

**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(Autonomous)**

**An Institution Affiliated to Bharathiar University and Approved by UGC and  
AICTE**

**Accredited by NAAC with B<sup>++</sup> Grade**

**AICTE MANDATORY DISCLOSURE**

AICTE File No. : Permanent ID – 1 – 25814141  
Application ID – 1 – 9320675160

Region: Southern

**1. NAME OF THE INSTITUTION :**

Name of the Institution : VLB Janakiammal College of Arts and Science  
Address of the Institution : Kovaipudur Main Road, Coimbatore – 641042,  
Tamilnadu  
Type of the institution : Private – Self Financing  
Phone No. : 0422 – 2605162, 2605163  
Mobile No. : +91 7373005162  
E-mail : principal@vlbjcas.ac.in  
Website : <https://vlbjcas.ac.in/>

**2. NAME AND ADDRESS OF THE TRUST AND THE TRUSTEES**

Name of the Trust : VLB Janakiammal Trust  
Address of the Trust : Kovaipudur Main Road, Coimbatore – 641042,  
Tamilnadu  
Phone No. : 0422 – 2605162, 2605163  
Mobile No. : +91 7373005162  
E-mail : office@vlbjtrust.org  
Website : [www.vlbtrust.org](http://www.vlbtrust.org)

**3. NAME AND ADDRESS OF THE PRINCIPAL**

Name and Address of the Principal : Dr.K.Ramamurthi.M.Com., BL., MBA., Ph.D.  
Kovaipudur Main Road,  
Coimbatore – 641042, Tamilnadu  
Mobile Number : 8838779924  
Email address : principal@vlbjcas.ac.in

#### 4. NAME OF THE AFFILIATING UNIVERSITY

Name of the Affiliating University : Bharathiar University  
Address : Maruthamalai Road, Coimbatore – 641046  
Website : www.b-u.ac.in

#### 5. GOVERNANCE

##### MEMBERS OF THE GOVERNING BODY

<u>MANAGEMENT NOMINEE</u> Mr.N.Suryakumar Chairman and Managing Trustee VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore-641042	<u>UGC NOMINEE</u> Dr. H. R. Krishnamurthi Dept. of Physics Indian Institute of Science, Bengaluru
<u>MANAGEMENT NOMINEE</u> Ms.JaishreeSuryakumarSanthosh Secretary and CEO VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore-641042	<u>STATE GOVT. NOMINEE</u> Dr.R.Ulagi Joint Director of Collegiate Education, Race Course, Coimbatore - 641018
<u>MANAGEMENT NOMINEE</u> Mr.C.B.Srinivasan No.2, Arts College Road Coimbatore-641018	<u>UNIVERSITY NOMINEE</u> Dr.R.Sathish Kumar Professor and head Dept. of Bio-Technology Bharathiar University, Coimbatore-641046
<u>MANAGEMENT NOMINEE</u> Dr.G.Gopal Former Joint Director of Collegiate Education 5, Rajalakshmi Nagar Ramanathapuram, Coimbatore	<u>EX-OFFICIO</u> Dr.K.Ramamurthi Principal VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore-641042
<u>MANAGEMENT NOMINEE</u> Dr.K.Shanmugasundaram 6/1 Dr.Munusamy Nagar Ramanathapuram, Coimbatore.	<u>TEACHER NOMINEE</u> Dr.K.Vasudevan Head, Department of Electronics VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore-641042
<u>MANAGEMENT NOMINEE</u> Dr.R.Saravanan Principal VET Institute of Arts and Science College Erode - 638012	<u>TEACHER NOMINEE</u> Dr.G.Suresh Head, Department of Tamil VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore-641042

## **6. ACADEMIC ADVISORY BODY**

Mr.N.Suryakumar	Chairman and Managing Trustee VLB Janakiammal College of Arts and Science.
Ms.Jaishree Suryakumar Santhosh	Secretary and CEO VLB Janakiammal College of Arts and Science.
Mr.C.B.Srinivasan	Management Nominee
Dr.G.Gopal	Management Nominee
Dr.K.Shanmugasundaram	Management Nominee
Dr.R.Sathish Kumar	University Nominee
Dr.K.Vasudevan	Head, Department of Electronics
Dr.G.Suresh	Head, Department of Tamil

## **7. FREQUENCY OF STATUTORY MEETINGS**

Board Meeting	Twice a year (once in a semester)
Academic Advisory Body	Twice in a year

## 8. ORGANISATIONAL CHART



## 9. STUDENT FEEDBACK ON INSTITUTIONAL GOVERNANCE / FACULTY PERFORMANCE

\* **Feedback:** Feedback with respect to institutional governance and faculty performance are collected from the students at the end of every semester and remedial actions will be taken

\* **Class Committee Meeting:** Class Committee Meeting, represented by students is conducted every month and recorded. Based on the feedback remedial actions will be taken

## 10. GRIEVANCE REDRESSAL MECHANISM

### a) For Students

\* **Complaint / Suggestion Box:** Suggestion box is available in the lobby of the Administrative Block where students can access at ease.

