

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) AFFILIATED TO BHARATHIAR UNIVERSITY KOVAIPUDUR, COIMBATORE - 42

AQAR - 2022-2023

**CRITERIA** – 1

<u>Metric - 1.3.4 Field Work, Projects &</u> <u>Internship</u>

# BBA

### A STUDY ON CUSTOMER SATISFACTION TOWARDS MOBILE BANKING APPLICATIONS

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ABHIN JOSEPH

20BBA001

### UNDER THE GUIDANCE OF

### Dr R.PREETHA,

MBA., M.Phil., PGDCA., PGDBL, Ph.D.,



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

#### **KOVAIPUDUR, COIMBATORE -641042**

NOVEMBER 2022

1

This is to certify that the project entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS MOBILE BANKING APPLICATIONS submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ABHIN JOSEPH (20BBA001) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Rulla P

Internal Guide

Jullio .

Head of the Department

Viva voice examination held on 28 11 2022

Fuelto . P

Internal Examiner

External Examiner

Dr. G. VIGNESH MB. M.Phil. Ph.D. MBA. PGDHRM. PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

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### A STUDY ON STUDENTS PERCEPTION TOWARDS E- LEARNING WITH REFERENCE TO COIMBATORE DISRTICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

#### ABHISHEK P

#### 20BBA002

### UNDER THE GUIDANCE OF

### DR. R PREETHA., MBA ., PGDCA., M PHIL., PGDBI., PH D



#### DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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### Re-accredited by NAAC by "B++" Grade)

### Affiliated to Bharathiar University and Approved by AICTE

### **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled A STUDY ON STUDENTS PERCEPTION TOWARDS -LEARNING WITH REFERENCE OF COIMBATORE DISRTICT submitted to BHARATHIAR NIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF USINESS ADMINISTRATION is a record of original work done by ABHISHEK P 20BBA002 during e period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and ience, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the iard for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Pus lha. R

Head of the Department

a voice examination held on 28/11/2022

thal Examiner

External Examiner Dr. G. VIGNESH MB M Phil Ph D. MBA PGDHRM PGDCA, Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollach - 642 001.

### A STUDY ON " AFTER SALES SERVICE" IN HMT MACHINE TOOLS

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

### ABISHEK.A

### 20BBA003

#### UNDER THE GUIDANCE OF

### Dr.R.PREETHA., MBA., PGDCA., M Phil., PGDBL, Ph.D



### DEPARTMENT OF MANAGEMENT (UG)

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Affiliated to Bharathiar University and Approved by AICTE

### **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled A STUDY ON "AFTER SALES SERVICE" IN HMT MACHINE TOOLS submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ABISHEK.A[20BBA003] during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Kulla.P

Internal Guide

Aulto.R

Head of the Department

Viva voice examination held on 28 11 2022

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Current

Internal Examiner

External Examiner

Dr. G. VIGNESH MB MPH Pho MBA POOHAM POOC Associate Professor & Head PG Department of Commerce (IB) NGM Coffere Pollachy - 642 001.

### A STUDY ON CUSTOMER SATISFACTION TOWARDS OLX WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by ABISHEK.C 20BBA004

### UNDER THE GUIDANCE OF DR. R.PREETHA MBA., M.Phil., PGDCA.,PGDBI.,Ph.D.



DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS OLX WITH SPECIAL REFERENCE TO

COIMBATORE DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ABISHEK.C 20BBA004 during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to anycandidate in any University,

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Internal Guide

Viva voice examination held on 28/11/2022

ulte. P

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External Examiner

Dr. G. VIGNESH MIB .M.Phil.Ph.D. MBA .. PGDHRM. PGDC/ Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

Ile. P

Head of the Department

# "A STUDY ON CONSUMER SATISFACTION TOWARDS DEBIT CARDS WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT "

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

### ABOOBACKER A.A

### 20BBA005

### UNDER THE GUIDANCE OF

### R.PREETHA., MBA., PGDCA., M Phil., PGDBI., Ph D

Head of the Department Management (UG)



### DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022



This is to certify that the project entitled "A STUDY ON CONSUMER SATISFACTION DWARDS DEBIT CARDS WITH SPECIAL REFERENCES TO COIMBATORE DISTRICT" amitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the gree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by RABOOBACKER A .A (20BBA005)during the period of our study in the Department of Management G), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance d the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other nilar title to any candidate in any University.

Ruth - P

Internal Guide

a voice examination held on \_28/11/22

Rulle - R

ernal Examiner

Zilhe. R

Head of the Department

External Examiner

Dr. G. VIGNESH MB.M.Phil.Ph.D.MBA.PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

### A STUDY ON BRAND PREFERENCE TOWARDS ASUS LAPTOPS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

### ADARS.S

### 20BBA006

### UNDER THE GUIDANCE OF

### MRS MARY ANITHA CATHARINE.P.,M.SC.,M.PHIL.,M.B.A.,B.B.A., ASSISTANT PROFESSOR DEPARTMENT OF MANAGEMENT (UG)



#### DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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### Affiliated to Bharathiar University and Approved by AICTE

#### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON BRAND PREFERENCE TOWARS ASUS LAPTOPS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ADARS.S during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science. Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Lulle . P

Head of the Department

Viva voice examination held on \_28 -11 -2022

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External Examiner.

Dr. G. VIGNESH MIB., M.Phil, Ph.D., MBA., PGDHRM, PGDC Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

### A STUDY ON CUSTOMER PREFERENCE TOWARDS TOYOTA FORTUNER CARS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

### ADARSH.M.V

#### 20BBA007

### UNDER THE GUIDANCE OF

### Mrs. MARY ANITHA CATHARINE.P., M.SC., M.PHIL., M.B.A., B.B.A.,

### Assistant Professor Department of Management (UG)



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### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER PREFERENCE TOWARDS TOYOTA FORTUNER CARS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ADARSH.M.V (20BBA007) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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wilks . R Head of the Department

Viva voice examination held on 28/11 2022

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB.M.Phil.Pn.D.MBA.PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

### A STUDY ON EFFECTIVENESS OF CELEBRITY ENDORSEMENT IN ADVERTISEMENTS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

### ADITHYADAS TR

#### 20BBA008

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#### Mrs. MARY ANITHA CATHARINE.P. M.SC., M.Phil., M.B.A., BBA.,

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#### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON THE EFFECTIVENESS OF CELEBRITY ENDORSEMENT IN ADVERTISEMENTS WITH SPECIAL REFERENCE TO PALARKAD DISTRICT" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of origonal work done by ADITHYADAS TR (20BBA008) during the period of our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Combutore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Twithe R

Head of the Department

Viva voice examination held on 28-11-2022

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Dr. G. VIGNESH MB. MPht Ph D MBA PGDHRM, PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

### A STUDY ON CUSTOMER BRAND PREFERENCE TOWARDS YAMAIIA BIKES WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

### Mr. AKHIL V

#### 20BBA009

### UNDER THE GUIDANCE OF

### Mrs. MARY ANITHA CATHARINE.P , M.SC, M.PHIL , M.B.A, B.B.A



### DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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# **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled A STUDY ON CUSTOMER BRAND PREFERENCE TOWARDS YAMAHA BIKES WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by AKHIL V (20BBA009) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Juste ?

Head of the Department

Viva voice examination held on 05 05 2023

Internal Examiner

External Examiner

### A STUDY ON CUSTOMER SATISFACTION TOWARDS YAMAHA MT15 WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AKSHAY VS

20BBA010

### UNDER THE GUIDANCE OF

### Mrs. MARY ANITHA CATHARINE.P. M.S.C., M.Phil., M.B.A., B.B.A.,

Assistant Professor, Department of Management (UG)



### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS YAMAHA MT15 WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by AKSHAY V.5 (20BBA010) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Colmbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Auto P

Head of the Department

Viva voice examination held on 28 - 11 - 2022.

Internal Examiner

External Examiner

Dr. G. VIGNESH MB Michill Dr. D. Mola. PODIAL PODIA Associate Professor & Head PG Department of Commerce (IB) NGM College. Polacris - 542 001

### A STUDY ON CUSTOMER SATISFACTION AMONG E-BUYERS WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ALAN SIBI

20BBA011

### UNDER THE GUIDANCE OF

### SOWMYA.R

M.com(IB)

Assistant Professor, Department of Management (UG)



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

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Internal Guide

Kulk .R

Head of the Department

Viva voice examination held on \_28/11/2022

External Examiner

Dr. G. VIGNESH MIB., M.Phil, Ph D. MBA, PGDHRM, PGDCA, Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

Internal Examiner



# A STUDY ON LOGISTICS AND DISTRIBUTION CHANNEL OF COCONUTS IN COIMBATORE

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

### ALBIN.J

### 20BBA012

### UNDER THE GUIDANCE OF

### Mrs.R.SOWMIYA,M.com(IB)

### Assistant Professor, Department of Management (UG)



### DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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# Affiliated to Bharathiar University and Approved by AICTE

# **KOVAIPUDUR, COIMBATORE -641042**

### MAY 2023

This is to certify that the project entitled A STUDY ON LOGISTICS AND DISTRIBUTION CHANNEL OF COCONUTS IN COIMBATORE submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by ALBIN.J (20BBA012)during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

The R

Head of the Department

Viva voice examination held on 05:05:2023

Internal Examiner

**External Examiner** 

### A STUDY ON CUYSTOMERS PERFERENCE TOWARDS MYNTRA IN DIGITAL MARKETING WITH REFERENCE TO COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

### ALEENA JOSE

#### 20BBA013

### UNDER THE GUIDANCE OF

### SOWMIYA R MCOM (IB ) ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT (UG)



DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled A STUDY ON CUSTOMER PERFERENCE OWARDS MYNTRA IN DIGITAL MARKETING WITH REFERNCE OF COIMBATORE CITY ibmitted to BHARATHHAR UNIVERSITY in partial fulfilment of the requirement for the award of the igree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by LEENA JOSE 20BBA013 during the period of our study in the Department of Management (UG). J.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and e report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar le to any candidate in any University.

Interna IGuide

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Head of the Department

va voice examination held on

28-11-2022

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB. M Phil Ph D. MBA. PGDHRM. PGDCA., Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

### A STUDY ON CUSTOMER ATTITUDE TOWARDS DAIRY PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

### ASHIF AHAMED , B

#### (20BBA016)

#### UNDER THE GUIDANCE OF

#### MRS.R. SOWMYA, MCOM (IB)

### ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT (UG)



### DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001;2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled A STUDY ON CUSTOMER ATTITUDE TOWARDS DAIRY PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ASHIF AHAMED. B during the period "1<sup>st</sup> June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

The War. R

Head of the Department

Viva voice examination held on 28 11 2022

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB..M.Phil..Ph.D..MBA..PGDHRM..PGDCA., Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

### A STUDY ON CONSUMER BEHAVIOR TOWARDS DIGITAL MARKETING WITH SPECIAL REFERENCE TO OTTAPALAM TALUK

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ASHIQUE .T.M

20BBA017

### UNDER THE GUIDANCE OF

#### MRS. M. KIRUTHIKA,

### MSC (APPLIED PSYCHOLOGY), MBA, M.PHIL.,



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CONSUMER SPECIAL WITH DIGITAL MARKETING TOWARDS BEHAVIOR TALUK submitted to BHARATHIAR REFERENCE TO OTTAPALAM UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ASHIQUE T.M (20BBA017) during theperiod of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar titleto any candidate in any University.

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Internal Guide

Kulke . R

Head of the Department

Viva voice examination held on \_28 11 2022

Internal Examiner

External Examiner

Dr. G. VIGNESH MB.M.Phil. Ph.D. MBA. PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

### A STUDY ON EMPLOYEE SATISFACTION OF THE WORKERS WITH SPECIAL REFERENCE TO SIMCO, KULAPULLY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

### ASWIN S

### 20BBA019

### UNDER THE GUIDANCE OF

### MRS. M. KIRUTHIKA, MSC (APPLIED PSYCHOLOGY), MBA, M.PHIL.,



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

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This is to certify that the project entitled A STUDY ON EMPLOYEE SATISFACTION OF THE WORKERS WITH SPECIAL REFERENCE TO SIMCO, KULAPULLY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ASWIN S (20BBA019) during the period of our study in the Department of Management (UG), V.L.B. Janakianmal College of Arts and Science, Coimbatore, Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Hullia. R

Head of the Department

Viva voice examination held on \_ 28 11 2022

Cuguan

External Examiner

Dr. G. VIGNESH MB.M.Phil.Pn.D.MBA.PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

Internal Examiner

### A STUDY ON E-WASTE MANAGMENT WITH SPECIAL REFERENCE TO RESIDENTS AT KANJIKODE

A project report submitted to the Bharathiar University in the partial fulfillment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

### ASWIN SURESH

### 20BBA020

#### UNDER THE GUIDANCE OF

### MRS. M. KIRUTHIKA, MSC (APPLIED PSYCHOLOGY), MBA, M.PHIL.,



### DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

### Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON E-WASTE MANAGEMENT WITH SPECIAL REFERENCE TO RESIDENTS AT KANJIKODE submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ASWIN SURESH (20BBA020) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

28 11 2022

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Internal Guide

Kuller R

Head of the Department

Viva voice examination held on

External Examiner

Dr. G. VIGNESH MIB.M.Phil.Ph D. MBA.PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

Internal Examiner

## A STUDY ON CONSUMER PERCEPTION TOWARDS ORGANIC PRODUCT WITH SPECIAL REFERENCE TO COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

## S.J BARKATHUNNISSA

20BBA021

## UNDER THE GUIDANCE OF

## Mrs. M.KIRUTHIKA M.SC(APPLIED PHSYCHOLOGY)., MBA., M.Phil.,



### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### (An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CONSUMER PERCEPTION TOWARDS ORGANIC PRODUCT WITH SPECIAL REFERENCE TO COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by S.J BARKATHUNNISSA (20BBA021) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

K-M

Internal Guide

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Head of the Department

Viva voice examination held on \_28 11 2022

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB. M Phil. Pn D. MBA. PGDHRM. PGDCA., Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

## A STUDY ON CONSUMER PREFERENCE OF ROYAL ENFIELD AMONG COLLEGE STUDENTS IN PALAKKAD CITY

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

## BASIL PAUL THOMAS

### 20BBA022

## UNDER THE GUIDANCE OF

Mrs. S. Kavitha, MBA,(Ph.D)



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

## AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

#### NOVEMBER 2022

1

This is to certify that the project entitled A STUDY ON CONSUMER PREFERENCE OF ROYAL ENFIELD AMONG COLLEGE STUDENTS IN PALAKKAD CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by BASH. PAUL THOMAS (20BBA022) during the period from "1" june to 30<sup>th</sup> june 2022" of our study in the Department of Management (UG), V.I.-B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Buller .

Head of the Department

Viva voice examination held on ag 11/22

Internal Examiner

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External Examiner

Dr. G. VIGNESH Mill Mins Photo Mill Policia Associate Professor & Heed PG Department of Commerce (18) NGM College, Pollads - 642 001.

## "A STUDY ON IMPACT OF TRAINING AND DEVELOPMENT OF EMPLOYEES PERFORMANCE WITH REFERENCE TO SRI DORAIRAJ SPINTEX MILLS COIMBATORE "

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

#### BOOPALAN D

#### 20BBA023

#### UNDER THE GUIDANCE OF

#### Mrs.S.KAVITHA.,MBA.,Ph.D

#### ASSISTANT PROFESSOR



### DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

### Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

### **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project outified "A STUDY ON IMPACT OF TRAINING AND DEVELOPMENT OF EMPLOYFES PERFORMANCE WITH REFERENCE TO SRI DORABRAJ SPINTEN MILLS COIMBATORE" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by BOOPALAN D (20BBA023) during the period of our study in the Department of Management (UG), V.L.D. Janakiammal College of Arts and Science, Colmbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any condidate in any University.

Internal Guide

Pull. R

Head of the Department

Viva voice examination held on 28:111:2012

Internal Examiner

External Examiner

Dr. G. VIGNIESH Mid.M.Phil.Ph.D. MnA.PODHRM.PODCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 042 001.

# THE STUDY ON STRESS MANAGEMENT TECHNIQUES FOLLOWED BY COLLEGE FACULTIES WITH SPECIAL REFERENCE TOVLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, COIMBATORE.

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

CHANDRU.R

20BBA024

UNDER THE GUIDANCE OF

Mrs.S.KAVITHA ., MBA , (Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

(An ISO 9001 : 2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar and Approved by AICTE

KOVAIPUDUR, COIMBATORE-641042.

This is to certify that the project entitled THE STUDY ON STRESS MANAGEMENT TECHNIQUES FOLLOWED BY COLLEGE FACULTIES WITH SPECIAL REFERENCE TO VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, COIMBATORE submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by CHANDRU.R during the period of our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

fult. P

Head of the Department

Viva voice examination held on 28.11.202

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB. M.Phil. Ph.D. MBA. PGDHRM. PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

## A STUDY ON HEALTH, SAFETY & WELFARE MEASURES OF EMPLOYEES WITH SPECIAL REFERENCE TO 'SIMCO', KULAPPULLY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

## DEVI NISHAD

### 20BBA025

### UNDER THE GUIDANCE OF

## S.KAVITHA MBA,(Ph.D.)



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

## (An ISO 9001:2008 Certified Institution and

## Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

## KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON HEALTH, SAFETY & WELFARE MEASURES OF EMPLOYEES WITH SPECIAL REFERENCE TO 'SIMCO', KULAPPULLY submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by DEVI NISHAD during the period from 1<sup>st</sup> June to 30<sup>th</sup> June 2022 of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Rollin R

Head of the Department

Viva voice examination held on 28/11/2022

Internal Examiner Examiner

External

Dr. G. VIGNESH MIB.M.Phil.Pn.D. M8A.PGDHRM.PGDCA, Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

## TO STUDY ON CONSUMER SATISFACTION TOWARDS COLGATE TOOTHPASTE COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## DHARANI K

### 20BBA026

#### UNDER THE GUIDANCE OF

## Mr. B. Mohamed Arshad PGDRM., MBA.,



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

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## Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

## **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled A STUDY ON CONSUMER SATISFACTION TOWARDS COLGATE TOOTHPASTE COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by STUDENT NAME during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Purter R

Head of the Department

Viva voice examination held on 28.11.22

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB M Phil Ph D MBA PGDHRM PGDCA Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

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## A STUDY ON CUSTOMER SATISFATION TOWARDS STATE BANK OF INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

### S. DARSHAN

#### 20BBA027

### UNDER THE GUIDANCE OF

### Mr. B. MOHAMED ARSHAD PGDRM., MBA.,



## DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE-641042

This is to certify that the project entitled submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for A STUDY OF CUSTOMER SATISFACTION TOWARDS STATE BANK OF INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by S.DARSHAN during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

uthe R Head of the department

Viva voice examination held on: 28-11-2022

Internal Examiner

nor External Examiner

Dr. G. VIGNESH MB. M. Phil. Ph.O. MBA. PGDHRM. PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College. Pollachi - 642 001.

## A STUDY ON CUSTOMER SATISFACTION TOWARDS HINDUSTAN PUREIT WITH SPECIAL REFERENCE TO COIMBATORE CITY

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

### DHARSHINI.S

### 20BBA028

## UNDER THE GUIDANCE OF

### Mr. B. Mohamed Arshad PGDRM., MBA.,



## DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### (An ISO 9001:2008 Certified Institution and

### Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

## KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS HINDUSTAN PUREIT WITH SPECIAL REFERENCE TO COIMBATORE CITY with reference to Coimbatore submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by DHARSHINLS during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Zuelho.R

Head of the Department

Viva voice examination held on 29.11-2022

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB. M.Phil. Ph.D. MBA. PGDHRM. PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

## "A STUDY ON EMOTIONAL INTELLIGENCE WITH REFERENCE OF EMPLOYEES IN

## IRIS INNOVATION

## KARUR CITY"

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

### **GUHAN ANNADURAI**

### 20BBA029

## UNDER THE GUIDANCE OF

## Mr. B. MOHAMED ARSHAD, PGDRM., MBA.,

## ASSISTANT PROFESSOR



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

## (An ISO 9001:2008 Certified Institution and

## Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

## **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled "A STUDY ON EMOTIONAL INTELLIGENCE WITH REFERENCE OF EMPLOYEES IN IRIS INNOVATION KARUR CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by GUHAN ANNADURAI (20BBA029) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Rulla. P

Head of the Department

28/11/2022 Viva voice examination held on \_

Lufulun 281100n

External Examiner

Dr. G. VIGNESH MIB., M. Phil., Ph.D., MBA., PGDHRM., PGDCA Associate Professor & Head G Department of Commerce (IB) NGM College, Pollachi - 642 001.

Internal Examiner

## A STUDY ON COVID-19 IMPACT ON UNEMPLOYMENT IN COIMBATORE

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

HARISH K R

20BBA031

UNDER THE GUIDANCE OF

Mrs.M.NAZMA HAROON, MBA, PGDLLAL, (Ph.D)



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

> (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

**KOVAIPUDUR, COIMBATORE -641042** 

NOVEMBER 2022

1

This is to certify that the project entitled STUDY ON COVID-19 IMPACT ON UNEMPLOYMENT IN COIMBATORE submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by HARISH.K.R (20BBA031) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

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Head of the Department

Viva voice examination held on \_\_\_\_\_

Internal Examiner

External Examiner Dr. G. VIGNESH MIB. M.Phil. Ph.D. MBA. PGDHRM. PGDCA., Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

## A STUDY ON STUDENTS ATTITUDE ABOUT E-ENTREPRENEURSHIP DURING COVID-19 PANDEMIC ERA WITH SPECIAL REFRENCE TO T.K.S COLLEGE OF ARTS AND SCIENCE

A project report submitted to the Bharathiar University in the partial fulfillment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

HEMANTH.M 20BBA032

## UNDER THE GUIDANCE OF Mrs.R.NAZMA HAROON, MBA, PGDLLAL (Ph.D) Assistant Professor, Department of Management (UG)



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON STUDENTS ATTITUDE ABOUT E-ENTREPRENEURSHIP DURING COVID-19 PANDEMIC ERA WITH SPECIAL REFERENCE TO T.K.S COLLEGE OF ARTS AND SCIENCE submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by HEMANTH.M (20BBA032) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of the Department

Viva voice examination held on 28/i1/2022



External Examine

Dr. G. VIGNESH MIB. M.Phil. Ph.D. MBA. PGDHRM. PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

## A STUDY ON CUSTOMER PREFERENCE TOWARDS ZOMATO WITH SPECIAL PREFERENCE TO COIMBATORE

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

### HUHAN.N

#### 20BBA033

## UNDER THE GUIDANCE OF

## Mrs. M. NAZMA HAROON, MBA, PGDLLAL (Ph. D)



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### (An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

**KOVAIPUDUR, COIMBATORE -641042** 

This is to certify that the project entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS ZOMATO WITH SPECIAL PREFERENCE TO COIMBATORE" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by HUHAN. N (20BBA033) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

M·L

Internal Guide

Rulho R

Head of the Department

Viva voice examination held on 28/11/2022

Internal Examiner

External Examiner

Dr. G. VIGNESH MB.M.Phil.Ph.D.M8A.PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College. Pollachi - 642 001.

## A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE TRENDS WITH SPECIAL REFERENCE WITH PALAKKAD CITY

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

#### IRFAN. P. I

#### 20BBA034

#### UNDER THE GUIDANCE OF

## Mrs. M. NAZMA HAROON, MBA, PGDLLAL (ph.D)



## DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

#### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE TRENDS WITH SPECIAL REFERENCE WITH PALAKKAD CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by IRFAN. P.I (20BBA034) during the period of our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Rulle-R

Head of the Department

Viva voice examination held on 28 /11 2022.

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB.M.Phil.Ph.D. MBA.PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

## A STUDY ON JOB ABSENTEEISM AMONG EMPLOYEES IN SIMCO OTTAPALAM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

### JAYISEL JAMAL

#### 20BBA036

#### UNDER THE GUIDANCE OF

## Dr. NIMISHA, M, MBA., M.Sc. (Applied Psychology), Ph.D.



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

## Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

## KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project coursed A STEDY ON 2000 CREENTFEISM ANDNE EMPLOYEES IN SIMEO DETAFALAM submitted in BREATHEAR ENDERSITY in partial holdinesis of the requirement for the sound of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of congetual work dood the JAYISEL JAMAL, during the period of our study in the Department of Management (0.05) VLB. Janakianimal College of Arts and Science, Combatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree Association ship Fellowship or other similar title to any candidate in any University.

