



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
AFFILIATED TO BHARATHIAR UNIVERSITY
KOVAIPUDUR, COIMBATORE - 42

AQAR – 2022-2023

CRITERIA – 1

Metric - 1.3.4 Field Work, Projects & Internship

BBA

**A STUDY ON CUSTOMER SATISFACTION TOWARDS MOBILE
BANKING APPLICATIONS**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ABHIN JOSEPH

20BBA001

UNDER THE GUIDANCE OF

Dr R.PREETHA,

MBA., M.Phil., PGDCA., PGDBI., Ph.D.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS MOBILE BANKING APPLICATIONS** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ABHIN JOSEPH (20BBA001)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

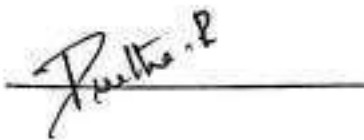


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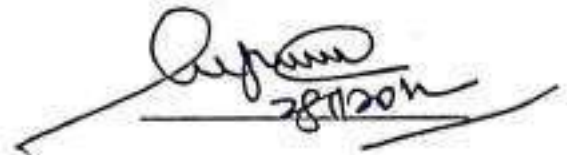


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON STUDENTS PERCEPTION TOWARDS E- LEARNING WITH
REFERENCE TO COIMBATORE DISRTICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the
award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ABHISHEK P

20BBA002

UNDER THE GUIDANCE OF

DR. R PREETHA.,MBA .,PGDCA., M PHIL., PGDBL.,PH D



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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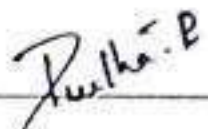
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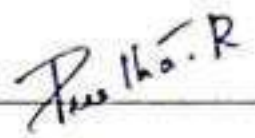
KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE


This is to certify that the project entitled **A STUDY ON STUDENTS PERCEPTION TOWARDS LEARNING WITH REFERENCE OF COIMBATORE DISTRICT** submitted to **BIHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ABHISHEK P 20BBA002** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department

Oral examination held on 28/11/2022


Internal Examiner


28/11/2022

External Examiner
Dr. G. VIGNESH
M.B. M.Phil. Ph.D. M.B.A. P.D.HRM. P.D.C.A.,
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PG Department of Commerce (IB)
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A STUDY ON “ AFTER SALES SERVICE” IN HMT MACHINE TOOLS

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ABISHEK.A

20BBA003

UNDER THE GUIDANCE OF

Dr.R.PREETHA.,MBA.,PGDCA.,M Phil.,PGDBI.,Ph.D



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON " AFTER SALES SERVICE"** **IN HMT MACHINE TOOLS** submitted to **BIHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ABISHEK.A[20BBA003]** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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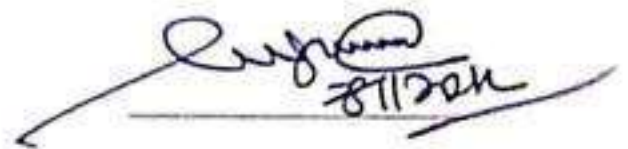


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
MB, M.Phil, Ph.D, MBA, PGDHRM, PGDCA,
Associate Professor & Head
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NGM College, Todachi - 642 001.

**A STUDY ON CUSTOMER SATISFACTION TOWARDS OLX WITH SPECIAL
REFERENCE TO COIMBATORE DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

**Submitted by
ABISHEK.C
20BBA004**

**UNDER THE GUIDANCE OF
DR. R.PREETHA MBA., M.Phil., PGDCA.,PGDBI.,Ph.D.**



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

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**Affiliated to Bharathiar University and Approved by AICTE
KOVAIPUDUR, COIMBATORE -641042**

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS OLX WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ABISHEK.C 20BBA004** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA.,
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NGM College, Pollachi - 642 001.

**“A STUDY ON CONSUMER SATISFACTION TOWARDS DEBIT CARDS WITH
SPECIAL REFERENCE TO COIMBATORE DISTRICT “**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the
award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ABOBACKER A.A

20BBA005

UNDER THE GUIDANCE OF

R.PREETHA., MBA., PGDCA., M Phil., PGDBI., Ph D

Head of the Department Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
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**Affiliated to Bharathiar University and Approved by AICTE
KOVAIPUDUR, COIMBATORE -641042**

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS DEBIT CARDS WITH SPECIAL REFERENCES TO COIMBATORE DISTRICT" submitted to BIARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by RABOBACKER A .A (20BBA005) during the period of our study in the Department of Management (G), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Pee the - R

Internal Guide

Pee the - R

Head of the Department

Oral examination held on 28/11/22

Pee the - R

Internal Examiner

G. Vignesh
28/11/22

External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON BRAND PREFERENCE TOWARDS ASUS LAPTOPS WITH
SPECIAL REFERENCE TO PALAKKAD DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ADARS.S

20BBA006

UNDER THE GUIDANCE OF

**MRS MARY ANITHA CATHARINE.P.,M.SC.,M.PHIL.,M.B.A.,B.B.A.,
ASSISTANT PROFESSOR DEPARTMENT OF MANAGEMENT (UG)**



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON BRAND PREFERENCE TOWARDS ASUS LAPTOPS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ADARS.S** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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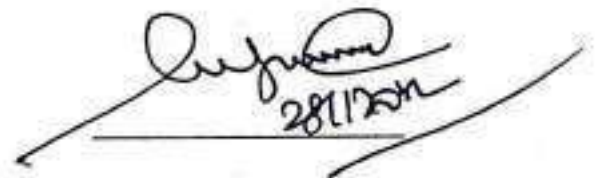


Head of the Department

Viva voice examination held on 28-11-2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CUSTOMER PREFERENCE TOWARDS TOYOTA
FORTUNER CARS WITH SPECIAL REFERENCE TO PALAKKAD
DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfillment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ADARSH.M.V

20BBA007

UNDER THE GUIDANCE OF

Mrs. MARY ANITHA CATHARINE.P.,M.SC.,M.PHIL.,M.B.A.,B.B.A.,

Assistant Professor Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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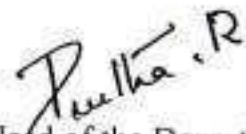
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER PREFERENCE TOWARDS TOYOTA FORTUNER CARS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT** submitted to **BIHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ADARSH.M.V (20BBA007)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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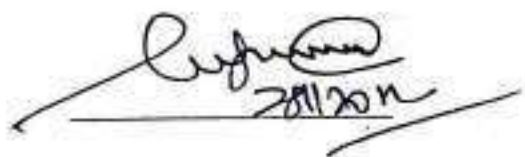


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON EFFECTIVENESS OF CELEBRITY ENDORSEMENT IN
ADVERTISEMENTS WITH SPECIAL REFERENCE TO PALAKKAD
DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ADITHYADAS TR

20BBA008

UNDER THE GUIDANCE OF

Mrs. MARY ANITHA CATHARINE.P. M.SC.,M.Phil.,M.B.A.,BBA.,

Assistant Professor , Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON THE EFFECTIVENESS OF CELEBRITY ENDORSEMENT IN ADVERTISEMENTS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ADITHYADAS TR (20BBA008) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28-11-2022



Internal Examiner


28/11/22

External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pellachi - 642 001.

**A STUDY ON CUSTOMER BRAND PREFERENCE TOWARDS YAMAHA
BIKES WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for
the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

Mr. AKHIL V

20BBA009

UNDER THE GUIDANCE OF

Mrs. MARY ANITHA CATHARINE.P , M.SC, M.PHIL , M.B.A, B.B.A



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER BRAND PREFERENCE TOWARDS YAMAHA BIKES WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **AKHIL V (20BBA009)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 05/05/2023



Internal Examiner



External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS YAMAHA MT15
WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AKSHAY VS

20BBA010

UNDER THE GUIDANCE OF

Mrs. MARY ANITHA CATHARINE.P. M.S.C., M.Phil., M.B.A., B.B.A.,

Assistant Professor , Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS YAMAHA MT15 WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT** submitted to **BIHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **AKSHAY V.S (20BBA010)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28-11-2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
MB, MA, M.Phil, M.A., M.Com, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Palakkad - 542 001.

**A STUDY ON CUSTOMER SATISFACTION AMONG E-BUYERS
WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ALAN SIBI

20BBA011

UNDER THE GUIDANCE OF

SOWMYA.R

M.com(IB)

Assistant Professor, Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION AMONG E-BUYERS WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT** submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **ALAN SIBI** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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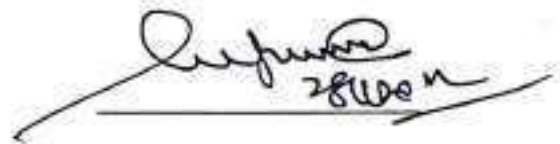


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
MIB, M.Phil, Ph.D. MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON LOGISTICS AND DISTRIBUTION CHANNEL OF
COCONUTS IN COIMBATORE**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ALBIN.J

20BBA012

UNDER THE GUIDANCE OF

Mrs.R.SOWMIYA,M.com(IB)

Assistant Professor,Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

MAY 2023

CERTIFICATE

This is to certify that the project entitled **A STUDY ON LOGISTICS AND DISTRIBUTION CHANNEL OF COCONUTS IN COIMBATORE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **ALBIN.J (20BBA012)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

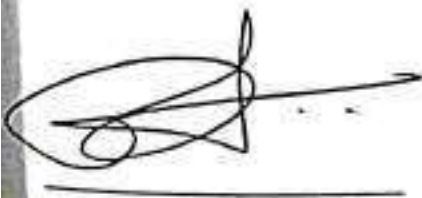


Internal Guide



Head of the Department

Viva voice examination held on 05/05/2023



Internal Examiner



External Examiner

**A STUDY ON CUSTOMERS PREFERENCE TOWARDS MYNTRA IN
DIGITAL MARKETING WITH REFERENCE TO COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ALEENA JOSE

20BBA013

UNDER THE GUIDANCE OF

**SOWMIYA R MCOM (IB) ASSISTANT PROFESSOR, DEPARTMENT OF
MANAGEMENT (UG)**



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
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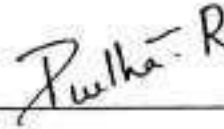
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER PREFERENCE TOWARDS MYNTRA IN DIGITAL MARKETING WITH REFERENCE OF COIMBATORE CITY** submitted to **BIHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **LEENA JOSE 20BBA013** during the period of our study in the Department of Management (UG), **J.B. Janakiammal College of Arts and Science, Coimbatore.** under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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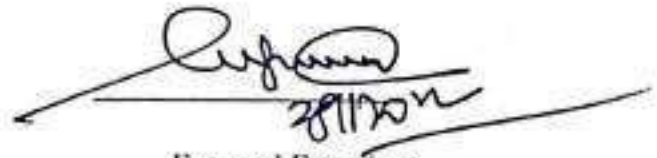
Head of the Department

Oral examination held on

28-11-2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B.A., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CUSTOMER ATTITUDE TOWARDS DAIRY PRODUCTS WITH
SPECIAL REFERENCE TO PALAKKAD DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ASHIF AHAMED , B

(20BBA016)

UNDER THE GUIDANCE OF

MRS.R. SOWMYA , MCOM (IB)

ASSISTANT PROFESSOR , DEPARTMENT OF MANAGEMENT (UG)



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**(An ISO 9001:2008 Certified Institution and
Re-accredited by NAAC by "B++" Grade)**

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022


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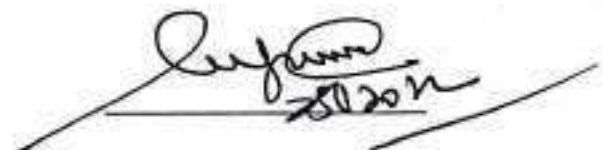
This is to certify that the project entitled **A STUDY ON CUSTOMER ATTITUDE TOWARDS DAIRY PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ASHIF AHAMED . B** during the period "1st June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department

Viva voice examination held on 28/11/2022


Internal Examiner


External Examiner

Dr. G. VIGNESH
MIB., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CONSUMER BEHAVIOR TOWARDS
DIGITAL MARKETING WITH SPECIAL REFERENCE TO
OTTAPALAM TALUK**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ASHIQUE .T.M

20BBA017

UNDER THE GUIDANCE OF

MRS. M. KIRUTHIKA,

MSC (APPLIED PSYCHOLOGY), MBA, M. PHIL.,



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

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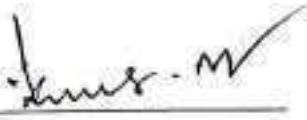
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CONSUMER BEHAVIOR TOWARDS DIGITAL MARKETING WITH SPECIAL REFERENCE TO OTTAPALAM TALUK** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ASHIQUE T.M (20BBA017)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide

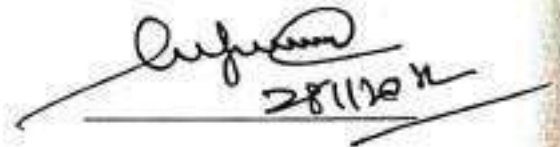


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



28/11/22

External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON EMPLOYEE SATISFACTION OF THE WORKERS
WITH SPECIAL REFERENCE TO SIMCO, KULAPULLY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ASWIN S

20BBA019

UNDER THE GUIDANCE OF

**MRS. M. KIRUTHIKA, MSC (APPLIED PSYCHOLOGY), MBA,
M.PHIL.,**



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
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Affiliated to Bharathiar University and Approved by AICTE
KOVAIPUDUR, COIMBATORE -641042**

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON EMPLOYEE SATISFACTION OF THE WORKERS WITH SPECIAL REFERENCE TO SIMCO, KULAPULLY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ASWIN S (20BBA019)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
MIB., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON E-WASTE MANAGMENT WITH SPECIAL
REFERENCE TO RESIDENTS AT KANJIKODE**

A project report submitted to the Bharathiar University in the partial fulfillment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ASWIN SURESH

20BBA020

UNDER THE GUIDANCE OF

MRS. M. KIRUTHIKA, MSC (APPLIED PSYCHOLOGY), MBA, M.PHIL.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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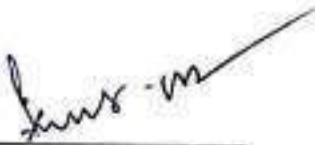
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON E-WASTE MANAGEMENT WITH SPECIAL REFERENCE TO RESIDENTS AT KANJIKODE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ASWIN SURESH (20BBA020)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

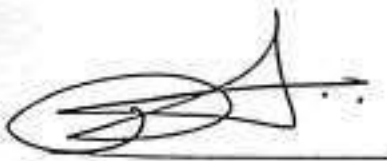


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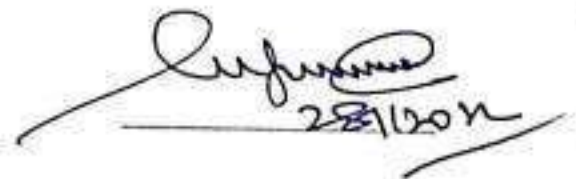


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CONSUMER PERCEPTION TOWARDS ORGANIC
PRODUCT WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

S.J BARKATHUNNISSA

20BBA021

UNDER THE GUIDANCE OF

**Mrs. M.KIRUTHIKA M.SC(APPLIED
PHSYCHOLOGY),MBA.,M.Phil.,**



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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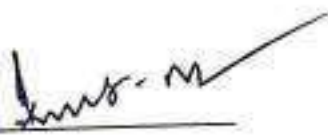
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022


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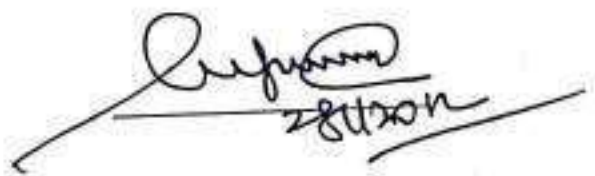
This is to certify that the project entitled **A STUDY ON CONSUMER PERCEPTION TOWARDS ORGANIC PRODUCT WITH SPECIAL REFERENCE TO COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **S.J BARKATHUNNISSA (20BBA021)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department

Viva voice examination held on 28/11/2022


Internal Examiner


External Examiner

Dr. G. VIGNESH
MIB, M. Phil, Ph.D., MBA, PGDHRM, PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CONSUMER PREFERENCE OF ROYAL ENFIELD
AMONG COLLEGE STUDENTS IN PALAKKAD CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

BASIL PAUL THOMAS

20BBA022

UNDER THE GUIDANCE OF

Mrs. S. Kavitha, MBA,(Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CONSUMER PREFERENCE OF ROYAL ENFIELD AMONG COLLEGE STUDENTS IN PALAKKAD CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **BASHI, PAUL THOMAS (20BBA022)** during the period from "1st June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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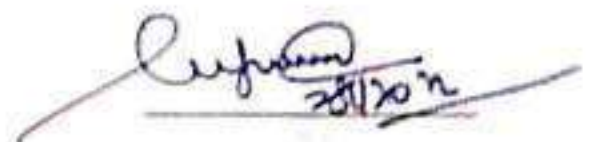


Head of the Department

Viva voice examination held on 28/11/22



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., M.A., PGDHRM, PGCCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Polackal - 642 001.

