



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE  
(AUTONOMOUS)  
AFFILIATED TO BHARATHIAR UNIVERSITY  
KOVAIPUDUR, COIMBATORE - 42

**AQAR – 2023-2024**

**CRITERIA – 1**

### **1.3.4**

### **Field Work, Projects & Internship**

The following details are provided as sample document

- 1. B.Sc Electronics and Communication Systems – Project / Internship - Completion Certificates**
- 2. M.Com - Project / Internship - Completion Certificates**

**B.Sc Electronics and Communication Systems**

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An Autonomous Institution Affiliated to Bharathiar University  
(Approved by AICTE and Re- Accredited by NAAC with B++ grade)  
KOVAIPUDUR, COIMBATORE -641042.



**DEPARTMENT OF ELECTRONICS AND COMMUNICATION SYSTEMS**

**CERTIFICATE**

This is to certify that the bonafide report of the project work entitled

**“POLLUTION MONITORING SMARTWATCH”**

Has been submitted by

**HAKKEEM BASHA.P**

(Register No:21BES002)

**KAMALESH.B**

(RegisterNo:21BES004)

**VELRAJA.A**

(Register No:21BES008)

In partial fulfillment of the requirements for the award of the degree of **BACHELOR OF SCIENCE IN ELECTRONICS AND COMMUNICATION SYSTEMS** during the year 2022-2023

**SIGNATURE OF THE HOD**

**Dr.K.Vasudevan M.Sc., M.Phil., Ph.D.,**

**SIGNATURE OF THE GUIDE**

**Mr.S.Prince Immanuel Alexander  
M.Sc., M.Phil., PGDCA.,**

Submitted for comprehensive project viva-voce examination held on 16.04.24 at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, Coimbatore -42.

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE**  
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(Approved by AICTE and Re- Accredited by NAAC with B++ grade)  
KOVAIPUDUR, COIMBATORE -641042.



**DEPARTMENT OF ELECTRONICS AND COMMUNICATION SYSTEMS**

**CERTIFICATE**

This is to certify that the bonafide report of the project work entitled  
“EMBEDDED AND IoT BASED HOME AUTOMATION AND SAFETY SECURITY  
SYSTEM”

Has been submitted by

**SANTHIYA.R**  
**HEMAVATHI.B**  
**SUDHAKARAN.R**  
**ASHWIN .R**

(Register No: 21BES006)  
(Register No: 21BES003)  
(Register No: 21BES007)  
(Register No: 21BES011)

In partial fulfillment of the requirements for the award of the degree of **BACHELOR OF SCIENCE IN ELECTRONICS AND COMMUNICATION SYSTEMS** during the year 2023-2024.

**SIGNATURE OF THE HOD**

**Dr.K.Vasudevan M.Sc., M.Phil., Ph.D.,**  
**Dr.K.VASUDEVAN** M.Sc., M.phil., Ph.D.,  
Associate Professor & Head, Department of ECS,  
VLB Janakiammal College of Arts & Science,  
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Kovaipudur, Coimbatore - 42.

**SIGNATURE OF THE GUIDE**

**Dr.B.Suresh M.Sc., M.Phil., Ph.D.,**

Submitted for comprehensive project viva-voce examination held on 16/4/2024 at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, Coimbatore -42.

**INTERNAL EXAMINER**

**EXTERNAL EXAMINER**

**M.Com**

**A STUDY ON USEAGE OF ONLINE PAYMENT SYSTEM FOR SMALL  
BUYERS IN COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**ANANDHAN.N**

**(22MCM001)**

Under the guidance of

**Mrs.K.SASIKALA.M.Com.,B.Ed.,**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE & RESEARCH**



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**APRIL - 2024**



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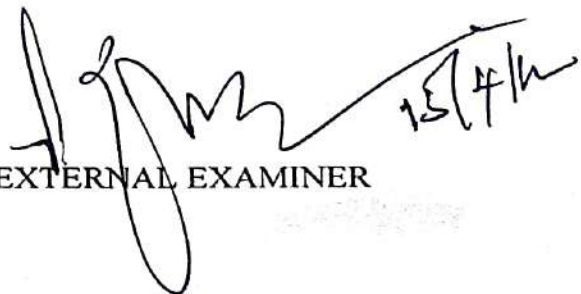
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PROJECT GUIDE

  
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ...15/4/24.....