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View voice examination held on 3 h 2022



Internal Examiner

Calurinal C samular

### Dr. G. VIGNESH

 wink in a wax inclume Plates, Associate Professor & Heart PG Department of Commenter (IP) NGM College, Politich - 942 2011

## A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS ELECTRIC BIKES IN COIMBATORE

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## JIBIN VR

### 20BBA037

## UNDER THE GUIDANCE OF

## Dr. NIMISHA. M,MBA., M. Sc. (Applied Psychology), Ph. D.



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

## (An ISO 9001:2008 Certified Institution and

### Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

#### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS ELECTRIC BIKES IN COIMBATORE submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by JIBIN VR (20BBA037) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Dimister Internal Guide

Fueller. R

Head of the Department

Viva voice examination held on 28/11/2022

Cupan 281120n

External Examiner

Dr. G. VIGNESH MB.M.Phil.Ph.D. MBA.PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College. Pollachi - 642 001.

Internal Examiner

## "A STUDY ON BAKERS AND INGREDIENTS PRIVATE LIMITED "

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

### V KARTHIK

#### 20BBA039

### UNDER THE GUIDANCE OF

## Dr. NIMISHA . M , MBA., M.Sc., [APPLIED PSYCHOLOGY]., Ph.D.



#### DEPARTMENT OF MANAGEMENT (UG)

#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON BAKERS INGREDIENTS AND PRIVATE LIMITED" submitted to BHARATTHAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by V KARTHIK (20BBA039) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science. Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Osmake M

Internal Guide

Rullie. R

Head of the Department

Viva voice examination held on 28/11/2022

Internal Examiner

**External Examiner** 

Dr. G. VIGNESH MB M Phil PhiD MBA PGDHRM PGDCA, Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

## A STUDY ON MARKETING STRATEGY OF YAMAHA V3 WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

#### KRISHNAPRAVEEN

#### 20BBA040

#### UNDER THE GUIDANCE OF

### Dr. NIMISHA. M, MBA., M. Sc. (Applied Psychology), Ph. D.



#### DEPARTMENT OF MANAGEMENT (UG)

#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON MARKETING STRATEGY OF YAMAHA V3 WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by KRISHNAPRAVEEN (20BBA040) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Dimista.M

Internal Guide

Kulka. R

Head of the Department

Viva voice examination held on 28/11/2022

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB.M.Phil.Ph.D. MBA.PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

# A STUDY ON AFTER SALES SERVICES IN HMT MACHINE TOOLS LIMITED, KALAMASSERY

A PROJECT REPORT

Submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

LIBIN BIJU

20BBA042

Under the Guidance of

Mr. RAJAVEL P, MBA, M.H.R.M, PGDCA, M. Phil, (Ph. D) Assistant Professor, Department of Management (UG)



## DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

(An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled A STUDY ON AFTER SALES SERVICES IN HMT MACHINE TOOLS LIMITED, KALAMASSERY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by LIBIN BIJU (20BBA042) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Ster EL.P)

the Head of the Department

Viva voice examination held on 26 1. 2022

X.NA

Internal Examiner

External Examiner

Dr. G. VIGNESH	
MIB. M.Phil Ph D MBA PODHRM PODCA	
Associate Professor & Head	
PG Department of Commerce (18)	
NGM College, Pollachi - 642 001.	

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# A STUDY ON ACCESSING THE FACTORS INFLUNCING CONSUMER BEHAVIORAL INTENTIONS TOWARDS HAIR CARE PRODUCT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

## MADHAN.N

#### 20BBA043

## UNDER THE GUIDANCE OF

# Mr.RAJVEL.P M.B.A., M.H.R.M., PGDCA, M.Phil., (Ph.D)

Assistant Professor



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

**KOVAIPUDUR, COIMBATORE -641042** 

MAY 2023

This is to certify that the project entitled A STUDY ON ACCESSING THE FACTORS INFLUNCING CONSUMER BEHAVIORAL INTENTIONS TOWARDS HAIR CARE PRODUCT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MADHAN.N during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

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Head of the Department

Viva voice examination held on 5 5 2023

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Internal Examiner

External Examiner



# A STUDY ON WORKING CAPITAL MANAGEMENT ON MITSUN

# AGENCIES, COIMBATORE.

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of

the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

# Submitted by

# MARINA JOSEPH .P

## 20BBA044

# UNDER THE GUIDANCE OF

# Mrs. SOWMIYA .R M.COM (IB)

# ASSISTANT PROFESSOR



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON WORKING CAPITAL MANAGEMENT ON MITSUN AGENCIES, COIMBATORE submitted to BHARATHIAR UNIVERSITY in partial iulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MARINA JOSEPH .P during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Rullis . P Head Of The Department

Viva Voce Examination held on

NY. M

Internal Examiner

28 11 2022

External Examiner

Dr. G. VIGNESH MIB\_M.Phi\_Ph.D. MBA\_PGDHRM\_PGDCA. Associate Professor & Head PG Department of Commerce (IB)

# A STUDY ON STRESS MANAGEMENT AMONG ARTS AND SCIENCE COLLEGE FACULTIES IN COIMBATORE DISTRICT, TAMILNADU

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

# MOHAMED NIZAR.J

#### 20BBA045

# UNDER THE GUIDANCE OF

# RAJVEL.P M.B.A., M.H.R.M., PGDCA, M.Phil., (Ph.D)

# ASSISTANT PROFESSOR



# DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

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#### Re-accredited by NAAC by "B++" Grade)

#### Affiliated to Bharathiar University and Approved by AICTE

#### **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled A STUDY ON STRESS MANAGEMENT AMONG ARTS AND SCIENCE COLLEGE FACULTIES IN COIMBATORE DISTRICT, TAMILNADU in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MOHAMED NIZAR.J (20BBA045) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Sand EC-P

Tulka . R

Head of the Department

Viva voice examination held on \_\_\_\_\_28.11 2022

External Examiner

Dr. G. VIGNESH MIB.,M.Phil., Ph.D., MBA., PGDHRM., PGDC Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

Internal Examiner

# "A STUDY OF CONSUMER SATISIFICATION TOWARDS SHAVARMA FOOD SPOTS WITH SPECIAL PREFERANCE OF COIMBATORE CITY"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award

of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

### MOHAMED NOWFAL.A

## 20BBA046

# UNDER THE GUIDANCE OF

# Mr.M.SABAREEDHARAN, MBA., Mphil.,



# DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

## AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY OF CONSUMER SATISIFICATION TOWARDS SHAVARMA FOOD SPOTS WITH SPECIAL PREFERANCE OF COIMBATORE CITY"submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MOHAMED NOWFAL.A during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Pulte R

Head of the Department

Viva voice examination held on 28/11/2093

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External Examiner

Dr. G. VIGNESH MIB. M.Phil. Ph.D. MBA. PGDHRM. PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College. Pollachi - 642 001.

# A STUDY OF CUSTOMER SATISFACTION TOWARDS NIKE PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## MOHAMMED RASHID MK

#### 20BBA048

#### UNDER THE GUIDANCE OF

### Mr. M.SABAREEDHARAN MBA., M.Phil.

#### Assistant Professor, Department of Management (UG)



#### DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

#### Re-accredited by NAAC by "B++" Grade)

#### Affiliated to Bharathiar University and Approved by AICTE

#### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY OF CUSTOMER SATISFACTION TOWARDS NIKE PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MOHAMMED RASHID MK (20BBA048) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

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Head of the Department

Viva voice examination held on 28/11 /2022

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Internal Examiner

External Examiner

Dr. G. VIGNESH MIB\_M.Phil.Ph D\_MBA\_PGDHRM\_PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

# "A STUDY ON CUSTOMER SATISFACTION IN ROYAL ENFIELD WITH SPECIAL REFERENCE TO BULLMENN MOTORS, COIMBATORE"

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

# Submitted by

# MOHAMMED JAVEEDH

#### 20BBA050

## UNDER THE GUIDANCE OF

# M. SABAREEDHARAN M.B.A., M.Phil.,

# ASSISTANT PROFESSOR



# DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

# (An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION IN ROYAL ENFIELD WITH SPECIAL REFERENCE TO BULLMENN MOTORS. COIMBATORE" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MOHAMMED JAVEEDH (20BBA050) during the period of our study in the Department of Management (UG), V.I.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree Associate ship Fellowship of other similar title to any candidate in any University.

Internal Guide

Ruette R

Head of the Department

Viva voice examination held on \_28\_11/2082

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Internal Examiner

External Examiner

Dr. G. VIGNESH Ma Mimil Ph.D. Max. PSCHess Popola. Associate Professor & Head PG Decomment of Commerce (IB) NGM College. Pollads - 542 001.

# A STUDY ON BRAND LOYALTY TOWARDS APPLE SMARTPHONES WITH SPECIAL REFERENCE COIMBATORE TOWN

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## MUHAMMED SHAHIL

### 20BBA051

#### UNDER THE GUIDANCE OF

## Mr. M.SABAREEDHARAN MBA., M.Phil.

## Assistant Professor, Department of Management (UG)



#### DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### (An ISO 9001:2008 Certified Institution and

#### Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

# KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON BRAND LOYALTY TOWARDS APPLE SMARTPHONES WITH SPECIAL REFERENCE TO COIMBATORE TOWN"submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MUHAMMED SHAHIL (20BBA051) during the period of our study in the Department of Management (UG), V.L.B. Janakianmal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship Fellowship or other similar title to any candidate in any University.

Internal Guide

Fulles . R

Head of the Department

Viva voice examination held on 28/11/2022

Nr. W

Internal Examiner

External Examiner

Dr. G. VIGNESH MIB. M.Phil Ph D. MBA. PGDHRM. PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

# A STUDY ON CUSTOMER PREFERENCE TOWARDS UBER CAB SERVICES INKOCHI DISTRICT, KERALA

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

NIFREEN.K

( 20BBA052)

# UNDER THE GUIDANCE OF

Mr. M. SABAREEDHARAN, MBA, M.Phil.



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND

SCIENCEAUTONOMOUS

(An ISO 9001:2008 Certified Institution

and Re-accredited by NAAC by "B++"

Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER PREFERENCE TOWARDS UBER CAB SERVICES IN KOCHI DISTRICT, KERALA submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by NIFREEN.K during the period of our study in the Department of Management(UG),

V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervisionand Guidance and the report has not formed the basis for the award for any

Degree/Associate ship/Fellowship or other similar title to any candidate in anyUniversity.

Zolla.R Head of the Department

Internal Guide

Viva voice examination held on 28/11/2022

Internal Examiner

External Examiner

Dr. G. VIGNESH MB.M.Phil.Ph.D. MBA.PGDHRM.PGDCA. Associate Professor & Head PG Department of Commerce (IB) NGM College, Pollachi - 642 001.

# A STUDY ON CONSUMER SATISFACTION OF YOUTH ON NIKE BRAND WITH SPECIAL REFERENCE TO THRISSUR DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

NITHIN KN

20BBA053

## UNDER THE GUIDANCE OF

## SOWMYA.R, M.Com(IB)

Assistant professor

Department of Management (UG)



# DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CONSUMER SATISFACTION OF YOUTH ON NIKE BRAND WITH SPECIAL REFERENCE TO THRISSUR DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by NITHIN KN during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Quide

Head of the Department HE: IPARTMENT OF MANAGEMENT (UG) VLB ... AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COIMBATORE - 541 042.

Viva voice examination held on \_29/11/2022\_

mr.m

Internal Examiner

External Examiner

# A STUDY ON TRAINING AND DEVELOPMENT OF EMPLOYEES WITH REFERENCE TO SIMCO, KULLAPULLY

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

# Submitted by

# PARVATHY R KRISHNA

## 20BBA054

### UNDER THE GUIDANCE OF

# MRS. M. KIRUTHIKA, MSC (APPLIED PSYCHOLOGY) MBA, M.PHIL.



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON TRAINING AND DEVELOPENT OF EMPLOYEES WITH REFERENCE TO SIMCO, KULAPULLY submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by PARVATHY R KRISHNA (20BBA054) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

uller P

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB JI ARIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

Viva voice examination held on 29 11 2022

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NREDSAM

External Examiner

Internal Examiner

# "A STUDY ON CONSUMER APPROACH TOWARDS DIARY PRODUCTS WITH SPECIAL PREFERENCE TO AAVIN"

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

# Submitted by

# **POOJETHA R R**

## 20BBA055

# UNDER THE GUIDANCE OF

# Mr.M.SABAREEDHARAN MBA., M.Phil.,

# ASSITANT PROFESSOR



### DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

## AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

### NOVEMBER 2022

1

This is to certify that the project entitled "A STUDY ON CONSUMER APPROACH TOWARDS DIARY PRODUCTS WITH SPECIAL PREFERENCE TO AAVIN" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS POOJETHA R R ADMINISTRATION is a record of original work done by (20BBA055)during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Ihe R

Head of the Department EPARTMENT OF MANAGEMENT (UG) HEA ARIAMMAL COLLEGE OF ARTS AND SCIENCE! VLB L (AUTONOMOUS) COIMBATCRE - 641 040

Viva voice examination held on 29 11 2022

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Internal Examiner

External Examiner

# A STUDY ON CUSTOMER SATISFACTION TOWARDS OREO BISCUIT WITH REFERENCE COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

# Submitted by

# PRIYANKA.S

## 20BBA056

## UNDER THE GUIDANCE OF

## Dr R.PREETHA, MBA., M.Phil., PGDCA., PGDBI., Ph.D.,



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS OREO BISCUIT WITH REFERENCE COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by PRIYANKA.S (20BBA056) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Reellin . P

Head of the Department HE EPARTMENT OF MANAGEMENT (UG) VLBJ. AKIAMMAL COLLEGE OF ARTS AND SCIENCE/ (AUTONOMOUS) COIMBATORE • 641 042

Viva voice examination held on \_29 11 2022

wr.m

Internal Examiner

External Examiner

# A STUDY ON CUSTOMER SATISFACTION TOWARDS

# RELIENCE TRENDS RETAIL STORES WITH SPECIAL REFERENCE

# TO COIMBATORE CITY

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

# Submitted by

## RENU S

## 20BBA057

# UNDER THE GUIDANCE OF

# Mrs.MARY ANITHA CATHARINE.P M.Sc., M.PHIL., BBA., MBA.,



# DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

# (An ISO 9001:2008 Certified Institution and

### Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

# **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled PROJECT A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE TRENDS RETAIL STORES WITH SPECIAL REFERENCE TO COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by RENU S 20BBA057during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Kulto R

Head of the Department

HE. CRIMENT OF MANAGEMENT (UC \$55.4 CLAUMAL COLLECTOR ARTS AND SCIENCE (AUTOLOGICUS) COMBATORE - 641 042

Anr. m

Internal Examiner

External Examiner

# A PROJECT REPORT ON "E-BANKING SERVICES – WITH REFERENCE TO PUBLIC SECTOR BANKS, PRIVATE SECTOR BANK AND FOREGIN BANKS IN COIMBATORE CITY"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SAI AKHIL KUMAR. C

(20BBA059)

Under The Guidance Of

DR. R PREETHA

MBA., M.Phil., PGDCA., PGDBI., Ph.D.



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A PROJECT REPORT ON "E-BANKING SERVICES – WITH REFERENCE TO PUBLIC SECTOR BANKS, PRIVATE SECTOR BANK AND FOREGIN BANKS IN COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by SAI AKHIL KUMAR. C during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Zulla P PD/Headeo the D untious) 042.

Viva voice examination held on 28/11/2022

wr.m

Internal Examiner

External Examiner

# A STUDY ON CUSTOMER SATISFACTION TOWARDS REDMI XIAOMI MOBILES PHONES WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial faltilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION Submitted by

# MR. SANJAY SURESH, M

#### 20BBA061

# MRS. MARY ANITHA CATHARINE.P M.Se, M.Phil, M.B.A , B.B.A

Assistant Professor



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-necredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON COSTUMER SATISFACTION TOWARDS REDMI XIAOMI MOBILE PHONES submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF RUSINESS ADMINISTRATION is a record of original work done by SANJAY SURESHM (2010BA061) during the period of our study in the Department of Management (UG), V.L.B. Jamakiammal College of Arts and Science, Columbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Lull-P

HEAD DEPARTMENT OF MANAGEMENT (UG) VLBJA JAKIAMMAL COLLEGE OF ARTS AND SCIENCE/ (AUTONOMOUS) COMMATORE - C41 042.

External Examiner

Viva voice examination held on \_29/11/2022\_

w.m

Internal Examiner

# "THE STUDY ON CUSTOMER SATISFACTION AND PREFERENCE OF REDMI PHONES WITH SPECIAL REFERENCE TO COIMBATORE CITY"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

# Submitted by

## SANJESH.A

## 20BBA62

# UNDER THE GUIDANCE OF

## Mrs.R.SOWMIYA, M.COM (IB)



#### DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "THE STUDY ON CUSTOMER SATISFACTION AND PREFERENCE OF REDMI PHONES WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by SANJESH.A (20BBA062) during the period of our study in the Department of Management (UG), V.L.B. Janakianmal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Viva voice examination held on \_2)1122

Internal Examiner

I.L.P

Head of the Department

External Examiner

# A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS JIOAND AIRTEL WITH SPECIAL REFERENCE TO COIMBATORE

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

# Submitted by

# SANTHOSH N

## 20BBA063

# UNDER THE GUIDANCE OF

# Dr.NIMISHA.M MBA., M.Sc(APPLIED PSYCHOLOGY), Ph.D.



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS JIO AND AIRTEL WITH SPECIAL REFERENCE TO COIMBATORE submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS DMINISTRATION is a record of original work done by SANTHOSH N (20BBA063) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Hull R

Head of the Department

HEAD JEPARTMENT OF MANAGEMENT (UG) VLB J/ AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COIMBATORE - 641 042

Viva voice examination held on 99 11 2022

Internal Examiner

External Examiner

# "A STUDY ON CONSUMER SATISFACTION TOWORDS BAKER'S PRODUCT WITH SPECIAL REFERENCE TO COIMBATORE CITY"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

# SANTHOSH KUMAR S

20BBA064

### UNDER THE GUIDANCE OF

MR.M.SABAREEDHARAN MBA., (M.Phil).,



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON CONSUMER SATISFACTION TOWORDS BAKER'S PRODUCT WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by SANTHOSH KUMAR S during the period from of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

will R Head of the Department

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB JI AKIAMMAL COLLEGE OF ARTS AMD SCIENCE (AUTONOMOUS) COIMBATORE - 641 042

Viva voice examination held on \_29/11/2022

Internal Examiner

External Examiner

## A STUDY ON EFFECTIVENESS OF EMPLOYEE TRAINING WITH SPECIAL REFERENCE TO THRIVENI AQUA MINERALS IN PALAKKAD

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SHYAM SUNDAR.S

#### 20BBA068

## UNDER THE GUIDANCE OF

## Mrs. M.NAZMA HAROON, MBA, PGDLLAL (Ph.D)



## DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON EFFECTIVENESS OF EMPLOYEE TRAINING WITH SPECIAL REFERENCE TO THRIVENI AQUA MINERALS IN PALAKKAD submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by SHYAM SUNDAR.S during the period of our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Jull R

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG) VIB J. AXIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COIMBATORE - 641 042

Viva voice examination held on 29/11/2022

Internal<sup>®</sup>Examiner

External Examiner

## "A STUDY ON CUSTOMER SERVICE SATIFICATION OF BAJAJ BIKES WITH SPECIAL REFERENCE TO AADHITHYA BAJAJ,

## KUNIYAMUTHUR

## COIMBATORE CITY"

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## S SITHIN KUMAR

## 20BBA069

## UNDER THE GUIDANCE OF

Mrs. M. KIRUTHIKA, Msc(APPLIED PSYCHOLOGY)., MBA., M.phil.,

## ASSISTANT PROFESSOR



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

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## Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON CUSTOMER SERVICE SATIFICATION OF BAJAJ BIKES WITH SPECIAL REFERENCE TO AADHITHYA BAJAJ, KUNIYAMUTHUR COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by S SITHIN KUMAR (20BBA069) during the period of our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

N-M

Internal Guide

IL.P Head of the Department

Head of the Department ARTMENT OF MANAGEMENT (UG) ARIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COMBATORE - 641 042

Viva voice examination held on <u>991112022</u>

DAVELD

Internal Examiner

External Examiner

## "A STUDY ON CUSTOMER SATISFACTION TOWARDS

## SRI ALAMELU STEEL WITH SPECIAL REFERENCE TO

## SALEM CITY"

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## C SIVA PRAKASH

## 20BBA070

## UNDER THE GUIDANCE OF

## MR.B.MOHAMED ARSHAD, PGDRM., MBA.,

## ASSITANT PROFESSOR



# DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

## AUTONOMOUS

(An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled"A STUDY ON CUSTOMER SATISFACTION TOWARDS SRI ALAMELU STEEL WITH SPECIAL REFERENCE TO SALEM CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by C.SIVA PRAKASH (20BBA070)during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Jull P

Viva voice examination held on \_29/11/2022

Internal Examiner

External Examiner

## "A STUDY ON YOUNG CUSTOMER AWARENESS AND SATISFACTION TOWARDS E WALLET"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award

of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

#### SUBHA LAKSHMI K S

## 20BBA071

## UNDER THE GUIDANCE OF

## Mr. RAJAVEL.P MBA., M.H.R.M, PGDCA, M.Phil, (Ph.D).,



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

**KOVAIPUDUR, COIMBATORE -641042** 

This is to certify that the project entitled "A STUDY ON YOUNG CUSTOMER AWARENESS AND SATISFACTION TOWARDS E WALLET" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by SUBHA LAKSHMI K S (20BBA071) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

ADAVEL

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COIMBATORE - 641 942,

Viva voice examination held on \_\_\_\_\_29 / 11 / 22

Internal Examiner

External Examiner

## "A STUDY ON CUSTOMER SATISFACTION TOWARDS HYUNDAI CARS WITH SPECIAL REFERENCE WITH PALAKKAD DISTRICT"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## SUDEESH G PANICKER

### 20BBA072

### UNDER THE GUIDANCE OF

## Mrs.M NAZMA HAROON

## MBA, PGDLLAL ,(Phd)



### DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

#### Re-accredited by NAAC by "B++" Grade)

#### Affiliated to Bharathiar University and Approved by AICTE

#### **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled 'A STUDY ON CUSTOMER SATISFACTION TOWARDS HYUNDAL CARS WITH SPECIAL REFERENCE WITH PALAKKAD DISTRICT' submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a resond of original work done by SUDEESH G PANICKER (20BBA072) during the period of ear study in the Department of Management (UG), V.L.B. Janakianimal College of Arts and Neiensy, Combatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship Fellowship or other similar title to any candidate in any University.

Internal Guide

Pulla R

Head of the Department

READ DEPARTMENT OF MANAGEMENT (UG) WBJ JANAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COMBATORE - \$41,042

Viva voice examination held on <u>39/11/2022</u>

Internal Examiner

External Examiner

## A STUDY ON CONSUMER PERCEPTION TOWARDS THE USAGE OF DIGITAL ASSITANT WITH SPECIAL REFERENCE TO COIMBATORE CITY

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

## SURYA.R

## 20BBA074

### UNDER THE GUIDANCE OF

## MRS.M.KIRUTHIKA, MSC (APPLIED PSYCHOLOGY), MBA,

## M.PHIL.,



#### DEPARTMENT OF MANAGEMENT (UG)

#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

#### Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

#### **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled A STUDY ON CONSUMER PERCEPTION TOWARDS THE USAGE OF DIGITAL ASSITANT WITH SPECIAL REFRENCE TO COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by SURYA.R (20BBA074) during the period of our study in the Department of Management (UG). V L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Rullip

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG VIE JA JAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COMBATORE - 641 942

Viva voice examination held on 29 11.2022

Internal Examiner

External Examiner

## "A STUDY ON USER PREFFERENCE TOWARD SOCIAL MEDIA WITH SPECIAL REFFERENCE TO COIMBATORE CITY"

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

R THARUN

20BBA075

## UNDER THE GUIDANCE OF

Mrs. R. SOWMIYA, M.com (IB)

ASSISTANT PROFESSOR



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON USER PREFFERENCE TOWARD SOCIAL MEDIA WITH SPECIAL REFFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by R THARUN (20BBA075) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Gu

Lih.R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB J/ .AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COIMBATORE-641 042

Viva voice examination held on <u>galn/2022</u>

Internal Examiner

External Examiner

## ASTUDY ON CUSTOMERS SATISFACTION TOWARDS OPPO SMART PHONE WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

TRIDEV.R

20BBA076

## UNDER THE GUIDANCE OF

Dr R.PREETHA, MBA., M.Phil., PGDCA., PGDBI., Ph.D.



DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

## AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMERS SATISFACTION TOWARDS OPPO SMART PHONE WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT submitted to DHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH is a record of original work done by TRIDEV.R during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Combatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Fint P

Head of the Department



Viva voice examination held on 29/11/2022

ha.