**“A STUDY ON IMPACT OF TRAINING AND
DEVELOPMENT OF EMPLOYEES PERFORMANCE WITH
REFERENCE TO SRI DORAIRAJ SPINTEX MILLS
COIMBATORE ”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

BOOPALAN D

20BBA023

UNDER THE GUIDANCE OF

Mrs.S.KAVITHA.,MBA.,Ph.D

ASSISTANT PROFESSOR



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

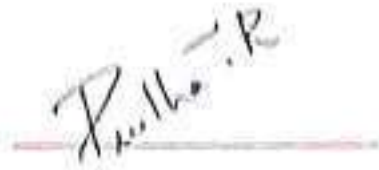
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON IMPACT OF TRAINING AND DEVELOPMENT OF EMPLOYEES PERFORMANCE WITH REFERENCE TO SRI DORAIRAJ SPINTEX MILLS COIMBATORE" submitted to BHARATHAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by HOOPALAN D (2011A023) during the period of our study in the Department of Management (UG), V.L.D, Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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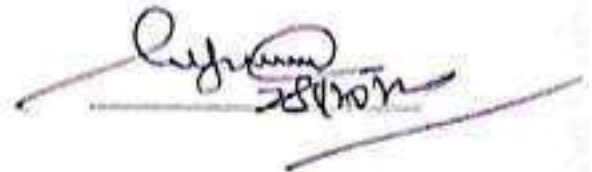


Head of the Department

Viva voice examination held on 28.11.2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
MID., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**THE STUDY ON STRESS MANAGEMENT TECHNIQUES
FOLLOWED BY COLLEGE FACULTIES WITH SPECIAL
REFERENCE TOVLB JANAKIAMMAL COLLEGE OF ARTS AND
SCIENCE , COIMBATORE.**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

CHANDRU . R

20BBA024

UNDER THE GUIDANCE OF

Mrs.S.KAVITHA ., MBA , (Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

(An ISO 9001 : 2008 Certified Institution and

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Affiliated to Bharathiar and Approved by AICTE

KOVAIPUDUR, COIMBATORE-641042.

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **THE STUDY ON STRESS MANAGEMENT TECHNIQUES FOLLOWED BY COLLEGE FACULTIES WITH SPECIAL REFERENCE TO VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE , COIMBATORE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **CHANDRU.R** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28.11.2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
MIB.,M.Phil.,Ph.D.,MBA.,PGDHRM.,PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON HEALTH, SAFETY & WELFARE MEASURES OF
EMPLOYEES WITH SPECIAL REFERENCE TO 'SIMCO',
KULAPPULLY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

DEVI NISHAD

20BBA025

UNDER THE GUIDANCE OF

S.KAVITHA MBA,(Ph.D.)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

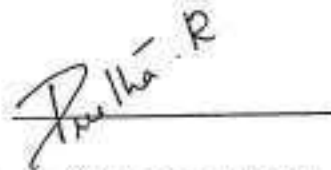
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON HEALTH, SAFETY & WELFARE MEASURES OF EMPLOYEES WITH SPECIAL REFERENCE TO 'SIMCO', KULAPPULLY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **DEVI NISHAD** during the period from 1st June to 30th June 2022 of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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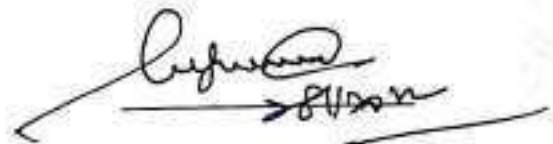


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner
Examiner



External

Dr. G. VIGNESH
MB, M.Phil, Ph.D, MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**TO STUDY ON CONSUMER SATISFACTION TOWARDS COLGATE
TOOTHPASTE COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

DHARANI K

20BBA026

UNDER THE GUIDANCE OF

Mr. B. Mohamed Arshad PGDRM., MBA.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CONSUMER SATISFACTION TOWARDS COLGATE TOOTHPASTE COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **STUDENT NAME** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28.11.22



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CUSTOMER SATISFACTION TOWARDS STATE BANK OF
INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

S. DARSHAN

20BBA027

UNDER THE GUIDANCE OF

Mr. B. MOHAMED ARSHAD PGDRM., MBA.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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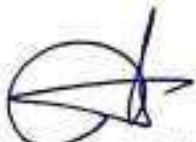
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE-641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for A STUDY OF CUSTOMER SATISFACTION TOWARDS STATE BANK OF INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by S.DARSHAN during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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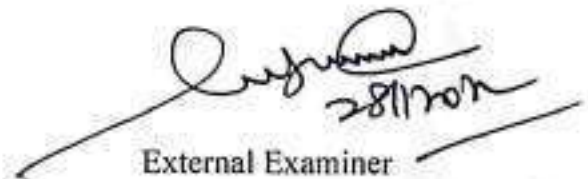


Head of the department

Viva voice examination held on: 28-11-2022



Internal Examiner



28/11/2022

External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HINDUSTAN
PUREIT WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

DHARSHINI.S

20BBA028

UNDER THE GUIDANCE OF

Mr. B. Mohamed Arshad PGDRM., MBA.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS HINDUSTAN PUREIT WITH SPECIAL REFERENCE TO COIMBATORE CITY** with reference to Coimbatore submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **DHARSHINLS** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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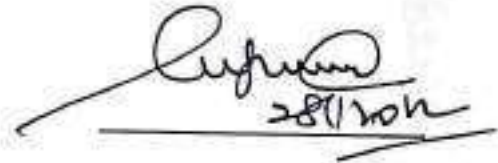


Head of the Department

Viva voice examination held on 29.11.2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**“A STUDY ON EMOTIONAL INTELLIGENCE WITH
REFERENCE OF EMPLOYEES IN
IRIS INNOVATION
KARUR CITY”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

GUHAN ANNADURAI

20BBA029

UNDER THE GUIDANCE OF

Mr. B. MOHAMED ARSHAD, PGDRM., MBA.,

ASSISTANT PROFESSOR



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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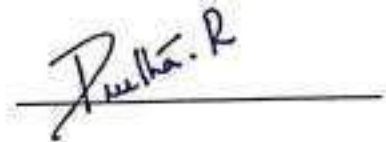
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON EMOTIONAL INTELLIGENCE WITH REFERENCE OF EMPLOYEES IN IRIS INNOVATION KARUR CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by GUIHAN ANNADURAI (20BBA029) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON COVID-19 IMPACT ON UNEMPLOYMENT IN
COIMBATORE**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

HARISH K R

20BBA031

UNDER THE GUIDANCE OF

Mrs.M.NAZMA HAROON , MBA , PGDLLAL , (Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**(An ISO 9001:2008 Certified Institution and
Re-accredited by NAAC by "B++" Grade)**

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON COVID-19 IMPACT ON UNEMPLOYMENT IN COIMBATORE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **HARISH.K.R (20BBA031)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide

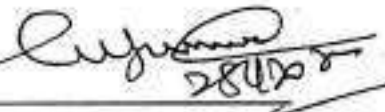


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH

M.B., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON STUDENTS ATTITUDE ABOUT
E-ENTREPRENEURSHIP DURING COVID-19 PANDEMIC
ERA WITH SPECIAL REFERENCE TO
T.K.S COLLEGE OF ARTS AND SCIENCE**

A project report submitted to the Bharathiar University in the partial fulfillment of
the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

**HEMANTH.M
20BBA032**

**UNDER THE GUIDANCE OF
Mrs.R.NAZMA HAROON, MBA, PGDLLAL (Ph.D)
Assistant Professor, Department of Management (UG)**



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS)

(An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

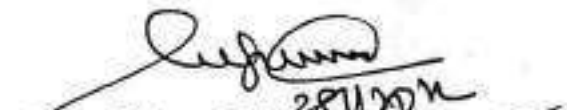
This is to certify that the project entitled **A STUDY ON STUDENTS ATTITUDE ABOUT E-ENTREPRENEURSHIP DURING COVID-19 PANDEMIC ERA WITH SPECIAL REFERENCE TO T.K.S COLLEGE OF ARTS AND SCIENCE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **HEMANTH.M (20BBA032)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department

Viva voice examination held on 28/11/2022


Internal Examiner


External Examiner

Dr. G. VIGNESH
MIB., M.Phil., Ph.D., MBA., PGDHRM., PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CUSTOMER PREFERENCE TOWARDS ZOMATO
WITH SPECIAL PREFERENCE TO COIMBATORE**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

HUHAN.N

20BBA033

UNDER THE GUIDANCE OF

Mrs. M. NAZMA HAROON, MBA, PGDLLAL (Ph. D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS ZOMATO WITH SPECIAL PREFERENCE TO COIMBATORE" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by HUHAN, N (20BBA033) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE
TRENDS WITH SPECIAL REFERENCE WITH PALAKKAD CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

IRFAN. P. I

20BBA034

UNDER THE GUIDANCE OF

Mrs. M. NAZMA HAROON, MBA, PGDLLAL (ph.D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE TRENDS WITH SPECIAL REFERENCE WITH PALAKKAD CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by IRFAN. P.I (20BBA034) during the period of our study in the Department of Management (UG). V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28/11/2022.



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON JOB ABSENTEEISM AMONG EMPLOYEES IN SIMCO
OTTAPALAM**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

JAYISEL JAMAL

20BBA036

UNDER THE GUIDANCE OF

Dr. NIMISHA. M, MBA., M.Sc. (Applied Psychology), Ph.D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON JOB ORIENTATION AMONG EMPLOYEES IN SIMCO DUTAPALAM** submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **JAYISEL JAMAL** during the period of our study in the Department of Management (BBA) V.L.B. Jambharammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree Associateship/Fellowship or other similar title to any candidate in any University.

[Handwritten Signature]

Internal Guide

[Handwritten Signature]
DEPARTMENT OF MANAGEMENT (BBA)
V.L.B. JAMBHARAMMAL COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 002

Visit your examination hall on 28/8/2022

[Handwritten Signature]

Internal Examiner

[Handwritten Signature]

External Examiner

Dr. G. VIGNESH
M.B.A., M.S., M.A. (ECONOMICS),
Associate Professor & Head
PG Department of Commerce (BBA)
V.L.B. College, Puttur - 642 005

A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS ELECTRIC BIKES IN COIMBATORE

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

JIBIN VR

20BBA037

UNDER THE GUIDANCE OF

Dr. NIMISHA. M, MBA., M. Sc. (Applied Psychology), Ph. D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)


Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION TOWARDS ELECTRIC BIKES IN COIMBATORE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **JIBIN VR (20BBA037)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department

Viva voice examination held on 28/11/2022


Internal Examiner


External Examiner

Dr. G. VIGNESH
MIB, M.Phil, Ph.D, MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**“A STUDY ON BAKERS AND INGREDIENTS PRIVATE
LIMITED ”**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

V KARTHIK

20BBA039

UNDER THE GUIDANCE OF

Dr. NIMISHA . M , MBA., M.Sc., [APPLIED PSYCHOLOGY],, Ph.D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by “B++” Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

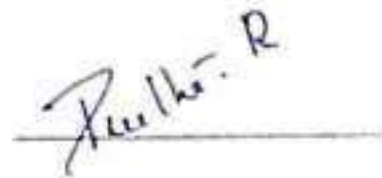
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON BAKERS INGREDIENTS AND PRIVATE LIMITED" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by V KARTHIK (20BBA039) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide

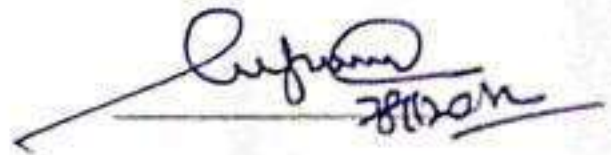


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
MB, M.Phil, Ph.D, MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON MARKETING STRATEGY OF YAMAHA V3 WITH
SPECIAL REFERENCE TO PALAKKAD DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

KRISHNAPRAVEEN

20BBA040

UNDER THE GUIDANCE OF

Dr. NIMISHA. M,MBA., M. Sc. (Applied Psychology), Ph. D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON MARKETING STRATEGY OF YAMAHA V3 WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **KRISHNAPRAVEEN (20BBA040)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide

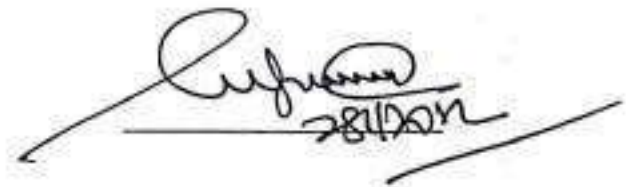


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
MIB..M.Phil.,Ph.D.,MBA.,PGDHRM.,PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

A STUDY ON AFTER SALES SERVICES IN HMT MACHINE TOOLS LIMITED, KALAMASSERY

A PROJECT REPORT

*Submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of*
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

LIBIN BIJU

20BBA042

Under the Guidance of

Mr. RAJAVEL P, MBA, M.H.R.M, PGDCA, M. Phil, (Ph. D)
Assistant Professor,
Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

(An ISO 9001:2008 Certified Institution and Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE
KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022


CERTIFICATE

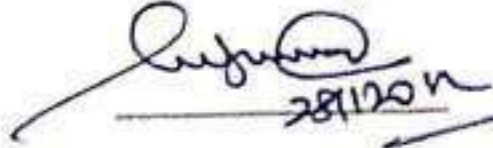
This is to certify that the project entitled **A STUDY ON AFTER SALES SERVICES IN HMT MACHINE TOOLS LIMITED, KALAMASSERY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **LIBIN BIJU (20BBA042)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide **CRADALEL-P**
25/11/22


Head of the Department

Viva voice examination held on 26/11/2022


Internal Examiner


External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON ACCESSING THE FACTORS INFLUENCING CONSUMER
BEHAVIORAL INTENTIONS TOWARDS HAIR CARE PRODUCT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MADHAN.N

20BBA043

UNDER THE GUIDANCE OF

Mr.RAJVEL.P M.B.A.,M.H.R.M.,PGDCA,M.Phil.,(Ph.D)

Assistant Professor



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042


MAY 2023

CERTIFICATE

This is to certify that the project entitled **A STUDY ON ACCESSING THE FACTORS INFLUNCING CONSUMER BEHAVIORAL INTENTIONS TOWARDS HAIR CARE PRODUCT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **MADHAN.N** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide




Head of the Department

Viva voice examination held on 5/5/2023



Internal Examiner



External Examiner

**A STUDY ON WORKING CAPITAL MANAGEMENT ON MITSUN
AGENCIES, COIMBATORE.**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of
the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MARINA JOSEPH .P

20BBA044

UNDER THE GUIDANCE OF

Mrs. SOWMIYA .R M.COM (IB)

ASSISTANT PROFESSOR



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)


Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042


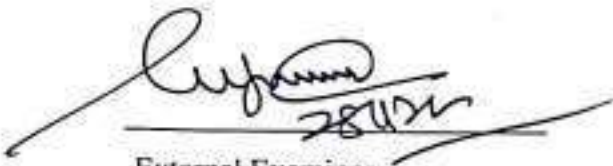
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON WORKING CAPITAL MANAGEMENT ON MITSUN AGENCIES, COIMBATORE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **MARINA JOSEPH .P** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide
Head Of The Department

Viva Voce Examination held on 28/11/2022


Internal Examiner
External Examiner

Dr. G. VIGNESH
MIB, M.Phil, Ph.D, MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NCC College, Coimbatore - 542 001.

**A STUDY ON STRESS MANAGEMENT AMONG ARTS AND SCIENCE
COLLEGE FACULTIES IN COIMBATORE DISTRICT, TAMILNADU**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MOHAMED NIZAR.J

20BBA045

UNDER THE GUIDANCE OF

RAJVEL.P M.B.A.,M.H.R.M.,PGDCA, M.Phil.,(Ph.D)

ASSISTANT PROFESSOR



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)


Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022


CERTIFICATE


This is to certify that the project entitled **A STUDY ON STRESS MANAGEMENT AMONG ARTS AND SCIENCE COLLEGE FACULTIES IN COIMBATORE DISTRICT, TAMILNADU** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **MOHAMED NIZAR.J (20BBA045)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


28.11.2022
Internal Guide (RND/AVEL-P)


Head of the Department

Viva voice examination held on 28.11.2022


Internal Examiner


28/11/2022
External Examiner

Dr. G. VIGNESH
MIB, M.Phil., Ph.D., MBA, PGDHRM, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**“A STUDY OF CONSUMER SATISFICATION TOWARDS SHAVARMA
FOOD SPOTS WITH SPECIAL PREFERANCE OF COIMBATORE
CITY”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award

of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MOHAMED NOWFAL.A

20BBA046

UNDER THE GUIDANCE OF

Mr.M.SABAREEDHARAN,MBA.,Mphil.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

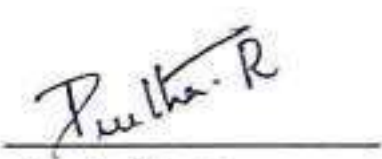
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY OF CONSUMER SATISFICATION TOWARDS SHAVARMA FOOD SPOTS WITH SPECIAL PREFERANCE OF COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MOHAMED NOWFALA during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

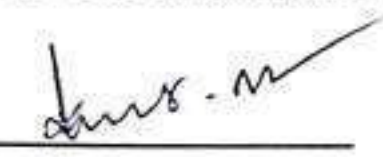


Internal Guide

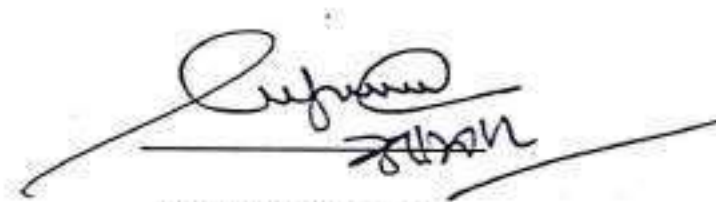


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA., PGDHRM., PGOCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY OF CUSTOMER SATISFACTION TOWARDS NIKE PRODUCTS WITH SPECIAL REFERENCE
TO PALAKKAD**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MOHAMMED RASHID MK

20BBA048

UNDER THE GUIDANCE OF

Mr. M.SABAREEDHARAN MBA., M.Phil.

