sports Committee comprises of Director of Physical Education, Assistant Physical Director, and student representatives from Postgraduate Streams who act as overall in-charge, Final year Undergraduate student as Captain, and Second year student as Vice-captain and sports students from various departments. The Student representatives of sports committee assist in Conducting Intra mural activities, Organising Tournaments, Enrollment of students in concerned sports and games, Organizing Staff sports, Training and coaching in sports competition, Annual sports meet, and Inter - school Football Tournament. Thus, Student Council of VLBJCAS enhances the opportunities for students to experience leadership and encourages a fair and cordial relationship among students, faculty and community on the whole. It has also shown an active participation along with the college management for enhancing the quality of the institution.

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

The Alumni Association plays a significant role in the institution. The institution nurtures the Alumni Association to facilitate alumni to contribute significantly to the development of the institution. The purpose behind establishing the alumni association is: • To encourage, foster and promote close relations among the alumni themselves, • To guide and assist Alumni who

have recently completed their courses, • To utilize the experiences of old students and • To get the valuable advice of the Alumni in the overall development of the college. The College Alumni Association comprises of Chairman, Vice-Chairman, Secretary, Joint Secretary and 2 Executive Members. The members of Alumni Association meet at regular intervals with regard to the college development. The alumni help the institution in non-financial terms through alumni interaction programs. The alumnus acts as a member in the Board of Studies and they give their valuable inputs to frame the syllabus. They assist current students and alumni in career planning, placement and transitions. • Department of B.Com (CA) organized alumni interaction on Awareness on TN Police jobs, Government Jobs Awareness, Orientation in Public Service Sectors and Training in auditing process. • Department of Catering Science and Hotel Management conducted alumni interaction on Career in House Keeping, Career in Food and Beverage Service. • Department of Computer Science organized the interaction programs on Career Guidance and conducted Motivational Activities. • Department of Computer Application-PG organized alumni interaction on Career Guidance. • Department of B.Com. Organized alumni interaction programs and the alumni made discussions on scope of commerce in today's corporate world and Job Prospects in IT sectors. • Department of M.Com. conducted interaction programme on techniques to crack Competitive Exams. • Department of Management, organized program on Time Management, How to Market Yourself and Change Management. • Department of B.Com. (CS IT) conducted a program on Current Scenario in Corporate Sector, Expectation from BPO Sector, and Recent Trends in BPO. • Department of IT CT conducted Alumni interaction programme and discussed regarding Current trends in Cyber security, System Analysts role in software Development, Maintenance of quality control standards in IT industry, Importance of communication skill, Business Development Strategies and Leadership Skill • Department of Mathematics conducted alumni interaction Programs and the alumni shared their views on Reasoning and Aptitude. The alumni are an asset to the organization, and their contributions and involvement significantly increases the reputation of the college. Alumni encourage the students in their career opportunities. They help the placements of the students. Alumni give awareness to the students regarding the corporate sector. Thus the alumni of our college bring glory to the college through their positive energy and hard work. They enormously support the college with fullest effort.

5.4.2 – No. of registered Alumni:

238

5.4.3 – Alumni contribution during the year (in Rupees) :

11800

5.4.4 – Meetings/activities organized by Alumni Association :

College Alumni Meet for the academic year 2019-2020 was conducted on 15.03.2020
 Department Level Alumni Meet Details : • Department of B.Com (CA) organized alumni interaction on Awareness on TN Police jobs, Government Jobs Awareness, Orientation in Public Service Sectors and Training in auditing process. • Department of Catering Science and Hotel Management conducted alumni interaction on Career in House Keeping, Career in Food and Beverage Service. • Department of Computer Science organized the interaction programs on Career Guidance and conducted Motivational Activities. • Department of Computer Application-PG organized alumni interaction on Career Guidance. • Department of B.Com. Organized alumni interaction programs and the alumni made discussions on scope of commerce in today's corporate world and Job Prospects in IT sectors. • Department of M.Com. conducted interaction programme on techniques to crack Competitive Exams. • Department of Management, organized program on Time