Internal Examiner

External Examiner



## AN ANALYSIS ON THE EFFECTIVENESS OF DIGITAL MARKETING TOWARDS E TRADE

project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## VIGNESH. V

### 20BBA078

## UNDER THE GUIDANCE OF

## Mrs. S. KAVITHA MBA,(Ph.D)



## DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

## (An ISO 9001:2008 Certified Institution and

## Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

## KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled AN ANALYSIS ON THE EFFECTIVENESS OF DIGITAL MARKETING TOWARDS E TRADE in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by VIGNESH. V during the period from "1st June to 30<sup>th</sup> June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Rull. R

Head of the Department HE PARTMENT OF MANAGEMENT (I/C) VLD - PARTMENT OF MANAGEMENT (I/C) (AUTONOMOUS) COMBATORE - 541 042

Viva voice examination held on 29/11/2022

Internal Examiner

External Examiner

## A STUDY ON CUSTOMER SATISFACTION TOWORDS AMAZON ONLINE SHOPPING, PALAKKAD DISTRICT, KERALA

#### Project Report

Submitted in partial fulfillment to the Bharathiar University of the requirements for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

Submitted by Mr. VISHAKH .M.V 20BBA079

## Under the Guidance of Mrs. MARY ANITHA CATHARINE,P , M.SC , M.PHIL , M.B.A , B.B.A

Assistant Professor, Department of Management (UG)



#### DEPARTMENT OF MANAGEMENT STUDIES (UG)

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (Affiliated to Bharathiar University and approved by AICTE) NAAC Accredited and ISO 9001:2015 Certified KOVAIPUDUR, COIMBATORE NOVEMBER 2022

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTON TOWORD AMAZON ONLINE SHOPPING IN PALAKKAD, KERALA" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by Mr. VISHAKH M.V (20BBA079) during the period of his study in the Department of Management (UG), VLB Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

with Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB J/ JAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) MBATORE-641 84

Viva-voce examination held on 29/11/2022

LADAVELP

Internal examiner

External examiner

## A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON ONLINE SHOPPING

## ADOOR KERALA

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## VISHNU PRAKASH.K

#### 20BBA080

## UNDER THE GUIDANCE OF

## Mr. RAJAVEL.P

## MBA, M.H.R.M, PGDCA, M.Phil, (Ph.D)

## ASSISTANT PROFESSOR DEPARTMENT OF MANAGEMENT (UG)



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

## (An ISO 9001:2008 Certified Institution and

## Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

## KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON ONLINE SHOPPING submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by VISHNU PRAKASH.K (20BBA080) during the period from '1<sup>st</sup> june to 30<sup>th</sup> june of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Lell .

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB J/ AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COIMBATORE - 641 942.

Viva voice examination held on

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NEDZylin

External Examiner

Internal Examiner

## A STUDY ON CONSUMER PREFERENCE TOWARDS HIMALAYA BABY CARE PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

## YUVANESH.I

### 20BBA081

## UNDER THE GUIDANCE OF

### M.SABAREEDHARAN M.B.A., M.Phil.,



## DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

## Re-accredited by NAAC by "B++"Grade)

Affiliated to Bharathiar University and Approved by AICTE

## KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CONSUMER PREFERENCE

TOWARDS HIMALAYA BABY CARE PRODUCTS WITH SPECIAL REFERENCE TO

COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESSADMINISTRATION is a record of original work done by YUVANESH.1(20BBA081) during the period of our study the DepartmentofManagement(UG), V.L.B.JanakiammalCollegeofArtsandScience, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Kulher. R

Viva voice examination held on 29/11/2022

Internal Examiner

External Examiner

## "A STUDY ON CUSTOMER SATISFACTION TOWARDS CHIK SHAMPOO WITH SPECIAL REFERENCE TO COIMBATORE CITY"

A project report submitted to the Bharathiar University in the partial Fulfillment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

INDRA.V

20BBA083

UNDER THE GUIDANCE OF

Dr. NIMISHA. M, MBA, M.Sc. (Applied Psychology), Ph.D.



## DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS CHIK SHAMPOO WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial Fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by INDRA. V during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Kulle. R

Head of the Department

Viva voice examination held on 29.11.2022

Internal Examiner

External Examiner

## A STUDY ON CUSTOMER SATISFATION TOWARDS ONLINE SHOPPING

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## K.VENKATESH

#### 20BBA085

### UNDER THE GUIDENCE OF

## Mr.B.MOHAMED ARSHAD PGDRM., MBA.,



### DEPARTMENT OF MANAGEMENT (UG)

100

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for A STUDY OF CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by K.VENKATESH (20BBA085) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

mal Guide

Head of the department

HE- PARTMENT OF MANAGEMENT (UG) VLB JF AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTOHOMOUS) COIMBATORE - 641 042

Viva voice examination held on . ?

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## A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO SIM THRISSUR, KERALA

A project report submitted to the Bharathiar University in the partial fulfilment of therequirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

KIRAN, K

20BBA086

UNDER THE GUIDANCE OF Mr. B.MOHAMED ARSHAD PGDRM., MBA

Assistant professor



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

## (An ISO 9001:2008 Certified Institution and

## Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIOSIM, submitted to bharathiar university in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by KIRAN.K during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of the Department

Viva voice examination held on \_29/11/22

Internal Examiner

External Examiner

## "A STUDY ON CELEBERITY ENDORESEMENT TOWARDS FAST MOVING CONSUMER GOODS (FMCG) WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT (SOUTH)"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

KRISHNA DAS.A

#### (20BBA087)

Under The Guidance Of

## Mrs. MARY ANITHA CATHARINE. P.,

M.Sc., M.B.A., M.Phil., B.B.A.,



## DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

## AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON CELEBERITY ENDORESEMENT TOWARDS FAST MOVING CONSUMER GOODS (FMCG) WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT (SOUTH)" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by KRISHNA DAS.A during the period of our study in the Department of Management (UG), V.L.B. Janakianmal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

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Head of the Department

THEAP DEPARTMENT OF MANAGEMENT (UG) VLB KIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTOHOLIDUS) COMBATORE - 641 042

Viva voice examination held on \_29/11/2022\_

mr-m

Internal Examiner

External Examiner

## A STUDY ON PASSENGERS SATISFACTION OF

## KERALA STATE ROAD TRANSPORT CORPORATION (KSRTC)

## SERVICE WITH SPECIAL REFERANCE TO PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

### DEEPTHI T

#### 20BBA088

### UNDER THE GUIDANCE OF

## Mrs.R.SOWMYA,Mcom(IB)



## DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

## (An ISO 9001:2008 Certified Institution and

#### Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

#### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON PASSENGERS SATISFACTION OF KERALA STATE ROAD TRANSPORT CORPORATION (KSRTC) SERVICE WITH SPECIAL REFERANCE TO PALAKKAD DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by DEEPTHI T (20BBA088) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of the Department

Viva voice examination held on 5/5/2023

Internal Examiner

External Examiner

## A STUDY ON THE IMPACT OF PRODUCT QUALITY ON CONSUMER RETENTION WITH SPECIAL REFERENCE TO MILMA KERALA THRISSUR

A project report submitted to the Bharathiar University in the partial fulfilment of therequirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

PARTHAN, A

20BBA089

### UNDER THE GUIDANCE OF

Dr. NIMISHA, M

MBA. M.Sc. (Applied Psycology), Ph.D.



# DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

## AUTONOMOUS

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# accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

# KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON THE IMPACT OF PRODUCT QUALITY ON CONSUMER RETENTION WITH SPECIAL REFERENCE TO MILMA KERALA THRISSUR submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by PARTHAN. A during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Rull .R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB J/ AKIAMMAL COLLEGE OF ARTS AND SCIENCE. (AUTONOMOUS) DIMBATORE - 641 04

Viva voice examination held on 29-11-2022

w. M

Internal Examiner

External Examiner

### A STUDY ON CUSTOMER PREFERENCE TOWARDS UBER CAB SERVICES IN KOCHI KERALA

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ASWIN M

20BBA090

#### UNDER THE GUIDANCE OF

# Mrs. KIRUTHIKA .M., M.Sc(Applied Psychology)., MBA., M.Phil



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER PREFERENCE TOWARDS UBER CAB SERVICES IN KOCHI KERALA submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ASWIN M during the period of our study in the Department of Management (UG), V.I.B. Janakianimal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Thulk P Head of the Department AP ING ARTMENT OF MA COMMANNE - LANDER

Viva voice examination held on <u>29/11/2022</u>

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Internal Examiner

External Examiner



### A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION LEVEL TOWARDS THEIR EXPECTATION WITH SPECIAL REFERENCE TO HERO HONDA MOTOR BIKES IN TIRUPUR

project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

#### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ATHIRA. A

20BBA091

#### UNDER THE GUIDANCE OF

Mrs. S. KAVITHA

MBA,(Ph.D)



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### (An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

### **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION LEVEL TOWARDS THEIR EXPECTATION WITH SPECIAL REFERENCE TO HERO HONDA MOTOR BIKES IN TIRUPUR in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ATHIRA. A during the period from "1<sup>st</sup> June to 30<sup>th</sup> June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Julta .R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB JA JAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COIMBATORE - 641 042

Viva voice examination held on 29-11-2022

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Internal Examiner

External Examiner

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### A STUDY ON CUSTOMER PERCEPTION TOWARDS LIFE INSURANCE CORPORATION OF INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY

project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AMAL TN

20BBA092

UNDER THE GUIDANCE OF

Mrs. S. KAVITHA

MBA,(Ph.D)



DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

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This is to certify that the project entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS LIFE INSURANCE CORPORATION OF INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY " in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by AMAL TN during the period from "1<sup>st</sup> June to 30<sup>th</sup> June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

29/11/2022

Internal Guide

Viva voice examination held on

N.M

Internal Examiner

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Head of the Department HEAD JEPARTMENT OF MANAGEMENT (UG) NLB JI AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

External Examiner

# " A STUDY ON THE CUSTEMER SATISFACTION OF BRAND LOYALITY OF NIKE BRAND PRODUCTS IN VLB.JANAKIYAMMAL.COLLAGE OF ART AND SCIENCE, COIMBATORE"

A project report submitted to the Bharathiar University in the partial fulfilment of therequirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ALBIN BIJU

#### 20BBA093

#### UNDER THE GUIDANCE OF

#### Dr. NIMISHA. M

MBA. M.Sc. (Applied Psycology), Ph.D.



### DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and Re-

# accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON THE CUSTEMER SATISFACTION OF BRAND LOYALITY OF NIKE BRAND PRODUCTS IN VLB.JANAKIYAMMAL.COLLAGE OF ART AND SCIENCE, COIMBATORE submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirementfor the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ALBIN BLJU during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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29/11/2022

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Internal Guide

Kull . R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB J/ AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

Viva voice examination held on

pmr.m

Internal Examiner

External Examiner

# A STUDY OF CONSUMER BEHAVIOUR IN SELECTING SAMSUNG MOBILE PHONES

### PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

#### BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

#### MUHAMMED SHIYAS.K.R

#### 20BBA096

#### UNDER THE GUIDANCE OF

#### Mr.RAJAVEL.P

#### MBA,M.H.R.M,PGDCA,M.Phil,(Ph.D)

ASSISTANT PROFESSOR DEPARTMENT OF MANAGEMENT(UG)



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### (An ISO 9001:2008 Certified Institution and

### Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

### **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled A STUDY OF CONSUMER BEHAVIOUR IN SELECTING SAMSUNG MOBILE PHONES submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MUHAMMED SHIYAS K.R (20BBA096) during the period from "1st june to 30th june of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Jul . R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB J/ AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COIMBATCRE - 641 042/

Viva voice examination held on

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Internal Examiner

External Examiner

29/11/2

### A STUDY ON CUSTOMER SATISFACTION TOWARDS LEVER AVUSH PRODUCTS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

#### BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

#### APARNA K V

#### 20BBA099

#### UNDER THE GUIDANCE OF

#### Mrs. M. NAZMA HAROON

#### MBA, PGDLLAL (PHD)



### DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

# (An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

# KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled 'A STUDY ON CUSTOMER SATISFACTION TOWARDS LEVER AYUSH PRODUCTS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT ' submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by APARNA K V during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

M. N

Puelha. R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB J/ AKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COIMBATORE - 641 042

Internal Guide

Viva voice examination held on 29-11-2022

Internal Examiner

External Examiner

# A STUDY ON MARKETING METHODS ADOPTED BY HOUSEHOLD ENTREPRENEURS

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

### Submitted by

# STUDENT NAME: A. ANFAS HUSSAIN

### **REG. NO: 20BBA100**

### UNDER THE GUIDANCE OF

# Mr. M. SABAREEDHARAN, MBA, M.Phil.



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

(An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled A STUDY ON MARKETING METHODS ADOPTED BY HOUSEHOLD ENTREPRENEURS submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by A. ANFAS HUSSAIN during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate

29/11/2002

in any University.

Internal Guide

Kult.P

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB JA JAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOLICUS)

Viva voice examination held on

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Internal Examiner

External Examiner

# A STUDY ON CONSUMER SATISFACTION TOWARDS MYNTRA ONLINE SHOPPING WITH REFERENCE TO COIMBATORE CITY

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

#### MOHAMMAD AJMAL

20BBA102

#### UNDER THE GUIDANCE OF

#### Mrs. S. KAVITHA, MBA,(Ph.D)



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

**KOVAIPUDUR, COIMBATORE -641042** 

This is to certify that the project entitled A STUDY ON CONSUMER SATISFACTION TOWARDS MYNTRA ONLINE SHOPPING WITH REFERENCE TO COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MOHAMMAD AJMAL (20BBA102) during the period from "1<sup>st</sup> june to 30<sup>th</sup> june 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Aw 14. P

Head of the Department

HEAT SEPARTMENT OF MANAGEMENT (UG)

Viva voice examination held on 29/11/2022

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Internal Examiner

External Examiner

# BBA CA

### IMPACT OF SOCIAL MEDIA ON EVERY DAY LIFE OF THE YOUTH

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### **BACHELOR OF BUSINESS ADMINISTRATION**

#### Submitted by

#### ABDUL RAHIM. H

#### 20BAC001

#### UNDER THE GUIDANCE OF

#### Dr.R.PREETHA, MBA., PGDCA., M.PHIL., PGDCI., Ph.D



### DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

# **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled "IMPACT OF SOCIAL MEDIA ON EVERY DAY LIFE OF THE YOUTH" submitted to BHARATIHAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by Abdul rahim. II (20BAC001) during the period of our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Viva voice examination held on 01/12/2022

Internal Examiner

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UC) VLB JV MANAMAL OG 1 FOT OF ARTS AND SCIENCE (2010)HOMOMORS) COMMANDER - 841 942

External Examine



#### A STUDY ON EMPLOYEE WELFARE MEASURES WITH SPECIAL REFERENCE ON GENESYS (COMPANY) Pvt. Ltd

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

### Submitted by

#### M J ABHIJITH

#### 20BAC002

#### UNDER THE GUIDANCE OF

### Mrs. R SOWMIYA, MCOM(IB)

Assistant professor, department of Management (UG)



### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON EMPLOYEE WELFARE MEASURES WITH SPECIAL REFERENCE ON GENESYS (COMPANY) Pvt. Ltd" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by M J ABIILJITH (20BAC002) during the period of our study in the Department of Management (UG), V.L.B. Janakianimal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of the Department

Viva voice examination held on 01-12-2022.

Internal Examiner

External Examiner



#### A STUDY ON CUSTOMER PERCEPTION TOWARDS DEBIT CARDS WITH SPECIAL REFERENCE TO COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION)

#### Submitted by

#### ADITHYAN H

#### 20BAC003

#### UNDER THE GUIDANCE OF Mrs. MARY ANITHA CATHARINE.P M.SC, M.Phil, MBA, BBA



### DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

# KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER PERCEPTION TOWARDS DEBITCARDS WITH SPECIAL REFERENCE TO COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION) is a record of original work done by ADITHYAN II during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of the Department ADDENT (UG)

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Viva voice examination held on \_\_\_\_\_ 01 12 2022

4/2/22

Internal Examiner

External Examiner

# A STUDY ON CONSUMER PREFERENCE TOWARDS SMART PHONES DURING COVID-19 WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

# WITH COMPUTER APPLICATION

Submitted by

### AHAMMED KABEER K I

#### 20BAC004

### UNDER THE GUIDANCE OF

# Mr. M.SABAREEDHARAN MBA., M.Phil.

Assistant Professor, Department of Management (UG)



### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS SMART PHONES DURING COVID-19 WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT " submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by Mr. AHAMMED KABEER K 1 (20BAC004) during the period of our study in the Department of Management (UG), V.L.B. Janakianmal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

sell. P

Head of the Department 'EPARTMENT OF MANAGEMENT (UG) WLE . SIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTOMOMOUS) COMBATORE - 641 942

Viva voice examination held on 01-12-2022

R.Comfr

External Examiner

Internal Examiner

# A STUDY OF EMPLOYEE WELFARE MEASURES OF ARYA VAIDYA PHARMACY LTD, KANJIKKODE, (COIMBATORE)

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION Submitted by

#### AJAY M

#### (20BAC005)

#### UNDER THE GUIDANCE OF

#### RAJAVEL P MBA., M.ILR.M., PGDCA., M.Phil., (Ph.D)

#### ASSISTANT PROFESSOR OF MANAGEMENT (UG)



### DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

# (An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

# KOVAIPUDUR, COIMBATORE -641042

### NOVEMBER 2022

L

This is to certify that the project entitled "A STUDY OF EMPLOYEE WELFARE MEASURES OF ARYA VAIDYA PHARMACY LTD. KANJIKKODE, (COIMBATORE)" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by AJAY M (20BACC005) during the period of "June 1<sup>st</sup> to 30 june" our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Gu

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Viva voice examination held on \_\_\_\_\_.

Internal Examiner

External Examiner

# A STUDY ON EMPLOYEE MORALE AND IT'S EFFECTIVENESS ON COVID PANDEMIC SITUATIONS

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

#### Submitted by

### AKSHAY KRISHNA

#### 20BAC006

### UNDER THE GUIDANCE OF

### DR KIRUTHIKA M., MSC (APPLIED PSYCHOLOGY)., MBA., M.PHIL.,



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled "A STUDY ON EMPLOYEE MORALE AND IT'S EFFECTIVENESS ON COVID PANDEMIC SITUATIONS" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by AKSHAY KRISHNA (20BAC006) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Colmbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Julia. P

Head of the Department

12. WARMAL COLLEGE OF ARTS AND SOLLA. INTER-RESIDENT Viva voice examination held on \_\_\_\_\_\_

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CONSIGNATIONE - 641 842

ARTMENT OF MANAGEMENT #

External Examiner

Internal Examiner

# A STUDY ON THE BRAND LOYALTY AMONG CUSTOMERS OF KITEX LUNGI, A PRODUCT OF KITEX LTD, ALUVA, ERNANKULAM

**Project Report** 

Submitted to the bharathiar university in the partial fulfilment of the

requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Submitted by

Mr. AKSHAY K

20BAC007

UNDER THE GUIDANCE OF

Dr.NIMISHA.M, MBA., M.Sc. | APPLIED PSYCHOLOGY ], Ph.D.



# DEPARTMENT OF MANAGEMENT STUDIES (UG)

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (Autonomous)

(An ISO 9001:2008 certified institution and Re - accredited by NAAC BY "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE - 641042 NOVEMBER 2022

This is certify that the project entitled " A STUDY ON THE BRAND LOYALTY AMONG CUSTOMERS OF KITEX LUNGI, A PRODUCT OF KITEX LTD, ALUVA, ERNAKULAM" submitted to the BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by Mr. AKSHAY.K (20BAC007) during the period of our study in the Department of Management (UG), VLB Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

ulter.R **Head of the Department** 

Viva-voce examination held on 01-12-2022

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### A STUDY ON OPINION OF EMPLOYEES TOWARDS GRIEVANCE HANDLING PROCEDURE AT THE BAJAJ FINSERV LTD

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION WITH

#### COMPUTER APLLICATION

Submitted by

#### AMEEN V A

(20BAC008)

#### UNDER THE GUIDANCE OF

#### Mrs. M NAZMA HAROON., MBA., PGDLLAL., Ph.D



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON OPINION OF EMPLOYEES TOWARDS GRIEVANCE HANDLING PROCEDURE AT THE BAJAJ FINSERV LTD" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by AMEEN V A (20BAC008)during the period of 2022 our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Head of Department OTES BUCKE 6410 (S004/0504.311  $^{5A}$ BONBIOS GNA STRA 50 3031/00 JAC (OU) THEMEDANAM TO THEMENT (UG) HE.

Viva voice examination held on

**Internal Examiner** 

**External Examiner** 

### A STUDY ON TRAINING EFFICIENCY WITH REFERENCE TO SAFE TECHNOLOGIES

A project report submitted to the Bharathiar University in the partial fulfilment of the

requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

#### ANJANA.B

#### 20BAC009

### UNDER THE GUIDANCE OF

# MRS. S. KAVITHA, MBA, (PH. D)



# DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

# (An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharthiar University and Approved by AICTE

# **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project A STUDY ON TRAINING EFFICIENCY WITH REFERENCE TO SAFE TECHNOLOGIES entitled submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by ANJANA.B during the period from "1<sup>st</sup> june to 30<sup>th</sup> june 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

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Head of the Department Transmission of waves and solar (00) should be waves and solar (00) transmission of waves and solar (00)

R- Compt2/22

External Examiner

Viva voice examination held on 1-12-2022

Internal Examiner

# A STUDY ON ORGANISATIONAL CULTURE AND CLIMATE IN NOYCE CYBER SOLUTION, PALAKKAD, KERALA

A Project report submitted to the Bharathiar University in the partial fulfilment for the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

### ANSAR H

### (20BAC010)

Under the Guidance of

### Mr. B. MOHAMED ARSHAD PGDRM., MBA.,



### DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous)

(An ISO 9001-2008 certified institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar and Approved by AICTE

KOVAIPUDUR, COIMBATORE-641042

This is to certify that the project entitled "A STUDY ON ORGANISATIONAL CULTURE AND CLIMATE IN NOYCE CYBER SOLUTION, PALAKKAD, KERALA" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by ANSAR H (20BAC010) during the period of "1<sup>st</sup> June to 30<sup>th</sup> June 2022" our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of Department

HEAD OF PARTMENT OF MANAGEMENT (UG) VLB J - INVAMMAL COLLEGE OF ARTS AND SCIENCE (AUTOMONOUS) CONVENTORE - 1941 042

Viva voice examination held on 1/12/2022

External Examiner

# A STUDY ON WORK LIFE BALANCE AMONG FEMALE FACULTIES AT VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

A project report submitted to Bharathiar University in the partial fulfillment for the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

## ARDRA J (20BAC011)

Under the Guidance of

DR.R.PREETHA, MBA., PGDBI., M.Phil., PGDCA., Ph.D

## ASSISTANT PROFESSOR

## DEPARTMENT OF MANAGEMENT (UG)



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous)

(An ISO 9001-2008 certified institution and Re-accredited by NAAC BY "B++" Grade) Affiliated to Bharathiar and Approved by AICTE KOVAIPUDUR, COIMBATORE-641042 NOVEMBER 2022

This is to certify that the project entitle A STUDY ON WORK LIFE BALANCE AMONG FEMALE FACULTIES AT VLB JANAKIAMMAI, COLLEGE OF ARTS AND SCIENCE submitted to BHARATHIAR UNIVERSITY in the partial fulfillment for the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by ARDRA J (20BAC011) during the period of study in the department of management (UG), VLB Janakiannal College of Arts and Science, Coimbatore, Under my Supervision and Guidance and report has not formed the basis for any Degree/Associate Ship/Fellowship or other similar title to any candidate in the University.

Internal Guide

115.P Head of the Department

HEAP ANDARIMENT OF MANAGEMENT (UC) VEB 21 ANDARMAL CORLEGE OF ARTS AND SCIENCE (ACTION 20005) COMMANDER - 541 642.

Viva voice Examination held on 0112

12/22

Signature of Internal Examiner

Signature of External Examiner

#### MEDICAL SHOP MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfillment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Submitted by

#### ARJUN KRISHNA S

#### 20BAC012

#### UNDER THE GUIDANCE OF

#### Mrs. C. MALATHI MSC., M Phil.,

ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT(UG)



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

**KOVAIPUDUR, COIMBATORE -641042** 

NOVEMBER 2022

1

This is to certify that the project entitled PROJECT NAME submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS is a record of original work done by ARJUN KRISHNA, 20BAC012 during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UP VLB JV ARIADHEAL COLLEGE OF ANTS AND SCIENCE PUTCHOLOUS) COMBATCRE - 641 942

Viva voice examination held on 0112 2022

Internal Examiner

External Examiner

3

# STOCK MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

## ARNOJ M

(20BAC013)

### UNDER THE GUIDANCE OF

Mrs. C. MALATHI ,MCA, M.Phill



## DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affillated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled STOCK MANAGEMNET SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION) is a record of original work done by ARNOJ M 20BAC013 during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

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Head of the department

HEAD DEPARTMENT OF MANAGEMENT (UG) VLE J ARIAMMAL COLLEGE OF PRIS AND SCIENCE DETOHODOUSI COMENTORE -641 642.