Assistant Professor, Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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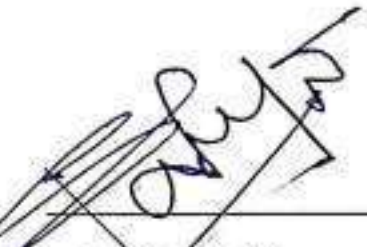
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KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY OF CUSTOMER SATISFACTION TOWARDS NIKE PRODUCTS WITH SPECIAL REFERENCE TO PALAKKAD" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MOHAMMED RASHID MK (20BBA048) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

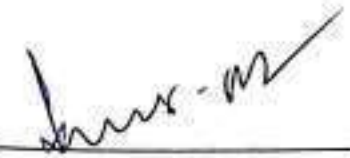


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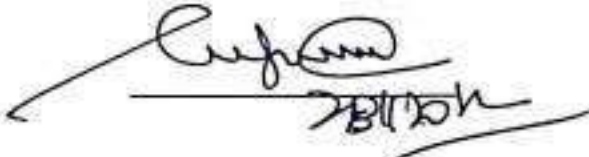


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA., PGDHRM., PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**“A STUDY ON CUSTOMER SATISFACTION IN ROYAL
ENFIELD WITH SPECIAL REFERENCE TO BULLMENN
MOTORS, COIMBATORE”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MOHAMMED JAVEEDH

20BBA050

UNDER THE GUIDANCE OF

M. SABAREEDHARAN M.B.A., M.Phil.,

ASSISTANT PROFESSOR



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

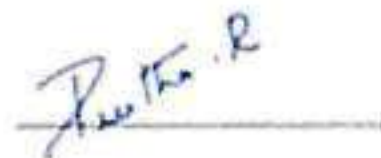
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION IN ROYAL ENFIELD WITH SPECIAL REFERENCE TO BULLMENN MOTORS, COIMBATORE" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MOHAMMED JAVEEDH (20BBA050) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.




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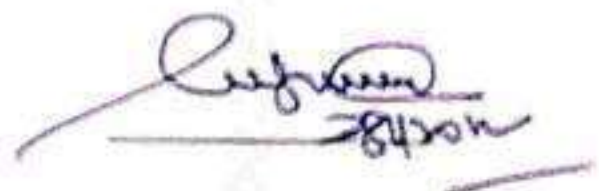


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B. M.Phil. Ph.D. MBA, PGDIPM, PGCCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON BRAND LOYALTY TOWARDS APPLE SMARTPHONES
WITH SPECIAL REFERENCE COIMBATORE TOWN**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MUHAMMED SHAHIL

20BBA051

UNDER THE GUIDANCE OF

Mr. M.SABAREEDHARAN MBA., M.Phil.

Assistant Professor, Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)


Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON BRAND LOYALTY TOWARDS APPLE SMARTPHONES WITH SPECIAL REFERENCE TO COIMBATORE TOWN" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by MUHAMMED SHAHIL (20BBA051) during the period of our study in the Department of Management (UG), V.I.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship Fellowship or other similar title to any candidate in any University.




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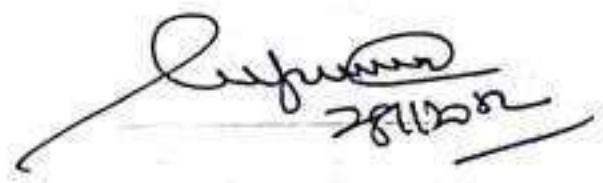


Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B., M.Phil., Ph.D., MBA, PGCORP, PGDCA,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

***A STUDY ON CUSTOMER PREFERENCE TOWARDS UBER CAB
SERVICES IN KOCHI DISTRICT, KERALA***

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

NIFREEN.K

(20BBA052)

UNDER THE GUIDANCE OF

Mr. M. SABAREEDHARAN, MBA, M.Phil.



***DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND
SCIENCE AUTONOMOUS***

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and Re-accredited by NAAC by "B++"

Grade)

***Affiliated to Bharathiar University and Approved
by AICTE***

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER PREFERENCETOWARDS UBER CAB SERVICES IN KOCHI DISTRICT, KERALA** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **NIFREEN.K** during the period of our study in the Department of Management(UG),

V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 28/11/2022



Internal Examiner



External Examiner

Dr. G. VIGNESH
M.B.,M.Phil.,Ph.D.,MBA.,PGDHRM.,PGDCA.,
Associate Professor & Head
PG Department of Commerce (IB)
NGM College, Pollachi - 642 001.

**A STUDY ON CONSUMER SATISFACTION OF YOUTH ON NIKE
BRAND WITH SPECIAL REFERENCE TO THRISSUR DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

NITHIN KN

20BBA053

UNDER THE GUIDANCE OF

SOWMYA.R, M.Com(IB)

Assistant professor

Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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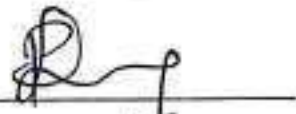
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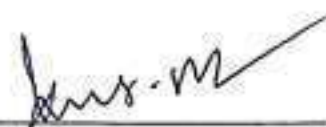
CERTIFICATE

This is to certify that the project entitled **A STUDY ON CONSUMER SATISFACTION OF YOUTH ON NIKE BRAND WITH SPECIAL REFERENCE TO THRISSUR DISTRICT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **NITHIN KN** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department
HE: DEPARTMENT OF MANAGEMENT (UG)
VLB: JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022


Internal Examiner


External Examiner

**A STUDY ON TRAINING AND DEVELOPMENT OF EMPLOYEES WITH
REFERENCE TO SIMCO, KULLAPULLY**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

PARVATHY R KRISHNA

20BBA054

UNDER THE GUIDANCE OF

MRS. M. KIRUTHIKA, MSC (APPLIED PSYCHOLOGY) MBA, M.PHIL.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON TRAINING AND DEVELOPMENT OF EMPLOYEES WITH REFERENCE TO SIMCO, KULAPULLY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **PARVATHY R KRISHNA (20BBA054)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



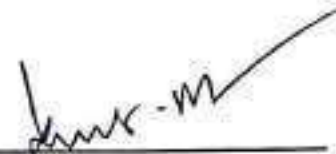
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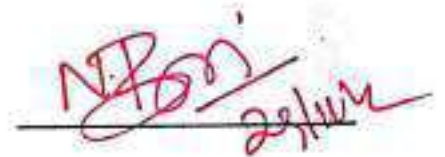
Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

“A STUDY ON CONSUMER APPROACH TOWARDS DIARY PRODUCTS WITH SPECIAL PREFERENCE TO AAVIN”

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

POOJETHA R R

20BBA055

UNDER THE GUIDANCE OF

Mr.M.SABAREEDHARAN MBA., M.Phil.,

ASSITANT PROFESSOR



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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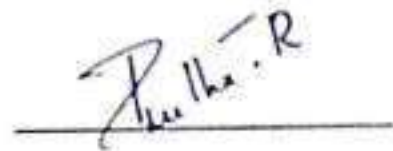
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER APPROACH TOWARDS DIARY PRODUCTS WITH SPECIAL PREFERENCE TO AAVIN" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by POOJETHA R R (20BBA055) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.




Internal Guide



Head of the Department

HEAD OF THE DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS OREO BISCUIT
WITH REFERENCE COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

PRIYANKA.S

20BBA056

UNDER THE GUIDANCE OF

Dr R.PREETHA, MBA., M.Phil., PGDCA., PGDBL., Ph.D.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS OREO BISCUIT WITH REFERENCE COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by **PRIYANKA.S (20BBA056)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



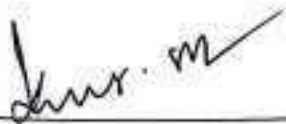
Internal Guide



Head of the Department

HE
VLB J. ANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS
RELIENCE TRENDS RETAIL STORES WITH SPECIAL REFERENCE
TO COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

RENU S

20BBA057

UNDER THE GUIDANCE OF

Mrs.MARY ANITHA CATHARINE.P M.Sc., M.PHIL., BBA., MBA.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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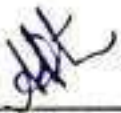
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **PROJECT A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE TRENDS RETAIL STORES WITH SPECIAL REFERENCE TO COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **RENU S 20BBA057** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



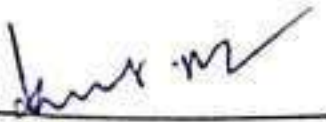
Internal Guide



Head of the Department

DEPARTMENT OF MANAGEMENT (UG)
JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29.11.2022



Internal Examiner



External Examiner

**A PROJECT REPORT ON “E-BANKING SERVICES – WITH
REFERENCE TO PUBLIC SECTOR BANKS, PRIVATE SECTOR BANK
AND FOREIGN BANKS IN COIMBATORE CITY”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SAI AKHIL KUMAR. C

(20BBA059)

Under The Guidance Of

DR. R PREETHA

MBA., M.Phil., PGDCA., PGDBI., Ph.D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

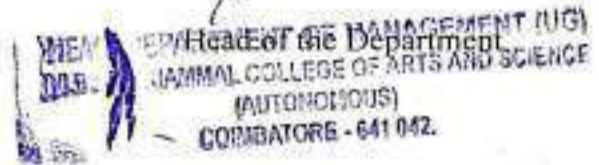
CERTIFICATE

This is to certify that the project entitled A PROJECT REPORT ON "E-BANKING SERVICES – WITH REFERENCE TO PUBLIC SECTOR BANKS, PRIVATE SECTOR BANK AND FOREIGN BANKS IN COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by SAI AKHIL KUMAR. C during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



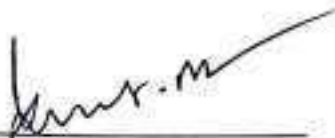
Internal Guide





Viva voice examination held on

29/11/2022



Internal Examiner



External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS REDMI XIAOMI
MOBILES PHONES WITH SPECIAL REFERENCE TO PALAKKAD
DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MR. SANJAY SURESH. M

20BBA061

UNDER THE GUIDANCE OF

MRS. MARY ANITHA CATHARINE.P M.Sc, M.Phil., M.B.A , B.B.A

Assistant Professor



DEPARTMENT OF MANAGEMENT (UG)

**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B+" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON COSTUMER SATISFACTION TOWARDS REDMI XIAOMI MOBILE PHONES** submitted to **BIHARATHAR UNIVERSITY** in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **SANJAY SURESHIM (2011BA061)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

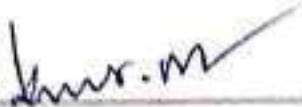


Internal Guide



Head of the Department
HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 611 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**“THE STUDY ON CUSTOMER SATISFACTION AND PREFERENCE OF
REDMI PHONES WITH SPECIAL REFERENCE TO COIMBATORE
CITY”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SANJESH.A

20BBA62

UNDER THE GUIDANCE OF

Mrs.R.SOWMIYA , M.COM (IB)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS


**(An ISO 9001:2008 Certified Institution and
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**Affiliated to Bharathiar University and Approved by AICTE
KOVAIPUDUR, COIMBATORE -641042**

NOVEMBER 2022

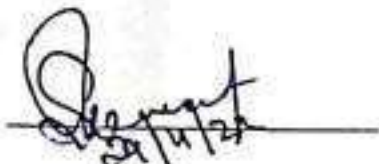
CERTIFICATE

This is to certify that the project entitled "THE STUDY ON CUSTOMER SATISFACTION AND PREFERENCE OF REDMI PHONES WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by SANJESHA (20BBA062) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide
Head of the Department

HEAD OF THE DEPARTMENT OF MANAGEMENT,
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCES
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/22


Internal Examiner
External Examiner

A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS JIO AND AIRTEL WITH SPECIAL REFERENCE TO COIMBATORE

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SANTHOSH N

20BBA063

UNDER THE GUIDANCE OF

Dr.NIMISHA.M MBA.,M.Sc(APPLIED PSYCHOLOGY),Ph.D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A COMPARATIVE STUDY ON CUSTOMER SATISFACTION TOWARDS JIO AND AIRTEL WITH SPECIAL REFERENCE TO COIMBATORE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **SANTHOSH N (20BBA063)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Nimisha.M

Internal Guide

P. K. R.

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB/JI ANJAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022

Pranav
29/11/22

Internal Examiner

N.P. S.
29/11/22

External Examiner

**“A STUDY ON CONSUMER SATISFACTION TOWARDS BAKER’S
PRODUCT WITH SPECIAL REFERENCE TO COIMBATORE CITY”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SANTHOSH KUMAR S

20BBA064

UNDER THE GUIDANCE OF

MR.M.SABAREEDHARAN MBA., (M.Phil),



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by “B++” Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS BAKER'S PRODUCT WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by SANTHOSH KUMAR S during the period from of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLBJ JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**A STUDY ON EFFECTIVENESS OF EMPLOYEE TRAINING WITH
SPECIAL REFERENCE TO THRIVENI AQUA MINERALS IN
PALAKKAD**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SHYAM SUNDAR.S

20BBA068

UNDER THE GUIDANCE OF

Mrs. M.NAZMA HAROON, MBA, PGDLLAL (Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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KOVAIPUDUR, COIMBATORE -641042

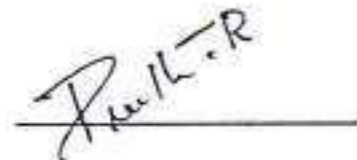
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON EFFECTIVENESS OF EMPLOYEE TRAINING WITH SPECIAL REFERENCE TO THRIVENI AQUA MINERALS IN PALAKKAD** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **SHYAM SUNDAR.S** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**“A STUDY ON CUSTOMER SERVICE SATIFICATION OF
BAJAJ BIKES WITH SPECIAL REFERENCE TO
AADHITHYA BAJAJ,
KUNIYAMUTHUR
COIMBATORE CITY”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

S SITHIN KUMAR

20BBA069

UNDER THE GUIDANCE OF

Mrs. M. KIRUTHIKA, Msc(APPLIED PSYCHOLOGY)., MBA., M.phil.,

ASSISTANT PROFESSOR



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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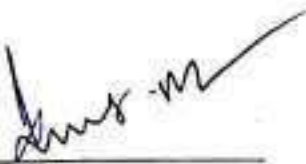
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SERVICE SATISFACTION OF BAJAJ BIKES WITH SPECIAL REFERENCE TO AADHITHYA BAJAJ, KUNIAMUTHUR COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by S SITHIN KUMAR (20BBA069) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

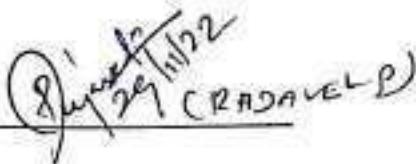


Internal Guide



Head of the Department
DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



29/11/22 (RADAVEL P)

Internal Examiner



N.P. 29/11/22

External Examiner

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
SRI ALAMELU STEEL WITH SPECIAL REFERENCE TO
SALEM CITY”**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

C SIVA PRAKASH

20BBA070

UNDER THE GUIDANCE OF

MR.B.MOHAMED ARSHAD, PGDRM.,MBA.,

ASSITANT PROFESSOR



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

**(An ISO 9001:2008 Certified Institution and
Re-accredited by NAAC by “B++” Grade)**

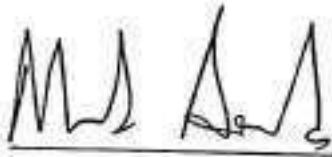
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

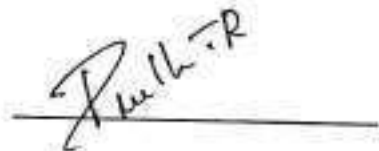
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS SRI ALAMELU STEEL WITH SPECIAL REFERENCE TO SALEM CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by C.SIVA PRAKASH (20BBA070) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 012

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**“A STUDY ON YOUNG CUSTOMER AWARENESS AND SATISFACTION
TOWARDS E WALLET”**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for
the award

of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SUBHA LAKSHMI K S

20BBA071

UNDER THE GUIDANCE OF

Mr. RAJAVEL.P MBA.,M.H.R.M,PGDCA,M.Phil,(Ph.D).,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

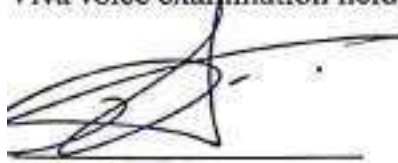
CERTIFICATE

This is to certify that the project entitled "A STUDY ON YOUNG CUSTOMER AWARENESS AND SATISFACTION TOWARDS E WALLET" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by SUBHA LAKSHMI K S (20BBA071) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


28/11/22
C.R. S. A. V. E. L. P.)
Internal Guide


Head of the Department
HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042.