Management, How to Market Yourself and Change Management. • Department of B.Com. (CS IT) conducted a program on Current Scenario in Corporate Sector, Expectation from BPO Sector, and Recent Trends in BPO. • Department of IT CT conducted Alumni interaction programme and discussed regarding Current trends in Cyber security, System Analysts role in software Development, Maintenance of quality control standards in IT industry, Importance of communication skill, Business Development Strategies and Leadership Skill • Department of Mathematics conducted alumni interaction Programs and the alumni shared their views on Reasoning and Aptitude.

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

To ensure Institution's management system development, continuous improvement various committees and boards are formed. Principal is the chairman for the academic activities of the institution. He has the freedom to make sure the effective functioning of the college. He keeps the Secretary informed of matters - both general and financial. His leadership function includes: • Planning and executing academic programs. • Monitoring the discipline of students. • Facilitating co-curricular, extracurricular and extension activities among students. • Representing College in academic bodies - UGC, AICTE, NAAC-IQAC and Affiliating University. • Statutory and Non-Statutory bodies. • Conducting examinations and publishing results in time • Interaction with stake holders The Institution practices decentralized and participative management approach in all its activities, initiatives and decision making by involving HoD's and faculty members at all levels. The various committees are in place to review the progress in various functions and accordingly take necessary timely action for ensuring excellence in respective areas. Our Institution has a strong tradition of most visible and prominent student clubs that attract students from all disciplines. It is one of the features that imbue our Institution with a singular charm and an unique advantage. The Institution has formed various Clubs under the Head " Creative Club". There are technical clubs for the academically inclined there are cultural clubs that give a student the opportunity to dabble in the fine arts, music, dance, theatre - everything that feeds the mind and spirit. Indeed, a student has much to look forward to on the campus, besides classroom learning, and laboratory practical sessions, or even regular dives into library shelves. There are several clubs that students can be a member of, take membership of in order to be part of the cultural landscape of the Institution. Process of Admission The Admission Committee counsels prospective candidates for admission before the Application Forms for admission are released. The Admissions Committee consists of The Principal , and 2 Senior most Assistant Professors/Associate Professors of the College. In addition to the UG courses the Senior most member of the Teaching Staff belonging to SC/ST of the College. They also sit in at interface meetings and meet parents and students prior to admission. Process of Curriculum/ Programme Review The process of curriculum/programme review was established in consultation with the subject matter experts with demonstrated experience in developing or implementing similar educational processes. Steps in Curriculum/Programme Review Process • Various Stakeholders' participation in the assessment process. • Constitution of the Curriculum Development Committee for the review and development of the courses and programmes as per the Industrial requirements. • Constitution of Advisory Body, Board of Studies and Academic Council. • Approval of Course Curriculum, Programme structures for the Academic Council. The details of the process is given below: Involvement of stakeholders' in the review process The Institution identifies eminent experts to integrate their feedback while defining curriculum/ programme. The

stakeholders' involved are: • Faculty members • Students • Industry experts • External subject experts • Experts from research organizations •

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	<ul style="list-style-type: none"> •Institute has a policy of development of curriculum for all UG and PG programmes after every year. • The help of faculty in the required field of expertise is also sought from the other institute of repute. •The committee considers all the inputs and finally decides the content of the course and the Scheme of Examination as per the broad guidelines provided by the Institute and the same is approved through Board of Studies Standing Committee, finally discussed and approved in Academic council.
Teaching and Learning	<ul style="list-style-type: none"> •The teaching learning outcomes are monitored on regular basis •In addition to didactic learning in the classroom, field visits, workshops, Guest Lectures are frequently organized. •The college lays special emphasis on the slow learners - the student mentorship program and special lecture classes with a one to one interaction are conducted regularly. •Students' feedback through mentors and directly to the class committee to improve teaching learning to overcome the lacunae. •MoU with Industries are signed to organise Workshops, Guest Lectures Industrial Visits inorder to make learning effective among students. •Students are encouraged to participate and present papers in National/International conferences. •Educating through ICT empowered devices, hands on training and leading meetings to generate new ideas.
Examination and Evaluation	<ul style="list-style-type: none"> •All year round evaluation through Regular home assignments, class tests, student seminars /presentations keeps the students in touch with their subject. •Centralized system is followed in conducting Pre Model and Model Exams. •Result analysis of Pre-model Model is discussed with Principal and Management. • Appropriate guiding and coaching are given to the student