1/12/2022

Viva voice examination held on-

2/22

Internal Examiner

External Examiner

## " A STUDY ON E-COMMERCE IMPLICATIONS ON THE INDIAN BANKING"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

#### ASWIN KRISHNAN V

#### (20BAC014)

#### UNDER THE GUIDANCE OF

#### MRS. SOWMIYA R MCOM(IB) ., ASSISTANT PROFESSOR.,



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

# (An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

# KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled" A STUDY ON E-COMMERCE IMPLICATIONS ON THE INDIAN BANKING" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ASWIN KRISHNAN V (20BAC014)during the period of "1<sup>ST</sup> JUNE TO 30 JUNE 2022" our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Rustra . R

Head of the Department HEAO DÉPARTMENT OF MANAGEMENT VLB JA. IAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) SOIMBATORE - 641 042.

Viva voice examination held on \_\_\_\_\_

Internal Examiner

External Examiner

## SUPERMARKET MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

ASWIN.R

20BAC015

## UNDER THE GUIDANCE OF

Mrs. C.MALATHI M.C.A., M.Phil.,



## DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled SUPERMARKET MANAGEMENT SYSTEM submitted to BHARATHHAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by ASWIN.R (20BAC015) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Kuther. P

Head of the Department HEAD OEPARTMENT OF MANAGEMENT RIG VLB JI AXXAMAL POLITIC OF ARTS AND SCIENCE CONTRACTORS (SALAND) CONTRACTORS (SALAND)

Viva voice examination held on 01/12/2022

Internal Examiner

External Examiner



# A STUDY ON BRAND LOYALTY TOWARDS MARUTI SUZUKI SWIFT WITH SPECIAL REFERENCE TO PALAKKAD CITY

A project report submitted to the Bharathiar University in the partial fulfillment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION Submitted by BHOOPATHY.M (20BAC016) UNDER THE GUIDANCE OF Mrs. MARY ANITHA CATHARINE.P, M.SC., MBA., M.Phil., Assistant Professor of Management (UG)



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### (An ISO 9001:2008 Certified Institution and

#### Re-accredited by NAAC by "B++" Grade)

#### Affiliated to Bharathiar University and Approved by AICTE

#### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON BRAND LOYALTY TOWARDS MARUTI SUZUKI SWIFT WITH SPECIAL REFERENCE TO PALAKKAD CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by BHOOPATHY.M during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

7. The R

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG) VLB JI ARIAMMAL COLLEGE OF ARTS AND SCIENCE INUTOPOSICIESI COMMENTORE - 541-542.

R. Comporter

External Examiner

Viva voice examination held on

Internal Examiner

01.12.2022

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# A STUDY ON CUSTOMER SATISFACTION TOWARDS AIRTEL (WITH SPECIAL REFERENCE TO PALAKKAD, KERALA)

A project report submitted to the Bharathiar University in the partial fullfilment of the requirement of the award of the Degree

> of BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

Mr. IDREESH.S

20BAC017

## UNDER THE GUIDANCE OF

# Mr. M. SABAREEDHARAN. MBA, M Phil.,

Assistant Professor, Department of Management (UG)



## DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE-641042

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AIRTEL (WITH SPECIAL REFERENCETO PALAKKAD, KERALA)" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APLLICATIONS) is a record of original work done by Mr. IDREESH S (20BAC017) during the period of 1<sup>st</sup> June to 30<sup>th</sup> June 2022 our study in the department of Management (UG), VLB Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University

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Internal Guide

Head of the Department The instantion of the second second

Viva voce examination held on 1.18.22

**External Examiner** 

Internal Examiner

## A STUDY ON BRAND AWARENESS AND CUSTOMER SATISFACATION

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION)

### Submitted by

## JIJITHA R

#### 20BAC019

#### UNDER THE GUIDANCE OF

## MR.RAJAVEL P MBA, M.H.RM, PGD CA, M.PHIL, (PHD)

Assistant Professor

Department of Management(UG)



## DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

## (An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

# KOVAIPUDUR, COIMBATORE -641042

this is to certify that the project entitled A STUDY ON BRAND AWARENESS AND CUSTOMER SATISFACATION submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by JIJITHA R (20BAC019) during the period of our study in the Department of Management (UG), V.L.B. Janakianimal College of Arts and Science, Coimbatore, under my Supervision and Guidanee and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Kull R

Head of the Department

HEAD DEPARTINE NT OF MANAGEMENT (UG) VEB JA JARIARMAL CRITICE OF ADDS AND SOUTHCE REPORTSONS COMMANDE - 041042

Viva voice examination held on \_1/12 2022

Internal Examiner

External Examiner

## A STUDY ON CUSTOMER ATTITUDE AND AWARENESS TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO POLLACHI TALUK

project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of

the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

KAVUKANI K

20BAC020

#### UNDER THE GUIDANCE OF

Mrs. M. KIRUTHIKA, M. Sc (APPLIED PSYCHOLOGY)., MBA., M. Phil.



DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled A STUDY ON CUSTOMER ATTITUDE AND AWARNESS WARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO POLLACHI TALUK submitted to ARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR BUSINESS ADMINISTRATION is a record of original work done by KAVUKANI K 20BAC020 during period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, mbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any gree/Associate ship/Fellowship or other similar title to any candidate in any University.

Nr.W. Internal Guide

a voice examination held on 01/12/2022

ernal Examiner

HEABeadlof the Department GENENT (UG) VEB JA JAKIMULAL CO ALEGE OF ARTS AND SCIENCE en casses a COMBATCRE - 541 042.

External Examiner

# A STUDY ON ONLINE GROCERY MARKET IN INDIA WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

## Submitted by

## AV KRISHNASAGAR

#### 20BAC023

#### UNDER THE GUIDANCE OF

## Dr. NIMISHA . M , MBA , M.Sc., ( APPLIED PSYCHOLOGY) , Ph.D.



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled A STUDY ON ONLINE GROCERY MARKET IN INDIA WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPYER APPLICATION is a record of original work done by AV KRISHNASAGAR, 20BAC023 during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Kulla. R

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG) VLB-J ANIANDAL COLLEGE OF ARTS AND SCIENCE (ADD COLLEGE OF ARTS AND SCIENCE COLUBATORS SAT 042

R Guitz

External Examiner

Viva voice examination held on 01- 12-2022

Internal Examiner

## A STUDY ON CUSTOMER PERCEPTION AND SATISFACTION TOWARDS THE USAGE OF PAYTM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION

## WITH COMPUTER APPLICATION

Submitted by

MALUFA P J

(20BAC024)

## UNDER THE GUIDANCE OF

## Mrs. M NAZMA HAROON, MBA, PGDLLAL, Ph.D



### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER PERCEPTION AND SATISFACTION TOWARDS THE USAGE OF PAYTM submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by MALUFA P J (20BAC024) during the period from "1<sup>st</sup> June 30 to 30<sup>th</sup> June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Thull ... R

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG) VLBUA DAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTOMODIOUS) COMPATORE - 541 042

Viva voice examination held on

1-12-2022.

There

Internal Examiner

External Examiner

## A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL REFERENCE OF NEXA PALAKKAD

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

## BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

## Submitted by

## MOHAMAD AMEEN

## 20BAC025

## UNDER THE GUIDANCE OF

## MRS.S.KAVITHA MBA.(PHD)



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

## Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER STAISFCTION WITH SPECIAL REFERRENCE OF NEXA PALAKKAD submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by MOHAMAD AMEEN during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Puetro E

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG) VLBJF JAKIAMMAL COLLEGE OF ARTS AND SCIENL (AUTOMOMOUS) COMMENTORE - 641 042

Viva voice examination held on 01/12/2022

Internal Examiner

External Examiner

# UDY OF COMSUMER BEHAVIOUR IN SELECTING SAMSUNG MOBILE PHONES PALAKKAD, KERALA

A project report submitted to the Bharathiar University in the partial fulfillment of the requirement for

the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

# C.R MOHAMED YASIR

## (20BAC026)

## UNDER THE GUIDANCE OF

## Mr. B. MOHAMED ARSHAD PGDRM., MBA.,



## DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY OF CONSUMER BEHAVIOUR IN SELECTING SAMSUNG MOBILE PHONES PALAKKAD, KERALA " submitted to BHARATHIAR UNIVERSITY In partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by C.R MOHAMED YASIR (20BAC026) during the Period of "1<sup>ST</sup> JUNE TO 30 JUNE 2022" our study in the department of management (UG), V.L.B Janakiammal college of arts and science, Coimbatore. Under my supervision and guidance and report has not formed the basis of the award of any Degree / Associateship / Fellowship or other similar title to any candidate in any university.

Internal Guide

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Head of the Department HEAD DEFARTMENT OF MANAGEMENT (UC) VLSUF ANDAGUAL COLLEGE OF ANTS AND SULMOS (CONDACUAL CALORS) CONDACUAL CALORS

External Examiner

Viva voice examination held on \_\_\_\_\_\_

Internal Examiner

# STADY ON CUSTOMERS SATISFACION AND PREFERENCE OF REDMI PHONES WITH SPECIAL REFERENCE TO COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

# MOHAMMED RIVAS.M

## 20BAC027

# UNDER THE GUIDANCE OF

# Dr. Preetha., MBA., PGDCA., MPHIL., PGDBL, PHD

Assistant Professor, Department of Management (UG)



# DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "STADY ON CUSTOMERS SATISFACION AND PREFERENCE OF REDMI PHONES WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by Mr. MOHAMMED RIYAS.M during the period of our study in the Department of Management (UG), V.L.B. Janakianumal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of the Department HEAD DEPARTING HT OF MANAGEMENT (UG) WB37. (AMANIMA OF LOCK OF ARTS AND SCIENCE (EDITORISATIO) COMMITTING - 041042.

Viva voice examination held on 01-12-2022

Internal Examiner

External Examiner

# A STUDY ON WORK-LIFE BALANCE OF MEN AND WOMEN WITH SPECIAL REFERENCD TO NOYCE CYBER SOLUTION PALAKKAD DISTRICT

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

## MUHAMED HAMEEZ

#### 20BAC028

## UNDER THE GUIDANCE OF

# SOWMIYA.R , MCOM(IB) ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT (UG)



## DEPARTMENT OF MANAGEMENT (UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

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## Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON WORK-LIFE BALANCE OF MEN AND WOMEN WITH SPECIAL REFERENCD TO NOYCE CYBER SOLUTION PALAKKAD DISTRICT" submitted to BHARATHHAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by MUHAMED HAMEEZ during the period from"1<sup>st</sup> June to 30<sup>th</sup> June 2022 of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Gui

Julh R

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG) VLB J: ARIAMMAL COLLEGE OF ARTS AND SCIENC. GAUTSPONDUCA COEREALINE 50 642

12 2022 Viva voice examination held on 1

**External Examiner** 

Internal Examiner

# A STUDY ON MARKETING STRATEGY OF ONE PLUS MOBILE PHONES AND ITS EFFECT ON CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

MOHAMMED RASOOL

20BAC029

### UNDER THE GUIDANCE OF

Mrs. P.MARY ANITHA CATHARINE.P MSC., M.phil., MBA., BBA.,

Assistant Professor, Department of Management (UG)



#### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and Re-accreditedby NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON MARKETING STRATEGY OF ONE PLUS MOBILE PHONES AND ITS EFFECT ON CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT " submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by Mr. MOHAMMED RASOOL(20BAC029) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

lead of the department

HEAD DEFARTMENT OF MANAGEMENT (UG) VLB JANAKIANIMAL COLLEGE OF ARTS AND SCIENCE/ (AUTONOMOUS) COMMEATORE - 041 042

2072 Viva voice examination held on .

R. Conthe

External Examiner

Internal Examiner

# HUMAN RESOURCE INFORMATION SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

## Submitted by

#### K.MURUGESWARI

#### 20BAC030

## UNDER THE GUIDANCE OF

## Mrs. C.MALATHI, MCA., M.Phil.,



## DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

## (An ISO 9001:2008 Certified Institution and

## Re-accredited by NAAC by "B++" Grade)

## Affiliated to Bharathiar University and Approved by AICTE

## **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled HUMAN RESOURCE INFORMATION SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by K.MURUGESWARI during the period of our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

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Head of the Department HEAD DEPARTMENT OF MAMAGEMENT (UG\* WEBUT ARIMMMAL COLLEGE OF ARTS AND SCIENC MACTONCOLOGY COCIENTORIE 441 842

Viva voice examination held on 1 12 2022

Internal Examiner

External Examiner

# A COMPARITIVE STUDY ON CUSTOMER PREFERENCE TOWARDS COSMETICS WITHRESPECT TO LAKME AND MAYBELLINE IN COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY

A project report submitted to the Bharathiar University in the partial fulfilment of therequirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

NIKITHA P

## 20BAC031

UNDER THE GUIDANCE OF

## Mr. M. SABAREEDHARAN, MBA, M.Phil



DEPARTMENT OF MANAGEMENT(UG)

## VLB JANAKIAMMAL COLLEGE OF ARTS AND

## SCIENCEAUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by " B++"

Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -64

This is to certify that the project entitled A COMPARITIVE STUDY ON CUSTOMER PREFERENCE TOWARDS COSMETICS WITH RESPECT TO LAKME AND MAYBELLINE IN COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATIONWITH COMPUTER APPLICATION is a record of original work done by NIKITHA P during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowshipor other similar title to any candidate in any University.

Internal Guide

Head of the Department

Viva voice examination held on 1 12 22

Internal Examiner

External Examiner

# A STUDY ABOUT WORK STRESS MANAGEMENT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION WITH

# COMPUTER APPLICATION

# Submitted by

### RAHUL E K

### 20BAC033

# UNDER THE GUIDANCE OF

RAJAVEL.P,MBA,M.H.R.M,PGDCA,M.PHIL,(PH.D),ASSISTANT PROFESSOR,DEPARTMENT OF MANAGEMENT(UG)



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042

STUDY ABOUT WORK STRESS MANAGEMENT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by RAHUL E K during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

when R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB JF ANDAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOLIOUS) COMPARONE - 641 642

Viva voice examination held on 01/12/2022

Internal Examiner

External Examiner

# MATERIAL ORDER PROCESSING MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### WITH COMPUTER APPLICATION

#### Submitted by

#### U.RAJALAKSHMI

#### 20BAC034

#### UNDER THE GUIDANCE OF

### Mrs.C.MALATHI,MCA.,M.Phil.,



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

**KOVAIPUDUR, COIMBATORE -641042** 

NOVEMBER 2022

1

This is to certify that the project entitled MATERIAL ORDER PROCESSING MANAGEMENT SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by U.RAJALAKSHMI 20BAC034during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

P. Iha .

Head of the Department

HE, ARTMENT OF MANAGEMENT (UG VLB J. JAHAMMAL COLLEGE OF ARTS AND SCIENCE BAUTONOLIOUS) COIMBATORE - 641 042

Viva voice examination held on 01 12 2022

Internal Examiner

External Examiner

# A STUDY ON CUSTOMER AWARENESS TOWARDS HANDLOOM PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

#### Submitted by

#### **RESHMA M**

#### 20BACO35

#### UNDER THE GUIDANCE OF

#### MRS. M. KIRUTHIKA, MSC (APPLIED PSYCHOLOGY), MBA, M. PHIL



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled A STUDY ON CUSTOMER AWARENESS TOWARDS HANDLOOM PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by RESHMA M 20BAC035 during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Pull.

Head of the Department

Viva voice examination held on 01 12 2022

Internal Examiner

External Examiner

### A STUDY ON IMPACT OF PACKAGING ON CONSUMERS BUYING BEHAVIOUR IN SIMCO WITH SPECIAL REFERENCE TO OTTAPALAM TOWN

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

#### RIJISHA K.M

20BAC036

#### UNDER THE GUIDANCE OF

Dr. NIMISHA, M, MBA., M.Sc. (Applied Psychology), Ph.D.



DEPARTMENT OF (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON IMPACT OF PACKAGING ON CONSUMERS BUYING BEHAVIOUR IN SIMCO WITH SPECIAL REFERENCE submitted to TO OTTAPALAM TOWN BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by RUISHA K.M during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

- Huster P

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG) VLB J/ JAUAJIMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COMBATORE - 641-642

Viva voice examination held on 01-12-2022

Internal Examiner

Unternal Examiner

### BUS TRAVELS MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

### WITH COMPUTER APPLICATION

### Submitted by

#### SELVAPRAKASH D

#### 20BAC037

### UNDER THE GUIDANCE OF

### Mrs. C.MALATHI,MCA.,M.Phil.,



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### (An ISO 9001:2008 Certified Institution and

#### Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled BUS TRAVELS MANAGEMENT SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by SELVAPRAKASH D 20BAC037 during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

with P

Head of the Department

HEA PARTMENT OF MANAGEMENT (UG) VLBL KIAMMAL COLLEGE OF ARTS AND SCIENCE AUTOMOLICUST MEATORE - 641 042

Viva voice examination held on 01/12/2022

External Examiner

12/22

Internal Examiner

### A STUDY ON ADAPTATION OF CHANGE FROM OFFLINE TO ONLINE TEACHING METHODOLOGY POST COVID AMONG TEACHERS WITH SPECIAL REFERENCE TO CALICUT UNIVERSITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of BACHELOR OF BUSINESS ADMINISTRATION Submitted by

#### Mr.SHEMEEM U

#### (20BAC039)

# Mrs.M.NAZMA HAROON, MBA, PGDLLAL(Ph.D)



#### DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

(An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022 This is to certify that the project entitled "A STUDY ON ADAPTATION OF CHANGE FROM OFFLINE TO ONLINE TEACHING METHODOLOGY POST COVID AMONG TEACHERS WITH SPECIAL REFERENCE TO CALICUT UNIVERSITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done By Mr.SHEMEEM U (20BAC039) during the period of "1<sup>st</sup> June to 30 july 2022" our study in the Department of Management (UG), V.L.B. Janakiannmal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

M. Internal Guide

Head of the Department

HEAD MEARTMENT OF MANAGEMENT (UG) VLB., ADADMAL FOLLEG, DE ANTS AND SCIENCE (MOTOMONIQUES) COMMATORE - 641 042

Viva voice examination held on 1/12/2022

Interna

ternal Examiner



# A STUDY ON ONLINE FOOD ORDERING APPS: SWIGGY AND

### ZOMATO IN COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION WITH

#### COMPUTER APPLICATION

Submitted by

#### SNEHA R

#### 20BAC041

#### UNDER THE GUIDANCE OF

#### Mrs. S. KAVITHA, MBA, (Ph.D)



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON ONLINE FOOD ORDERING APPS: SWIGGY AND ZOMATO IN COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by SNEHA R (20BAC041) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Jant

Internal Guide

Jull R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB JA JAKIAMMAL COLLEGE OF ARTS AND SCIENCE (NUTCHCURCUP) COMMANDER ON DAY,

Viva voice examination held on 1.12.2022

Internal Examiner

External Examiner

# A STUDY ON CONSUMER AWARENESS TOWARDS ON ONLINE SHOPPING IN PALAKKAD DISTRICT, KERALA

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

#### SUBITHA B

#### 20BAC044

### UNDER THE GUIDANCE OF

### MRS. SOWMIYA.R MCOM(IB) ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT(UG)



# DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled "A STUDY ON CONSUMER AWARENESS TOWARDS ONLINE SHOPPING IN PALAKKAD DISTRICT" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by MS. SUBITHA.B during the period from "1<sup>sb</sup>June to 30<sup>th</sup> June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guille

the.

Head of the Department RTMENT OF MANAGEMENT (UG) MAL COLLEGE OF ARTS AND SCIENCE (AUTOROMOUS) COMBATORE - 641 847.

Viva voice examination held on \_\_\_\_\_\_O\-12-2022

Internal Examiner

External Examiner

### A STUDY ON CUSTOMER SATISFACTION TOWARDS THE HIMALAYAN PRODUCTS IN PALAKKAD CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

#### WITH COMPUTER APPLICATION

Submitted by

#### **TEENA ROBERT**

#### (20BAC045)

#### UNDER THE GUIDANCE OF

# Mrs. MARY ANITHA KATHARINE P, MSC., MPHIL., MBA., BBA



#### DEPARTMENT OF MANAGEMENT (UG)

#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### (An ISO 9001:2008 Certified Institution and

#### Re-accredited by NAAC by "B++" Grade)

### Affiliated to Bharathiar University and Approved by AICTE

#### KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS THE HIMALAYAN PRODUCTS IN PALAKKAD CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by TEENA ROBERT (20BAC024) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Head of the Department

Internal Guide

1 12 2022 Viva voice examination held on

Internal Examiner

External Examiner

# A STUDY ON CONSUMER SATISFACTION TOWARDS SAKTHI MILK WITH REFERENCE TO COIMBATORE CITY

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

#### THRISAN .G

#### 20BAC046

#### UNDER THE GUIDANCE OF

#### Mr. SABAREEDHARAN, MBA., M.Phil



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

1

This is to certify that the project entitled A STUDY ON CONSUMER SATISFACTION TOWARDS SAKTHI MILK WITH REFERENCE TO COIMBATORE CITY submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by THRISAN.G (20BAC 046)during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Zilho R

Head of the Department

HEAT CPARTMENT OF MANAGEMENT (UG VLB. WAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COMPATORE - 841 642

Viva voice examination held on \_01.12.2022

Internal Examiner

External Examiner

#### Mobile Shop Management System

SALU

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION)

#### Submitted by

#### UNAIS USMAN K

#### 20BAC047

#### Mrs. C.MALATHI M.C.A., M.Phil.,

Assistant Professor

Department of Management (UG)



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

# (An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled **MOBILE SHOP MANAGEMENT SYSTEM** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **UNAIS USMAN K (20BAC047)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

utha.R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB JA. JARIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTOROMOUS) COMBATORE - 641 042

Viva voice examination held on 01.12.2022

Internal Examiner

External Examiner



# SUIN

#### HOTEL MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

#### Submitted by

#### VARUNKUMAR R

#### 20BAC048

MRS. C.MALATHI M.C.A., M.PHIL., ASSISTANT PROFESSOR DEPARTMENT OF MANAGEMENT (UG)



# DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled HOTEL MANAGEMENT SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by VARUNKUMAR R (20BAC048) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University

Internal guide

will .P

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UG) VLB.JA. MILMAMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS) COMEATORE - 641 642

Viva voice examination held on 01/12/2022

Internal Examiner

External Examiner

# A STUDY ON HOSPITAL MANAGEMENT SYSTEM

A Project report submitted to the Bharathiar university in the partial fulfillment of the requirement for the award of the degree of

BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION)

Submitted by

Mr.VASANTH RAJ.R

20BAC049

Under the Guidance of

#### Mrs.C.MALATHI MCA., M.Phil.,

Assistant Professor, Department of BBA (CA)



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled HOSPITAL MANAGEMENT SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APLLICATIONS) is a record of original work done by Mr.VASANTHRAJ.R during the period of her study in the department of Management(UG),,VLB Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (US) VLB J1 (KLANUC) COLLEGE OF UNTS AND SCIED

Viva-voce examination held on 1.12.2022

External Examiner

Internal

### A STUDY ON IMPACT OF COVID 19 ON WORK-LIFE BALANCE OF SCHOOL TEACHER IN PALAKKAD

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

#### BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

#### VIGNESH.T.R

#### 20BAC050

#### UNDER THE GUIDANCE OF

### RAJAVEL.P,MBA,M.H.R.M,PGDCA,M.PHIL,(PH.D),ASSISTANT PROFESSOR,DEPARTMENT OF MANAGEMENT(UG)



### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

**KOVAIPUDUR, COIMBATORE -641042** 



This is to certify that the project entitled "A STUDY ON IMPACT OF COVID 19 ONWORK-LIFE BALANCE OF SCHOOL TEACHER IN PALAKKAD" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by VIGNESH.T.R during theperiod of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

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Head of the Department HEAD INCRARTMENT OF MANAGEMENT (UG) WEB 37 JANAUMAL COLLEGE OF ARTS AND SCIENCE BAUTONOMOUS) COMBATORE 631542

iva voice examination held on 01-12-2022

iternal Examiner

External Examiner

# A STUDY ON INFLUENCE OF TELEVISION ADVERTISEMENT ON CONSUMER BUYING BEHAVIOUR IN COIMBATORE

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION WITH

### COMPUTER APPLICATION

Submitted by

VIKRAM.S

#### 20BAC051

#### UNDER THE GUIDANCE OF

Mrs.M. KIRUTHIKA, MSC(APPLIED PSYCHOLOGY)MBA., M.phil



### DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

1

This is to certify that the project entitled A STUDY ON INFLUENCE OF TELEVISION ADVERTISEMENT ON CONSUMER BUYING BEHAVIOUR IN COIMBATORE submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF

BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by VIKRAM.S during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

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Internal Guide

Full. R

Head of the Department

Viva voice examination held on \_01 12 2022

nternal Examiner

External Examiner

e

# A STUDY ON STUDENTS PERCEPTION TOWARDS E-LEARNING WITH REFERENCE TO COIMBATORE DISTRICT

project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION WITH

# COMPUTER APPLICATION

### Submitted by

### VISHNU.N

### 20BAC052

### UNDER THE GUIDANCE OF

# Dr. NIMISHA .M MBA., M.SC(APPLIED PSYCHOLOGY)., Ph.D



# DEPARTMENT OF MANAGEMENT (UG)

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

# (An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

# KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON STUDENTS PERCEPTION TOWARDS E-LEARNING WITH REFERENCE TO COIMBATORE DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by VISIINU.N during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Nimster. M

Internal Guide

Autha . P

Head of the Department

Viva voice examination held on \_\_\_\_\_1. 12. 22.