Viva voice examination held on 29/11/22



Internal Examiner


29/11/22
External Examiner

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS HYUNDAI
CARS WITH SPECIAL REFERENCE WITH PALAKKAD DISTRICT”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SUDEESH G PANICKER

20BBA072

UNDER THE GUIDANCE OF

Mrs.M NAZMA HAROON

MBA, PGDLLAL ,(Phd)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE


This is to certify that the project entitled 'A STUDY ON CUSTOMER SATISFACTION TOWARDS HYUNDAI CARS WITH SPECIAL REFERENCE WITH PALAKKAD DISTRICT' submitted to BHARATHAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by SUDEESH G PANICKER (20BHAA072) during the period of our study in the Department of Management (UG), V.L.R. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

 **HEAD** DEPARTMENT OF MANAGEMENT (UG)
V.L.R. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voce examination held on 29/11/2022



Internal Examiner



External Examiner

**A STUDY ON CONSUMER PERCEPTION TOWARDS THE USAGE OF
DIGITAL ASSISTANT WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SURYA.R

20BBA074

UNDER THE GUIDANCE OF

MRS.M.KIRUTHIKA, MSC(APPLIED PSYCHOLOGY), MBA,

M.PHIL.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CONSUMER PERCEPTION TOWARDS THE USAGE OF DIGITAL ASSISTANT WITH SPECIAL REFERENCE TO COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **SURYA.R (20BBA074)** during the period of our study in the Department of Management (UG), **V.L.B. Janakiammal College of Arts and Science, Coimbatore**, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29.11.2022



Internal Examiner



External Examiner

**“A STUDY ON USER PREFERENCE TOWARD SOCIAL
MEDIA WITH SPECIAL REFERENCE TO
COIMBATORE CITY”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

R THARUN

20BBA075

UNDER THE GUIDANCE OF

Mrs. R. SOWMIYA, M.com (IB)

ASSISTANT PROFESSOR



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Re-accredited by NAAC by “B++” Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

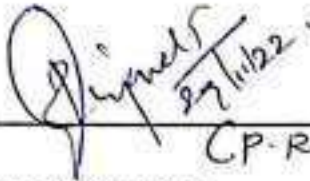
CERTIFICATE

This is to certify that the project entitled "A STUDY ON USER PREFERENCE TOWARD SOCIAL MEDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by R THARUN (20BBA075) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department
HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022


Internal Examiner
(CP. RADAVEL)


External Examiner

**ASTUDY ON CUSTOMERS SATISFACTION TOWARDS OPPO SMART
PHONE WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

TRIDEV.R

20BBA076

UNDER THE GUIDANCE OF

Dr R.PREETHA, MBA., M.Phil., PGDCA.,PGDBI.,Ph.D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

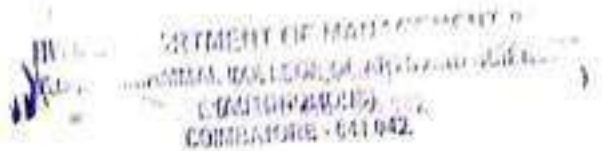
This is to certify that the project entitled **A STUDY ON CUSTOMERS SATISFACTION TOWARDS OPPO SMART PHONE WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT** submitted to **BIHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH** is a record of original work done by **TRIDEV.R** during the period of our study in the Department of Management (UG), **V.L.B. Janakiammal College of Arts and Science, Coimbatore**, under my supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department



DEPARTMENT OF MANAGEMENT
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**AN ANALYSIS ON THE EFFECTIVENESS OF DIGITAL MARKETING TOWARDS E
TRADE**

project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

VIGNESH. V

20BBA078

UNDER THE GUIDANCE OF

Mrs. S. KAVITHA MBA,(Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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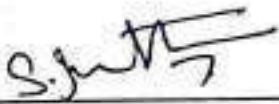
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

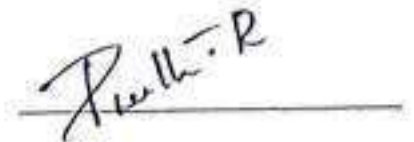
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **AN ANALYSIS ON THE EFFECTIVENESS OF DIGITAL MARKETING TOWARDS E TRADE** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **VIGNESH. V** during the period from "1st June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD OF THE DEPARTMENT
DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON ONLINE
SHOPPING, PALAKKAD DISTRICT, KERALA**

Project Report

**Submitted in partial fulfillment to the Bharathiar University of the requirements for the
award of the Degree of**

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

Mr. VISHAKH.M.V

20BBA079

Under the Guidance of

Mrs. MARY ANITHA CATHARINE.P , M.SC , M.PHIL , M.B.A , B.B.A

Assistant Professor, Department of Management (UG)



DEPARTMENT OF MANAGEMENT STUDIES (UG)

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathiar University and approved by AICTE)

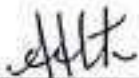
NAAC Accredited and ISO 9001:2015 Certified

KOVAIPUDUR, COIMBATORE

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTON TOWORD AMAZON ONLINE SHOPPING IN PALAKKAD , KERALA" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by Mr. VISHAKH M.V (20BBA079) during the period of his study in the Department of Management (UG), VLB Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University .



Internal Guide



Head of the Department
HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE-641 042

Viva-voce examination held on 29/11/2022



29/11/22 (RADAVELP)

Internal examiner



29/11/22

External examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON
ONLINE SHOPPING**

ADOOR KERALA

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

VISHNU PRAKASH.K

20BBA080

UNDER THE GUIDANCE OF

Mr. RAJAVEL.P

MBA,M.H.R.M,PGDCA,M.Phil,(Ph.D)

ASSISTANT PROFESSOR DEPARTMENT OF MANAGEMENT (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)


Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042


NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS AMAZON ONLINE SHOPPING** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **VISHNU PRAKASH.K (20BBA080)** during the period from '1st june to 30th june of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


CRAJAVEL.P)

Internal Guide




Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB JJ. ANIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042.

Viva voice examination held on 29/11/22.



Internal Examiner


29/11/22

External Examiner

**A STUDY ON CONSUMER PREFERENCE TOWARDS HIMALAYA
BABY CARE PRODUCTS WITH SPECIAL REFERENCE TO
COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

YUVANESHI

20BBA081

UNDER THE GUIDANCE OF

M.SABAREEDHARAN M.B.A., M.Phil.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

**(An ISO 9001:2008 Certified Institution and
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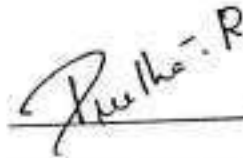
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CONSUMER PREFERENCE TOWARDS HIMALAYA BABY CARE PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **YUVANESHI (20BBA081)** during the period of our study the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS CHIK
SHAMPOO WITH SPECIAL REFERENCE TO COIMBATORE CITY”**

A project report submitted to the Bharathiar University in the partial Fulfillment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

INDRA.V

20BBA083

UNDER THE GUIDANCE OF

Dr. NIMISHA. M, MBA, M.Sc. (Applied Psychology), Ph.D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by “B++” Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS CHIK SHAMPOO WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial Fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by INDRA. V during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide




Head of the Department

Viva voice examination held on 29.11.2022



Internal Examiner



External Examiner

A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

K.VENKATESH

20BBA085

UNDER THE GUIDENCE OF

Mr.B.MOHAMED ARSHAD PGDRM.,MBA.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042


NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for **A STUDY OF CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING** the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **K.VENKATESH (20BBA085)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.




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Head of the department

THE DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on . 29/11/2022



Internal Examiner



External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE JIO
SIM THRISSUR, KERALA**

A project report submitted to the Bharathiar University in the partial
fulfilment of therequirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

KIRAN. K

20BBA086

**UNDER THE GUIDANCE OF
Mr. B.MOHAMED ARSHAD PGDRM., MBA**

Assistant professor



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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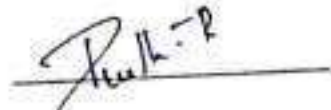
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS RELIANCE.JIOSIM**, submitted to bharathiar university in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **KIRAN.K** during the period of our study in the Department of Management (UG). **V.L.B. Janakiammal College of Arts and Science, Coimbatore**. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. J. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/22



Internal Examiner



External Examiner

**“A STUDY ON CELEBRITY ENDORSEMENT TOWARDS FAST
MOVING CONSUMER GOODS (FMCG) WITH SPECIAL REFERENCE
TO PALAKKAD DISTRICT (SOUTH)”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

KRISHNA DAS.A

(20BBA087)

Under The Guidance Of

Mrs. MARY ANITHA CATHARINE. P.,

M.Sc.,M.B.A.,M.Phil.,B.B.A.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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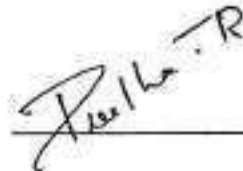
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CELEBRITY ENDORESEMENT TOWARDS FAST MOVING CONSUMER GOODS (FMCG) WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT (SOUTH)" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by KRISHNA DASA during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



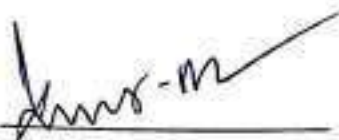
Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**A STUDY ON PASSENGERS SATISFACTION OF
KERALA STATE ROAD TRANSPORT CORPORATION (KSRTC)
SERVICE WITH SPECIAL REFERANCE TO PALAKKAD DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

DEEPTHI T

20BBA088

UNDER THE GUIDANCE OF

Mrs.R.SOWMYA,Mcom(IB)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON PASSENGERS SATISFACTION OF KERALA STATE ROAD TRANSPORT CORPORATION (KSRTC) SERVICE WITH SPECIAL REFERANCE TO PALAKKAD DISTRICT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **DEEPTHI T (20BBA088)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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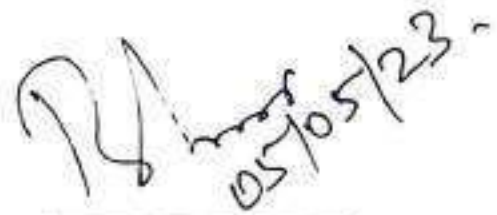


Head of the Department

Viva voice examination held on 5/5/2023



Internal Examiner



External Examiner

**A STUDY ON THE IMPACT OF PRODUCT QUALITY ON CONSUMER
RETENTION WITH SPECIAL REFERENCE TO MILMA KERALA
THRISSUR**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for
the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

PARTHAN. A

20BBA089

UNDER THE GUIDANCE OF

Dr. NIMISHA. M

MBA. M.Sc. (Applied Psychology), Ph.D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON THE IMPACT OF PRODUCT QUALITY ON CONSUMER RETENTION WITH SPECIAL REFERENCE TO MILMA KERALA THRISSUR** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **PARTHAN. A** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department


HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB JJ JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641042

Viva voice examination held on

29-11-2022



Internal Examiner



External Examiner

**A STUDY ON CUSTOMER PREFERENCE TOWARDS UBER CAB
SERVICES IN KOCHI KERALA**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ASWIN M

20BBA090

UNDER THE GUIDANCE OF

Mrs. KIRUTHIKA .M., M.Sc(Applied Psychology), MBA.,M.Phil



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER PREFERENCE TOWARDS UBER CAB SERVICES IN KOCHI KERALA** submitted to **BIHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ASWIN M** during the period of our study in the Department of Management (UG), V.J.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



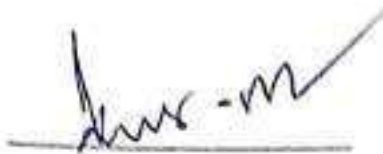
Internal Guide



Head of the Department



Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

SAIU

**A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION LEVEL TOWARDS
THEIR EXPECTATION WITH SPECIAL REFERENCE TO HERO HONDA MOTOR
BIKES IN TIRUPUR**

project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ATHIRA. A

20BBA091

UNDER THE GUIDANCE OF

Mrs. S. KAVITHA

MBA,(Ph.D)



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

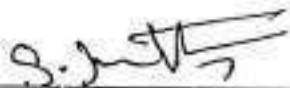
**(An ISO 9001:2008 Certified Institution and
Re-accredited by NAAC by "B++" Grade)**

**Affiliated to Bharathiar University and Approved by AICTE
KOVAIPUDUR, COIMBATORE -641042**

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER PREFERENCE AND SATISFACTION LEVEL TOWARDS THEIR EXPECTATION WITH SPECIAL REFERENCE TO HERO HONDA MOTOR BIKES IN TIRUPUR** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ATHIRA. A** during the period from "1st June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29-11-2022



Internal Examiner



External Examiner

SHU

**A STUDY ON CUSTOMER PERCEPTION TOWARDS LIFE INSURANCE CORPORATION
OF INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY**

project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

AMAL TN

20BBA092

UNDER THE GUIDANCE OF

Mrs. S. KAVITHA

MBA,(Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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(An ISO 9001:2008 Certified Institution and

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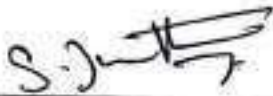
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS LIFE INSURANCE CORPORATION OF INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY" in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by AMAL TN during the period from "1st June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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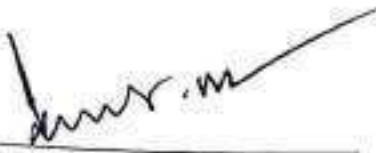


Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on

29/11/2022



Internal Examiner



External Examiner

**“ A STUDY ON THE CUSTEMER SATISFACTION OF BRAND LOYALTY
OF NIKE BRAND PRODUCTS IN VLB.JANAKIYAMMAL.COLLAGE OF
ART AND SCIENCE, COIMBATORE”**

A project report submitted to the Bharathiar University in the partial fulfilment of therequirement for
the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ALBIN BIJU

20BBA093

UNDER THE GUIDANCE OF

Dr. NIMISHA. M

MBA. M.Sc. (Applied Psychology), Ph.D.



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**(An ISO 9001:2008 Certified Institution and Re-
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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

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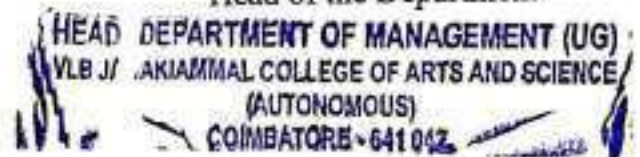
This is to certify that the project entitled **A STUDY ON THE CUSTEMER SATISFACTION OF BRAND LOYALTY OF NIKE BRAND PRODUCTS IN VLB.JANAKIYAMMAL.COLLAGE OF ART AND SCIENCE, COIMBATORE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **ALBIN BIJU** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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Head of the Department


HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on

29/11/2022



Internal Examiner



External Examiner

**A STUDY OF CONSUMER BEHAVIOUR IN SELECTING SAMSUNG
MOBILE PHONES**

PALAKKAD DISTRICT

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MUHAMMED SHIYAS.K.R

20BBA096

UNDER THE GUIDANCE OF

Mr.RAJAVEL.P

MBA,M.H.R.M,PGDCA,M.Phil,(Ph.D)

ASSISTANT PROFESSOR DEPARTMENT OF MANAGEMENT(UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042


NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY OF CONSUMER BEHAVIOUR IN SELECTING SAMSUNG MOBILE PHONES** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **MUHAMMED SHIYAS K.R (20BBA096)** during the period from "1st june to 30th june of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


(RAJAVEL.P)

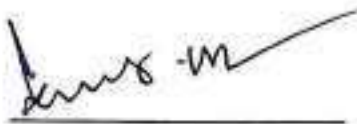
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Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB/JI JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/22



Internal Examiner


29/11/22

External Examiner

A STUDY ON CUSTOMER SATISFACTION TOWARDS LEVER AYUSH PRODUCTS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT"

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

APARNA K V

20BBA099

UNDER THE GUIDANCE OF

Mrs. M. NAZMA HAROON

MBA, PGDLLAL (PHD)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled 'A STUDY ON CUSTOMER SATISFACTION TOWARDS LEVER AYUSH PRODUCTS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT ' submitted to BIARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by APARNA K V during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

M. K. K. K.

Internal Guide

P. S. K. R.

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB/J. ANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29-11-2022

[Signature]

Internal Examiner

[Signature]

External Examiner

**A STUDY ON MARKETING METHODS ADOPTED BY HOUSEHOLD
ENTREPRENEURS**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

STUDENT NAME: A. ANFAS HUSSAIN

REG. NO: 20BBA100

UNDER THE GUIDANCE OF

Mr. M. SABAREEDHARAN, MBA, M.Phil.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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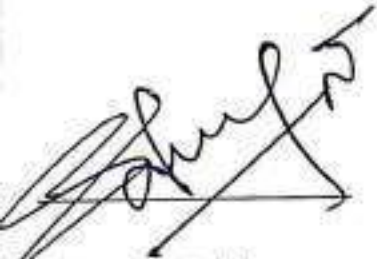
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

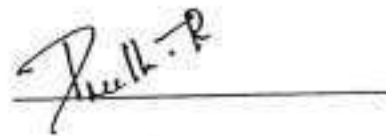
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON MARKETING METHODS ADOPTED BY HOUSEHOLD ENTREPRENEURS** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **A. ANFAS HUSSAIN** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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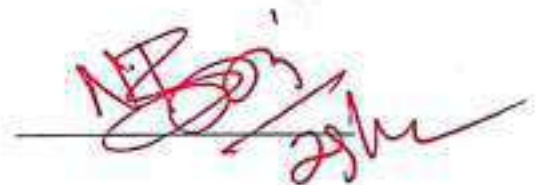
Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

**A STUDY ON CONSUMER SATISFACTION TOWARDS MYNTRA
ONLINE SHOPPING WITH REFERENCE TO COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MOHAMMAD AJMAL

20BBA102

UNDER THE GUIDANCE OF

Mrs. S. KAVITHA, MBA,(Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CONSUMER SATISFACTION TOWARDS MYNTRA ONLINE SHOPPING WITH REFERENCE TO COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **MOHAMMAD AJMAL (20BBA102)** during the period from "1st june to 30th june 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 29/11/2022



Internal Examiner



External Examiner

BBA CA

IMPACT OF SOCIAL MEDIA ON EVERY DAY LIFE OF THE YOUTH

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ABDUL RAHIM. H

20BAC001

UNDER THE GUIDANCE OF

Dr.R.PREETHA,MBA.,PGDCA.,M.PHIL.,PGDCI.,Ph.D



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "IMPACT OF SOCIAL MEDIA ON EVERY DAY LIFE OF THE YOUTH" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by **Abdul rahim. H (20BAC001)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(BUSHNOWNERS)
COIMBATORE - 541 042.