by remedial classes, for moderate learners. Teachers are assigned examination supervision duties as well as are expected to be a part of Examination system via paper setting for other colleges, Valuation. Special Supplementary Examination for all final year students. Supplementary Examinations for all the UG and PG students. Revaluation is done by External Examiners in all Major Stream Of Studies. Ratio of Internal and External Examiners is 30:70. Re-totalling, Revaluation and Photo copies of answer script facilities are introduced.

Research and Development

The Centre of Research of the College encourages the faculty in their research publications by disseminating information based on funding assistance, conferences and seminars. The Research Committee meets at regular interims to plan and screen the activities of the cell. Activities are directed to advance the Research in the campus in terms of Major and Minor projects, publications in the quality journal, preparation of thesis report for research programs, MOU's and consultancy. The college provides an effective utilization of resources available in the campus for research purposes.

Library, ICT and Physical Infrastructure / Instrumentation

College has a fully automated common centralized library and a Separate library for PG Students and Scholars. The number of books and volumes are been increased in comparison to the last academic year. Digital library with 40 Mbps internet connection for students. Federated searching tools in multiple database in Library. Department of CDF and Visual Communication are imported with many modern equipments and computers. College totally has 22 laboratories for students. The campus is enabled with WIFI CCTV. Medical and first aid facilities are readily available for students. Separate hostel facilities are provided for Boys and Girls. Transport facility is available. Safe RO Drinking water facility is available for all students. Basket Ball ground, Cricket Ground, Badminton, foot ball, shuttle court and indoor games is also available inside the campus. Well

equipped Gym facility is available for students.

Human Resource Management

- Faculty enrichment programmes are organized periodically in order to improve the performance of the faculty members and enhance their skills.
- Staff orientation/Induction programmes were organized on Stress Management and other social and common issues.
- Encourage the Faculty to attend FDP/Seminars /Workshop etc.
- Free medical camps are conducted for the members of faculty.
- Group insurance for all staff members was been provided.
- Requirement of the faculty members are identified through their feedback and self-appraisal and necessary actions have been taken for their welfare.
- Transport facilities are also available for the faculty.
- Incentives on faculty achievements are also provided.

Industry Interaction / Collaboration

- Enterprises and different associations are recognized by the institution and individual departments in order to have Collaboration with them to improve the standard of advanced education and sign MoUs to meet out the needs of stake holders.
- MoUs are signed by various departments for the academic year.
- College maintains regular interaction with a number of Industry Houses like KGiSL, AEEBEE Academy, Future Generali, IDBI, Digital Nirvana etc. These industrial organisations participate in the Campus Hiring Drive organised by the college every year.
- Eminent members from industries act as resource persons and members of Board of Studies of the college.
- Industrial visits to Aavin Milk Society, ACC Cements, Green Park Cotton Mill etc., and the UG PG Students broaden the real life experience of the students.