  
INTERNAL EXAMINER

  
EXTERNAL EXAMINER

**A STUDY ON THE INCIDENCE OF BRAND LOYALTY AMONG CONSUMERS OF  
CEREAL FOODS WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**DEEPIKA N**

**(22MCM003)**

Under the guidance of

**Mrs. K. SASIKALA M.COM., B.ED.,**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE & RESEARCH**



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**APRIL - 2024**





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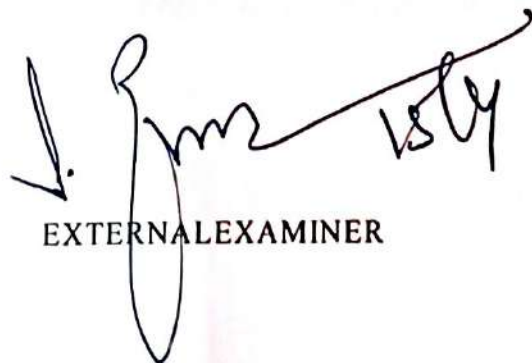


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Submitted for VIVA-VOCE Examination held on ...15/04/2024.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

**AN EMPIRICAL STUDY ON CONSUMER BUYING BEHAVIOUR OF BATHING SOAP  
WITH REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements  
for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by

**DHANYA B**

**(22MCM004)**

Under the guidance of

**MS. R. BRITA MOLEN M.COM CA.,**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERECE & RESEARCH**



**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE**

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**KOVAIPUDUR, COIMBATORE-641042.**

**APRIL - 2024**



## CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Master of Commerce is a record of original work done by **DIHANYA.B (22MCM004)** during the period of her study 2023-2024, in the Department of Commerce & Research at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any university.



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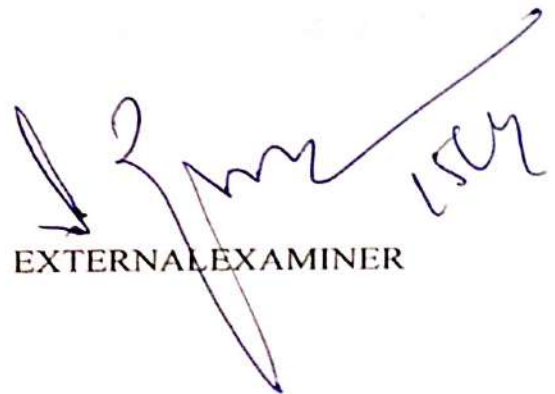


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ubmitted for VIVA-VOCE Examination held on ...15.04.2024...



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON IMPACT ON E- BANKING SERVICES OF SBI TOWARDS CUSTOMER  
SATISFACTION WITH SPECIAL REFERENCE IN COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**KARTHIK RAJ N**

**(22MCM008)**

Under the guidance of

**Ms. G. Karthika M.Com., MBA.**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE & RESEARCH**



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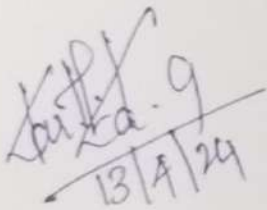
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**APRIL - 2024**

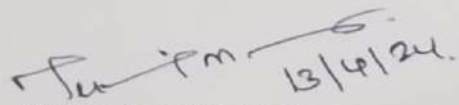


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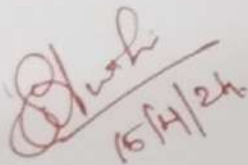
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13/4/24