Viva voice examination held on 01/12/2022


Internal Examiner


External Examiner

**A STUDY ON EMPLOYEE WELFARE MEASURES WITH SPECIAL
REFERENCE ON GENESYS (COMPANY) Pvt. Ltd**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATION**

Submitted by

M J ABHIJITH

20BAC002

UNDER THE GUIDANCE OF

Mrs. R SOWMIYA, MCOM(IB)

Assistant professor, department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)


Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON EMPLOYEE WELFARE MEASURES WITH SPECIAL REFERENCE ON GENESYS (COMPANY) Pvt. Ltd" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by M.J ABHILASH (20BAC002) during the period of our study in the Department of Management (UG), V.L.D. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide
Head of the Department

HEAD OF THE DEPARTMENT OF MANAGEMENT
V.L.D. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01-12-2022.


Internal Examiner
External Examiner

8/11/20

**A STUDY ON CUSTOMER PERCEPTION TOWARDS DEBIT CARDS WITH
SPECIAL REFERENCE TO COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for
the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION)

Submitted by

ADITHYAN H

20BAC003

**UNDER THE GUIDANCE OF
Mrs. MARY ANITHA CATHARINE.P
M.SC, M.Phil, MBA, BBA**



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER PERCEPTION TOWARDS DEBITCARDS WITH SPECIAL REFERENCE TO COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION)** is a record of original work done by **ADITHYAN H** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

Head of the Department
HEAD OF THE DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
COIMBATORE
COIMBATORE 641 022

Viva voice examination held on 01.12.2022

Internal Examiner

1/12/22
External Examiner

**A STUDY ON CONSUMER PREFERENCE TOWARDS SMART
PHONES DURING COVID-19 WITH SPECIAL REFERENCE TO
PALAKKAD DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATION**

.Submitted by

AHAMMED KABEER K I

20BAC004

UNDER THE GUIDANCE OF

Mr. M.SABAREEDHARAN MBA., M.Phil.

Assistant Professor, Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

**(An ISO 9001:2008 Certified Institution and
Re-accredited by NAAC by "B++" Grade)**

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER PREFERENCE TOWARDS SMART PHONES DURING COVID-19 WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT " submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by Mr. AHAMMED KABEER K I (20BAC004) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD OF THE DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01-12-2022



Internal Examiner



External Examiner

9414

**A STUDY OF EMPLOYEE WELFARE MEASURES OF ARYA VAIDYA
PHARMACY LTD. KANJIKKODE, (COIMBATORE)**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the
award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION
Submitted by

AJAY M

(20BAC005)

UNDER THE GUIDANCE OF

RAJAVEL P

MBA., M.H.R.M., PGDCA., M.Phil., (Ph.D)

ASSISTANT PROFESSOR OF MANAGEMENT (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY OF EMPLOYEE WELFARE MEASURES OF ARYA VAIDYA PHARMACY LTD. KANJIKKODE, (COIMBATORE)" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by AJAY M (20BACC005) during the period of "June 1st to 30 June" our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

[Handwritten Signature]
30/11/22

Internal Guide

[Handwritten Signature]
CRADAVEL.P)

[Handwritten Signature]
R

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
COIMBATORE

Viva voice examination held on 1.12.22

[Handwritten Signature]
1/12/22

Internal Examiner

[Handwritten Signature]
1/12/22

External Examiner

**A STUDY ON EMPLOYEE MORALE AND IT'S EFFECTIVENESS ON
COVID PANDEMIC SITUATIONS**

A project report submitted to the Bharathiar University in the partial fulfillment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER
APPLICATION**

Submitted by

AKSHAY KRISHNA

20BAC006

UNDER THE GUIDANCE OF

**DR KIRUTHIKA M., MSC (APPLIED PSYCHOLOGY), MBA.,
M.PHIL.,**



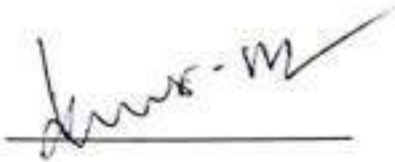
**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**(An ISO 9001:2008 Certified Institution and
Re-accredited by NAAC by "B++" Grade)
Affiliated to Bharathiar University and Approved by AICTE
KOVAIPUDUR, COIMBATORE -641042**

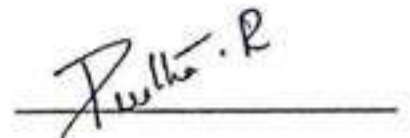
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON EMPLOYEE MORALE AND IT'S EFFECTIVENESS ON COVID PANDEMIC SITUATIONS" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by AKSHAY KRISHNA (20BAC006) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide




Head of the Department

Viva voice examination held on 01/12/2022

HEAD OF THE DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS
COIMBATORE - 641 042



Internal Examiner



External Examiner

**A STUDY ON THE BRAND LOYALTY AMONG CUSTOMERS OF
KITEX LUNGI, A PRODUCT OF KITEX LTD, ALUVA, ERNANKULAM**

Project Report

**Submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of**

**BACHELOR OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATIONS**

Submitted by

Mr. AKSHAY K

20BAC007

UNDER THE GUIDANCE OF

Dr.NIMISHA.M, MBA.,M.Sc.[APPLIED PSYCHOLOGY],Ph.D.



DEPARTMENT OF MANAGEMENT STUDIES (UG)

**V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous)**

(An ISO 9001:2008 certified institution and Re - accredited by NAAC BY "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042

NOVEMBER 2022

CERTIFICATE

This is certify that the project entitled " A STUDY ON THE BRAND LOYALTY AMONG CUSTOMERS OF KITEX LUNGI, A PRODUCT OF KITEX LTD,ALUVA,ERNAKULAM" submitted to the BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by Mr. AKSHAY.K (20BAC007) during the period of our study in the Department of Management (UG), VLB Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Ninisha.M

Internal Guide

Prasanna.R

Head of the Department

Viva-voce examination held on 01-12-2022

C. Anup
11/12/22
Internal examiner

R. Ganesh
11/12/22
External examiner

**A STUDY ON OPINION OF EMPLOYEES TOWARDS GRIEVANCE
HANDLING PROCEDURE AT THE BAJAJ FINSERV LTD**

**A project report submitted to the Bharathiar University in the partial fulfilment
of the requirement for the award of the Degree of**

**BACHELOR OF BUSINESS ADMINISTRATION WITH
COMPUTER APPLICATION**

Submitted by

AMEEN V A

(20BAC008)

UNDER THE GUIDANCE OF

Mrs. M NAZMA HAROON., MBA., PGDLLAL., Ph.D



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON OPINION OF EMPLOYEES TOWARDS GRIEVANCE HANDLING PROCEDURE AT THE BAJAJ FINSERV LTD" submitted to BIHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by AMEEN V A (20BAC008) during the period of 2022 our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Internal Guide

M. N. Sene

Head of Department

P. K. R.

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(SNOGOWOOLUW)
COIMBATORE - 641 042

Viva voice examination held on

1.12.2022

C. N. S. P.
11/12/22

Internal Examiner

R. Gunther
11/12/22

External Examiner

**A STUDY ON TRAINING EFFICIENCY WITH REFERENCE TO SAFE
TECHNOLOGIES**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATION**

Submitted by

ANJANA.B

20BAC009

UNDER THE GUIDANCE OF

MRS. S. KAVITHA, MBA, (PH. D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharthiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project **A STUDY ON TRAINING EFFICIENCY WITH REFERENCE TO SAFE TECHNOLOGIES** entitled submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **ANJANA.B** during the period from "1st june to 30th june 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



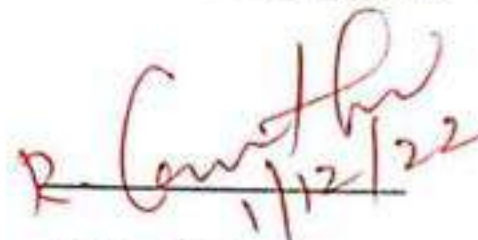
Head of the Department

DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 022

Viva voice examination held on 1 - 12 - 2022



Internal Examiner



External Examiner

**A STUDY ON ORGANISATIONAL CULTURE AND CLIMATE IN
NOYCE CYBER SOLUTION, PALAKKAD, KERALA**

A Project report submitted to the Bharathiar University in the partial fulfilment for the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ANSAR H

(20BAC010)

Under the Guidance of

Mr. B. MOHAMED ARSHAD PGDRM., MBA.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous)

(An ISO 9001-2008 certified institution and

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Affiliated to Bharathiar and Approved by AICTE

KOVAIPUDUR, COIMBATORE-641042

NOVEMBER-2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON ORGANISATIONAL CULTURE AND CLIMATE IN NOYCE CYBER SOLUTION, PALAKKAD, KERALA" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by ANSAR H (20BAC010) during the period of "1st June to 30th June 2022" our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 1/12/2022


Internal Examiner


External Examiner

**A STUDY ON WORK LIFE BALANCE AMONG FEMALE FACULTIES AT
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE**

A project report submitted to Bharathiar University in the partial fulfillment for the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATION**

Submitted by

**ARDRA J
(20BAC011)**

Under the Guidance of

DR.R.PREETHA, MBA.,PGDBI.,M.Phil.,PGDCA.,Ph.D

ASSISTANT PROFESSOR

DEPARTMENT OF MANAGEMENT (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous)

(An ISO 9001-2008 certified institution and Re-accredited by NAAC BY "B++" Grade)

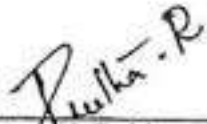
Affiliated to Bharathiar and Approved by AICTE


KOVAIPUDUR, COIMBATORE-641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitle A STUDY ON WORK-LIFE BALANCE AMONG FEMALE FACULTIES AT VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE submitted to BHARATHIAR UNIVERSITY in the partial fulfillment for the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by ARDRA J (20BAC011) during the period of study in the department of management (UG), VLB Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and report has not formed the basis for any Degree/Associate Ship/Fellowship or other similar title to any candidate in the University.



Internal Guide


Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641042

Viva voice Examination held on 01/12/2022


Signature of Internal Examiner


Signature of External Examiner

MEDICAL SHOP MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfillment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS

Submitted by

ARJUN KRISHNA S

20BAC012

UNDER THE GUIDANCE OF

Mrs. C. MALATHI MSC., M Phil.,

ASSISTANT PROFESSOR, DEPARTMENT OF MANAGEMENT(UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **PROJECT NAME** submitted to **BHARATHIAR UNIVERSITY** in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATIONS** is a record of original work done by **ARJUN KRISHNA, 20BAC012** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. Under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


C. Anand
30/4/22

Internal Guide


P. The. R.

Head of the Department
HEAD, DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01/12/2022


C. Anand
1/12/22

Internal Examiner


R. Anand
1/12/22

External Examiner

SVLU

STOCK MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ARNOJ M

(20BAC013)

UNDER THE GUIDANCE OF

Mrs. C . MALATHI ,MCA,M.Phill



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

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KOVAIPUDUR, COIMBATORE -641042

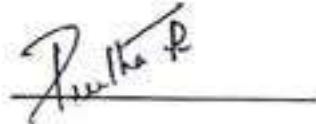
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled STOCK MANAGEMNET SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION) is a record of original work done by ARNOJ M 20BAC013 during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


C. N. N. D. 30/11/22

Internal Guide



Head of the department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042.

Viva voice examination held on 1/12/2022


C. N. N. D. 1/12/22

Internal Examiner


R. S. R. 1/12/22

External Examiner

SH10

**“ A STUDY ON E-COMMERCE IMPLICATIONS ON THE INDIAN
BANKING”**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

ASWIN KRISHNAN V

(20BAC014)

UNDER THE GUIDANCE OF

MRS. SOWMIYA R MCOM(IB) ,, ASSISTANT PROFESSOR.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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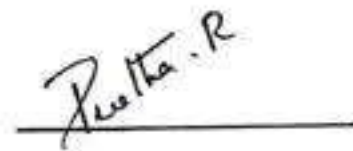
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON E-COMMERCE IMPLICATIONS ON THE INDIAN BANKING" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by ASWIN KRISHNAN V (20BAC014) during the period of "1ST JUNE TO 30 JUNE 2022" our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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Head of the Department
HEAD DEPARTMENT OF MANAGEMENT
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCES
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 1/12/22



Internal Examiner



External Examiner

Shiv

SUPERMARKET MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

ASWIN.R

20BAC015

UNDER THE GUIDANCE OF

Mrs. C.MALATHI M.C.A.,M.Phil.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **SUPERMARKET MANAGEMENT SYSTEM** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **ASWIN.R (20BAC015)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

C. N. S. D. 29/12/22

Internal Guide

R. S. R.

Head of the Department
HEAD, DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(UPTO-0303)
COIMBATORE - 561 042

Viva voice examination held on 01/12/2022

C. N. S. D. 1/12/22

Internal Examiner

R. S. R. 1/12/22

External Examiner

SAW

**A STUDY ON BRAND LOYALTY TOWARDS MARUTI SUZUKI SWIFT
WITH SPECIAL REFERENCE TO PALAKKAD CITY**

A project report submitted to the Bharathiar University in the partial fulfillment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER
APPLICATION Submitted by BHOOPATHY.M (20BAC016) UNDER THE
GUIDANCE OF Mrs. MARY ANITHA CATHARINE.P, M.SC., MBA., M.Phil.,
Assistant Professor of Management (UG)**



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON BRAND LOYALTY TOWARDS MARUTI SUZUKI SWIFT WITH SPECIAL REFERENCE TO PALAKKAD CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by BHOOPATHY.M during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 541 042.

Viva voice examination held on

01.12.2022



Internal Examiner



External Examiner

SHJ

**A STUDY ON CUSTOMER SATISFACTION TOWARDS AIRTEL (WITH
SPECIAL REFERENCE TO PALAKKAD, KERALA)**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
of the award of the Degree

of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

Mr. IDREESH.S

20BAC017

UNDER THE GUIDANCE OF

Mr. M. SABAREEDHARAN. MBA, M Phil.,

Assistant Professor, Department of Management (UG)



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE**

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE-641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS AIRTEL (WITH SPECIAL REFERENCE TO PALAKKAD, KERALA)" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATIONS) is a record of original work done by Mr. IDREESH S (20BAC017) during the period of 1st June to 30th June 2022 our study in the department of Management (UG), VLB Janaklammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University



Internal Guide




Head of the Department
HEAD, DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKLAMMAL COLLEGE OF ARTS AND SCIENCE
COIMBATORE
KARNATAKA

Viva voce examination held on 1.12.22



Internal Examiner



External Examiner

A STUDY ON BRAND AWARENESS AND CUSTOMER SATISFACATION

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION)

Submitted by

JIJITHA R

20BAC019

UNDER THE GUIDANCE OF

MR.RAJAVEL P MBA, M.H.RM,PGD CA,M.PHIL,(PHD)

Assistant Professor

Department of Management(UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022


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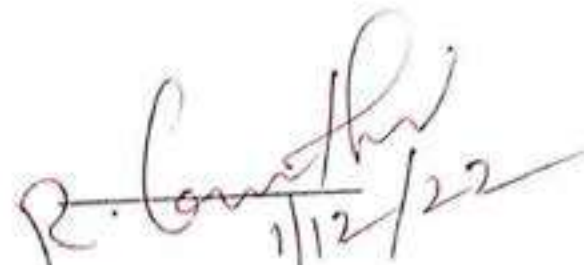
This is to certify that the project entitled **A STUDY ON BRAND AWARENESS AND CUSTOMER SATISFACATION** submitted to **BIHARATHAR UNIVERSITY** in partial fulfillment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **JITHA R (20BAC019)** during the period of our study in the Department of Management (UG), V.L.B, Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department
HEAD, DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
BASTIYODIGUTHA
COIMBATORE - 641 042

Viva voice examination held on 1/12/2022


Internal Examiner


External Examiner

**A STUDY ON CUSTOMER ATTITUDE AND AWARENESS TOWARDS GREEN
PRODUCTS WITH SPECIAL REFERENCE TO POLLACHI TALUK**

project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of
the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

KAVUKANI K

20BAC020

UNDER THE GUIDANCE OF

Mrs. M. KIRUTHIKA, M. Sc (APPLIED PSYCHOLOGY), MBA., M. Phil.