Internal Examiner

External Examiner

# A STUDY ON CUSTOMER SATISFACTION TOWARDS IPHONE WITH REFERENCE TO COIMBATORE DISTRICT

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

# BACHELOR OF BUSINESS ADMINISTRATION WITH

#### COMPUTER APPLICATION

Submitted by

#### VISHWANATHAN.M

#### 20BAC053

#### UNDER THE GUIDANCE OF

### M.NAZMA HAROON, MBA., PGDLLAL, (Ph.D)



# DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

This is to certify that the project entitled A STUDY ON CUSTOMER SATISFACTION TOWARDS IPHONE WITH REFERENCE TO COIMBATORE DISTRICT submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by VISHWANATHAN .M during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore.under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Fuelha . R

Head of the Department

Viva voice examination held on 01/12/2022

Internal Examiner

External Examiner

# A STUDY ON EFFECTIVENESS OF RECRUITMENT AND SELECTION OF THE EMPLOYEES

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION

#### Submitted by

### HISHAM A H

#### **REG. NO. 20BAC054**

### UNDER THE GUIDANCE OF

### Mrs. S KAVITHA, MBA (Ph.D)



# DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

# (An ISO 9001:2008 Certified Institution and

# Re-accredited by NAAC by "B++" Grade)

# Affiliated to Bharathiar University and Approved by AICTE

# **KOVAIPUDUR, COIMBATORE -641042**

This is to certify that the project entitled A STUDY ON EFFECTIVESS OF RECRUITMENT AND SELECTION OF EMPLOYEES submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by HISHAM AH during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of the Department

Viva voice examination held on \_\_\_\_\_\_\_

sternal Examiner

External Examiner

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### FOOD ORDERING SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

### BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

### Submitted by

### ARJUN V

### (20BAC055)

### UNDER THE GUIDANCE OF

### Mrs. C.MALATHI ,MCA,M.Phill



# DEPARTMENT OF MANAGEMENT (UG)

### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

### (An ISO 9001:2008 Certified Institution and

### Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

### **KOVAIPUDUR, COIMBATORE -641042**

### NOVEMBER 2022

This is to certify that the project entitled FOOD ORDERING SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by ARJUN V during the period "1<sup>st</sup> June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

fulla R

Head of the Department HEAD DEPARTMENT OF MANAGEMENT (UC) VLB J (ANIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTOMOMOUS) COELEATORE - 641 642

Viva voice examination held on \_\_\_\_\_\_

Internal Examiner

External Examiner

"A STUDY ON CUSTOMER SATISFACTION OF RELIANCE JIO SIMCARD WITH SPECIAL REFERENCE TO PALAKKAD MUNICIPALITY"

A project report submitted to the BharathiarUniversity in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by VISHNUPRASAD.M 20BAC056 UNDER THE GUIDANCE OF Mr.B.Mohammed Arshad .MBA.,PGDRM Assistant professor



DEPARTMENT OF MANAGEMENT (UG) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS (An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade) Affiliated to Bharathiar University and Approved by AICTE KOVAIPUDUR, COIMBATORE -641042 NOVEMBER 2022

This is to certify that the project entitled "STUDY ON CUSTOMER SATISFACTION OF RELIANCE JIO SIMCARD WITH SPECIAL REFERENCE TO PALAKKAD MUNICIPALITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by VISHNUPRASAD.Mduring the period "1<sup>st</sup>june to 30<sup>th</sup>june 2022" of our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Viva voice examination held on \_OL 12 20 22 .

Internal Examiner

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External Examin

# B.Com PA

#### A PROJECT REPORT ENTITLED

# "A STUDY ON FACTORS THAT INFLUENCE THE ATTITUDE OF

# CUSTOMER TO PREFER ELECTRIC BIKES IN COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the Degree of

### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### PAKILASH

#### (Reg.No.20BCP001)

Under the guidance of

#### Dr. P. SHANTHINI M.Com. MBA., M.Phil., Ph.D

#### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

t

This is to certify that this Project work entitled on "A STUDY ON FACTORS THAT INFLUENCE THE ATTITUDE OF CUSTOMER TO PREFER ELECTRIC BIKES IN COIMBATORE CITY" submitted to VLB JANAKKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. P AKILASH (Reg.No.20BCP001) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other candidate of college.

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Signature of the faculty guide DR. P. SHANTHINI MBA., M.Phil., Ph.D

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Signature of the HOD DR. P. SHANTHINI MBA., M.Phil., Ph.D

Department of B.Com(PA VLB Janakiamitial College of Arts and Science Kovarpudur, Coimbatore - 42.

EXTERNAL EXAMINER

INTERNAL EXAMINER

DATE 4 5 2023 PLACE COIMBATORE

#### A PROJECT REPORT ENTITLED

### "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF RELIANCE INDUSTRIES LTD"

Submitted in partial fulfillment of the requirements for the award of the Degree of

### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### ANUGRAH PARAMESWARAN K

### (Reg.No.20BCP003)

Under the guidance of

### Dr. P. SHANTHINI M.Com. MBA., M.Phil., Ph.D

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023



This is to certify that this Project work entitled on "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF RELIANCE INDUSTRIES LTD" submitted to VLB JANAKKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. ANUGRAH PARAMESWARAN K (Reg.No.20BCP003) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other candidate of college .

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Signature of the faculty guide DR. P. SHANTHINI MCOM., MBA., M.Phil, Ph. D

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Signature of the HOD

DR. P. SHANTHINI

MCOM., MBA., M.Phil., Ph.D.,

Department of B.Com(PA) VLB Janakiammel College of Arts and Science Kovalpudur, Colmbatore - 42.

EXTERNAL EXAMINER



INTERNAL EXAMINER

DATE: 4/5/2023 PLACE COIMBATORE

### "A STUDY ON CLISTOMER SATISFACTION ON QUALITY AND

### SERVICE TOWARDS LG COMPANY "

Submitted in partial fulfillment of the requirements for the award of the degree

### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### ASWATH MAHESWARAN.R

(Reg No:20BCP005)

Under the guidance of

Dr. P. SHANTHINI

M.Com., MBA., M.Phil., Ph.D.,

HEAD OF THE DEPARTMENT

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by ASWATH MAHESWARAN (20BCP005) during the period of his study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLBJanakianins: College of Arts and Science Kovalpudur, Combatore - 42.

Submitted for VIVA-VOCE Examination held on .04.95 apr 2

EXTERNAL EXAMI

INTERNAL EXAMINER

### A PROJECT REPORT ENTITLED

### -A STEDY OF BRAND PERCEPTION ABOUT SONY PRODUCTS IN COMBATORE CITY"

Solutions in partial fulfillment of the requirements for the award of the Degree of

IS ACHELOR OF COMMERCE WITH PROFESSION AL ACCOUNTING.

Solumined in

### S DEENA DAYALAN

1842 No 218 (P.16)

Under the guidance of

### Dr. P. SHANTHINI M.Com., MBA., M.Phil., Ph.D.,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Automoticus Inscitution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to XAAC with B-+ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

This is to certify that project work entitled on "A STUDY OF BRAND PERCEPTION ABOUT SONY PRODUCTS IN COIMBATORE CITY" submitted VLB JANAKIAMMAL. to COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by S. DEENA DAYALAN (20BCP006) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE during the year 2022-2023 under my supervision and guidelines and no party of project work has been submitted for the award of any other degree/diploma/Associate ship/fellowship or any other similar title to any candidate of University.

sharrow

Signature of the faculty guide DR. P. SHANTHINI M.COM., MBA., M.PHIL., PH.D.,

shaw

Signature of HOD DR. P. SHANTHINI

Department of B.Com(PA) VLB Janakiammal College of Arts and Science -Kovaipudur, Coimbatore - 42.

EXTERNAL EXAMINER

Y. sharm

INTERNAL EXAMINER

PLACE: COIMBATORE DATE: 4/05/23

### "A STUDY ON INFLUENCE OF SOCIAL MEDIA MARKETING ON BRAND

### IMAGE OF MAMA EARTH WITH SPECIAL REFERENCE TO

#### COIMBATORE DISTRICT \*

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### DEEPIKAM

#### (Reg No:20BCP007)

Under the guidance of

### DR. P. SHANTHINI

### M.COM\_MBA\_M.Phil\_Ph.D\_

### HEAD OF THE DEPARTMENT

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### (Autonomous Institution)

### Affiliated to Bharathiar university Approved by AICTE

### Re-accredited by 'B++ Grade'

### KOVAIPUDUR,COIMBATORE-641-042

### MAY 2023

This is to certify that this project work entitled on "A STUDY ON INFLUENCE OF SOCIAL MEDIA MARKETING ON BRAND IMAGE OF MAMA EARTH." submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42, in partial fulfilment of the requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by DEEPIKA.M(20BCP007) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2022-2023 under my supervision and guidelines and that no party of project work has been submitted for the award of any other Degree diploma/associate ship/fellowship or any other title to any candidate of University.

Signature of the faculty guide

DR. P. SHANTHINI M.COM.,MBA.,M.Phil.,Ph.D.,

Signature of HOD

DR. P. SHANTHINI

M.COM., MBA., M.Phil., Ph.D.,

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovarpudur, Coimbatore - 42.

EXTERNAL EXAMI

INTERNAL EXAMINER

PLACE: COIMBATORE DATE: 04 05 9023

### A PROJECT REPORT ENTITLED

# "A STUDY ON INTERNET ADVERTISING IN INDIAN PERSPECTIVE"

Submitted in partial fulfillment of the requirements for the award of the Degree of

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### R.N. DEEPIKA

### (Reg.No.20BCP008)

Under the guidance of

### Dr. P. SHANTHINI M.Com. MBA., M.Phil., Ph .D

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042

April 2023



This is to certify that this Project work entitled on "A STUDY ON INTERNET ADVERTISING IN INDIAN PERSPECTIVE" submitted to VLB JANAKKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MS. R.N. DEEPIKA (Reg.No.20BCP008) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other candidate of college.

f-sharm

Signature of the faculty guide DR. P. SHANTHINI MBA., M.Phil., Ph.D

- sharmer

INTERNAL EXAMINER

DATE: 4.05 2023 PLACE: COIMBATORE

Signature of the HOD DR. P. SHANTHINI MBA., M.Phil., Ph.D

Department of B.Com(PA) VLB Javakiamnal College of Arts and Science Kovalpedur, Colmbatore - 42.

EXTERNAL EXAMINER

# "A STUDY ON EFFECTS OF ADVERTISEMENT ON CHILDREN AND THEIR BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT"

Submitted in partial fulfilment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

EVANGELINE.U

(Reg No: 20BCP009)

Under the guidance of

**DR. P. SHANTHINI** 

M.COM., MBA., M.Phil., Ph.D.,

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An autonomous institution Affiliated to bharathiar university approved by AICTE Re-accredited by 'B++ Grade' KOVAIPUDUR,COIMBATORE-641-042 MAY 2023

This is to certify that this project work entitled on "A STUDY ON EFFECTS OF ADVERTISEMENT ON CHILDREN AND THEIR BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO COIMBATORE CITY " submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAJPUDUR, COIMBATORE-42, in partial fulfilment of the requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by EVANGELINE.U(20BCP009) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAJPUDUR, COIMBATORE-42 during the year 2022-2023 under my supervision and guidelines and that no party of project work has been submitted for the award of any other Degree diploma associate ship fellowship or any other title to any candidate of University.

J. sharmo

SIGNATURE OF THE FACULTY GUIDE

DR. P. SHANTHINI M.COM., MBA., M.Phil., Ph.D.,

INTERNAL EXAMINER

DATE: 04/05/2023 PLACE: LOIMbatore

Y. sharm

SIGNATURE OF HOD

DR. P. SHANTHINI

Department of B.Com(PA) VLE Janakianmal College of Arts and Science Kovarbudut, Combatore - 42

### "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING (MEESHO, SNAPDEAL, FLIPKART) WITH SPECIAL REFERENCE TO COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the degree of

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### INDHUMATHLS

#### (Reg No:20BCP012)

Under the guidance of

### DR. P. SHANTHINI

#### M.COM., MBA., M.Phil., Ph.D.,

### HEAD OF THE DEPARTMENT

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### (Autonomous Institution)

### Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++ Grade'

### KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

This is to certify that this project work entitled on "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING (MEESHO, SNAPDEAL, FLIPKART) WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR,

COIMBATORE-42 in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by Ms. INDHUMATHLS (Reg.No:20BCP012) a student of B.Com (PA), VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR,

COIMBATORE-42 during the year 2022-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/ Diploma/Associate ship/Fellowship or any other title to any candidate of University.

Y. sharmo

Signature of the Faculty Guide

Dr. P. SHANTHINI M.COM., MBA., M.Phil., Ph.D.,

. shaw

Signature of HOD Dr. P. SHANTHINI M.COM., MBA., M.Phil., Ph.D.,

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovaip dir Cembalore - 42.7 MINER TERNALEX

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INTERNAL EXAMINER

PLACE: COIMBATORE DATE: 01.05.2023

### A PROJECT REPORT ENTITLED "A STUDY ON COMPARATIVE PERFORMANCE ANALYSIS OF PRICOL

Submitted in partial fulfilment of the requirements for the award of the degree

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### P.JABEZ PAUL

### ( Reg. No:20BCP013)

Under the guidance of

Dr. P. SHANTHINI M.COM., MBA., M.Phil., Ph.D.,



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### (AUTONOMOUS)

(Reaccredited to NAAC with B++Grade and TCS/ISO 9001:2015 certified)

(Affiliated to Bharathiar University, Approved by UGC & AICTE)

KOVAIPUDUR, COIMBATORE -641-042



### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

**APRIL -2023** 

This is to certify that this Project work entitled on "A STUDY ON COMPARATIVE PERFORMANCE ANALYSIS OF PRICOL LIMITED" submitted by P.JABEZ PAUL (Reg.No.20BCP013), a student of BACHELOR OF COMMERCE WITH PROFFESSIONAL ACCOUNTING in VLB JANAKKIAMMAL COLLEGE OF ARTS AND SCIENCE , KOVAIPUDUR , COIMABATORE-42 who has done the financial report under my supervision and guidance in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING.

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Signature of the faculty guide

Dr. P. SHANTHINI M.COM., MBA., M.Phil., Ph.D,.

X. Karning

INTERNAL EXAMINER

DATE: 04 -05 - 2023. PLACE: COIMBATORE.

. Kharry

Signature of the HOD

Dr. P. SHANTHINI

M.COM., MBA., M.Phil., Ph.D,.

Department of B.Com(PA) VLB Janakiammal Collour of Arts and Science Kovarpudus, Combatore - 42. EXTERNAL EXAMINE



# A PROJECT REPORT ENTITLED "A STUDY ON MARKETING STRATEGIES OF BISLERI. PVT. LTD "

submitted in partial fulfilment of the requirement for the award of the degree of

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### JAMES M.J

### ( Reg. No: 20BCP014)

Under the guidance of

### DR.P.SHANTHINI, M.Com., M.Phil., Ph.D.,

Head of the Department,

Department of Commerce with Professional Accounting



DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE An Autonomous Institution/Affiliated to Bharathiar University Re-Accredited by NAAC with "A" Grade/Approved by UGS and AICTE, (ISO 9001:2008 Certified Institution/ Accredited by TCS) KOVAIPUDUR, COIMBATORE – 641 042 APRIL -2023

٠

This is to certify that project report submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of commerce is a record of original work done by JAMES M.J (20BCP014) during the period of his study 2022-2023, in the Department of commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any university

PROJECT GUIDE

J. Khanno

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOICE Examination held on OA LOS / RO235

EXTERNAL EXAMINER

INTERNAL EXAMINER



# "A STUDY OF JOB SATISFACTION OF EMPLOYEES IN TELECOM

#### INDUSTRY "

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### JANAKI.R.E.

(Reg No:20BCP015)

Under the guidance of

#### Dr. P. SHANTHINI

#### M.Com., MBA., M.Phil., Ph.D.,

#### HEAD OF THE DEPARTMENT

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### (Autonomous Institution)

### Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

### KOVAIPUDUR,COIMBATORE-641-042

### **MAY 2023**

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by JANAKI.R.E (20BCP015) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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PROJECT GUIDE

shanse

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakiassimal College of Arts and Science Kovarpuctur, Colimbatore - 42.

Submitted for VIVA-VOCE Examination held on .04 05 0023

EXTERNAL EXAMINER

INTERNAL EXAMINER

### A PROJECT REPORT ENTITLED

### "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF INFOSYS LIMITED"

Submitted in partial fulfillment of the requirements for the award of the Degree of

### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### S. JEEVANANTH

(Reg.No.20BCP016)

Under the guidance of

### Dr. P. SHANTHINI M.Com., MBA, M.Phil., Ph.D.,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

· 1

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with Professional Accounting is a record of original work done by JEEVANANTH S [20BCP016] during the period of his study 2022-2023, in the Department of Commerce with Professional Accounting at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUFONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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PROJECT GUIDE

DR. P. SHANTHINI M.COM., MBA, M. PHIL, Ph.D.,

P. gharmo

HEAD OF THE DEPARTMENT

DR. P. SHANTHINI M.COM., MBA, M. Phil, Ph.D., Department of B.Com(PA) VLB Janskrammel College of Arts and Science Kovardudur, Colmbatore - 42.

Submitted for VIVA-VOCE Examination held on 94/05/ 8023.

INTERNAL EXAMINER

ANN

TERNAL EXAMINE

### "A STUDY ON CUSTOMER AWARENESS AND SATISFACTION

### OF USING FASTAG WITH SPECIAL REFERENCE TO

### COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the degree

### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### JEEVITHA.D

#### (Reg No:20BCP018)

Under the guidance of

### Dr.P.SHANTHINI

### M.Com., MBA., M.Phil., Ph.D.,

#### HEAD OF THE DEPARTMENT

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

#### KOVAIPUDUR,COIMBATORE-641-042

#### MAY 2023

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by JEEVITHA.D (20BC P018) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting. at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

Y. sharm

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakummal College of Ans and Science Kovalpudur, Combature - 42.

Submitted for VIVA-VOCE Examination held on . 94 95 0023

XTERN AL EXA

INTERNAL EXAMINER

### "A STUDY ON PERCEPTION OF GAINING COMPETITIVE ADVANTAGE THROUGH GREEN HRM PRACTICES"

Submitted in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

**B.V.KARTHIKEYAN** 

#### (Reg No:20BCP020)

Under the guidance of

### DR. P. SHANTHINI

### M.COM., MBA., M.Phil., Ph.D.,

### HEAD OF THE DEPARTMENT

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++ Grade'

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

This is to certify that this project work entitled on "A STUDY ON PERCEPTION OF GAINING COMPETITIVE ADVANTAGE THROUGH GREEN HRM PRACTICES" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by Ms. B.V.KARTHIKEYAN (Reg.No:20BCP020) a student of B.Com (PA), VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR.

COIMBATORE-42 during the year 2022-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/ Diploma/Associate ship/Fellowship or any other title to any candidate of University.

1. sharn

Signature of the Faculty Guide Dr. P. SHANTHINI M.COM., MBA., M.Phil., Ph.D.,

INTERNAL EXAMINER

PLACE: COIMBATORE DATE: Oh. 05. 23

Y. shann

Signature of HOD Dr. P. SHANTHINI M.COM., MBA., M.Phil., Ph.D.,

Department of B.Com(PA) VLB. Januar - Hall College C. Lits and EXTERNAL EXAMI NER

# "A STUDY ON USER BEHAVIOUR AND IMPACT OF YOUTUBE VIDEOS

### WITH REFERENCE IN COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the degree

### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### KARTHIKEYAN.S

#### (Reg No:20BCP021)

Under the guidance of

#### DR. A.S. NAVEENKUMAR

### MCA., M.Phil.(CS).,M.COM., M. Phil.(Com)., Ph.D(CS).,

#### ASSISTANT PROFESSOR

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### (Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

### KOVAIPUBUR,COIMBATORE-641-042

#### MAY 2023

This is to certify that project report submitted in partial fulfillment of the reduirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by KARTHIKEYAN.S (20BCP021) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree diploma Associate/fellowship or other similar title to any candidate of any University.

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HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janekannal Colege ci Arts and Science Kovalpudur, Colmbatore - 42

Submitted for VIVA-VOCE Examination held on ...

XARNW



### A PROJECT REPORT ENTITLED

### "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF

#### STATE BANK OF INDIA"

Submitted in partial fulfillment of the requirements for the award of the Degree of

## BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### KRISHNA PRASAD K P

(Reg.No.20BCP(22)

Under the guidance of

## Dr. P. SHANTHINI M.Com., MBA, M.Phil., Ph.D.,

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

This is to cettify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with Professional Accounting is a record of original work done by KRISHNA PRASAD K P [20BCP022] during the period of his study 2022-2023, in the Department of Commerce with Professional Accounting at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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PROJECT GUIDE

DR. P. SHANTHINI M.COM., MBA, M. PHIL, Ph.D.,

P. sharmo

HI AD OF THE DEPARTMENT

PR. P. SHANTHINI M.COM. MBA, M. Phil, Ph.D.,

Department of B.Com(PA) VLB Janakianunal College of Arts and Science Kovicipudiur, Colimbatore - 42.

Submitted for VIVA-VOCE Examination held on 05 04 12019

INTERNAL EXAMINER



#### A PROJECT REPORT ENTITLED

## "A STYDU ON FINANCIAL PERFORMANCE AND

#### ANALYSIS OF WIPRO"

Project submitted in partial fulfillment of the requirements

for the award of the degree of

### BACHELOR OF COMMERCE

Submitted by

#### LAVANYAA SHRLS

#### 20BCP023

Under the guidance of

## Dr.A.S.NAVEENKUMAR., MCA., M.PHIL(CS)

### ASSISTANT PROFESSOR

### DEPARTMENT OF COMMERCE



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (Autonomous Instituition) Affiliated to Bharathiar University and Approved by AICTE Re-accredited by 'B++'Grade

KOVAIPUDUR, COIMBATORE-641042.

**APRIL - 2023** 

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by LAVANYAA SHRLS (20BCP023) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

Signature of the faculty guide Dr.A.S.NAVEENKUMAR.,MCA.,M.PHIL(CS)

J. shawn

Signature of the HOD DR.P.SHANTHINI MBA.,M.Phil.,Ph.D

7. shawn

INTERNAL EXAMINER

Department of B.Com(PA) VLS Janakiammal College of Ans and Science Kovalpudut, Coimbatore - 42.

EXTERNAL EXAMINER

DATE: 0 4 05.23

PLACE: COIMBATORE

## CONSUMER PREFERENCE TOWARDS

## RAYMONDS FASHION WEAR

Submitted in partial fulfilment of the requirements for the award of the degree

## BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### MALATHI.N

#### (Reg No: 20BCP024)

Under the guidance of

### Dr. A.S. NAVEEN KUMAR

## MCA., M.Phil.[CS].,M.Com.,M.Phil.[Com].,Ph.D[CS].,

### ASSISTANT PROFESSOR

## DEPARTMENT OF COMMERCE WITH PROFESSIONAL

## ACCOUNTING



## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### An autonomous institution

## Affiliated to bharathiar university approved by AICTE

## Re-accredited by 'B++Grade'

## KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MALATHI . N (20BCP024) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUID

. Sharr

HEAD OF THE DEPARTMENT Department of B.Com(PA) VIB Janekaumal College of Arts and Science Kovalpudur, Colmbatore - 42.

Y. Alarmy

INTERNAL EXAMINER

EXTERNAL EXAM

## A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE FOOD ORDERING IN ZOMATO WITH SPECIAL REFERENCE TO COIMBATORE CITY

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

MANJULA.T

(20BCP025)

Under the guidance of

Dr. A.S.NAVEENKUMAR

MCA., M.Phil.,(CS)., M.COM.,

## M.Phil ( COM).,Ph.D(CS) Ph.D(COM)

#### ASSOCIATE PROFESSOR

### DEPARTMENT OF COMMERCE WITH

### PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (Autonomous Instituition) Affiliated to Bharathiar University and Approved by AICTE Re-accredited by 'B++'Grade KOVAIPUDUR, COIMBATORE-641042.