\* **Revaluation / Retotaling Scheme:** Students have the privilege of applying for revaluation or retotaling of their end semester answer scripts.

\* **Mentor – Mentee:** Faculty members are assigned as Mentors for all the students so that any of their grievance is redressed at the earliest.

**b) For Staff-members**

Grievances raised by the staff members are addressed by a committee formed by the principal comprising of Senior Faculty members. On the strength of the report submitted by the individual Committee-members, necessary action shall be taken by the Principal, as directed by the Management.

**11. SC / ST Committee**

A three-member committee for SC / ST is functioning to take care students and faculty members belonging to SC/ST community

**12. ESTABLISHMENT OF ANTI-RAGGING COMMITTEE**

Anti-ragging committee consisting of 8 staff-members is vigilant against any sort of ragging inside or nearby the campus, throughout the year.

**13. IQAC CELL**

IQAC comprise of the following members

Chair Person / Principal	
Co-ordinator	- 1
Management Representative	- 1
Industrial Expert	- 1
Local Society Member	- 1
Member from Employer	- 1
Teaching Staff Members	- 4
Administrative Officials	- 3
Alumni	- 1

**PROGRAMMES**

Number of programmes approved by AICTE: 1

Name of programme approved by AICTE : Master of Business Administration

No. of Specialisations offered : 4

No. of students intake : 60

Duration of the programme : 2 Years

Mode of admission : Entrance Exam and counselling

Intra-curriculum program : Value-added and Skill-based courses

**14. ADMISSION PROCEDURE**

Based on the results of Entrance Exam conducted by CSFASMCT / TNCET / CAT / MAT followed by counselling

**15. EXECUTIVE COMPONENT**

- \* Basic practical computer knowledge is imparted through lab sessions
- \* MoU is signed with institutions and organizations for Outbound Training, In-house Training, Guest speeches etc.
- \* Internship programme and projects expose the wards to real-time situations.
- \* Value added courses and Skill based courses enhance the personality of every student.
- \* Stream of seminars, conferences, personality development programmes and workshops build the confidence of aspiring managers.
- \* Learner-centric pedagogy such as collaborative and contributive learning, extension activities form part of the programme.
- \* Students are encouraged to undertake funded projects, to inculcate research skills.

**16. PROFILE OF PRINCIPAL**

Name : Dr.K.Ramamurthi  
Educational Qualification : M.Com., BL, MBA, Ph.D.  
Area of Specialisation : Finance and Accounting  
Research Background : Having 21 Years of research experience

**17. FEE STRUCTURE**

Fee is collected as per norms of Tamilnadu Government

**18. PROFILE OF TEACHING FACULTY (Appended)**

**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



**FACULTY PROFILE**

PARTICULARS	REMARKS
Faculty Name	Dr.K.RAMAMURTHI
Staff ID	2217
Department	Management Studies (PG) & Research
Designation	Principal
Date of Birth	21.05.1964
Highest Educational Qualification	Ph.D.,
NET/SLET/Others	-
Total Teaching Experience	25 Years
Research Experience	21 Years
Research Activities (Specify Number)	
* Online courses completed	-
* Patents	1
* Acted as Resource Person	YES
* Journal Publications	21
* Chapter Contribution	NIL
* M.Phil. / Ph.D. Guided	5
* Book Author	1
* Book Editor	-
* Others, (Specify)	-

**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



FACULTY PROFILE

PARTICULARS	REMARKS
Faculty Name	Dr.BEENA.T
Staff ID	2211
Department	Department of Management Studies(PG) & Research
Designation	Associate Professor and Head
Date of Birth	02.05.1972
Highest Educational Qualification	Ph.D.
NET/SLET/Others	NET & SLET
Total Teaching Experience	14 Years
Research Experience	9 Years
Research Activities (Specify Number)	
* Online courses completed	NPTEL- 2
* Patents	1
* Acted as Resource Person	Yes
* Journal Publications	Published in International & National Publications
* Chapter Contribution	1
* M.Phil. / Ph.D. Guided	Nil
* Book Author	1
* Book Editor	Nil
* Others, (Specify)	



**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



**FACULTY PROFILE**

PARTICULARS	REMARKS
Faculty Name	Dr. R. V. SURESH
Staff ID	2210
Department	Management Studies (PG) & Research
Designation	Associate Professor
Date of Birth	09/09/1975
Highest Educational Qualification	Ph.D.,
NET/SLET/Others	-
Total Teaching Experience	17 Years
Research Experience	14Years
Research Activities (Specify Number)	
* Online courses completed	-
* Patents	3
* Acted as Resource Person	4
* Journal Publications	6
* Chapter Contribution	3
* M.Phil. / Ph.D. Guided	3 (M.Phil)
* Book Author	2
* Book Editor	1
* Others, (Specify)	-