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**(An ISO 9001:2008 Certified Institution and
Re-accredited by NAAC by "B++" Grade)**

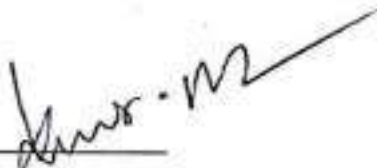
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE


This is to certify that the project entitled **A STUDY ON CUSTOMER ATTITUDE AND AWARENESS TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO POLLACHI TALUK** submitted to **VARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **KAVUKANIK 20BAC020** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


HEAD of the Department (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042.

Oral examination held on 01/12/2022


Internal Examiner


External Examiner

**A STUDY ON ONLINE GROCERY MARKET IN INDIA WITH
SPECIAL REFERENCE TO COIMBATORE DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER
APPLICATION**

Submitted by

AV KRISHNASAGAR

20BAC023

UNDER THE GUIDANCE OF

Dr. NIMISHA . M , MBA , M.Sc., (APPLIED PSYCHOLOGY) , Ph.D.



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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(An ISO 9001:2008 Certified Institution and

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON ONLINE GROCERY MARKET IN INDIA WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPYER APPLICATION** is a record of original work done by **AV KRISHNASAGAR , 20BAC023** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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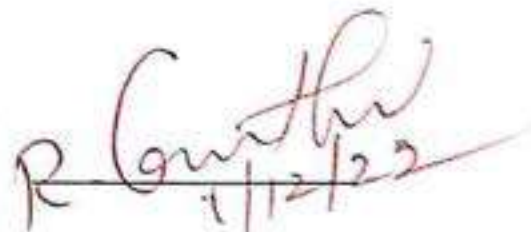
Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 541 042

Viva voice examination held on 01-12-2022



Internal Examiner



External Examiner

**A STUDY ON CUSTOMER PERCEPTION AND SATISFACTION
TOWARDS THE USAGE OF PAYTM**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATION**

Submitted by

MALUFA P J

(20BAC024)

UNDER THE GUIDANCE OF

Mrs. M NAZMA HAROON , MBA ,PGDLLAL , Ph.D



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER PERCEPTION AND SATISFACTION TOWARDS THE USAGE OF PAYTM** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **MALUFA P J (20BAC024)** during the period from "1st June 30 to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

M. K. Das

Internal Guide

P. K. R.

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 541 042

Viva voice examination held on

1-12-2022.

C. N. S.
1/12/22

Internal Examiner

R. Caruthu
1.12.22

External Examiner

**A STUDY ON CUSTOMER SATISFACTION WITH SPECIAL
REFERENCE OF NEXA PALAKKAD**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATION**

Submitted by

MOHAMAD AMEEN

20BAC025

UNDER THE GUIDANCE OF

MRS.S.KAVITHA MBA.(PHD)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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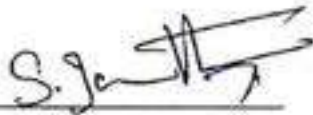
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER STAISFCTION WITH SPECIAL REFERENCE OF NEXA PALAKKAD** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **MOHAMAD AMEEN** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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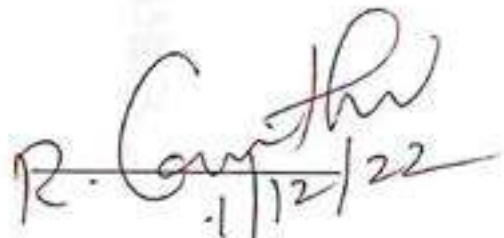
Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLBJF JANAKIAMMAL COLLEGE OF ARTS AND SCIEN.
(AUTONOMOUS)
COIMBATORE - 641 042.

Viva voice examination held on 01/12/2022



Internal Examiner



External Examiner

**STUDY OF CONSUMER BEHAVIOUR IN SELECTING SAMSUNG MOBILE PHONES
PALAKKAD, KERALA**

*A project report submitted to the Bharathiar University in the partial fulfillment of the requirement for
the award of the Degree of*

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

C.R MOHAMED YASIR

(20BAC026)

UNDER THE GUIDANCE OF

Mr. B. MOHAMED ARSHAD PGDRM., MBA.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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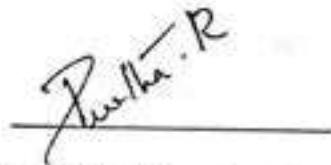
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY OF CONSUMER BEHAVIOUR IN SELECTING SAMSUNG MOBILE PHONES PALAKKAD, KERALA " submitted to BHARATHIAR UNIVERSITY In partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION is a record of original work done by C.R MOHAMED YASIR (20BAC026) during the Period of "1ST JUNE TO 30 JUNE 2022" our study in the department of management (UG), V.L.B Janakiammal college of arts and science, Coimbatore. Under my supervision and guidance and report has not formed the basis of the award of any Degree / Associateship / Fellowship or other similar title to any candidate in any university.



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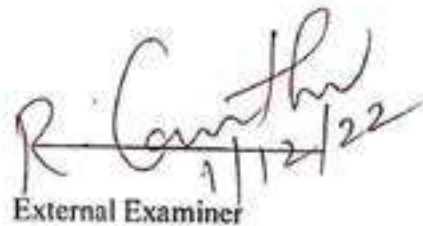
Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(PATTOM, COIMBATORE)
COIMBATORE - 641042

Viva voice examination held on 01-12-2022



Internal Examiner



External Examiner

**STADY ON CUSTOMERS SATISFACION AND PREFERENCE OF
REDMI PHONES WITH SPECIAL REFERENCE TO COIMBATORE
CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MOHAMMED RIYAS.M

20BAC027

UNDER THE GUIDANCE OF

Dr. Preetha.,MBA.,PGDCA.,MPHIL.,PGDBI.,PHD

Assistant Professor, Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

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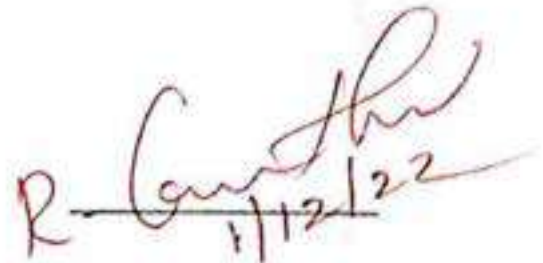
This is to certify that the project entitled "STADY ON CUSTOMERS SATISFACION AND PREFERENCE OF REDMI PHONES WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by Mr. MOHAMMED RIYAS.M during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


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Head of the Department
HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(COIMBATORE)
COIMBATORE - 641 042

Viva voice examination held on 01-12-2022


Internal Examiner


External Examiner

**A STUDY ON WORK-LIFE BALANCE OF MEN AND WOMEN WITH SPECIAL
REFERENCED TO NOYCE CYBER SOLUTION PALAKKAD DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

MUHAMED HAMEEZ

20BAC028

UNDER THE GUIDANCE OF

**SOWMIYA.R , MCOM(IB) ASSISTANT PROFESSOR, DEPARTMENT OF
MANAGEMENT (UG)**



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**(An ISO 9001:2008 Certified Institution and
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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON WORK-LIFE BALANCE OF MEN AND WOMEN WITH SPECIAL REFERENCED TO NOYCE CYBER SOLUTION PALAKKAD DISTRICT" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by MUHAMMED HAMEEZ during the period from "1st June to 30th June 2022 of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENC.
(AUTONOMOUS)
COIMBATORE - 541 642.

Viva voice examination held on 1/12/2022



Internal Examiner



External Examiner

**A STUDY ON MARKETING STRATEGY OF ONE PLUS MOBILE PHONES AND ITS
EFFECT ON CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD
DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

MOHAMMED RASOOL

20BAC029

UNDER THE GUIDANCE OF

Mrs. P.MARY ANITHA CATHARINE.P MSC.,M.phil.,MBA.,BBA.,

Assistant Professor, Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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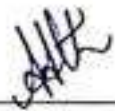
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KOVAIPUDUR, COIMBATORE -641042

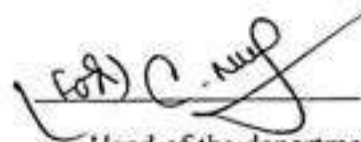
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON MARKETING STRATEGY OF ONE PLUS MOBILE PHONES AND ITS EFFECT ON CUSTOMERS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by Mr. MOHAMMED RASOOL(20BAC029) during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 041 042

Viva voice examination held on

1/12/2022



Internal Examiner



External Examiner

HUMAN RESOURCE INFORMATION SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

K.MURUGESWARI

20BAC030

UNDER THE GUIDANCE OF

Mrs. C.MALATHI, MCA., M.Phil.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

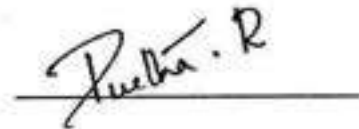
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **HUMAN RESOURCE INFORMATION SYSTEM** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **K.MURUGESWARI** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


C. Murugeswari
28/11/22

Internal Guide


P. R. Ramesh

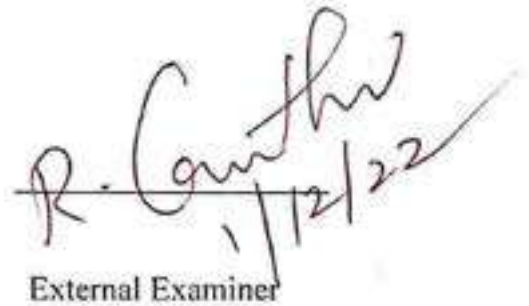
Head of the Department

HEAD, DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCES
SAULANGANCHI
COIMBATORE - 641042

Viva voice examination held on 11/12/2022


C. Murugeswari
11/12/22

Internal Examiner


R. Ganesh
11/12/22

External Examiner

**A COMPARITIVE STUDY ON CUSTOMER PREFERENCE TOWARDS COSMETICS
WITHRESPECT TO LAKME AND MAYBELLINE IN COIMBATORE CITY**
submitted to **BHARATHIAR UNIVERSITY**

A project report submitted to the Bharathiar University in the partial fulfilment of therequirement
for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER
APPLICATION**

Submitted by

NIKITHA P

20BAC031

UNDER THE GUIDANCE OF

Mr. M. SABAREEDHARAN, MBA, M.Phil



DEPARTMENT OF
MANAGEMENT(UG)

**VLB JANAKIAMMAL COLLEGE OF ARTS AND
SCIENCEAUTONOMOUS**

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Re-accredited by NAAC by " B++"

Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -64

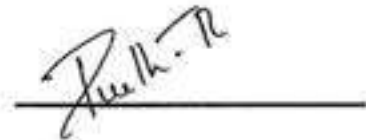
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A COMPARITIVE STUDY ON CUSTOMER PREFERENCE TOWARDS COSMETICS WITH RESPECT TO LAKME AND MAYBELLINE IN COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **NIKITHA P** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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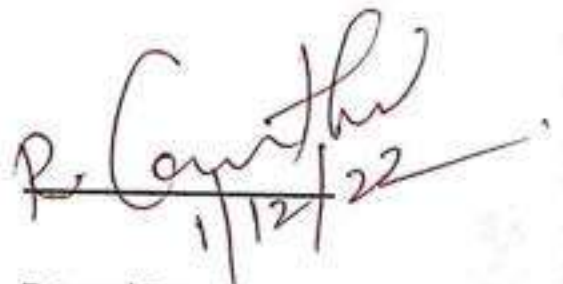


Head of the Department

Viva voice examination held on 1/12/22



Internal Examiner



External Examiner

A STUDY ABOUT WORK STRESS MANAGEMENT

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

RAHUL E K

20BAC033

UNDER THE GUIDANCE OF

**RAJAVEL.P,MBA,M.H.R.M,PGDCA,M.PHIL,(PH.D),ASSISTANT
PROFESSOR,DEPARTMENT OF MANAGEMENT(UG)**



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

STUDY ABOUT WORK STRESS MANAGEMENT submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **RAHUL E K** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide (R→Savel.P)


Head of the Department
HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01/12/2022


Internal Examiner


External Examiner

MATERIAL ORDER PROCESSING MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

U.RAJALAKSHMI

20BAC034

UNDER THE GUIDANCE OF

Mrs.C.MALATHI,MCA.,M.Phil.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

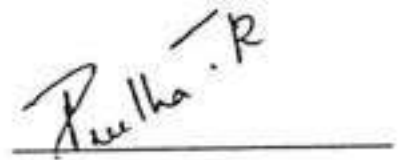
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled MATERIAL ORDER PROCESSING MANAGEMENT SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by U.RAJALAKSHMI 20BAC034 during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


C. Nandini
29/11/22

Internal Guide


P. R. Ramesh

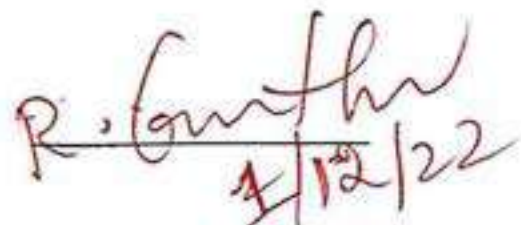
Head of the Department

HE,
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01/12/2022


C. Nandini
1/12/22

Internal Examiner


R. Gunther
1/12/22

External Examiner

**A STUDY ON CUSTOMER AWARENESS TOWARDS HANDLOOM
PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER
APPLICATION**

Submitted by

RESHMA M

20BACO35

UNDER THE GUIDANCE OF

MRS. M. KIRUTHIKA, MSC (APPLIED PSYCHOLOGY), MBA, M. PHIL



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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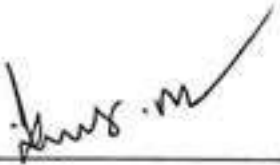
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER AWARENESS TOWARDS HANDLOOM PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **RESHMA M 20BAC035** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 01/12/2022



Internal Examiner



External Examiner

**A STUDY ON IMPACT OF PACKAGING ON CONSUMERS BUYING
BEHAVIOUR IN SIMCO WITH SPECIAL REFERENCE TO OTTAPALAM
TOWN**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER
APPLICATION**

Submitted by

RIJISHA K.M

20BAC036

UNDER THE GUIDANCE OF

Dr. NIMISHA. M. MBA., M.Sc. (Applied Psychology), Ph.D.



DEPARTMENT OF (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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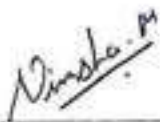
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON IMPACT OF PACKAGING ON CONSUMERS BUYING BEHAVIOUR IN SIMCO WITH SPECIAL REFERENCE TO OTTAPALAM TOWN** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **RJISHA K.M** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641042

Viva voice examination held on 01-12-2022



Internal Examiner



External Examiner

BUS TRAVELS MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

WITH COMPUTER APPLICATION

Submitted by

SELVAPRAKASH D

20BAC037

UNDER THE GUIDANCE OF

Mrs. C.MALATHI,MCA.,M.Phil.,



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **BUS TRAVELS MANAGEMENT SYSTEM** submitted to **BIHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **SELVAPRAKASH D 20BAC037** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


Internal Guide


Head of the Department

HEA
VLSJ
PARTMENT OF MANAGEMENT (UG)
JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01/12/2022


Internal Examiner


External Examiner

SP20

**A STUDY ON ADAPTATION OF CHANGE FROM OFFLINE TO ONLINE
TEACHING METHODOLOGY POST COVID AMONG TEACHERS WITH
SPECIAL REFERENCE TO CALICUT UNIVERSITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of
BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

Mr.SHEMEEM U

(20BAC039)

Mrs.M.NAZMA HAROON, MBA, PGDLLAL(Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**(An ISO 9001:2008 Certified Institution and
Re-accredited by NAAC by "B++" Grade)**

**Affiliated to Bharathiar University and Approved by AICTE
KOVAIPUDUR, COIMBATORE -641042
NOVEMBER 2022**

This is to certify that the project entitled "A STUDY ON ADAPTATION OF CHANGE FROM OFFLINE TO ONLINE TEACHING METHODOLOGY POST COVID AMONG TEACHERS WITH SPECIAL REFERENCE TO CALICUT UNIVERSITY" submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done By Mr.SHEMEEM U (20BAC039) during the period of "1st June to 30 July 2022" our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

M. K. R.
Internal Guide

P. K. R.
Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 631 042

Viva voice examination held on 1/12/2022

C. K. R.
Internal Examiner

R. Govindhan
External Examiner

**A STUDY ON ONLINE FOOD ORDERING APPS: SWIGGY AND
ZOMATO IN COIMBATORE CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH
COMPUTER APPLICATION**

Submitted by

SNEHA R

20BAC041

UNDER THE GUIDANCE OF

Mrs. S. KAVITHA, MBA, (Ph.D)



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**(An ISO 9001:2008 Certified Institution and
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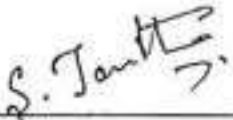
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KOVAIPUDUR, COIMBATORE -641042

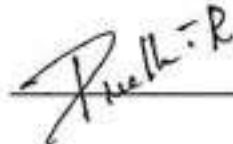
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON ONLINE FOOD ORDERING APPS: SWIGGY AND ZOMATO IN COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **SNEHA R (20BAC041)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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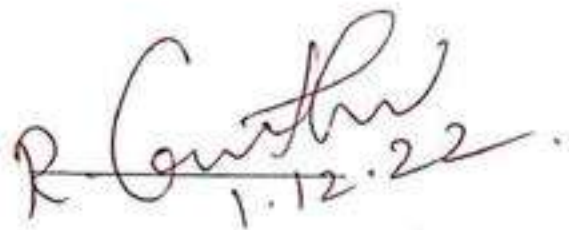


Head of the Department
HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042.