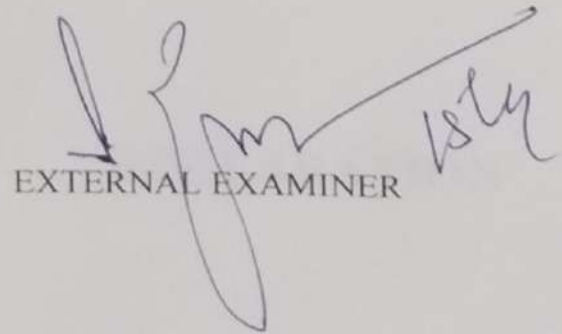
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13/4/24  
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ..15-4-2024..

  
15/4/24

INTERNAL EXAMINER

  
15/4/24  
EXTERNAL EXAMINER

**A STUDY ON CUSTOMER PREFERENCE TOWARDS ELECTRICAL VEHICLE WITH  
SPECIAL REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**KAVIN T**

**(22MCM009)**

Under the guidance of

**Mrs.J.SWATHY.,M.com CA.,**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERECE & RESEARCH**



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**KOVAIPUDUR, COIMBATORE-641042.**

**APRIL - 2024**



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Submitted for VIVA-VOCE Examination held on ...15-04-2024



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON IMPACT ON CONSUMER BEHAVIOUR OF USING MOBILE COMMERCE SERVICES WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**KAVI PRIYA S**

**(22MCM010)**

Under the guidance of

**Mrs.J.SWATHY.,M.COM CA.,**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE & RESEARCH**



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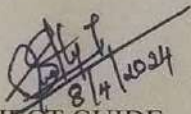
**APRIL - 2024**





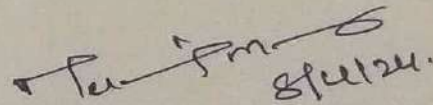
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8/4/2024

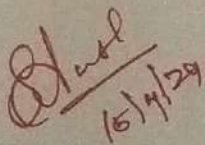
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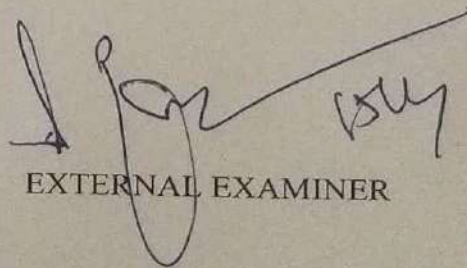
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Submitted for VIVA-VOCE Examination held on 15-04-2024.....



15/4/24

INTERNAL EXAMINER



15/4

EXTERNAL EXAMINER

**A STUDY ON INVESTORS PERCEPTION AND SATISFATION TOWARDS MUTUAL  
FUND WITH SPECIAL REFERRENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**LAVANYA M**

**(22MCM011)**

Under the guidance of

**Mr.Nithyanandham. M.COM., M.Phil.,**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERECE & RESEARCH**



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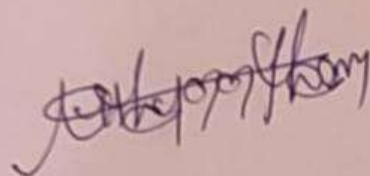
**KOVAIPUDUR, COIMBATORE-641042.**

**APRIL - 2024**

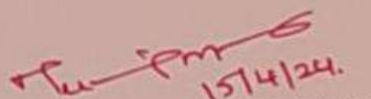


## CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Master of Commerce is a record of original work done by LAVANYA.M (22MCM011) during the period of her study 2023-2024, in the Department of Commerce & Research at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any university.



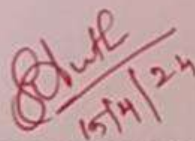
PROJECT GUIDE

  
15/4/24.