Admission of Students

- The admission notification is placed in the college notice board and furthermore published through newspapers and brochures.
- A brochure which features the subtlety of various programs offered by the College is prepared each year proceeding to the initiation of admissions.
- A help desk is set up in the institution during admissions for providing necessary help in admission process.
- Admission process are made on the basis of State

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Planning and Development	·NO E Governance in Planning and Development

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
Nil	PREETHA.P	RECENT TRENDS IN COMPUTER SCIENCE	BHARATHIDASAN COLLEGE OF ARTS AND SCIENCE	2000
2019	DEEPALAKSHMI .G	RECENT TRENDS IN COMPUTER SCIENCE	BHARATHIDASAN COLLEGE OF ARTS AND SCIENCE	2000
2019	KANAGARAJ.R	RECENT TRENDS IN COMPUTER SCIENCE	BHARATHIDASAN COLLEGE OF ARTS AND SCIENCE	2000

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6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	PYTHON PROGRAMMING	Nil	27/06/2019	27/06/2019	35	Nil
2019	Nil	SAFETY MEASURES	12/07/2019	12/07/2019	Nil	21
2019	DATA ANALYSIS USING SPSS	Nil	28/08/2019	28/08/2019	116	Nil
2020	Nil	PERSONALITY DEVELOPMENT	21/02/2020	21/02/2020	Nil	20
2020	DOCUMENTATION USING LATEX	Nil	28/02/2020	28/02/2020	123	Nil

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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
EMPOWERING EDUCATORS	2	06/09/2019	06/09/2019	1
DATABASE FOUNDATIONS	2	19/08/2019	23/08/2019	5
INTRODUCTION TO ANGULAR JS	2	23/07/2019	25/07/2019	3
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
130	130	100	100

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Orientation/Induction programmes, Group Insurance, Transport facilities, ESI ,PF, Uniform, Free Medical Check up, Fee Concession to children of staff	Group Insurance, Orientation/Induction programmes, ESI,PF, Loan Advance Amount, Free Medical Check up, Fee Concession to children of staff.	Group Insurance, Transport facilities and Fee Concession for deserving students. Free placement skill oriented training for all the students, Yoga workshop, Personality

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The institute follows a systematic method for internal and external audit. Every year the Budget Committee of the institution frames the Budget proposal for the Succeeding year. The internal audit is an ongoing continuous process in addition to the external auditors to verify and certify the entire Income and Expenditure and the Capital Expenditure of the Institute each year. Qualified Internal Auditors have been permanently appointed and a team of office staff under their guidance and support, check and verify all vouchers of the transactions of the financial year.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
SHANTHI SOCIAL SERVICE	150000	PAID TUITION FEES FOR THE STUDENTS
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6.4.3 – Total corpus fund generated

6947330000

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	TUV AND EXTERNAL EXPERT MEMBERS	Yes	MR
Administrative	Yes	TUV	Yes	MR

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

NIL

6.5.3 – Development programmes for support staff (at least three)

<ul style="list-style-type: none"> • Orientation programmes are organized for support staff periodically. • Training Program on Safety Measures • Orientation on Personality Development

6.5.4 – Post Accreditation initiative(s) (mention at least three)

<ul style="list-style-type: none"> • Centre of Research has been established and activities are conducted. • Physical Infrastructure up gradation and ICT enabled smart class rooms. • Introduction of skill/capability enhancement certificate courses. • Initiatives for a green campus

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Yes
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Power Seminar-Emerging Trends on Business Law	20/09/2019	20/09/2019	20/09/2019	203
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
ROLE OF GENDER DIVERSITY IN INNOVATION	18/07/2019	18/07/2019	73	45
PROMOTION OF EQUAL OPPORTUNITY FOR MEN AND WOMEN	26/08/2019	26/08/2019	61	51

EMOTIONAL DIFFERENCE BETWEEN MEN AND WOMEN	04/09/2019	04/09/2019	82	73
GENDER NEUTRAL MANAGEMENT PRACTICE	03/09/2019	03/09/2019	70	55
GENDER BASED VIOLENCE	06/08/2019	06/08/2019	46	81
LEGAL LAWS RELATING WOMEN	27/09/2019	27/09/2019	49	61
AWARENESS PROGRAM ON WOMEN TODAY	06/02/2020	06/02/2020	81	39

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources

- Total power requirement of the institution: 149576 KWH • Power requirement of the College met by the renewable energy sources : Solar Light 13164 KWH