**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



**FACULTY PROFILE**

PARTICULARS	REMARKS
Faculty Name	Dr.N.LATHA
Staff ID	2096
Department	Management Studies (PG) & Research
Designation	Associate Professor
Date of Birth	13/05/1976
Highest Educational Qualification	Ph.D.,
NET/SLET/Others	-
Total Teaching Experience	19 Years
Research Experience	6 Years
Research Activities (Specify Number)	
* Online courses completed	-
* Patents	-
* Acted as Resource Person	-
* Journal Publications	11
* Chapter Contribution	-
* M.Phil. / Ph.D. Guided	9 (M.Phil)
* Book Author	-
* Book Editor	-
* Others, (Specify)	-

**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



**FACULTY PROFILE**

PARTICULARS	REMARKS
Faculty Name	Dr. R. PREETHA
Staff ID	2015
Department	Management Studies (PG) & Research
Designation	Associate Professor
Date of Birth	29/01/1981
Highest Educational Qualification	Ph.D.,
NET/SLET/Others	-
Total Teaching Experience	15 Years & 05 Months
Research Experience	9 Years
Research Activities (Specify Number)	
* Online courses completed	-
* Patents	-
* Acted as Resource Person	Yes
* Journal Publications	8
* Chapter Contribution	-
* M.Phil. / Ph.D. Guided	-
* Book Author	1 ( Under Process)
* Book Editor	-
* Others, (Specify)	-

**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



**FACULTY PROFILE**

PARTICULARS	REMARKS
Faculty Name	Dr.A.S.NAVEENKUMAR
Staff ID	2024
Department	Management Studies (PG) & Research
Designation	Associate Professor
Date of Birth	10/04/1977
Highest Educational Qualification	Ph.D.,
NET/SLET/Others	-
Total Teaching Experience	20 Years
Research Experience	18 Years
Research Activities (Specify Number)	
* Online courses completed	-
* Patents	1
* Acted as Resource Person	Yes
* Journal Publications	12
* Chapter Contribution	-
* M.Phil. / Ph.D. Guided	-
* Book Author	5
* Book Editor	1
* Others, (Specify)	-

**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



**FACULTY PROFILE**

PARTICULARS	REMARKS
Faculty Name	Dr.S.RADHIKA
Staff ID	2023
Department	Management Studies (PG) & Research
Designation	Assistant Professor
Date of Birth	09/04/1982
Highest Educational Qualification	Ph.D.,
NET/SLET/Others	NET
Total Teaching Experience	15 Years
Research Experience	9 Years
Research Activities (Specify Number)	
* Online courses completed	-
* Patents	-
* Acted as Resource Person	-
* Journal Publications	03
* Chapter Contribution	-
* M.Phil. / Ph.D. Guided	3 (M.Phil)
* Book Author	-
* Book Editor	-
* Others, (Specify)	-

**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



**FACULTY PROFILE**

PARTICULARS	REMARKS
Faculty Name	Mr. PRAKASH.A
Staff ID	2115
Department	Management Studies (PG) & Research
Designation	Assistant Professor
Date of Birth	18/02/1989
Highest Educational Qualification	M.Phil., (Ph.D).,
NET/SLET/Others	-
Total Teaching Experience	8 Years & 11 Months
Research Experience	5 Years
Research Activities (Specify Number)	
* Online courses completed	-
* Patents	-
* Acted as Resource Person	Yes
* Journal Publications	8
* Chapter Contribution	-
* M.Phil. / Ph.D. Guided	-
* Book Author	-
* Book Editor	-
* Others, (Specify)	-

**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



**FACULTY PROFILE**

PARTICULARS	REMARKS
Faculty Name	Mr.S.SIVA
Staff ID	2157
Department	Management Studies (PG) & Research
Designation	Assistant Professor
Date of Birth	25/09/1990
Highest Educational Qualification	M.Phil.,(Ph.D).,
NET/SLET/Others	-
Total Teaching Experience	6 Years & 10 Months
Research Experience	3 Years
Research Activities (Specify Number)	
* Online courses completed	-
* Patents	-
* Acted as Resource Person	Yes
* Journal Publications	02
* Chapter Contribution	-
* M.Phil. / Ph.D. Guided	-
* Book Author	1 (Under Process)
* Book Editor	-
* Others, (Specify)	-

**VLB Janakiammal College of Arts and Science (Autonomous)**  
**An Institution Affiliated to Bharathiar University and Approved by UGC and**  
**AICTE**  
**Accredited by NAAC with B<sup>++</sup> Grade**



**FACULTY PROFILE**

PARTICULARS	REMARKS
Faculty Name	Dr.GOWRISHANKAR.V
Staff ID	2226
Department	Management Studies (PG) & Research
Designation	Assistant Professor
Date of Birth	07/11/1985
Highest Educational Qualification	Ph.D.,
NET/SLET/Others	-
Total Teaching Experience	3 Years & 8 Months
Research Experience	5 Years
Research Activities (Specify Number)	
* Online courses completed	NPTEL 1
* Patents	1
* Acted as Resource Person	Yes
* Journal Publications	17
* Chapter Contribution	1
* M.Phil. / Ph.D. Guided	-
* Book Author	2 (One Under Process)
* Book Editor	-
* Others, (Specify)	1 Patent Grant (IPR)