Viva voice examination held on 1.12.2022



Internal Examiner



External Examiner

A STUDY ON CONSUMER AWARENESS TOWARDS ON ONLINE SHOPPING IN PALAKKAD DISTRICT,KERALA

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

SUBITHA B

20BAC044

UNDER THE GUIDANCE OF

**MRS. SOWMIYA.R MCOM(IB) ASSISTANT PROFESSOR,
DEPARTMENT OF MANAGEMENT(UG)**



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER AWARENESS TOWARDS ONLINE SHOPPING IN PALAKKAD DISTRICT" submitted to BIJARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by MS. SUBITHA.B during the period from "1st June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

H
V.



DEPARTMENT OF MANAGEMENT (UG)
JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042.

Viva voice examination held on 01-12-2022



Internal Examiner



External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS THE
HIMALAYAN PRODUCTS IN PALAKKAD CITY**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION
WITH COMPUTER APPLICATION**

Submitted by

TEENA ROBERT

(20BAC045)

UNDER THE GUIDANCE OF

Mrs. MARY ANITHA KATHARINE P, MSC.,MPHIL.,MBA.,BBA



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS THE HIMALAYAN PRODUCTS IN PALAKKAD CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **TEENA ROBERT (20BAC024)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

Viva voice examination held on 1/12/2022



Internal Examiner



External Examiner

A STUDY ON CONSUMER SATISFACTION TOWARDS SAKTHI MILK WITH REFERENCE TO COIMBATORE CITY

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

THRISAN .G

20BAC046

UNDER THE GUIDANCE OF

Mr. SABAREEDHARAN, MBA., M.Phil



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CONSUMER SATISFACTION TOWARDS SAKTHI MILK WITH REFERENCE TO COIMBATORE CITY** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION** is a record of original work done by **THRISAN.G (20BAC 046)** during the period of our study in the Department of Management (UG), **V.L.B. Janakiammal College of Arts and Science, Coimbatore.** under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



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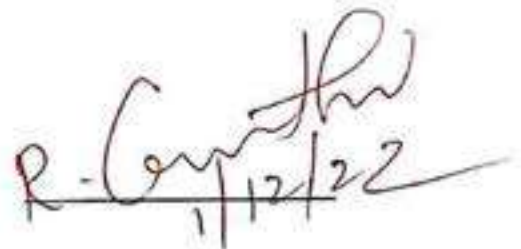
Head of the Department

HEAD OF DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01.12.2022



Internal Examiner



External Examiner

SALU

Mobile Shop Management System

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION)

Submitted by

UNAIS USMAN K

20BAC047

Mrs. C.MALATHI M.C.A.,M.Phil.,

Assistant Professor

Department of Management (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **MOBILE SHOP MANAGEMENT SYSTEM** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **UNAIS USMAN K (20BAC047)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department
HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB J. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01.12.2022



Internal Examiner



External Examiner

8111

HOTEL MANAGEMENT SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

VARUNKUMAR R

20BAC048

MRS. C.MALATHI M.C.A.,M.PHIL., ASSISTANT PROFESSOR DEPARTMENT OF MANAGEMENT (UG)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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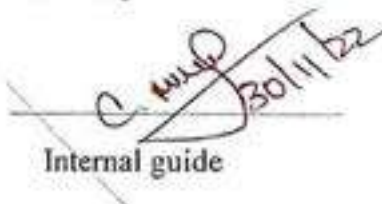
Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **HOTEL MANAGEMENT SYSTEM** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **VARUNKUMAR R (20BAC048)** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University


Internal guide


Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01/12/2022


Internal Examiner


External Examiner

A STUDY ON HOSPITAL MANAGEMENT SYSTEM

A Project report submitted to the Bharathiar university in the partial fulfillment of the requirement for the award of the degree of
BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATION)

Submitted by

Mr.VASANTH RAJ.R

20BAC049

Under the Guidance of

Mrs.C.MALATHI MCA.,M.Phil.,

Assistant Professor, Department of BBA (CA)



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

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Re-accredited by NAAC by "B++" Grade)**

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled HOSPITAL MANAGEMENT SYSTEM submitted to BHARATHIAR UNIVERSITY in partial fulfillment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION (COMPUTER APPLICATIONS) is a record of original work done by Mr.VASANTHRAJ.R during the period of her study in the department of Management(UG), VLB Janakiammal College of Arts and Science, Coimbatore under my Supervision and Guidance and the report has not formed the basis for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

C. N. S. P.
23/11/22
Internal Guide

F. K. R.
Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCES

Viva-voce examination held on 1.12.2022

C. N. S. P.
11/12/22
Internal Examiner

R. G. S.
11/12/2022
External Examiner

**A STUDY ON IMPACT OF COVID 19 ON WORK-LIFE BALANCE OF
SCHOOL TEACHER IN PALAKKAD**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

VIGNESH.T.R

20BAC050

UNDER THE GUIDANCE OF

**RAJAVEL.P,MBA,M.H.R.M,PGDCA,M.PHIL,(PH.D),ASSISTANT
PROFESSOR,DEPARTMENT OF MANAGEMENT(UG)**



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)


Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022


CERTIFICATE

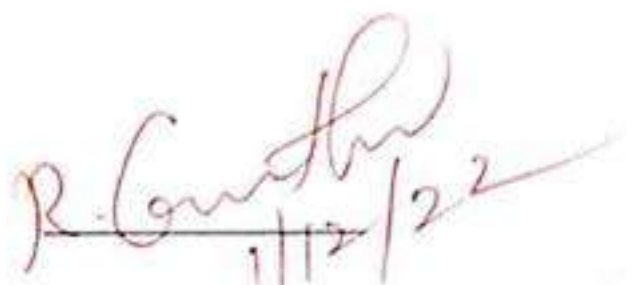
This is to certify that the project entitled "A STUDY ON IMPACT OF COVID 19 ONWORK-LIFE BALANCE OF SCHOOL TEACHER IN PALAKKAD" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by VIGNESH.T.R during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


28/11/22
C.R. NARAYAN (P)
Internal Guide


Head of the Department
HEAD, DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 142

Viva voice examination held on 01-12-2022


1/12/22
Internal Examiner


1/12/22
External Examiner

**A STUDY ON INFLUENCE OF TELEVISION ADVERTISEMENT ON
CONSUMER BUYING BEHAVIOUR IN COIMBATORE**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH
COMPUTER APPLICATION**

Submitted by

VIKRAM.S

20BAC051

UNDER THE GUIDANCE OF

Mrs.M. KIRUTHIKA, MSC(APPLIED PSYCHOLOGY)MBA., M.phil



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

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Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

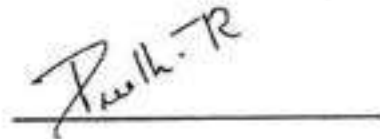
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON INFLUENCE OF TELEVISION ADVERTISEMENT ON CONSUMER BUYING BEHAVIOUR IN COIMBATORE** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **VIKRAM.S** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide




Head of the Department

Viva voice examination held on 01/12/2022



Internal Examiner



External Examiner

**A STUDY ON STUDENTS PERCEPTION TOWARDS E-LEARNING
WITH REFERENCE TO COIMBATORE DISTRICT**

project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH
COMPUTER APPLICATION**

Submitted by

VISHNU.N

20BAC052

UNDER THE GUIDANCE OF

Dr. NIMISHA .M MBA., M.SC(APPLIED PSYCHOLOGY)., Ph.D



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON STUDENTS PERCEPTION TOWARDS E-LEARNING WITH REFERENCE TO COIMBATORE DISTRICT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **VISHNU.N** during the period of our study in the Department of Management (UG), **V.L.B. Janakiammal College of Arts and Science, Coimbatore.** under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.

Nimsha. M

Internal Guide

Teetha. R

Head of the Department

Viva voice examination held on 1.12.22.

C. Jayo
1/12/22

Internal Examiner

R. Ganesh
1/12/22

External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS IPHONE
WITH REFERENCE TO COIMBATORE DISTRICT**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement
for the award of the Degree of

**BACHELOR OF BUSINESS ADMINISTRATION WITH
COMPUTER APPLICATION**

Submitted by

VISHWANATHAN.M

20BAC053

UNDER THE GUIDANCE OF

M.NAZMA HAROON, MBA., PGDLLAL,(Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

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KOVAIPUDUR, COIMBATORE -641042

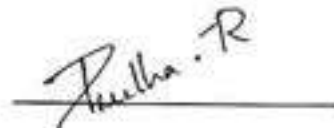
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS IPHONE WITH REFERENCE TO COIMBATORE DISTRICT** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **VISHWANATHAN .M** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide

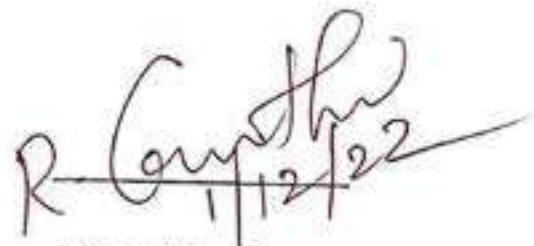


Head of the Department

Viva voice examination held on 01/12/2022



Internal Examiner



External Examiner

**A STUDY ON EFFECTIVENESS OF RECRUITMENT AND
SELECTION OF THE EMPLOYEES**

A project report submitted to the Bharathiar University in the partial fulfilment of the
requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by

HISHAM A H

REG. NO. 20BAC054

UNDER THE GUIDANCE OF

Mrs. S KAVITHA, MBA (Ph.D)



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

Re-accredited by NAAC by "B++" Grade)

Affiliated to Bharathiar University and Approved by AICTE

KOVAIPUDUR, COIMBATORE -641042

NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **A STUDY ON EFFECTIVNESS OF RECRUITMENT AND SELECTION OF EMPLOYEES** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **HISHAM AH** during the period of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



Head of the Department

DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
COIMBATORE - 641 022

Viva voice examination held on 1/12/2022



Internal Examiner



External Examiner

FOOD ORDERING SYSTEM

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION

Submitted by

ARJUN V

(20BAC055)

UNDER THE GUIDANCE OF

Mrs. C.MALATHI ,MCA,M.Phill



DEPARTMENT OF MANAGEMENT (UG)

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

(An ISO 9001:2008 Certified Institution and

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KOVAIPUDUR, COIMBATORE -641042

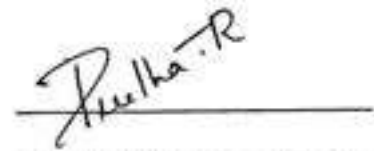
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled **FOOD ORDERING SYSTEM** submitted to **BHARATHIAR UNIVERSITY** in partial fulfilment of the requirement for the award of the degree of **BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION** is a record of original work done by **ARJUN V** during the period "1st June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore. under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.


C. N. S. P. 30/11/22

Internal Guide


P. K. R. 30/11/22

Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
COIMBATORE - 641 042.

Viva voice examination held on 01/12/2022


C. N. S. P. 01/12/22

Internal Examiner


R. G. S. 01/12/22

External Examiner

**“A STUDY ON CUSTOMER SATISFACTION OF RELIANCE JIO SIMCARD
WITH SPECIAL REFERENCE TO PALAKKAD MUNICIPALITY”**

A project report submitted to the Bharathiar University in the partial fulfilment of the requirement for
the award of the Degree of

BACHELOR OF BUSINESS ADMINISTRATION

Submitted by
VISHNUPRASAD.M

20BAC056

UNDER THE GUIDANCE OF

Mr.B.Mohammed Arshad .MBA.,PGDRM

Assistant professor



**DEPARTMENT OF MANAGEMENT (UG)
VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**(An ISO 9001:2008 Certified Institution and
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**Affiliated to Bharathiar University and Approved by AICTE
KOVAIPUDUR, COIMBATORE -641042**

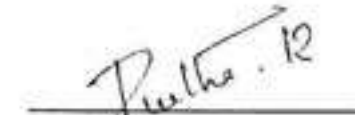
NOVEMBER 2022

CERTIFICATE

This is to certify that the project entitled "STUDY ON CUSTOMER SATISFACTION OF RELIANCE JIO SIMCARD WITH SPECIAL REFERENCE TO PALAKKAD MUNICIPALITY" submitted to BHARATHIAR UNIVERSITY in partial fulfilment of the requirement for the award of the degree of BACHELOR OF BUSINESS ADMINISTRATION WITH COMPUTER APPLICATION is a record of original work done by VISHNUPRASAD.M during the period "1st June to 30th June 2022" of our study in the Department of Management (UG), V.L.B. Janakiammal College of Arts and Science, Coimbatore, under my Supervision and Guidance and the report has not formed the basis for the award for any Degree/Associate ship/Fellowship or other similar title to any candidate in any University.



Internal Guide



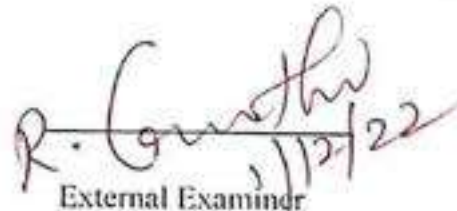
Head of the Department

HEAD DEPARTMENT OF MANAGEMENT (UG)
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE/
(AUTONOMOUS)
COIMBATORE - 641 042

Viva voice examination held on 01/12/2022.



Internal Examiner



External Examiner

B.Com PA

A PROJECT REPORT ENTITLED

**"A STUDY ON FACTORS THAT INFLUENCE THE ATTITUDE OF
CUSTOMER TO PREFER ELECTRIC BIKES IN COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

P AKILASH

(Reg.No.20BCP001)

Under the guidance of

Dr. P. SHANTHINI M.Com. MBA., M.Phil., Ph.D

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

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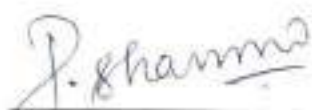
KOVAIPUDUR, COIMBATORE-641042



April 2023

CERTIFICATE

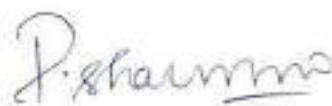
This is to certify that this Project work entitled on "A STUDY ON FACTORS THAT INFLUENCE THE ATTITUDE OF CUSTOMER TO PREFER ELECTRIC BIKES IN COIMBATORE CITY" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. P AKILASH (Reg.No.20BCP001) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other candidate of college.



Signature of the faculty guide

DR. P. SHANTHINI

MBA., M.Phil., Ph.D



Signature of the HOD

DR. P. SHANTHINI

MBA., M.Phil., Ph.D

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



INTERNAL EXAMINER



EXTERNAL EXAMINER

DATE: 4/5/2023

PLACE: COIMBATORE

A PROJECT REPORT ENTITLED

"A STUDY ON FINANCIAL STATEMENT ANALYSIS OF RELIANCE INDUSTRIES LTD"

Submitted in partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

ANUGRAH PARAMESWARAN K

(Reg.No.20BCP003)

Under the guidance of

Dr. P. SHANTHINI M.Com, MBA., M.Phil., Ph.D

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

CERTIFICATE

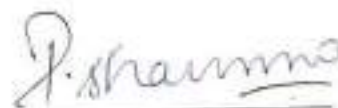
This is to certify that this Project work entitled on "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF RELIANCE INDUSTRIES LTD" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. ANUGRAH PARAMESWARAN K (Reg.No.20BCP003) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other candidate of college .



Signature of the faculty guide

DR. P. SHANTHINI

MCOM., MBA., M.Phil., Ph. D



Signature of the HOD

DR. P. SHANTHINI

MCOM., MBA., M.Phil., Ph.D.,

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



INTERNAL EXAMINER



EXTERNAL EXAMINER

DATE: 4/5/2023

PLACE: COIMBATORE

**"A STUDY ON CUSTOMER SATISFACTION ON QUALITY AND
SERVICE TOWARDS LG COMPANY "**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

ASWATH MAHESWARAN,R

(Reg No:20BCP005)

Under the guidance of

Dr. P. SHANTHINI

M.Com., MBA., M.Phil., Ph.D.,

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE. Re-

accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **ASWATH MAHESWARAN (20BCP005)** during the period of his study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE




HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42, _

Submitted for VIVA-VOCE Examination held on 04/05/2023.....

INTERNAL EXAMINER



EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED

**"A STUDY OF BRAND PERCEPTION ABOUT SONY PRODUCTS IN
CUMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

S DEENA DAYALAN

(Reg. No. 21BC7P06)

Under the guidance of

Dr. P. SHANTHINI M.Com., MBA., M.Phil., Ph.D.,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

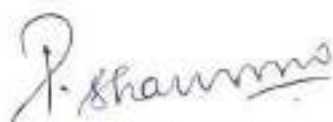
KOVAIPUTUR, CUMBATORE-641042



April 2023

CERTIFICATE

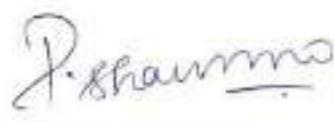
This is to certify that project work entitled on "A STUDY OF BRAND PERCEPTION ABOUT SONY PRODUCTS IN COIMBATORE CITY" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by S. DEENA DAYALAN (20BCP006) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE during the year 2022-2023 under my supervision and guidelines and no part of project work has been submitted for the award of any other degree/diploma/Associate ship/fellowship or any other similar title to any candidate of University.



Signature of the faculty guide

DR. P. SHANTHINI

M.COM.,MBA.,M.PHIL.,PH.D.,



Signature of HOD

DR. P. SHANTHINI

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Koyaiyapur, Coimbatore - 42.