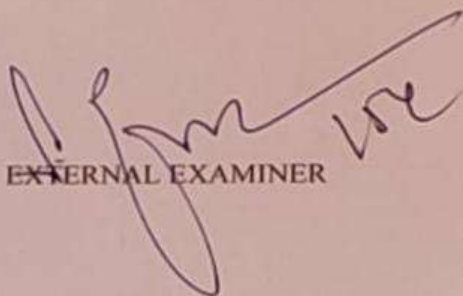
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 15.04.2024

DECLARATION

  
15/4/24

INTERNAL EXAMINER

  
15/4/24

EXTERNAL EXAMINER

**A STUDY ON CONSUMER'S ONLINE AND OFFLINE SHOPPING EXPERIENCE  
TOWARDS DMART WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**LINEY L**

**(22MCM012)**

Under the guidance of

**Mr. V.NITHYANANTHAM.M.COM., M.PHIL**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE & RESEARCH**



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**Affiliated to Bharathiar University, Approved by UGC and AICTE**

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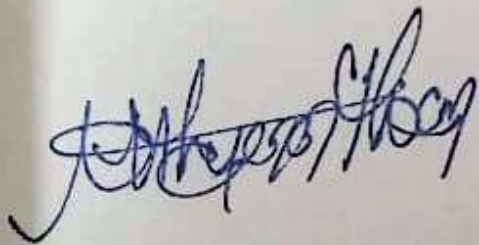
**KOVAIPUDUR, COIMBATORE-641042.**

**APRIL - 2024**

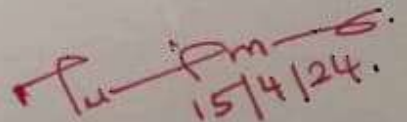


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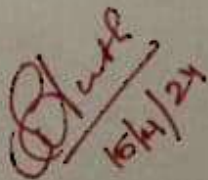
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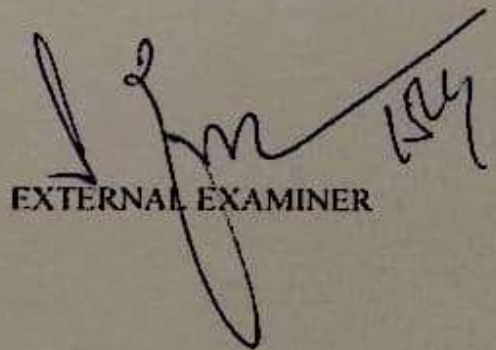
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 16/04/2024.....



16/4/24

INTERNAL EXAMINER



15/4

EXTERNAL EXAMINER

**A STUDY ON AWARENESS ON SHARE TRADING AMONG COLLEGE  
STUDENTS WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**MADHAVAN.M**

(22MCM013)

Under the guidance of

**Dr.R.MURUGALAKSHMI,M.Com.,M.Phil.,Ph.D**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE & RESEARCH**



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**KOVAIPUDUR, COIMBATORE-641042.**

**APRIL - 2024**



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R.M. [Signature]  
10/4/24

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Tu [Signature]  
10/4/24

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Submitted for VIVA-VOCE Examination held on ...15.04.2024

[Signature]  
15/4/24

INTERNAL EXAMINER

[Signature]  
15/4/24

EXTERNAL EXAMINER

**A STUDY ON PASSENGER SATISFACTION TOWARDS VANDE BHARAT ON INDIAN  
RAILWAY WITH SPECIAL REFERENCE TO COIMBATORE**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**MANORANJITH R**

**(22MCM015)**

Under the guidance of

**Dr.R.MURUGALAKSHMI.M.COM.,M.PHIL,PH.D**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERECE & RESEARCH**



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**KOVAIPUDUR, COIMBATORE-641042.**

**APRIL - 2024**





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*R. N. Vij*  
*12/4/24*

PROJECT GUIDE

*Per. P. M. S*  
*12/4/24*

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 15.4.2024

*[Signature]*  
*16/4/24*

INTERNAL EXAMINER

*[Signature]*  
*15/4/24*

EXTERNAL EXAMINER

**A STUDY ON STRESS MANAGEMENT AMONG SCHOOL TEACHERS WITH  
SPECIAL REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements for the  
award of the degree of