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Nil	No	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2019	Nil	1	13/08/2019	1	PAPER BAG MASKING	PAPER BAG MAKING AT VLB JANAK IAMMAL COLLEGE GIRLS HIGH SCHOOL	22
2019	Nil	1	14/10/2019	1	AWARENESS ON USAGE OF SOCIAL MEDIA	BENEFITS AND DRAWBACKS IN THE USAGE OF SOCIAL MEDIA AT ASHRAM MATRICULATION HIGHER	19

[View File](#)

7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
HAND BOOK	15/07/2019	HUMAN VALUES AND PROFESSIONAL ETHICS CODE OF CONDUCT OF THE PREVIOUS ACADEMIC YEAR 2018-2019 WILL BE FOLLOWED FOR THE ACADEMIC YEAR 2019-2020

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
EQUALITY FOR PEACE AND FREEDOM	12/07/2019	12/07/2019	193
ROLE OF YOUTH IN MODERN SOCIETY	05/08/2019	08/08/2019	117
UNIVERSAL PEACE AND HARMONY	14/08/2019	14/08/2019	120

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

- a) Public Transport b) Plastic free campus c) Smoke free campus d) Paperless office e) Green landscaping with trees and plants

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

BEST PRACTICE NO: I 1. Title of the Practice: ARAM CHEIYYA VIRUMBHU (Have a desire to do good deeds) 2. Objectives of the Practice: Our VLBJCAS students offer stationery items to economically weaker students studying in Government and Aided schools in our locality. Our BLOOD DONORS CLUB also plays a major role in creating awareness among the students and the society. 24x7, the donors can be approached through the college website. The club is successful in bringing fresh donors every year and function with the motto "Donate Blood to Save Life". Our students also visit various orphanages like Karunai Illam, Uthavum Karangal to develop social responsibility of the students. Student volunteers help the inmates of the orphanage by giving counseling, teaching and personal hygiene. 3. The Context: What were the contextual features or challenging issues that needed to be addressed in designing and implementing this practice (in about 150 words)? VLBJCAS aids the economically weaker students, with stationary items that they could not afford. The distribution of the free stationery kit is minimized to one hundred (100) students due to minimal affordability. The first time blood donors though they are interested, panic and take time to overcome the fear. The cost incurred in storing blood, staff resources and refreshments, blood collection bags and other consumable cannot be meted out. Orphanage visits could be done once in a while and the Institution does not constantly be in touch with the orphanage. 4. The Practice: Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)? UNIQUENESS ? Selection of Schools: The list of economically weaker students studying in Government and Aided Schools which are near VLBJCAS