MAY - 2023

This is to certify that this Project work entitled on "A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE FOOD ORDERING IN ZOMATO WITH SPECIAL REFERENCE TO COIMBATORE CITY in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by Ms. MANJULA.T (Reg. No. 20BCP025) a student of B.Com(PA), VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other title to any candidate of University.

Titure of the Paculty guide

Dr.A.S.NAVEENKUMAR DEPARTMENT OF B.Com (PA)

Marine

INTERNAL EXAMINER

PLACE COIMBATORE DATE: 4052023

· Kharr

Signature of HOD

#### Dr.P.SHANTHINI



# MARKET SURVEY ON CONSUMER USAGE AND SATISFACTION REGARDING OF IMMITATIVE JEWELLERS IN COIMBATORE

Submitted in partial falfilment of the requirements for the award of the degree

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

## E.PAVITHRA

## (Reg. No: 20BCP026)

Under the guidance of

## Dr. A.S.NAVEEN KUMAR

# MCA., M. Phil. [CS]., M. Com., M. Phil. [Com]., Ph.D [CS].,



## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### (AUTONOMOUS)

(Reaccredited to NAAC with B++ Grade and TCS/ISO 9001:2008 certified)

(Affiliated to Bharathiar University, Approved by UGC & AICTE)

KOVAIPUDUR, COIMBATORE -641-042



## DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

#### MAY -2023

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce is a record of original work done by E.PAVITHRA(20BCP026), during the period study 2020-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of B.Com (PROFESSIONAL ACCOUNTING).



HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakannal Corega of Arts and Science Kovalpublin, Combattere - 42.

Submitted for VIVA-VOCE Examination held on 0.4.05.2023

INTERNAL EXAMINER

EXTERNAL E



#### A PROJECT REPORT ENTITLED

## "A STUDY ON CUSTOMER SATISFACTION ABOUT HIMALAYA

### PRODUCTS"

Submitted in partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### POOJA A. S

### (Reg.No.20BCP027)

Under the guidance of

### Dr. A. S. NAVEEN KUMAR,

## MCA., M.Phil[CS]., M.Com., M.Phil[Com]., Ph.D[CS]

## ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042





This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **POOJA.A.S (20BCP027)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

J. sharms

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakian mail College of Arts and Science Kovalpudur, Colmbatore - 42.

Submitted for VIVA-VOCE Examination held on 4.1.12

sharmo

INTERNAL EXAMINER

PERNAL EXAMINER

## A PROJECT REPORT ENTITLED

## "A STUDY ON CUSTOMER AWARENESS TOWARDS KAVALAN SOS APP WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT"

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING Submitted by

#### SABARIKANI .S (Reg No:20B(T029)

Under the guidance of

DR. A.S. NAVEENKUMAR MCA., M.Phil.(CS).,M.COM., M. Phil.(Com)., Ph.D(CS).,

Department Of Commerce with Professional Accounting



# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An autonomous institution, affiliated to bharathiar university

Approved by AICTE And re accredited to NAAC with "A"Grade (ISO 9001:2008 certificate institutions/Accredited by TCS) KOVAIPUDUR, COIMBATORE-641-042 APRIL 2023

This is to certify that this project work entitled on "A STUDY ON CUSTOMER AWARENESS TOWARDS KAVALAN SOS APP WITH SPECIAL REFERENCE TO COIMBATORE CITY " submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42, in partial fulfilment of the requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by SABARIKANI . S(20BCP029) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2022-2023 under my supervision and guidelines and that no party of project work has been submitted for the award of any other Degree /diploma/associate ship/fellowship or any other title to any candidate of University.

SIGNATURE OF THE FACULTY GUIDE DR. A.S. NAVEENKUMAR MCA.,M.phil.(CS).,M.COM.,M.phil.(COM)ph.D(CS)

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SIGNATURE OF HOD DR. P. SHANTHINI M.COM.,MBA.,M.Phil.,Ph.D.,

Y. sharm

INTERNAL EXAMINER

DATE: 04 05 2023 PLACE : Cointatore

Department of B.Com(PA VLB Janakammal College of Arts and Science Konalpedur, Colomatore-12 TERNAL EXAMINER

#### "A STUDY ON FINANCIAL PERFORMANCE AND RATIO

#### ANALYSIS OF APPLE COMPANY"

Submitted in partial fulfillment of the requirements for the award of the degree

#### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING.

Submitted by

#### SAKTHI ROHINI M

(Reg No:20BCP030)

Under the guidance of

## Dr.A.S.NAVEEN KUMAR MCA., M.Phil(Com).,

## M.COM., M.Phil.(com),. Ph.D. (CS) Ph.D.(COM)

#### ASSISTANT PROFESSOR

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

## (Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

## accredited by 'B++'Grade

## KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commetce is a record of original work done to SAKTHIROHINI M (20BCP030) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

Dr. A. S. NAVEEN KUMAR DEPARTMENT OF B.Com (PA)

RNAL EXAMINER

DATE: 04.05.0005

V. Shaim

HEAD OF THE DEPARTMENT

Dr. P. SHANTHINI

#### DEPARTMENT OF B.Com (PA)

Department of B.Com(PA) NE assess 1 and 3 km and 80erch Kovapulov, Concepting 4

EXAM

### "A STUDY ON CUSTOMER SATISFACTION ON

## SMARTWATCH IN INDIA WITH SPECIAL REFERENCE TO

#### COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the degree

## BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### SANTHINI MEHALALG

(Reg No:20BCP031)

Under the guidance of

#### DR. A.S. NAVEENKUMAR

#### MCA., M.Phil.(CS)., M.COM., M. Phil.(Com)., Ph.D(CS).,

#### ASSISTANT PROFESSOR

#### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### (Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

## KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by SANTHINI MEHALALG (20BCP031) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

J. sharry

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakianimai College of Arts and Science

Submitted for VIVA-VOCE Examination held on 4512-3

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INTERNAL EXAMINER

EXTERNAL EXAMINER

### A PROJECT REPORT ENTITLED

# "A STUDY ON FINANCIAL PERFORMANCE OF DABUR INDIA LIMITED"

Submitted in partial fulfillment of the requirements for the award of the Degree of

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### SARANYA DEVI.D

(Reg.No.20BCP032)

Under the guidance of

### Dr. NAVEEN KUMAR MCA.,M.Phil,M.com.,M.Phil(COM).,Ph.D(CS).,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University Approved by AICTE and Reaccredited to NAAC with B++ Grade KOVAIPUDUR, COIMBATORE-641042



This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by SARANYA DEVLD (20BC P032) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kavagetar, Controptore - 42.

Submitted for VIVA-VOCE Examination held on .04 .05, 2023.

INTERNAL EXAMINER

## "A STUDY ON CUSTOMER PERCEPTION TOWARDS SAMSUNG MOBILE "

Submitted in partial fulfillment of the requirements for the award of the Degree of

## BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### G. SHARANG

#### (Reg.No.20BCP033)

Under the guidance of

## Dr. NAVEEN KUMAR MCA.,M.Phil.,M.com.,M.Phil(COM).,Ph.D(CS).,Ph.D(COM).,

## DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE An Autonomous Institution, Affiliated to Bharathiar University Approved by AICTE and Reaccredited to NAAC with B++ Grade KOVAIPUDUR, COIMBATORE-641042



This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by SHARANG.G (20BC P033) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovalpudur, Colmbatore - 42.

Submitted for VIVA-VOCE Examination held on 04-08-2023

INTER2 AL EXAMINER

AL EX EXTER

#### "A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK WATCHES"

Submitted in partial fulfillment of the requirements for the award of the Degree of

#### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### SHARUK.S

61

#### (Reg.No.20BCP034)

Under the guidance of

#### Dr. NAVEEN KUMAR MCA.,M.Phil.,M.com.,M.Phil(COM).,Ph.D(CS).,Ph.D(COM).,

#### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University Approved by AICTE and Reaccredited to NAAC with B++ Grade KOVAIPUDUR, COIMBATORE-641042



This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by SHARUK.S (20BC P034) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/Tellowship or other similar title to any candidate of any University.

PROJECT GUIDE

J. tharms

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janekiammel College of Arts and Science Kovapedur, Colimbatore - 42.

Submitted for VIVA-VOCE Examination held on @4/05/20.2.3.....

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INTERNAL EXAMINER

EXTERNAL

## A STUDY ON CONSUMER BEHAVIOUR IN AUTOMOBILE INDUSTRY IN TATA MOTORS

### WITH SPECIAL REFERENCE TO COIMBATORE CITY

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

#### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### SHNEKA .C

#### (20BCP035)

Under the guidance of

### Dr. A.S.NAVEEN KUMAR

### MCA., M.Phil.,(CS)., M.COM.,

## M.Phil ( COM)., Ph.D(CS) Ph.D(COM)

### ASSOCIATE PROFESSOR

## DEPARTMENT OF COMMERCE WITH

## PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (Autonomous Instituition) Affiliated to Bharathiar University and Approved by AICTE Re-accredited by 'B++'Grade KOVAIPUDUR, COIMBATORE-641042.

MAY - 2023

This is to certify that this Project work entitled on "A STUDY ON CONSUMER BEHAVIOR IN AUTOMOBILE INDUSTRY IN TATA MOTORS WITH SPECIAL REFERENCE TO COIMBATORE CITY in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by Ms. SHNEKA.C (Reg. No. 20BCP035) a student of B.Com(PA), VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other title to any candidate of University.

Signature of the Faculty guide

Dr.A.S.NAVEENKUMAR

DEPARTMENT OF B.Com (PA)

INTERNAL EXAMINER

PLACE: COIMBATORE

DATE:04 05-2023

shaw

Signature of HOD

Dr.P.SHANTHINI

## DEPARTMENT OF B.Com(PA)

Department of B.Com(PA) VLB Javakrammel College of Arts and Science Kopaipudur, Companyet 42, EXTERNALEXAMINER

## "A STUDY ON CUSTOMER SATISFACTIONS TOWARDS FMCG GOODS WITH ITC BRAND"

A Project Submitted in partial fulfilment of the

requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SOWMIYA.M

(Reg No:20BCP036)

Under the guidance of

## Dr.S.RADHIKA M.COM, M.PHIL, NET., PHD.,

Department Of Commerce With Professional Accounting



#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous institution)

affiliated to Bharathiar university and Apporved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR, COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SOWMIYA M(20BCP036)during the period of her study 2022-2023, in the Department of Commerce VLB at JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

ROJECT GUIDE

Y. sharw

HEAD OF THE DEPARTMENT

Department of 9.Com(PA) VCE Junior and many series and Science Kostanovski Juriston - 41

bmitted for VIVA-VOCE Examination held on 04/05/2013

NTERNAL EXAMINER

EXTERNAL EX AMINER

## "A STUDY ON CUSTOMER SATISFACTION ON QUALITY AND

## SERVICE TOWARDS BHARAT PETROLEUM "

Submitted in partial fulfillment of the requirements for the award of the degree

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### SOWMIYA.S

#### (Reg No:20BCP037)

Under the guidance of

### Dr.S.RADHIKA

## M.COM., M.PHIL., NET., PH.D.,

## ASSISTANT PROFESSOR

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### (Autonomous Institution)

## Affiliated to Bharathiar university Approved by AICTE Re-

#### accredited by 'B++'Grade

#### KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by SOWMIYA.S (20BC P937) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

Y. sharm

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakannal College of Arts and Science Kovalpudur, Combatore - 42

INTERNAL EXAMINER

EXTERNAL EXAM



### A PROJECT REPORT ENTITLED

## "A STUDY ON FINANCIAL PERFORMANCE OF ADAMI ENTERPRISES"

Submitted in partial fulfillment of the requirements for the award of the Degree of

## BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### J. SREENIVASAN

(Reg.No.20BCP038)

Under the guidance of

## Dr. S. RADHIKA M.Com., M.Phil., NET., Ph.D.,

## DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

.

This is to certify that this Project work entitled on "A STUDY ON FINANCIAL PERFORMANCE OF ADANI ENTERPRISES" submitted to VLB JANAKKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. J. SREENIVASAN (Reg.No.20BCP038) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associateship/Fellowship or any other candidate of college .

Signature of the faculty guide DR. S. RADHIKA M.COM., M. Phil, Net., Ph.D.,

INTERNAL EXAMINER

Signature of the HOD DR. P. SHANTHINI M.COM., MBA., M. PHIL Department of B. Com(PA) Department of B. Com(PA) VLB Janakian & College of Arts and Science VLB Janakian & College of Arts and Science

DATE: 04 05 8023 PLACE: COIMBATORE

#### A PROJECT REPORT ENTITLED

#### "A STUDY ON FINANCIAL PERFORMANCE OF TATAMOTORS LIMITED"

Submitted in partial fulfillment of the requirements for the award of the Degree of

#### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### SUDHA.M

#### (Reg.No.20BCP039)

Under the guidance of

#### Dr. S.RADHIKA M.Com., MBA., M.Phil., NET., Ph.D.,

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University Approved by AICTE and Reaccredited to NAAC with B++ Grade KOVAIPUDUR, COIMBATORE-641042





This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by SUDHA.M (20BCP039) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

P. sharm

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakianmal College of Arts and Science Kovaipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04/05/2023

INTERNAL EXAMINER

EXTERNALYXAMINAR

## "A STUDY ON CUSTOMER SATISFACTION AND PERCEPTION TOWARS THE USAGE OF E-PAYMENT SERVICES (WITH SPECIAL REFERENCE TO COIMBATORE CITY)"

A Project Submitted in partial fulfilment of the

requirements for the award of the degree-

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### SUHANA SABREEN.R

#### (Reg No:20BCP040)

Under the guidance of

## Dr.S.RADHIKA M.COM., M.Phil., NET., PHD.,

Department Of Commerce With Professional Accounting



### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous institution)

affiliated to Bharathiar university and Apporved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SUHANA SABREEN .R (20BCP040) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

f.shar

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakianimal College of Arts and Science Kovaroudur, Combatore - 42.

Submitted for VIVA-VOCE Examination held on 04/05/2023

INTERNAL EXAMINER

TERNAL EXAM

# A PROJECT REPORT ENTITLED

# "A STUDY ON CUSTOMER SATISFACTION OF PRODUCT AND SERVICES OF THE SBI BANK IN COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the Degree of

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

# SURYA. R

(Reg.No.20BCP041)

Under the guidance of

# Dr. S. RADHIKA M.Com., M.Phil., NET., Ph.D.,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023



This is to certify that this Project work entitled on "A STUDY ON CUSTOMER SATISFACTION OF PRODUCT AND SERVICES OF THE SBI BANK IN COIMBATORE CITY" submitted to VLB JANAKKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. SURYA. R (Reg.No.20BCP041) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associateship/Fellowship or any other candidate of college .

Signature of the faculty guide DR. S. RADHIKA M.COM., M. Phil, Net., Ph.D.,

INTERNAL EXAMINER

I. than

Signature of the HOD DR. P. SHANTHINI M.COM., MBA., M.PHIL, PHE Department of B.Com(PA) VLB Janakiammal College of Arts and Science VLB Janakiammal College of Arts and Science

# "A STUDY ON CUSTOMER SATISFACTION TOWARDS PATANJALI

# FRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the degree

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### SWETHA.S

#### (Reg No:20BCP042)

Under the guidance of

#### Dr.S.RADHIKA

# M.COM., M.PHIL., NET., PH.D.,

# ASSISTANT PROFESSOR

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### (Autonomous Institution)

#### Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

#### KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by SWETHA.S (20BCP042) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

J. sharm

HEAD OF THE DEPARTMENT

VLB Janakiannial Crittere of Arits and Science Kovarpudur, Combatore - 42.

Submitted for VIVA-VOCE Examination held on 0410512023

INTERNAL EXAMINER

EXTERNAL EXAMINEP

# "A STUDY ON CUSTOMER SATISFACTION OF RELIANCE JIO SIM WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT "

A Project Submitted in partial fulfilment of the

requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

VAISHNAVLG

(Reg No:20BCP044)

Under the guidance of

Dr.S.RADHIKA M.COM., M.PHIL., NET., PHD.,

Department Of Commerce With Professional Accounting



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous institution)

affiliated to Bharathiar university and Apporved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR, COIMBATORE-641-042

APRIL 2023

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by VAISHNAVLG (20BCP044) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

VLB Janzkiammel College of Arts and Science Kovaipudur, Colimbatore-12

Submitted for VIVA-VOCE Examination held on ...04..05.2023...

INTERNAL EXAMINER

EXTERNAL EXAMIN





# A STUDY ON CUSTOMER SATISFACTION TOWARDS PAYTM IN COIMBATORE CITY

A Project submitted in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

## VIGNESHWARAN M

#### 20BCP045

Under the guidance of

# Dr.S.RADHIKA M.com., M.Phil., NET., Ph.D

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCER WITH PROPFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (Autonomous Institution) Affiliated to Bharathiar University and Approved by AICTE Re-accredited by 'B++'Grade KOVAIPUDUR,COIMBATORE-641042.

APRIL - 2023

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional accounting is a record of original work done by VIGNESHWARAN.M (20BC045)during the period of his study 2022-2023, in the Department of Commerce with professional accountingat VLB JANAKIAMMAL COLLEGE OF ARTSANDSCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate ofany University.

PROJECT GUIDE

PROJECT GUIDE

Dr.S.RADHIKA M.Com., MBA.., NET., Ph.D

Pelan

HEAD OF THE DEPARTMENT

Dr.P.SHANTHINI M.Com., MBA., M.Phil, Ph.D Department of B.Com (PA) VIB Jannhommel Come of Arts and Science Konduction, Commander 42.

Submitted for VIVA-VOCE Examination held on .04 1.05.129.2.2.

INTERNAL EXAMINER

EXTERN

# "A STUDY ON CASHLESS PAYMENT AMONG YOUNG

# CUSTOMER "

Submitted in partial fulfillment of the requirements for the award of the degree

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

# VIJAY.M

# (Reg No:20BC P046)

Under the guidance of

# DR. S.RADHIKA

# M.Com., MBA., M. Phil., NET., Ph.D.,

# ASSISTANT PROFESSOR

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

## (Autonomous Institution)

# Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

# KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by VIJAY.M (20BCP046) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

shaw

HEAD OF THE DEPARTMENT

Department of B.Com(PA) WB Janakammel College of Arts and Science Kovalpuder, Colmbatore - 42.

Submitted for VIVA-VOCE Examination held on .04-.05.-2023.

INTERNAL

EXAMI EXTERNAL





A Project submitted in partial fulfillment of the requirements

for the award of the degree of

#### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

VIJAY NATARAJ S K

#### 20BCP047

Under the Guidance of

#### Dr.S.RADHIKA

#### M.Com., M.Phil., NET., Ph.D.,

# **Department Of Commerce With Professional Accounting**



# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(An Autonomous Institution/Affiliated to Bharathiar University Re-Accredidited

# by NAAC wite "A" Grade/Approved by UGC and AICTE,

(ISO 9001 :2008 Certified Institution/Accredited by TCS)

# KOVAIPUDUR, COIMBATORE-641042.

**APRIL - 2023** 

This is to certify that project report submitted in partial fulfillment of the requirements for the award of theDegree of Bachelor of Commerce is a record of original work done by VIJAY NATARAJ S K 20BCP047 during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree diploma/Associate/fellowship or other similar title to any candidate of any University.

Signature of the Faculty Guide

Dr.S.RADHIKA

#### DEPARTMENT OF B.Com (PA)

INTERNAL EXAMINER

Place : Coimbatore Date:04/05/2023

Signature of HOD

Dr.P.SHANTHINI

# DEPARTMENT OF B.Com (PA)

Department of B.Com(PA) VLB Jarakianmal College of Arts and Science Kovalipudur, Colimbatore - 42.

EXTERNAL EX

# "A STUDY ON SOCIAL MEDIA AND IMPACT OF COLLEGE.

## STUDENTS WITH SPECIAL REFERENCE TO COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the degree

#### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### VIMALA.M

#### (Reg No:20BCP048)

Under the guidance of

#### Dr.S.RADHIKA

# M.COM., M.PHIL., NET., PH.D.,

#### ASSISTANT PROFESSOR

#### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

# (Autonomous Institution)

# Affiliated to Bharathiar university Approved by AICTE

# Re-accredited by 'B++'Grade

# KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by VIMALA.M (20BCP048) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDA

P.shan

HEAD OF THE DEPARTMENT

VLB Janakianmal Course of Arts and Science Kovalpudur, Coimbatore - 42

Submitted for VIVA-VOCE Examination held on ...04.05.2023.

INTERNAL EXAMINER

TERNAL EXAMINER

# "A STUDY ON CONSUMER AWARENESS TOWARDS BIO-DEGRADABLE PRODUCTS (PALM LEAF) PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

YAMUNA.T

(Reg No:20BCP049)

Under the guidance of

Dr.S.RADHIKA

M.COM., M.PHIL., NET., PH.D.

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

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Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by YAMUNA.T (20BCP049) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovalpedur, Colmbatore - 42.

Submitted for VIVA-VOCE Examination held on ... 04 . 05 . 2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

# A STUDY ON CUSTOMER SATISFACTION OF BSNL CELLULAR (WITH SPECIAL REFERENCE TO COIMBATORE)

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

## ARSHATH KHAN .A

#### 20BCP051

Under the Guidance of

#### Dr.S.RADHIKA

## M.Com., M.Phil., NET., Ph.D.,

Department Of Commerce With Professional Accounting



# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(An Autonomous Institution/Affiliated to Bharathiar University Re-Accredidited

by NAAC wite "A" Grade/Approved by UGC and AICTE,

(ISO 9001 :2008 Certified Institution/Accredited by TCS)

KOVAIPUDUR, COIMBATORE-641042.

**APRIL - 2023** 

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **ARSHATH KHAN**. A 20BCP051 during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

Signature of the Faculty Guide

Dr.S.RADHIKA

#### **DEPARTMENT OF B.Com (PA)**

INTERNAL EXAMINER

Place : Coimbatore Date : 4 2023.

Signature of HOD

Dr.P.SHANTHINI

# **DEPARTMENT OF B.Com (PA)**

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovaipudur, Coimbatore 42. EXTERNAL EXAMIN

# "A STUDY ON CUSTOMER SATISFACTION OF AMAZON WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT "

Submitted in partial fulfilment of the requirements for the award of the degree

### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

**BHAVATHARANLU** 

(Reg No:20BCP052)

Under the guidance of

## Ms.S.SUDHA M.COM(IB)..,

## ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to bharathiar university Apporved by AICTE Re-accredited

by 'B++'Grade

KOVAIPUDUR, COIMBATORE-641-042

APRIL 2023

This is to certify that this project report submitted in partial fullfillment of the requirement for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **BHAVATHARANLU** (20BCP052) during the period of her study 2022-2023 in the Dpartment of Commerce with Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS),COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree /diploma/associate ship/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovaipudur, Combatore - 42.

Submitted for VIVA-VOCE Examination held on 04.05.2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

# "A STUDY ON CUSTOMER SATISFACTION TOWARDS' REDMI PHONES"

Submitted in partial fulfillment of the requirements for the award of the Degree of

### BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

## DHANUSH.P

#### (Reg.No.20BCP053)

Under the guidance of

#### Ms. S.SUDHA M.Com.(IB)

#### ASSISTANT PROFESSOR

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University Approved by AICTE and Reaccredited to NAAC with B++ Grade KOVAIPUDUR, COIMBATORE-641042



MAY 2023

• .

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by DHANUSH.P (20BC P053) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

X. Khanny

HEAD OF THE DEPARTMENT

VLB Janakiammal College of Arts and Science Kovaipedur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 4/5/2023

RN EXAMINER

INTERNAL EXAMINER

# "A STUDY ON CUSTOMER SATISFACTION ON AAVIN MILK WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT "

Submitted in partial fulfillment of the requirements for the award of the degree

## BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### DHARSHINLS

(Reg No:20BCP054)

Under the guidance of

### Ms.S.SUDHA M.COM(IB)...

## ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

## Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

### KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by DHARSHINI S (20BCP054) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting. at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

V. sha

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovaipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on .04 05 2023

INTERNAL EXAMINER

TERNAL EXAMINER



#### "A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN

## SMARTWATCH WITH REFERENCE OF COIMBATORE CITY \*

Submitted in partial fulfillment of the requirements for the award of the degree.

## BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

## DINESH KUMARA

#### (Reg No:20BCP055)

Under the guidance of

# Ms.S.SUDHA M.COM(IB)..,

#### ASSISTANT PROFESSOR

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

٩.