**MASTER OF COMMERCE**

Submitted by

**MONISHA. S**

**(22MCM016)**

Under the guidance of

**Dr. S.V. ANITHA., M.COM., M.Phil., MBA., M.A., Ph.d**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE & RESEARCH**



**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE**

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**APRIL - 2024**



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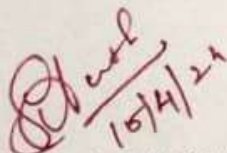


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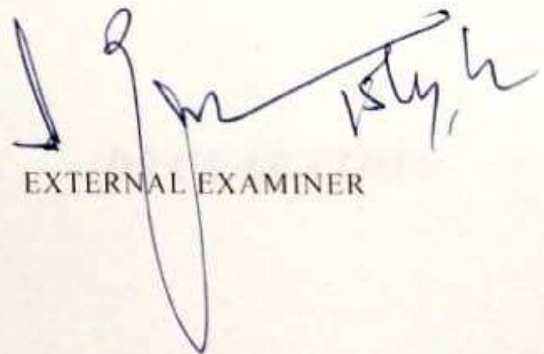


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ..15.04.2024..



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON IMPACT OF USING CHATGPT BY THE LEARNERS WITH SPECIAL  
REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements  
for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by

**NANDHINI R**

**(22MCM017)**

Under the guidance of

**Dr.S.V.ANITHA.,M.Com.,M.Phil.,MBA.,M.A.,Ph.D.,**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE & RESEARCH**



**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE**

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**KOVAIPUDUR, COIMBATORE-641042.**

**APRIL - 2024**



## CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Master of Commerce is a record of original work done by **NANDHINIR** (22MCM017) during the period of her study 2023-2024, in the Department of Commerce & Research at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any university.



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5/4/24

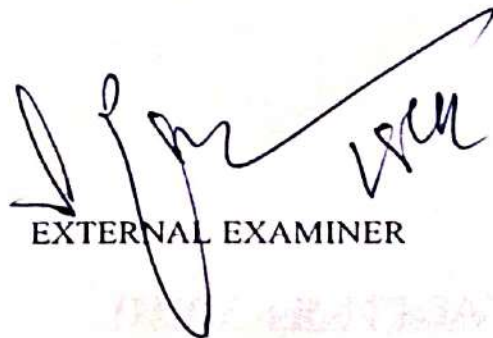
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 15-04-2024...



15/4/24

INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON CUSTOMER PERCEPTION TOWARDS THE E-BANKING SERVICES  
PROVIDED BY THE FEDERAL BANK WITH SPECIAL REFERENCE TO COIMBATORE  
CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**PARTHASARATHI.P**

**(22MCM018)**

Under the guidance of

**DR.M. SANGEETHAM.COM,M.PHIL. Ph.D.**

**ASSISTANT PROFESSOR**

**DEPARTMENT OF COMMERCE& RESEARCH**



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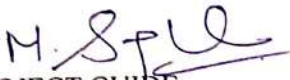
**KOVAIPUDUR, COIMBATORE-641042.**

**APRIL - 2024**



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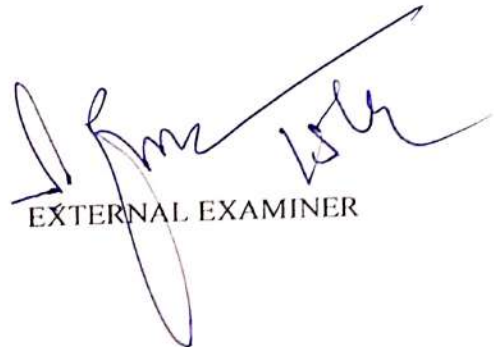
This is to certify that the project report submitted in partial fulfillment of the requirements for the award of the Degree of Master of Commerce is a record of original work done by **PARTHASARATHIP (22MCM018)** during the period of his study 2023-2024, in the Department of Commerce & Research at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any university.