and between the classes I to XII, are obtained from the Head of the institution, based on the financial background of their parents for the issue of stationery kit. ? Reception of the Beneficiaries: The beneficiaries are picked from the respective schools and brought to VLBJCAS through our college bus. ? Entertainment and Refreshments: The young beneficiaries are entertained by our students through songs, dance and mime. Refreshments are also provided for the school children. ? Return of the Beneficiaries: After the distribution of the 'Stationery Kit' the beneficiaries are dropped in their respective schools. CONSTRAINTS / LIMITATIONS ? The number of beneficiaries is limited to 100 students. ? Male Students who have completed 17 years and female students who have completed 18 years of age are eligible to donate blood. First time donors are not aware of their blood groups. Students who suffer from cold and fever on the day of donation are refrained to donate blood. . ? At times, the students of rare blood groups are always in want and they are advised to maintain the regular intervals of donating blood. Students who weigh below 50 kilograms are also abstained to donate blood. Parental consent is made mandatory for donating blood. 5. Evidence of Success: Provide evidence of success such as performance against targets and benchmarks, review results. What do these results indicate? Describe in about 200 words. ? A considerable amount of increase of the beneficiaries in the distribution of the Stationery Kit is evident. Students were benefited by receiving the Stationery Kit through this novella event 'Pudhiyana Virumbu' @ 'Like Newness'. ? Students have enrolled in BLOOD DONORS CLUB and have donated blood at regular intervals. The donors have gradually increased from 5 students to 62 students due to constant motivation and awareness. The students have donated blood to various hospitals in and around Coimbatore in case of emergencies. The donors are duly recognized with a Certificate by the hospitals. Every semester, meetings are conducted to increase the donors and to recognize their service to the society. ? Every year, the number of students visiting the orphanages from VLBJCAS has drastically increased. Our students visit many orphanages in and around Coimbatore to extend their service to the community.. Thus, our Institution has kindled the interest among the students to be more responsible citizens. 6. Problems Encountered and Resources Required: Please identify the problems encountered and resources required to implement the practice (in about 150 words). Problems Encountered: ? Maximum of only 100 (One Hundred) students of the local schools are randomly chosen and are selected by the Head of the Institution, based on the financial background of their parents for the issue of stationery kit. ? At times, students experience side effects like dizziness, fainting, lightheadedness, nausea etc., Students after physical examination, when found to suffer from Hepatitis are refrained to donate blood feels disheartened. ? Sometimes the needy and poor from the orphanages located in the far off places could not be visited. Resources Required: ? More numbers of student volunteers are required to meet the demand every academic year. ? Transportation for the blood donors during college hours. ? Orphanages located in the far off places could not be reached on time. BEST PRACTICE NO: II 1. Title of the Practice: PERKS FOR SPORTS MERITORIOUS STUDENTS 2. Objectives of the Practice: What are the objectives / intended outcomes of this "best practice" and what are the underlying principles or concepts of this practice (in about 100 words)? VLBJCAS plays a major role in promoting sportsmanship among the students by offering perks to meritorious students. Concession for Education, Food and Accommodation is provided to deserving sports students. Students are provided with ample opportunities to exhibit their sports talents. They are trained guided, motivated and encouraged by well experienced and qualified Physical Directors, to participate in the sports events conducted at International, National, State and District Levels. The college inculcates the importance of sports amidst students by recognizing their talents and inducing morality and discipline among them. 3. The Context: What were the contextual features or challenging issues that needed to be addressed in designing and

implementing this practice (in about 150 words)? VLBJCAS has been providing equal importance to academics and sports. The number of students enrolled during the consecutive years are drastically increasing. The students have been winning laurels to our college by actively participating in various sports and games including Football, Kho Kho, Cricket, Kabaddi, Handball, Taekwondo, Best Physique, Boxing, Athletics, Power Lifting, Chess, Weight Lifting and Karate, etc. Concession for education, food and accommodation is provided for the sports students. The college has well maintained play ground well-equipped gym for the students to practice and maintain their fitness. The athletes are trained exclusively by well experienced trainers to excel in their sports and games. Travelling Allowance, Dearness Allowance, and Sports Uniform is provided by the management for the athletes to encourage them to indulge actively in sports.

4.The Practice: Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)? Uniqueness ? Selection: Students are selected for 'Sports Scholarship' based on their individual performance on the selection day. ? Option: The athletes can opt any course, based on their academic interest. ? Provision: On- Duties are provided for the athletes to take part in external sports and games. The athletes are also provided with necessary sports equipments required for practice. Constraints / Limitations ? Though there is constraint of time in managing academics due to their participation in sports events, the students are successful in their academic performances, with continuous support from the faculty members. ? VLBJCAS is motivating students in curricular and co-curricular activities there by enabling them to achieve holistic development in all spheres. ? The management supports the students financially to achieve at various levels, but unable to continue its support without sponsors or help from other agents.

5.Evidence of Success: Provide evidence of success such as performance against targets and benchmarks, review results. What do these results indicate? Describe in about 200 words. • Mr. B.Sharan of III B.SC CS won second place in "1st Indo-Nepal International Youth Futsal Tournament" held at Futsal arena,Kathmandu. • Mr.B.Vignesh of III B.COM CS participated in Taekwondo 37th Kyorugi National Championship held at Govt.Mahakoshal Arts and Commerce,Madya Pradesh. • Mr.M.Govinda Raju, Mr.K.Marisharath,Mr. R.Abilash and Mr.S.Divya participated in All India Inter University Cross Country held at Gulburga university,Gulburga.