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++ Grade

#### KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by DINESH KUMARA (20BCP055) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

the

PROJECT GUIDE

J. sharm

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janzkiammal College of Arts and Science Kovaipedur, Coimbatore - 42

Submitted for VIVA-VOCE Examination held on .04 .: 05 . 23

INTERNAL EXAMINER

ENTERNAL VAMINER

# A PROJECT REPORT ENTITLED

# "A STUDY ON FACTORS THAT INFLUENCE THE ATTITUDE OF

# CUSTOMER TO PREFER ELECTRIC BIKES IN COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the Degree of

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### ESAKKIMUTHU.C

(Reg.No.20BCP056)

Under the guidance of

# Ms.S.SUDHA, M.COM(IB)

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by ESAKKIMUTHU.C (20BCP056) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

shaw

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakian mail College of Ans and Science Koval public, Combatore - 42.

Submitted for VIVA-VOCE Examination held on .04 05/ 2023

INTERNAL EXAMINER

EXTERNAL AMINER



# A PROJECT REPORT ENTITLED

# "A STUDY ON CUSTOMER SATISFACTION ON DEL-FREZ APP WITH SPECIAL REFERENCE TO COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the Degree of

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

# M. KARTHIK

# (Reg.No.20BCP058)

Under the guidance of

# Ms. S. SUDHA M. COM(IB)., ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

This is to certify that this Project work entitled on "A STUDY ON CUSTOMER SATISFACTION ON DEL-FREZ APP WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to VLB JANAKKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. M. KARTHIK (Reg.No.20BCP058) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associateship/Fellowship or any other candidate of college.

S. Sulle

Signature of the faculty guide

Ms. S. SUDHA M.COM(IB).,

INTERNAL EXAMINER

Signature of the HOD DR. P. SHANTHINI M.COM., MBA., M.PHIL., PH.D., Department of B.Com(PA) VLB Janairanmal College of Arts - - - - - -Kovaipudur, Caimbatore - 42. EXTERNAL EXAMINEN

# "A STUDY OF CUSTOMER SATISFACTION ON SONY PRODUCTS WITH REFERENCE OF COIMBATORE CITY "

Submitted in partial fulfillment of the requirements for the award of the degree

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

# KAVIN PANDLS

# (Reg No:20BCP060)

Under the guidance of

# Ms.S.SUDHA M.COM(IB)..,

# ASSISTANT PROFESSOR

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



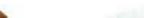
# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042





This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by KAVIN PANDI S (20BC P060) during the period of ther study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUID

Y. shawn

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovaipudur, Combatore - 42.

Submitted for VIVA-VOCE Examination held on 04 105 2023

INTERNAL EXAMINER

EXTERN

# "A STUDY ON CUSTOMER SATISFACTION TOWARDS DELL LAPTOP'S

### WITH SPECIAL REFERENCE IN COIMBATORE CITY "

Submitted in partial fulfillment of the requirements for the award of the degree

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

### KAVIPRIYA.S

#### (Reg No:20BCP061)

Under the guidance of

## Ms.S.SUDHA M.COM(IB) ...,

### ASSISTANT PROFESSOR

### DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by KAVIPRIYA.S (20BCP061) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDI

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7. sharm

HEAD OF THE DEPARTMENT

VLB Janakrammal College of Arts and Science Kovarpudur, Cormbatore - 42.

Submitted for VIVA-VOCE Examination held on ... H 5/23

INTERNAL EXAMINER

EXTERNAL EXAMINER

# "A STUDY ON CUSTOMER SATISFACTION ON MILTON PRODUCTS

# WITH SPECIAL REFERENCE TO COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

# KAVITHA R

(Reg No:20BCP062)

Under the guidance of

# Ms.S.SUDHA M.COM(IB)..,

# ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042



This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by KAVITHA R (20BCP062) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

sharm

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovaipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 4.15.12023.

INTERNAL EXAMINER

RNAL EXA

# " A STUDY ON CUSTOMER SATISFACTION ON SPOTIFY APP

# IN INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY"

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### KIRUBASHINLD

#### (Reg No:20BCP063)

Under the guidance of

# Ms.S.SUDHA M.COM(IB)...

#### ASSISTANT PROFESSOR

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

#### KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by KIRUBASHINLD (20BCP063) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

sharman

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HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakianmal College of Arts and Science Kovaipudur. Combatore - 42.

Submitted for VIVA-VOCE Examination held on .....

INTERNAL EXAMINER

# CUSTOMER SATISFICATION TOWARDS CASIO WATCH

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

#### BACHELOR OF COMMERCE

Submitted by

## MOHAMMED UVAISU. Y

(20BCP067)

Under the guidance of MS.S SUDHA M.com(IB) ASSISTANT PROFESSOR

# DEPARTMENT OF COMMERCE



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (Autonomous Instituition) Affiliated to Bharathiar University and Approved by AICTE Re-accredited by 'B++'Grade KOVAIPUDUR, COIMBATORE-641042.

**APRIL - 2023** 

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MOHAMMED UVAISU. Y (20BCP067) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUII

J. sharm

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakiammal College of Arts and Science Kovalpudur, Colimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04 523

INTERNAL EXAMINER



# "A STUDY ON STUDENTS SATISFACTION ON BYJU'S LEARNING APP WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT "

Submitted in partial fulfilment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### NAVEEN.S

#### (Reg No:20BCP071)

Under the guidance of

#### Ms.S.SUDHA

#### M.COM(IB)...,

#### ASSISTANT PROFESSOR

#### DEPARTMENT OF COMMERCE WITH PROFESSIONAL

#### ACCOUNTING



## VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An autonomous institution Affiliated to bharathiar university approved by AICTE Re-accredited by 'B++ Grade' KOVAIPUDUR,COIMBATORE-641-042 MAY 2023

This is to certify that this project work entitled on "A STUDY ON STUDENTS SATISFACTION ON BYJU'S LEARNING APP WITH SPECIAL REFERENCE TO COIMBATORE CITY " submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE. KOVAIPUDUR. COIMBATORE-42, in partial fulfilment of the requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by NAVEEN.S (20BCP071) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2022-2023 under my supervision and guidelines and that no party of project work has been submitted for the award of any other Degree /diploma/associate ship/fellowship or any other title to any candidate of University.

GUIDE SIGNATURE OF THE FACUL

MS.S.SUDHA M.COM(IB)...

DATE:04 05 2 PLACE : COMPRATORE

sharm

SIGNATURE OF HOD

Dr. P. SHANTHINI MCONTINEPHON BEAM VLE Janakia Kovaipudur, Coimbatore - 4 FXTERNAL EVAMINER

# "A STUDY ON CUSTOMER SATISFACTION ON QUALITY AND

# SERVICE OF RAMCO CEMENT IN COIMBATORE DISTRICT "

Submitted in partial fulfillment of the requirements for the award of the degree

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

## **PRIYADHARSHINI.T**

(Reg No:20BCP074)

Under the guidance of

# Ms.S.SUDHA M.COM(IB)..,

# ASSISTANT PROFESSOR

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



# VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **PRIVADIIARSHINLT (20BC P074)** during the period of ther study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

de la PROJECT GUIDI

Picharme

HEAD OF THE DEPARTMENT

Department of B.Com(PA) VLB Janakianmai College of Arts and Science Kovaipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on .. 04.0.6. 2.02.3.

INTERNAL EXAMINER

EXAMINE RNAL

#### A PROJECT REPORT ENTITLED

## "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF TCS LIMITED"

Submitted in partial fulfillment of the requirements for the award of the Degree of

# BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

#### S. REVATHI

#### (Reg.No.20BCP075)

Under the guidance of

#### M. SUDHA, M.COM. IB

# DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042

April 2023

This is to certify that this Project work entitled on "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF TCS LIMITED " submitted to VLB JANAKKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MS. S.REVATHI (Reg.No.20BCP075) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other candidate of college .

Signature of the faculty guide M. SUDHA M. COM.IB

INTERNAL EXAMINER

DATE: A 05 2023 PLACE: COIMBATORE

Signature of the HOD DR. P. SHANTHINI MBA., M.Phil., Ph.D

Department of B.Com(PA) VIE Jans Fammel Co. 2. 4 Arts and Science. hand hardling to the state as

EXTERNAL EXAMINER



# A STUDY ON CUSTOMER SATISFACTION TOWARDS VIVO SMARTPHONES WITH REFERENCE TO COIMBATORE CITY

A Project submitted in partial fulfillment of the requirements for the award of the degree of

#### BACHELOR OF COMMERCE WITH PROFFESIONAL ACCOUNTING

Submitted by

A ABDUL SITHICK (20BCP076)

Under the guidance of

S SUDHA, M.Com.(IB) ASSISTANT PROFESSOR DEPARTMENT OF COMMERCE



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (Autonomous Institution) Affiliated to Bharathiar University and Approved by AICTE Re-accredited by 'B++'Grade

KOVAIPUDUR, COIMBATORE - 641 042.

**APRIL - 2023** 

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with Professional Accounting is a record of original work done by **A ABDUAL SITHICK (20BCP076)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT

HEAD OF THE DEPARTMENT Department of B.Company VLB Janasianing Concept of Arts and Science Kovalpudul, Compatore - 42

Submitted for VIVA-VOCE Examination held on .....

INTERM AL EXAMINER

EXAMIN

# BCA

#### CERTIFICATE

This is to certify that the project work entitled "Phishing Website Detection" is a Bonafide Record of Abhinav R (20BCA039) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

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DY K. VANDHALINA )

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janakianmal College of Arts and Science, Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03-05-2023

5/23 INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that the project work entitled "CUED CLICK POINTS IN FUTURE TRANSACTIONS" is a Bonafide Record of ABHISHEK M (20BCA040) submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.

PRO. GUIDE

HEAD OF THE DEPARTMENT Head of the Department, Department of BCA VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - \$41 042.

Viva - Voce Examination held on 03-05-2023

EXTERNAL EXAMINER

INTERNAL EXAMINER

#### CERTIFICATE

This is to certify that the project work entitled "Body Language Detection Using Python" is a Bonafide Record of ADITH SUKUMAR KA (20BCA041) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

the Department. Department of BCA VIB Janabiammal College of Arts and Science, Kovalpudur, Coimbatore - 641 042.

Viva - Voce Examination held on 3-05-2023.

INTERN

EXTERNAL EXAMINER

This is to certify that the project work entitled "MOVIE RECOMMENDER CHATROT SYSTEM " is a Bonafide Record of AJMAL A (20BCA043) submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakianmal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT Head of the Department, Department of BCA VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03/05/2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

#### CERTIFICATE

This is to certify that the project work entitled "Riders App" is a Bonafide Record of AJZAL (20BCA044) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janakiammal College of Arts and Science, Kovaipudur, Colmbatore - 641 042.

3 1/22. Viva - Voce Examination held on

EXTERNAL EXAM

2 15/23

INTERNAL EXAMINER

#### CERTIFICATE

This is to certify that the project work entitled "Online - College Event Handling System" is a Bonafide Record of AMRITESWARI M (20BCA045) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

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PROJECT-ADVISOR

HEA Bear of the Capariment MENT Department of BCA VLB Janakiammal College of Arts and Science, Kovalpudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03/05/2023.

INTERNAL EXAM

EXTERNAL EXAM

#### CERTIFICATE

This is to certify that the project work entitled "Online Bookstore Management System" is a Bonafide Record of ANAND C (20BCA046) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



Viva - Voce Examination held on 03-05-2023

INTERNAL

EXTERNAL EXAM

This is to certify that the project work entitled "Image-Based Steganography" is a Bonafide Record of ANEES VARGHESE K T (20BCA047) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore -641042, under my supervision and guidance.

ADVISOR ROJET

Head of the Department. Department of BCA VLB Janekiammal College of Ans and Science, Kevalpudur, Colmbutore - 641 042.

HEAD OF THE DEPARTMENT

Viva - Voce Examination held on 03-05-2023

INTERNAL EXAMINER

EXTERNAL EXAM

# V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

#### DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC With 'B++' Grade, Approved by AICTE

#### KOVAIPUDUR, COIMBATORE - 641042.



#### CERTIFICATE

This is to certify that the project work entitled "FOOD WASTE MANAGEMENT SYSTEM" is a bonafide work done by ARYA K R (20BCA049) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the V.L.B JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - MAY 2023.

PROJECT GUIDE

TOD . K. KANDH ANNAL]

Head of the Department, Department of BCA VLB Janakianmal College of Arts and Science, Kovaipudur, Coimbatore - 641 042. HEAD OF THE DEPARTMENT

1

Viva-Voice examination held on 03/05/23.

INTERNAL EXAMINER

EXTERNAL EXAM

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#### CERTIFICATE

This is to certify that the project work entitled "School Management" is a Bonafide Record of Aswin M (20BCA050) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore -641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janakiammal Ciblege of Arts and Science, Keyabousur, Coimparure - 541 042.

Viva - Voce Examination held on 03-05-2933

INTERNAL EXAMINER

EXTERNAL EXAMINER

#### CERTIFICATE

This is to certify that the project work entitled "School Management" is a Bonafide Record of Aswin M (20BCA050) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore -641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janakiamnal College of Arts and Science, Revalousur College of Arts and Science.

Viva - Voce Examination held on 03.05-2083

INTERNAL EXAMINER

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EXTERNAL EXAMINER

#### V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### (AUTONOMOUS)

#### DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC With 'B++' Grade, Approved by AJCTE KOVAIPUDUR, COIMBATORE - 641 042.



#### CERTIFICATE

This is to certify that the project work entitled "Online - Study planner" is a Bonafide Record of DHAYALAN N (20BC X051) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

Viva-Voice examination held on \_\_\_\_\_ 05/23

INTERNAL EXAMINER

HEAD Gleacher Department Department of BCAENT VLB Janakiammal College of Arts and Science, Kovalpudur, Coimbatore - 641 042.

EXTERNAL EXAMINER

# V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

#### BACHELOR OF COMPUTER APPLICATION

Affiliated to Bharathiyar University and Reaccredited by NAAC With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



#### CERTIFICATE

This is to certify that the project work entitled "GYM MANAGEMENT SYSTEM" is a bonafide work done by KARTHLA (20BCA054) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - Apr 2023.

PROJECT GUIDE

HEADART OF THE DEPARTMENT Department of BCA VLB Janskiammal College of Arts and Science, Kovalpudur, Coimbatore - 641 042.

Viva-Voice examination held on 03/05/2023-

INTERNAL EXAMINER

EXTERNAL EXAMINER

#### VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### AUTONOMOUS

#### DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With "B++" Grade, Approved by AICTE

#### Kovaipudur,Coimbatore-641042.



#### BONAFIDE CERTIFICATE

This is certify that the project work entitled "DAILY EXPENSE TRACKER" is a bonafide work done by A.MANJU(20BCA055) submitted in partial fulfillment of requirement for the award of the degree of BACHELOR OF COMPUTERS APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023-May 2023.

PROJECT ADVISOR

HEAD OF ENTERNIER DEPARTMENT Department of BCA VLB Janakiammat College of Arts and Sciem.+ Kovaipudur, Colmbatore - 641 042.

Viva-Voce Examination held on \_03/05/0003

EXTERNAL EX/

This is to certify that the project work entitled "SOCIAL DISTANCE DETECTION USING MACHINE LEARNING" is a Bonafide Record of MIDHUNDEV M(20BCA056) submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT Head of the Department Department of BCA VIS Janakiamenal College of Arts and Scient Kovapeder, Colonbatero - 641 042

Viva - Voce Examination held on 3/5/23\_.

INTERNAL EXAMINER

EXTERNAL EXAMINER

# V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

## Re-accredited with 'A' Grade by NACC, ISO 9001:2008 Certified Kovaipudur , Coimbatore - 641 042

#### DEPARTMENT OF COMPUTER APPLICATION

#### BONAFIDE CERTIFICATE

This is to certify that the project work entitled work entitled "COLLEGE ADMINISTRATION WITH REAL-TIME MANAGEMENT" is a Bonafide Record of work done by MOHAMMED JASEEM. A (20BCA058) submitted in partial fulfillment of the requirements for the Award of the degree of BACHELOR OF COMPUTER APPLICATION of theBHARATHIAR UNIVERSITY during the year 2020-2023, in the Department of BCA at VLB Janakiammal College of Arts and Science, Kovaipudur ,Coimbatore 641 042, under my supervision and guidance.

decr.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

VLB Janakiammai College of Arts and Science, Kovaipudur, Coimbatore - 641 042.

Vica-Voce Examination held on 03/05/2023

INTERNAL EXAMINATION

EXTERNAL EXAMIN

#### CERTIFICATE

This is to certify that the project work entitled "Money Management Using Flutter" is a Bonafide Record of MOHAMMED AZIM A (20BCA057) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore -641042, under my supervision and guidance.

THE DEPARTMENT HEAD OF

Head of the Department, Department of BCA LB Janakiammal College of Arts and Science. Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03-05-2023

I. EXAM INTERNA

EXTERNAL EXAMINER

#### CERTIFICATE

This is to certify that the project work ensitied "EMAIL-BOT" is a Bonafide Record of NIKHIL.U.M (20BCA062) submitted to the Bharathiar University, in partial falfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kavaipadur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VL5 Janakianmal College of Arts and Science, Kovalpudur, Colimbatore - 641 (42).

Viva - Voce Examination held on \_\_\_\_\_.

INTERNAL EXAMINER

EXTERNAL EXAMINE

## CERTIFICATE

This is to certify that the project work entitled "EMAIL-BOT" is a Bonafide Record of NIKHIL-U.M (20BCA062) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

2020 PROJECT ADVISOR

HEAD OF THE DEPARTMENT

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Head of the Department, Department of BCA VLB Janakianmal College of Arts and Science, Kovalpudur, Colmbatore - 641 042.

Viva - Voce Examination held on \_\_\_\_.

INTERNAL EXAMINER

EXTERNAL EXAMINER

#### CERTIFICATE

This is to certify that the project work entitled "Drowsiness Detection System Based On Behavioral Characteristics Of Driver" is a Bonafide Record of SAFEER 5 (20BC A067) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

10.546 Head of the Department. Department of BCA VL8 Janakiammal College of Arts and Sciance. Kovalpudur, Geimbatore - 641 042,

Viva - Voce Examination held on 03 - 06 - 2023

INTERNAL EXAMI

EXTERNAL EXAM

#### CERTIFICATE

This is to certify that the project work entitled "Cryptography" is a Bonafide Record of MuhammedFaizal B (20BCA060) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore -641042, under my supervision and guidance.

PROJEC

HEAD OF THE DEPARTMENT

Head of the Department. Department of BCA VLB Janakiammal College of Arts and Science. Kovaipudut. Coimbatore - 641 042.

Viva - Voce Examination held on 03/05/2023

INTERNAL EXAMINER

EXTER

# V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS

## DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC With 'B++' Grade, Approved by AICTE

#### KOVAIPUDUR, COIMBATORE - 641042.



#### CERTIFICATE

This is to certify that the project work entitled "EMPLOYEE LEAVE MANAGEMENT SYSTEM" is a bonafide work done by SATHYAROOPA S (20BCA070) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

JEGT GUIDE

HEAD OF THE DEPARTMENT Head of the Department. Department of BCA VLB Janaklammal College of Arts and Science Kovaipudur, Colmbatore - 641 042

Viva-Voice examination held on 03/05/23

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that the project work entitled "DIABETIC PREDICTION USING MACHINE LEARNING" is a Bonafide Record of SHAHEER 5 (20HCA071) submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.

PROJECT ADVISO

HEAD OF THE DEPARTMENT

 Head of the Department. Department of BCA
VLB Janakiammal College of Arts and Science. Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03-06-2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

#### DEPARTMENT OF COMPUTER APPLICATIONS

#### CERTIFICATE

This is to certify that the project work entitled "SPA MANAGEMENT SYSTEM" is a Bonafide Record of SUBHIKSHA S (20BCA073) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS during the year 2022 -2023 in the Department of Computer Applications at VLB Janakiammal College of Arts and Science, Kovaipadur, Coimbatore -641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janakismmal College of Arts and Science, Kovalpudur, Colmbature - 6.11 ()42

Viva - Voce Examination held on 03 10523

INTERNAL EXAMINER

EXTERNAL EXAM

## DEPARTMENT OF COMPUTER APPLICATIONS

#### CERTIFICATE

This is to certify that the project work entitled "Automated Car Number Plate Recognition System" is a Bonatide Record of VISHNU K (2010 A074) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiannial College of Arts and Science, Kovaipudur, Coimbatore -641042, under my supervision and guidance. Head of the Department, Construct of BCA

PROJECT ADVISOR

Head of the Department, Department of BCA VLB Janaklammal College of Arts and Science, Kovaspudur, Coimbatore - 641 042.

### HEAD OF THE DEPARTMENT

Viva - Voce Examination held on 03-65 - 23-

INTERNAL EXAMINER

EXTERNAL EXAMI

## CERTIFICATE

This is to certify that the project work entitled "Real time criminal identification system using convolutional neural networks "is a Bonafide Record of YADHU KRISHNA S (20BCA075) submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakianmal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.

ADVISOR

HEAD OF DEPARTMENT

Viva - Voce Examination held on 215 125

Head of the Department, Department of BCA VLB Janahianmal College of Arts and Science, Kovalgudus, Colorbstore - 641 042.

INTERNAL EXAMINER

EXTERNAL EXAMINE

## CERTIFICATE

This is to certify that the project work entitled "SPAMMER DETECTION AND FAKE USER IDENTIFICATION ON SOCIAL NETWORKS" is a Bonafide Record of AKSHAY S (20BCA076) submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janakianmal College of Arts and Science, Kovalpudur, Coimbators - 641 042.

Viva - Voce Examination held on 03-06 - 202,3

INTERNAL EXAMIN

EXTERNAL EXAMINER

#### DEPARTMENT OF COMPUTER APPLICATIONS

#### CERTIFICATE

This is to certify that the project work entitled "MEN SAION MANAGEMENT SYSTEM" is a Bonafide Record of REENESH A (REG NO:20BCA077) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS during the year 2022 -2023 in the Department of Computer Science at VLB Janakianmal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR . IC. ICA NOHIOMINIAL

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janaklaminal College of Arts and Science, Kovaipudur, Colmbatore - 641 042.

Viva - Voce Examination held on 02.05.2023

INTERNAL

EXTERNAL EXAMINER

# V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS KOVAIPUDUR, COIMBATORE - 641 042.

# DEPARTMENT OF COMPUTER APPLICATION

## CERTIFICATE

This is to certify that the project work entitled "COMPUTER PARTS SALE AND INVENTORY SYSTEM" is a Bonafide Record of H.MOHAMED ANSAR (20BCA078) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on \_\_\_\_\_

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EXTERNAL EXAMINER

INTERNAL EXAMINER

#### DEPARTMENT OF COMPUTER APPLICATINS

Affiliated to Bharathiar University and Re accredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



### CERTIFICATE

This is to certify that the project work entitled "CROP INSURANCE MANAGEMENT SYSTEM" is a bonafide work done by HARIHARAN(20BCA087) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - Apr 2023.

CT GUIDE

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA Janakiammal College of Arts and Science vaisudur, Coimbatore - 641 042. - 10h

Viva-Voice examination held on 102-06-2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE.

#### AUTONOMOUS

DEPAERTMENT OF COMPUTER APPLICATIONS [Affiliated to Fiburathiar University

Recorredited by NAAC With " Reef" and Approved by UCIC and AICTE]

KOVAIPUDUR, COIMBATORE-641042



BONAFIDE CERTIFICATE

The is to certify that the project work entitled "INVENTORY MANAGEMENT SYSTEM" is a Bonafide Work done by YOGESHKUMARAN.G(20BCA038) submitted in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023-May 2023.

PROJECT ADVISOR

HEAD OF T DEPARTMEN

Viva-Voce Examination held on 02/55/23

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EXTERNAL EXAMINER

## DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC With \*B++' Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE – 641042.



### CERTIFICATE

This is to certify that the project work entitled "BIKE RENTAL SERVICE" is a bonafide work done by GOKUL M (20BCA019) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 -May 2023.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janakiammal Children of units and Economy Kervalburdurt, Constitution and on an evolution

Viva-Voice examination held on 02.05.2022 .

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EXTERNAL

### V.I., B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

#### (AUTONOMOUS)

#### DEPARTMENT OF COMPUTER APPLICATIONS

Attiliated to Buruthiar University and Renccredited by NAAC With 'B++' Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE - 641 042.