  
PROJECT GUIDE

  
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 15.04.2024...

  
INTERNAL EXAMINER

  
EXTERNAL EXAMINER

**A STUDY ON PASSENGERS SATISFACTION TOWARDS INDIAN AIRLINE INDUSTRY  
WITH SPECIAL REFERENCE IN COIMBATORE CITY**

*A Project submitted in partial fulfillment of the requirements*

*for the award of the degree of*

**MASTER OF COMMERCE**

Submitted by

**SANGAMITHRA K M**

**(22MCM021)**

Under the guidance of

**Dr.M.Sangeetha. M.COM.,M.Phil.,Ph.D**

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**KOVAIPUDUR, COIMBATORE-641042.**

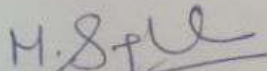
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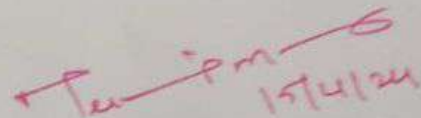




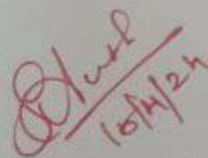
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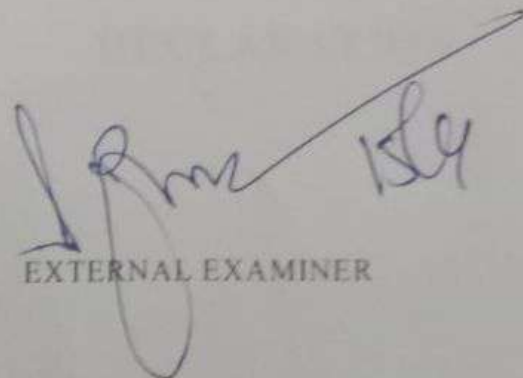
This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Master of Commerce is a record of original work done by SANGAMITHRA K M (22MCM021) during the period of her study 2023-2024, in the Department of Commerce & Research at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any university.

  
PROJECT GUIDE

  
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Submitted for VIVA-VOCE Examination held on 15-04-2024.

  
INTERNAL EXAMINER

  
EXTERNAL EXAMINER

**A STUDY ON THE IMPACT OF AI ON CONSUMER PURCHASE BEHAVIOUR  
WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**SATHYA SHREE.M**

**(22MCM022)**

Under the guidance of

**Mrs. T. MERLIN USHA M.Com (CA), M.Phil., PGDCA., NET.,**

**HEAD OF THE DEPARTMENT**

**DEPARTMENT OF COMMERCE & RESEARCH**



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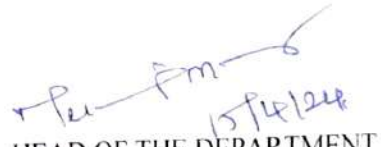
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HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ..15..04..2024

  
INTERNAL EXAMINER

  
EXTERNAL EXAMINER

**A STUDY ON THE IMPACT OF DIGITAL ADVERTISING ON CONSUMER BUYING  
BEHAVIOUR OF FAST-FOOD.**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**MASTER OF COMMERCE**

Submitted by

**SMRITHI S**

**(22MCM023)**

Under the guidance of

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**HEAD OF THE DEPARTMENT**

**DEPARTMENT OF COMMERCE & RESEARCH**



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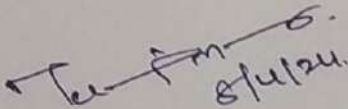
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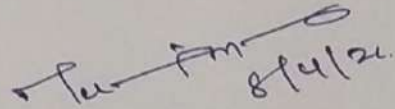


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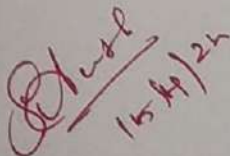