6.Problems Encountered and Resources Required: Please identify the problems encountered and resources required to implement the practice (in about 150 words). Problems Encountered: ? Some students find it difficult to manage academics due to their interest in sports. ? Some Students are unable to attend special classes conducted due to time constraint. ? Some of the sports students, who go to field for practice session with the Coach, are unable to attend the remedial classes. Resources Required:The management offers facilities like education, free food and accommodation but the help of the sponsors are required when students participate in National and International Level Competitions for their practice, accommodation, travelling expenses, sports kit etc.,

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

[https://vlbjcas.ac.in/filemanager/catalog/PDF/igac/BEST%20PRACTICE%20\(1\)-converted.pdf](https://vlbjcas.ac.in/filemanager/catalog/PDF/igac/BEST%20PRACTICE%20(1)-converted.pdf)

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

YOUNG WOMEN EMPOWERMENT PROGRAMME (YWEP) Under this programme the female students are empowered through training in fields of Computers, Accountancy, Communicative Skills, Soft Skills, Tailoring, Dress Designing and Embroidery.

The girl students who could not placed through Placement Drives conducted by our College are chosen in the Sixth Semester and trained based on their areas of interest for 30 hours. The students are trained to face real life situations and take decisions of their own to develop their career. This enrichment programme also helps in boosting their self- esteem and self-confidence by making them financially independent. Syllabus comprising of Basics in Computers, Basics in Accountancy, Communicative Skills, Soft Skills and Basics in Tailoring, Dress Designing and Embroidery is framed and training is given according to their area of interest. The Training Programme aims at inculcating leadership skills in women and identifies their capacity. The girl students are empowering financially, mentally and psychologically. The programme induces them as Job providers rather than job seekers and creates a platform to share their experiences and views regarding their position in the society and enhance their financial independence. The courses offered are assessed periodically and are motivated to find suitable jobs based on their skills. The students who attended the training support themselves financially either by enrolling them in a job or becoming an entrepreneur of their own. They are also physically empowered to overcome gender bias and feel independent economically and financially. They have enabled themselves as good decision makers and control the resources they own. The programme further helps the girl students to sustain their family without relying totally on the patriarch of the family.

Provide the weblink of the institution

<https://vlbjcas.ac.in/filemanager/catalog/PDF/igac/YOUNG%20WOMEN%20EMPOWERMENT%20PROGRAMME.pdf>

8.Future Plans of Actions for Next Academic Year

FUTURE PLAN The future plan for the forthcoming academic year is prepared and focused towards the following areas to enhance the overall quality of the institution. To enrich the curriculum, we are planning to introduce the value added courses as certificate/diploma/advanced diploma programmes in the stream of Commerce, Science, Management and Humanities. To improve the teaching and learning mechanism, we are going to concentrate more on Qualification of the faculty, Faculty Development Programmes, NPTEL, SWAYAM online courses, Participative and Experiential Learning. The faculty members would be encouraged to involve in the area of research in order to promote the research activities and also to motivate the students to pursue their research for the wellbeing of the nation. To promote the extension activities through various departments in order to inculcate the social and ethical values among the members of the faculty and students. Mobilizing the funds through various funding projects would be promoting through research activities among the faculty and students. To increase the online data base resources in the library to meet out the needs of the learners especially who are in the remote area. The student's placement particularly in government sector can be promoted by giving necessary guidance through various training classes and programmes. The Green initiatives could be improved further in the form of Saplings and energy conservation. We are planning to conduct necessary orientation / induction programme periodically by the IQAC for the faculty and students in terms of various aspects to enrich the overall quality and also sustain it by effective monitoring and initiating the action wherever it is needed.