### CERTIFICATE

This is to certify that the project work entitled is a Bonafide Record of GOKUL R (20BCA018) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS during the year 2022 -2023 in the Department of Computer Science at VLB Janakianmal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



HEAD OF THE DEPARTMENT

Viva-Voice examination held on 2.05.23

INTERNAL EXAMINER

EXTERNAL-EX

## (AUTONOMOUS)

# DEPARTMENT OF COMPUTER APPLICATIONS

# Affiliated to Bharathiyar University and Reaccreadited by NAAC

With 'B+++ Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE



### CERTIFICATE

This is to certify that the project work entitled "POULTRY FARM PORTAL" is a Bonafide Record of U. DIVYA SRIKANTH (20BCA017) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022-2023 in the Department of computer science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Viva - Voce Examination held on 2/05/23

EXTERNAL EXAMINER

INTERNAL EXAMINER

# VEHICLE BREAKDOWN ASSISTANCE MANAGEMENT SYSTEM

A Project Report Submitted to Bharathiar University in partial fulfillment of the

requirements for the award of the degree of

BACHELOR OF COMPUTER APPLICATION

Submitted by

RINSHIYA, S

20BCA032

Under the Guidance of

Mr .K. SASI KUMAR MCA., M.Phil.,

(Assistant Professor, Department of BCA)

DEPARTMENT OF COMPUTER APPLICATION



APRIL 2023

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

Accredited by NAAC Grade B++ Certified Affiliated to Bharathiar University and Approved by UGC and AICTE Kovaipudur,coimbatore-641 042

# V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS Reaccredited with 'A' Grade by NAAC, ISO 9001:2008 Certified KOVAIPUDUR, COIMBATORE-641042.

# DEPARTMENT OF COMPUTER APPLICATION

# BONAFIDE CERTIFICATE

This is to certify that the project work entitled "Directory listing management system" is a Bonafide Record of Work done by Rineesha. M (20BCA031) submitted in partial fulfillment of the requirements for the Award of the degree of BACHELOR OF COMPUTER APPLICATION of the BHARATHIAR UNIVERSITY during the year 2020-2023, in the department of BCA at VLB Janakianmal College of Arts and Science, Kovaipudur, Coimbatore 641042, under my supervision and guidance

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Head of the Department. Department of BCA VLB Janakionimal College of Arts and Science Revaipubut, Combatate - 641 042.

Viva-Voce Examination held on 02.05.2023

INTERNAL EX

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### DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

### With \*B++\* Grade, Approved AICTE

### KOVAIPUDUR, COIMBATORE - 641042.



### CERTIFICATE

This is to certify that the project work entitled "FACE RECOGNITION BASED NEW GENERATION ATM SYSTEM" is a bonofied work done by PRAGADESWAR .A (20BCA030) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECT GUIDE

Viva-Voice examination held on 2/5/23 .

EXAMINER INTER

HEAD OF THE DEPARTMENT

Head of the Department Department of BCA VLB Janskiammel Concer of Arts and Scienc Kovalpudur, Comparatore - 641 042.

EXTERNAL EXAMI

# Re-accredited with 'A' Grade by NACC, ISO 9001:2008 Certified Kovaipudur , Coimbatore - 641 042

### DEPARTMENT OF COMPUTER APPLICATION

### BONAFIDE CERTIFICATE

This is to certify that the project work entitled work entitled "CHARITY SUPERVISION" is a Bonafide Record of work done by NIMSHIYA. H (20BCA028) submitted in partial fulfillment of the requirements for the Award of the degree of BACHELOR OF COMPUTER APPLICATION of the BHARATHIAR UNIVERSITY during the year 2020-2023 . in the Department of BCA at VLB Janakianmal College of Arts and Science, Kovaipudur ,Coimbatore 641 042, under my supervision and guidance



HEAD OF THE DEPARTMENT

Head of the Department. Department of BCA VLB Janakiammal College of Arts and Scien Kovaipudur, Coimbatore - 641 042.

Vica-Voce Examination held on 2.5.2023

INTERNAL EXAMINATION

EXTERNAL EXAMI

## DEPARTMENT OF COMPUTER APPLICATION

Affiliated to Bharathiar University and Reaccredited by NAAC With 'B++' Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE – 641042.



### CERTIFICATE

This is to certify that the project work entitled "GROUND BOOKING" is a bonafide work done by S.JEGATHEESWARAN (20BCA025) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

GUIDE

HEAD OF THE DEPARTMENT

Head of the Department, Department of BCA VLB Janakiammol College of and Science Kovalportur, Coincotore - 641 p.-2.

Viva-Voice examination held on 02/05/2021.

INTERNAL EXAMINER

EXTERNAL EXAM

# BACHELOR OF COMPUTER APPLICATION

Affiliated to Bharathiyar University and Reaccredited by NAAC With \*B++\* Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE - 641042.



## CERTIFICATE

This is to certify that the project work entitled "E-BANKING" is a bonafide work done by GJANARDHAN (20BCA023) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of June 2022 -May 2023.

PROJECT GUIDE

HEAD OF THE DEPARTMENT Head of the Uses ment, Department of BCA VLB Janakiammat College of Arts and Science, Kovaipudur, Coimbatore - 641 042.

Viva-Voice examination held on 2-5-23



EXTERNAL EXAMINER

## DEPARTMENT OF COMPUTER APPLICATIONS

#### CERTIFICATE

This is to certify that the project work entitled "ZOO MANAGEMENT SYSTEM" is a Bonafide Record of JANAKIRAMAN K (REG NO:20BCA022) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Viva - Voce Examination held on 0205 2023

INTERNAL EXAMINER

EXTERNAL EXAMIN

## V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS Reaccredited with 'A' Grade by NAAC, ISO 9001:2008 Certified KOVAIPUDUR,COIMBATORE

### DEPARTMENT OF COMPUTER APPLICATION

#### BONAFIDE CERTIFICATE

This is to certify that the project work entitled' DRIVER SMART HIRING SYSTEM: is a Bonafide Record of Work done by **GOWTHAM.K (20BCA020)** submitted in partial fulfillment of the requirements for the Award of the degree of BACHELOR OF COMPUTER APPLICATION of the BHARATHIAR UNIVERSITY during the year 2020-2023, in the department of BCA at VLB Janakiammal College of Arts and Science, Kovaipudar, Colmbatore 641042, under my supervision and guidance

PROJECT

HEAD OF THE PARIAN XT

Head of the Department, Department of BCA VLB Janakiammal College of Arts and Science, Kovalpudur, Colmbatore - 641 042.

Viva-Voce Examination held on 02 05 2023

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# DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



## CERTIFICATE

This is to certify that the project work entitled "ONLINE NEWS PORTAL WEBSITE" is a bonafide work done by DIVYABHARATHLJ (20BCA016) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan

2023 - April 2023.

PROJECT GUIDE

. HEAD OF THE DEPARTMENT

VLB Janakanimai Colucte al Kris and S Kovalpudut, Colucte al Kris and S

Viva-Voice examination held on 02 05 2023

INTERNAL EXAMINAR

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# DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Re-Accredited by NAAC With 'B++' Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE - 641042.



#### CERTIFICATE

This is to certify that the project work entitled "BLOOD DONATION SYSTEM" is a bonafide work done by DHANUSH B (20BCA014) submitted in partial fulfillment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECT GUI

HEAD OF THE DEPARTMENT

Viva-Voce examination held on 02-05-2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

## VUB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS.

## DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



### CERTIFICATE

This is to certify that the project work entitled "TUTION ADIMISSION WEBSITE" is a bonafide work done by M.CHANDRAN submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 -

May 2023.

PROJECT GUIDE

HEAD OF THE Department Head of the Department,

VLB Janakiammal College of Ans and Science. Kovalpudur, Coimbatore - 641 042.

Vaiva-Voice examination held on 2-5-2023.

EXAMINER INTERNAL

EXTERNAL EXAMINER

## DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC With 'B++' Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE – 641042.



### CERTIFICATE

This is to certify that the project work entitled "PRE-SCHOOL ENROLLMENT SYSTEM" is a bonafide work done by BARATH S (20BCA012) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the V.L.B JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Head of the Department. Department of BCA VLB Janakiammal College of Arts and Science, Kovaipudur, Colmbatore - 641 042.

Viva-Voice examination held on 2.5. 2022.

INTERNAL EXAMINER

EXTERNAL EXAMINER

## DEPARTMENT OF SOFTWARE SYSTEMS

Affiliated to Bharathiyar University and Reaccredited by NAAC With 'B++' Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE - 641042.



### CERTIFICATE

This is to certify that the project work entitled "ART GALLERY MANAGEMENT SYSTEMS" is a bonafide work done by ASHIYA S (20BCA011) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTERAPPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECT GUIDE

HEAD OF THE DEPARTMENT Head of the Department. Department of BCA VLB Janakiammal College of Arts and Science, Kevaipudur, Coimbatore - 641 042,

Viva-Voice examination held on 02.05.2023.

EXAMINER INTERNA

EXTERNAL EXAMINER

### DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC With 'B++' Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE – 641042.



### CERTIFICATE

This is to certify that the project work entitled "ONLINE FEES PAYMENT SYSTEM" is a bonafide work done by ARISTORAJ R (20BCA008) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Viva-Voice examination held on 02-05-2023

EXAMINER INTERN

EXTERNAL EXAM

# DEPARTMENT OF COMPUTER APPLICATION

Affiliated to Bharathiar University and Reaccredited by NAAC With 'B++' Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE - 641042.



#### CERTIFICATE

This is to certify that the project work entitled "TRAFFIC OFFENCE REPORTING SYSTEM" is a Bonafide Record of work done by ANTO.P (20BCA006) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer applications at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance

PROJECT GUIDE

HEAD OF THE DEPARTMENT Head of the Department, Department of BCA VLB Janakiammal College of Arts and Scienca. Kovaipudur, Coimbatore - 631 042.

Viva - Voce Examination held on (

INTERNAL EXAMINER

EXTERNAL EXAMINER

# V.I.B. JANARIAMMAL COLLEGE OF ARTS AND SCIENCE

## AUTONOMOUS.

# DEPARTMENT OF COMPUTER APPLICATIONS

Additional to Schurabian University and Rescanding by NAAC Wild "Ress" Grade, Approval by AICTE KOVAIPUDER, COIMBATORE - 641042.



#### CERTIFICATE

This is to comply that the project work enhiled "VEHICLE SERVICE MANAGEMENT SYNTEM" is a benafide work done by ANISH I (208CA005) submitted in partial fulfilment of inquirements for the award of the degree of BACHELOR OF COMPUTER APPERCATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023

PROJECT GUIDE

HEAD OF THE DEPARTMENT

 Head of the Department, Department of BCA
VLB Janakiannal Culture of Environ Science, Nokopodor, Computing, C41 942.

Viva-Voice examination held on 2/5/23 .

INTERNAL EXAMINER

EXTERNAL EXAMINER

## AUTONOMOUS

## DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With \*B++\* Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



### CERTIFICATE

This is to certify that the project work entitled "ONLINE INSURANCE MANAGEMENT SYSTEMS" is a bonafide work done by A.ANFEER (20BCA004) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECTGUIDE

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Viva-Voice examination held on 02 - 05 - 2022

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## DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

## KOVAIPUDUR, COIMBATORE - 641042.



### CERTIFICATE

This is to certify that the project work entitled "HR MANAGEMENT SYSTEM" is a Bonafide work done by AISWARYA M(20BCA003) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - April 2023.

PROJECT GUIDE

VLB Janakiammal College of Arts and Science. Kovaipudur, Cosmbatore - 641 042.

Viva-Voice examination held on 02/05/2023

EXAMINER INTERNA

EXTERNAL E

# V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS Reaccredited with "A" Grade by NAAC, 18O 9001:2008 Certified KOVAIPUDUR, COIMBATORE-641042.

# DEPARTMENT OF COMPUTER APPLICATION

## BONAFIDE CERTIFICATE

This is to certify that the project work entitled "CAR RENTAL BOOKING SYSTEM" is a Bonafide Record of Work done by AFRIN. A (20BCA002) submitted in partial fulfillment of the requirements for the Award of the degree of BACHELOR OF COMPUTER APPLICATION of the BHARATHIAR UNIVERSITY during the year 2020-2023, in the department of BCA at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore 641042, under my supervision and guidance

PROJECT ADVISOR

HEAD OF HIT DEPARTMENT Head of the Department, Department of BCA VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641 042.

Viva-Voce Examination held on O215 2009

PXAMINER INTERNAL

EXAMINER

## DEPARTMENT OF COMPUTER APPLICATIONS

### CERTIFICATE

This is to certify that the project work entitled "MOBILE STORE MANAGEMENT SYSTEM" is a Bonafide Record of SARAVANA KUMAR S (20BCA086) submitted to the

Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

VLB Janakiammal College of Arts and Science, Kovalpudur, Colmbatore - 641 042.

Viva - Voce Examination held on D2.05.2025

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EXTERNAL EXAMINER

# VUB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS KOVAIPUDUR, COIMBATORE-641042 BACHELOR OF COMPUTER APPLICATION

#### CERTIFICATE

This is to certify that the project work entitled "WEB BASED CHECK POST ACTIVITIES CONTROLLING SYSTEM" is a bonafide work done by A.KABILAN (20BCA084)submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of June 2022 - May 2023.

PROJECT GUIDI

HEAD OF THE DEPARTMENT

Viva-Voice examination held on 02.105/2023

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EXTERNAL EXAMINER

# DEPARTMENT OF COMPUTER APPLICATION

Affiliated to Bharathiyar University and Reaccredited by NAAC With \*B++\* Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



### CERTIFICATE

This is to certify that the project work entitled "FITNESS MANAGEMENT SYSTEM" is a bonafide work done by T.M.MOHAMMED AFSAL (20BCA082) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECT GUIDE

HEAD OF THE DEPARTMENT Head of the Department. Department of BCA VLB Janakiammal College of Aris and Scierco-Kovaipudur, Colmbatore - 641 042.

Viva-Voice examination held on 02.05.2023

EXTERNAL EX

# BACHELOR OF COMPUTER APPLICATION

Affiliated to Bharathiyar University and Reaccredited by NAAC With \*B++\* Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE - 641042.



### CERTIFICATE

This is to certify that the project work entitled "STUDENT ATTENDANCE MANAGEMENT SYSTEM" is a bonafide work done by JAGANATHAN M (20BCA080) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of June 2022 - May 2023.

PROJECT GUIDE

HEAD OF THE DEPARTMENT Head of the Department. Department of BCA VLB Janakiammal College of Arts and Science. Kovalpudur, Colmbatore - 641 042.

Viva-Voice examination held on 02/05/2023

EXAMINER INTER

EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC With 'B++' Grade, Approved by AICTE KOVAIPUDUR, COIMBATORE - 641042.



## CERTIFICATE

This is to certify that the project work entitled "MOVERS & PACKERS MANAGEMENT SYSTEM" is a bonafide work done by GUNA S (20BCA081) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECT GUIDE

8.5

HEAD OF THE DEPARTMENT Head of the Department, Department of BCA VLB Janakianimal College of Ark and Storne, Kovaipudur, Combistore - 641 042.

EXTERNAL EXAMIN

Viva-Voice examination held on 2/5/2023.

INTERNAL E

# V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

### AUTONOMOUS

AffilliatedtoBharathiyarUniversityandReaccredited with 'B++' Grade by NAAC with 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641 042.

# DEPARTMENT OF COMPUTER APPLICATIONS

## BONAFIDE CERTIFICATE

This is to certify that the project work entitled "REAL ESTATE AUTOMATION SYSTEM" is a Bonafide Record of LAKSHMI PRIVA S (20BCA079)submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS during the year 2020-2023 in the Department Of Computer Application at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECTADVISOR

HEAD OF THEDEPARTMENT

Viva - Voce Examination held on 3/5/2023.

INTERNAL EXAMINER

EXTERNAL EXAMINER

B.Com

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by AKASH.I (Rag No: 20BCM001) during the period of her/his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTSANDSCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

HEAD OF THEDEPARTMENT

Submitted for VIVA-VOCE Examination held on 21.05.1.20.2.3 .....

INTERNALEXAMINER

EXTERNALEXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **GIRIJA.S (20BCM003)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

GUIDE

Submitted for VIVA-VOCE Examination held on 2.5.2023

2/2/5/23

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by GOKULA KRISHNAN.R (20BCM004) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and as not formed the basis for the award of any degree/diploma/Associate/followship or other similar title to any candidate of any university.

GUIDE PROJECT

OF

Submitted for VIVA-VOCE Examination held on ...02.05 2023

INTERNAL EXAMINER

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EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by GUNAPRIYA.D (20BCM005) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

ECT GUIDE

THE DEP.

Submitted for VIVA-VOCE Examination held on .0.0.05. 2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by HARASSHAN VIKASS MJ (20BCM006) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

INTERNAL EXAMINER

215103

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by HARI KRISHNAN.G (20BCM007) during the period of his study 2022-2023, in the Department of Commerce VLB at JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

HEAD OF THE DEPA RTMENT

PROJECT GUIDE

Submitted for VIVA-VOCE Examination held on 02 . 05 - 23

EXTERNAL EXAMINED

INTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by I HARISH RAGAVENDRA.S (20BCM008) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD.

Submitted for VIVA-VOCE Examination held on 02. 05. 20.23

INTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by HRIDYA.T.J (20BCM010) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/ diploma/ Associate/ fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF RTMENT

Submitted for VIVA-VOCE Examination held on .02. 5. . 2023 ....

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by JAVITH.J (20BCM011) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DE **TMENT** 

Submitted for VIVA-VOCE Examination held on 2.5.20.23

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by JEEVADARSHAN (20BCM012) during period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ... 0.2.1951.202.3

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by JERON VICTOR R S (20BCM013) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT G

FIEAD OF

Submitted for VIVA-VOCE Examination held on A 25 2023

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EXTERNAL EXAMINER

INTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by KAVIYA DEVI.A (20BCM014) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJEC GUIDE

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Submitted for VIVA-VOCE Examination held on .2.1.5...2023 .....

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by KRISHNA RAGU RAJAN NS (20BCM016) during period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUI

AD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 2.5.23

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by LIJO ALWIN A (20BCM017) during period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJ UDF

Submitted for VIVA-VOCE Examination held on . 02:05...2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by LINGA KUMAR .A(20BCM018) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

HEAD OF THE DEPARTMENT

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INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that the project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MADHAN. J (20BCM019) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar titles to any candidate of any University.

PRO UIDE

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MAHA VISHNU R (20BCM020) during period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJ

Submitted for VIVA-VOCE Examination held on 02.05.23

INTERNAL EXAMINER

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EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MRIDHULA.H (20BCM022) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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Submitted for VIVA-VOCE Examination held on 02.05.2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MURUGESH.R (20BCM023) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

JECT GUIDE

DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02-02-2023

INTER

EXTERNAL EXAMINE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MYTHILLD (20BCM024) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

OJECT GUIDE

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on .02 .05 .2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by (NANDHINI .K) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTSANDSCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate ofany University.

ECTGUIDE

HEAD OF THEDEPARTMENT

Submitted for VIVA-VOCE Examination held on 02-05-2023

INTERNALEXAMINER

EXTERNALEXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by M.NAVANEETHAKRISHNAN (20BCM026) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

GUIDE

DOF THE DEP

Submitted for VIVA-VOCE Examination held on .02-05-2025.

EXAMINER INTERI

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by (PANDIYARAJ.K) during the period of h. study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTSANDSCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

JECTGUIDE

HEAD OF THEDE RTMENT

Submitted for VIVA-VOCE Examination held on  $\frac{02/05}{2023}$ 

INTERNALEXAMINER

EXTERNALEXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by pr pranav (20BCM028) during the period of hisstudy 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJÈCT GUI

HEAD OF PARTMENT

INTERNAL EXAMINER

. Smr EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **PRITHEVRAJ.R (20BCM029)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

Submitted for VIVA-VOCE Examination held on 02 /05 /2023

INTERNAL EXAMINER

A. Sm EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by RITHISH.R 20BCM030 during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

Submitted for VIVA-VOCE Examination held on 2.5.2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

0.8

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SAMVARDHIKA.P (20BCM032) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECTGUIDE

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Submitted for VIVA-VOCE Examination held on . Od . 05 . 2023

INTERNALEXAMINER

**EXTERNAL EXAMINER** 

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SANDIHYA.M (20BCM033) during the period of his study 2022-2023, in the Department of Commerce VLB. at JANAKIAMMAL COLLEGE OF ARTSANDSCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award es! any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECTGUIDE

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INTERNALEXAMINER

EXTERNAL



This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SANJALA.S (20BCM034) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

**F**GUIDE

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ... O& 05 2083

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SANJEEV.L (20BCM035) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

INTERNAL EXAMINER

215

EXTERNAL EXAMINER

This is SARUMATHY.S to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SARUMATHY.S 20BCM036 during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTSANDSCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECTGUIDE

TMENT

Submitted for VIVA-VOCE Examination held on 02-05-2023

INTERNALEXAMINER

EXTERNALEXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SNEKA.M 20BCM037during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL. ARTSANDSCIENCE(AUTONOMOUS), COLLEGE OF COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PR( FGUIDE

THEDEPARTMENT

Submitted for VIVA-VOCE Examination held on D2-D5-2023

INTERNALEXAMINER

EXTERNALEXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SOWMIYA.K (20BCM038) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAT THE DEP

INTERNAL EXAMINER

EXTERNAL EXAMINER



This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SRIDAR.U.R (20BCM039) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

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Submitted for VIVA-VOCE Examination held on 02/05/2023 .....

INTERNAL EXAMINER

T. Sr

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SUJITHA.K(20BCM040) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF

Submitted for VIVA-VOCE Examination held on 2-5-2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SUSILA.V (20BCM041) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEA.

Submitted for VIVA-VOCE Examination held on D2.5.20.23

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by VARALAKSHMI. K.C (20BCM042) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE. (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

HEADON

PROJECT G

Submitted for VIVA-VOCE Examination held on 02:05:2023

INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by VARSHINI.M (20BCM043) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

Submitted for VIVA-VOCE Examination held on 2: 5: 20.23 .....

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EXTERNAL EXAMINER

INTERNAL EXAMINER

This is to certify that Project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of commerce is a record of original work done by **Manikandan.M (20BCMR01)** during the period 2022 - 2023 of his study in the department of commerce at **VLB Janakianmal College of Arts and Science (Autonomous), Coimbatore** under my supervision and guidance and has not formed the basis for the award of any Degree/Diploma/Associate ship/Fellowship or other similar title to any candidate of any university.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOICE examination held on  $\frac{2}{523}$ 

INTERNAL EXAMINAR

32 - 213/23 EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by ABINAYASRI.D (20BCM044) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

GUIDE

Jelle HE RTMENT

Submitted for VIVA-VOCE Examination held on .03.105/2023.

EXAMINER INTE

f. Sm 315/2023

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by AGASTHIYA.M (20BCM045) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

GUIDE

THE DEPARTME HEA

Submitted for VIVA-VOCE Examination held on .03/05/2023 ....

INTERNAL EXAMINER

EXTERNAL EXAMI

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by BARATH VASAN K (20BCM046) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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Submitted for VIVA-VOCE Examination held on .. 03. .. 05. .. 2023

INTERNAL EXAMINER

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by BRIDGET RONI .A (20BCM047) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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Submitted for VIVA-VOCE Examination held on .03/05/2023 .....

INTERNAL EXAMINER

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EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by DHEWAHAR.N 20BCM048 during the period of his study 2022-2023, in the Department of OF ARTS AND COLLEGE Commerce JANAKIAMMAL at VLB SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by DINESH KUMAR.S (20BCM049) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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Submitted for VIVA-VOCE Examination held on 0.5. (5. 202.3

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EXTERNAL EXAMINER

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by JAIPRAKASH .S (20BCM050) during the period of his study 2022-2023, in the Department of AND ARTS OF COLLEGE VLB JANAKIAMMAL Commerce at SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by JEYARAM VIGNESH.K (20BCM051) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by KARTHICK RAJA S (20BCM052) during the period of him study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by I KAVYA B (20BCM053) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by KOTHAI AISHWARYA S (20BCM054) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MADAV.S (20BCM055) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MADHUMITHA P (20BCM056) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MAHALAKSHMI.S (20BCM057) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that the project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MANOJ KUMAR. S (20BCM059) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar titles to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MIRUTHULA.K (20BCM061) during the period of her study 2022-2023, in the Department of Commerce OF at VLB JANAKIAMMAL COLLEGE ARTS ANDSCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MOHAMED THOUFIQ.S (20BCM062) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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INTERNAL EXAMINER

EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MONICA.R 20BCM063during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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Submitted for VIVA-VOCE Examination held on D3:: 05 .: 2023.

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EXTERNAL EXAMINER

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by NEVASINI S.R (20BCM064) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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Submitted for VIVA-VOCE Examination held on ... 03. 5. 23.....

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This is to certify that the project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by NISHANTH. A (20BCM065) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or another similar title to any candidate of any University.

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Submitted for VIVA-VOCE Examination held on .8-5-2023 .....

INTERNAL EXAMINER

EXTERNAL EXAMINER 315

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by NITHARSHANA.E(20BCM066) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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Submitted for VIVA-VOCE Examination held on .. 0.3. [5.]23.....

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This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by RAMYA.N (20BCM069) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

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This is to certify that the project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by RINAS AHAMED.K (20BCM072) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar titles to any candidate of any University.

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