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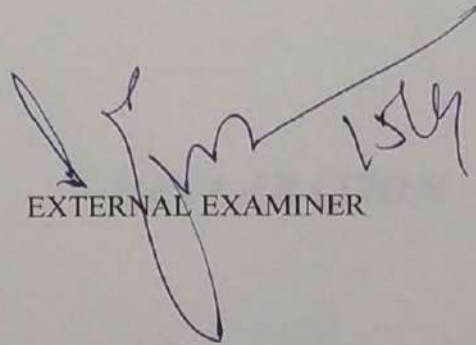


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Submitted for VIVA-VOCE Examination held on ...15-04-2024.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON E WASTE MANAGEMENT AMONG RESIDENTS OF COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements  
for the award of the degree of

**MASTER OF COMMERCE**

Submitted by  
**SOWNDHARYA.S**  
**(22MCM024)**

Under the guidance of

**Mrs.T.Merlin UshaM.Com (CA),M.Phil.,PGDCA.,NET.,**

**HEAD OF THE DEPARTMENT**  
**DEPARTMENT OF COMMERCE & RESEARCH**



**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE**

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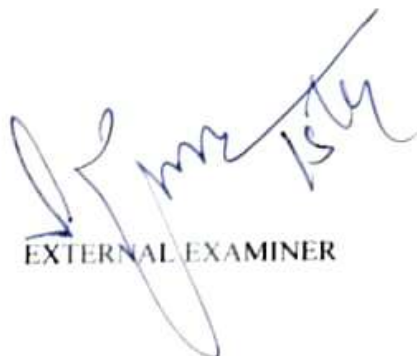


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Submitted for VIVA-VOCE Examination held on 15-04-2024.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**CONSUMERS PERCEPTION AND SATISFACTION TOWARDS ELECTRIC VEHICLE  
WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements  
for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by

**SWATHI P M**

**(22MCM026)**

Under the guidance of

**Dr.A.SULEKHA.,M.Com.,M.Phil.,PGDCA.,NET.,Ph.D.,**

**ASSISTANT PROFESSOR AND HEAD**

**DEPARTMENT OF COMMERCE UG AND RESEARCH**



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15/4/24

Submitted for VIVA-VOCE Examination held on 15.04.2024.

  
INTERNALEXAMINER  
15/4/24

  
EXTERNALEXAMINER  
15/4

**IMPACT OF FINTECH INNOVATION ON BANKING CUSTOMERS WITH  
SPECIAL REFERENCE TO COIMBATORE DISTRICT**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of  
**MASTER OF COMMERCE**

Submitted by

**BHARATHI KANNAN M**

(22MCM027)

Under the guidance of

**Dr.A.Sulekha, M.Com., M.Phil.,PGDCA.,Ph.D.,UGC NET.,**

**ASSISTANT PROFESSOR & HEAD**

**DEPARTMENT OF COMMERCE & RESEARCH**



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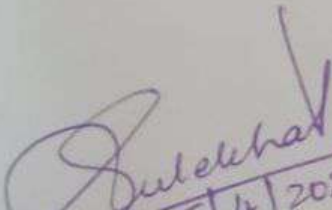
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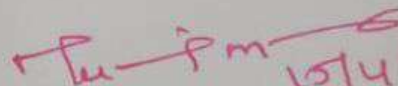
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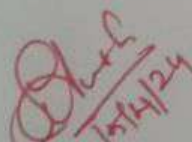
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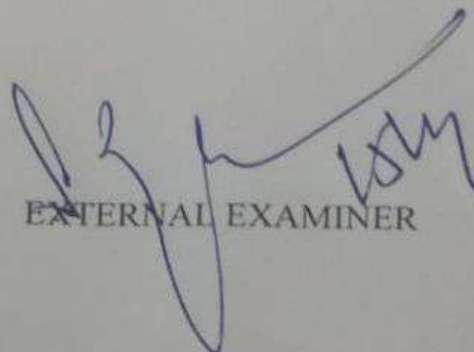
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Submitted for VIVA-VOCE Examination held on ..........

  
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INTERNAL EXAMINER

  
15/4  
EXTERNAL EXAMINER