INTERNAL EXAMINER



EXTERNAL EXAMINER

PLACE: COIMBATORE

DATE: 4/05/23

**-A STUDY ON INFLUENCE OF SOCIAL MEDIA MARKETING ON BRAND
IMAGE OF MAMA EARTH WITH SPECIAL REFERENCE TO
COIMBATORE DISTRICT -**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

DEEPIKA.M

(Reg No:20BCP007)

Under the guidance of

DR. P. SHANTHINI

M.COM.,MBA.,M.Phil.,Ph.D.,

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++ Grade'

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE


This is to certify that this project work entitled on "A STUDY ON INFLUENCE OF SOCIAL MEDIA MARKETING ON BRAND IMAGE OF MAMA EARTH " submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42. in partial fulfilment of the requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by DEEPIKA.M(20BCP007) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2022-2023 under my supervision and guidelines and that no part of project work has been submitted for the award of any other Degree /diploma/associate ship/fellowship or any other title to any candidate of University.



Signature of the faculty guide

DR. P. SHANTHINI

M.COM.,MBA.,M.Phil.,Ph.D.,




Signature of HOD

DR. P. SHANTHINI

M.COM.,MBA.,M.Phil.,Ph.D.,

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



INTERNAL EXAMINER



EXTERNAL EXAMINER

PLACE: COIMBATORE

DATE: 04/05/2023

A PROJECT REPORT ENTITLED

“A STUDY ON INTERNET ADVERTISING IN INDIAN PERSPECTIVE”

Submitted in partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

R.N. DEEPIKA

(Reg.No.20BCP008)

Under the guidance of

Dr. P. SHANTHINI M.Com. MBA., M.Phil., Ph .D

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

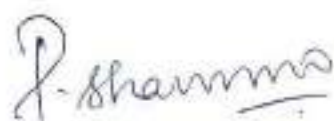
Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042

April 2023

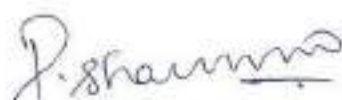
CERTIFICATE

This is to certify that this Project work entitled on "A STUDY ON INTERNET ADVERTISING IN INDIAN PERSPECTIVE" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MS. R.N. DEEPIKA (Reg.No.20BCP008) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no part of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other candidate of college .



Signature of the faculty guide

DR. P. SHANTHINI
MBA., M.Phil., Ph.D



Signature of the HOD

DR. P. SHANTHINI
MBA., M.Phil., Ph.D

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



INTERNAL EXAMINER



EXTERNAL EXAMINER

DATE: 4.05.2023

PLACE: COIMBATORE

**“A STUDY ON EFFECTS OF ADVERTISEMENT ON CHILDREN
AND THEIR BUYING BEHAVIOUR WITH SPECIAL
REFERENCE TO COIMBATORE DISTRICT”**

Submitted in partial fulfilment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

EVANGELINE.U

(Reg No:20BCP009)

Under the guidance of

DR. P. SHANTHINI

M.COM.,MBA.,M.Phil.,Ph.D.,

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An autonomous institution

Affiliated to Bharathiar University approved by AICTE

Re-accredited by 'B++ Grade'

KOVAIPUDUR, COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that this project work entitled on "A STUDY ON EFFECTS OF ADVERTISEMENT ON CHILDREN AND THEIR BUYING BEHAVIOUR WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42, in partial fulfilment of the requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by EVANGELINE.U(20BCP009) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2022-2023 under my supervision and guidelines and that no party of project work has been submitted for the award of any other Degree, diploma, associate ship, fellowship or any other title to any candidate of University.

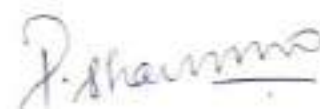


SIGNATURE OF THE FACULTY GUIDE

DR. P. SHANTHINI
M.COM., MBA., M.Phil., Ph.D.,



INTERNAL EXAMINER



SIGNATURE OF HOD

DR. P. SHANTHINI
M.COM., MBA., M.Phil., Ph.D.
Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



EXTERNAL EXAMINER

DATE: 04/05/2023
PLACE: Coimbatore .

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING
(MEESHO, SNAPDEAL, FLIPKART) WITH SPECIAL REFERENCE TO
COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

INDHUMATHILS

(Reg No:20BCP012)

Under the guidance of

DR. P. SHANTHINI

M.COM.,MBA.,M.Phil.,Ph.D.,

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++ Grade'

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that this project work entitled on "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING (MEESHO, SNAPDEAL, FLIPKART) WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE , KOVAIPUDUR,

COIMBATORE-42 in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by Ms. INDHUMATHI.S (Reg.No:20BCP012) a student of B.Com (PA), VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR,

COIMBATORE-42 during the year 2022-2023 under my supervision and guidance and that no part of project work has been submitted for the award of any other Degree/ Diploma/Associate ship/Fellowship or any other title to any candidate of University .



Signature of the Faculty Guide

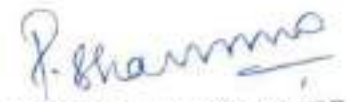
Dr. P. SHANTHINI
M.COM.,MBA.,M.Phil.,Ph.D.,



Signature of HOD

Dr. P. SHANTHINI
M.COM.,MBA.,M.Phil.,Ph.D.,

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



INTERNAL EXAMINER



EXTERNAL EXAMINER

PLACE: COIMBATORE
DATE: 04.05.2023

A PROJECT REPORT ENTITLED
"A STUDY ON COMPARATIVE PERFORMANCE ANALYSIS OF
PRICOL

Submitted in partial fulfilment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

P.JABEZ PAUL

(Reg. No:20BCP013)

Under the guidance of

Dr. P. SHANTHINI M.COM., MBA., M.Phil., Ph.D.,



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)

(Reaccredited to NAAC with B++Grade and TCS/ISO 9001:2015 certified)

(Affiliated to Bharathiar University, Approved by UGC & AICTE)

KOVAIPUDUR, COIMBATORE -641-042



DEPARTMENT OF COMMERCE WITH PROFESSIONAL
ACCOUNTING

APRIL -2023

CERTIFICATE

This is to certify that this Project work entitled on "A STUDY ON COMPARATIVE PERFORMANCE ANALYSIS OF PRICOL LIMITED" submitted by P.JABEZ PAUL (Reg.No.20BCP013), a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE , KOVAIPUDUR , COIMBATORE-42 who has done the financial report under my supervision and guidance in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING.



Signature of the faculty guide

Dr. P. SHANTHINI

M.COM., MBA., M.Phil., Ph.D.,



Signature of the HOD

Dr. P. SHANTHINI

M.COM., MBA., M.Phil., Ph.D.,

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



INTERNAL EXAMINER



EXTERNAL EXAMINER

DATE: 04 - 05 - 2023.

PLACE: COIMBATORE.

**A PROJECT REPORT ENTITLED
"A STUDY ON MARKETING STRATEGIES OF
BISLERI. PVT. LTD "**

submitted in partial fulfilment of the requirement for the award of the degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

JAMES M.J

(Reg. No: 20BCP014)

Under the guidance of

DR.P.SHANTHINI, M.Com., M.Phil., Ph.D.,

Head of the Department,

Department of Commerce with Professional Accounting



DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution/Affiliated to Bharathiar University

Re-Accredited by NAAC with "A" Grade/Approved by UGS and AICTE,

(ISO 9001:2008 Certified Institution/ Accredited by TCS)

KOVAIPUDUR, COIMBATORE – 641 042

APRIL -2023

CERTIFICATE

This is to certify that project report submitted in partial fulfilment of the requirement for the award of the degree of Bachelor of commerce is a record of original work done by **JAMES M.J (20BCP014)** during the period of his study 2022-2023, in the Department of commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any university



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovamdiur, Coimbatore - 42.

Submitted for VIVA-VOICE Examination held on 04.05/2023

INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY OF JOB SATISFACTION OF EMPLOYEES IN TELECOM
INDUSTRY "**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

JANAKL.R.E

(Reg No:20BCP015)

Under the guidance of

Dr. P. SHANTHINI

M.Com., MBA., M.Phil., Ph.D.,

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

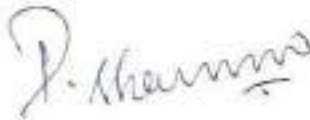
accredited by 'B++' Grade

KOVAIPUDUR, COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **JANAKI.R.E (20BCP015)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovarpuur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on ..04/05/2023..

INTERNAL EXAMINER



EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED

“A STUDY ON FINANCIAL STATEMENT ANALYSIS OF INFOSYS LIMITED”

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

S. JEEVANANTH

(Reg.No.20BCP016)

Under the guidance of

Dr. P. SHANTHINI M.Com., MBA, M.Phil., Ph.D.,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

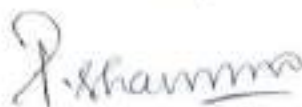
KOVAIPUDUR, COIMBATORE-641042



April 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with Professional Accounting is a record of original work done by **JEEVANANTH S [20BCP016]** during the period of his study 2022-2023, in the Department of Commerce with Professional Accounting at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE

DR. P. SHANTHINI
M.COM., MBA, M. PHIL., Ph.D.,

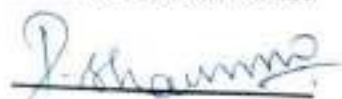


HEAD OF THE DEPARTMENT

DR. P. SHANTHINI
M.COM., MBA, M. Phil, Ph.D.,
Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaijudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04/05/2023.

INTERNAL EXAMINER



EXTERNAL EXAMINER



**"A STUDY ON CUSTOMER AWARENESS AND SATISFACTION
OF USING FASTAG WITH SPECIAL REFERENCE TO
COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

JEEVITHA.D

(Reg No:20BCP018)

Under the guidance of

Dr.P.SHANTHINI

M.Com., MBA.,M.Phil.,Ph.D.,

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

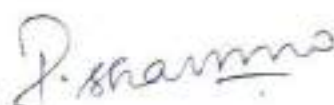
MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **JEEVITHA.D (20BC P018)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovalpadur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04/05/2023.....

INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON PERCEPTION OF GAINING COMPETITIVE ADVANTAGE
THROUGH GREEN HRM PRACTICES"**

Submitted in partial fulfillment of the requirements for the award of the degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

B.V.KARTHIKEYAN

(Reg No:20BCP020)

Under the guidance of

DR. P. SHANTHINI

M.COM.,MBA.,M.Phil.,Ph.D.,

HEAD OF THE DEPARTMENT

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++ Grade'

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

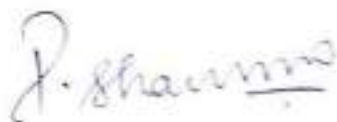
CERTIFICATE

This is to certify that this project work entitled on "A STUDY ON PERCEPTION OF GAINING COMPETITIVE ADVANTAGE THROUGH GREEN HRM PRACTICES" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE , KOVAIPUDUR, COIMBATORE-42 in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by Ms. B.V.KARTHIKEYAN (Reg.No:20BCP020) a student of B.Com (PA),VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2022-2023 under my supervision and guidance and that no part of project work has been submitted for the award of any other Degree/ Diploma/Associate ship/Fellowship or any other title to any candidate of University.



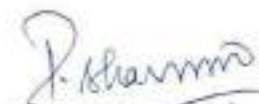
Signature of the Faculty Guide

Dr. P. SHANTHINI
M.COM.,MBA.,M.Phil.,Ph.D.,



Signature of HOD

Dr. P. SHANTHINI
M.COM.,MBA.,M.Phil.,Ph.D.,



INTERNAL EXAMINER

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore-42



EXTERNAL EXAMINER

PLACE: COIMBATORE

DATE: 04.05.23

**"A STUDY ON USER BEHAVIOUR AND IMPACT OF YOUTUBE VIDEOS
WITH REFERENCE IN COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

KARTHIKEYAN.S

(Reg No:20BCP021)

Under the guidance of

DR. A.S. NAVEENKUMAR

MCA., M.Phil.(CS),M.COM., M. Phil(Com), Ph.D(CS),

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **KARTHIKEYANS (20BCP021)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovalpudur, Coimbatore - 42

Submitted for VIVA-VOCE Examination held on 4/5/23


INTERNAL EXAMINER


EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED
"A STUDY ON FINANCIAL STATEMENT ANALYSIS OF
STATE BANK OF INDIA"

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

KRISHNA PRASAD K P

(Reg.No.20BCP022)

Under the guidance of

Dr. P. SHANTHINI M.Com., MBA, M.Phil., Ph.D.,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

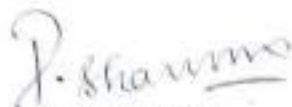
KOVAIPUDUR, COIMBATORE-641042



April 2023

CERTIFICATE

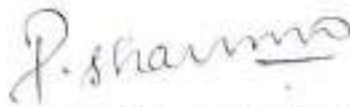
This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with Professional Accounting is a record of original work done by **KRISHINA PRASAD K P [20BCP022]** during the period of his study 2022-2023, in the Department of Commerce with Professional Accounting at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE

DR. P. SHANTHINI

M.COM., MBA, M. PHIL, Ph.D.,



HEAD OF THE DEPARTMENT

DR. P. SHANTHINI

M.COM., MBA, M. Phil, Ph.D.,

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovvur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 05/04/2023

INTERNAL EXAMINER



INTERNAL EXAMINER



A PROJECT REPORT ENTITLED

**"A STUDY ON FINANCIAL PERFORMANCE AND
ANALYSIS OF WIPRO"**

Project submitted in partial fulfillment of the requirements

for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

LAVANYAA SHRIS

20BCP023

Under the guidance of

Dr.A.S.NAVEENKUMAR.,MCA.,M.PHIL(CS)

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE



**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous Institution)**

Affiliated to Bharathiar University and Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR, COIMBATORE-641042.

APRIL - 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **LAVANYAA SHRLS (20BCP023)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



Signature of the faculty guide

Dr.A.S.NAVEENKUMAR.,MCA.,M.PHIL.(CS)



Signature of the HOD

DR.P.SHANTHINI

MBA.,M.Phil.,Ph.D

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



INTERNAL EXAMINER



EXTERNAL EXAMINER

DATE: 04.05.23

PLACE: COIMBATORE

**CONSUMER PREFERENCE TOWARDS
RAYMONDS FASHION WEAR**

Submitted in partial fulfilment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

MALATHI.N

(Reg No: 20BCP024)

Under the guidance of

Dr. A.S. NAVEEN KUMAR

MCA., M.Phil.[CS],M.Com.,M.Phil.[Com],,Ph.D[CS],,

ASSISTANT PROFESSOR

**DEPARTMENT OF COMMERCE WITH PROFESSIONAL
ACCOUNTING**



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An autonomous institution

Affiliated to Bharathiar University approved by AICTE

Re-accredited by 'B++Grade'

KOVAIPUDUR, COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MALATHI . N (20BCP024)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
V.L.B. Janakiammal College of Arts and Science
Kovaipeedur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 4.5.2023.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON CONSUMER PERCEPTION TOWARDS
ONLINE FOOD ORDERING IN ZOMATO WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements
for the award of the degree of

**BACHELOR OF COMMERCE WITH
PROFESSIONAL ACCOUNTING**

Submitted by

MANJULA.T

(20BCP025)

Under the guidance of

Dr. A.S.NAVEENKUMAR

MCA., M.Phil.,(CS), M.COM.,

M.Phil (COM),,Ph.D(CS) Ph.D(COM)

ASSOCIATE PROFESSOR

DEPARTMENT OF COMMERCE WITH

PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar University and Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR, COIMBATORE-641042.

MAY - 2023

CERTIFICATE

This is to certify that this Project work entitled on "A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE FOOD ORDERING IN ZOMATO WITH SPECIAL REFERENCE TO COIMBATORE CITY" in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by Ms. MANJULA.T (Reg. No. 20BCP025) a student of B.Com(PA), VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no part of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other title to any candidate of University.



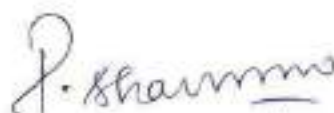
Signature of the Faculty guide

Dr.A.S.NAVEENKUMAR

DEPARTMENT OF B.Com (PA)



INTERNAL EXAMINER



Signature of HOD

Dr.P.SHANTHINI

DEPARTMENT OF B.Com(PA)

Department of B.Com(PA)

VLB Janakiammal College of Arts and Science

Kovaiipudur, Coimbatore - 42



EXTERNAL EXAMINER

PLACE: COIMBATORE

DATE: 4/05/2023

**MARKET SURVEY ON CONSUMER USAGE AND SATISFACTION
REGARDING OF IMITATIVE JEWELLERS IN COIMBATORE**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

E.PAVITHRA

(Reg. No: 20BCP026)

Under the guidance of

Dr. A.S.NAVEEN KUMAR

MCA., M.Phil.[CS], M.Com., M.Phil.[Com], Ph.D[CS],



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(AUTONOMOUS)

(Reaccredited to NAAC with B++ Grade and TCS/ISO 9001:2008 certified)

(Affiliated to Bharathiar University, Approved by UGC & AICTE)

KOVAIPUDUR, COIMBATORE -641-042



DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

MAY -2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the degree of Bachelor of Commerce is a record of original work done by **E.PAVITHRA(20BCP026)**, during the period study 2020-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of **B.Com (PROFESSIONAL ACCOUNTING)**.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiapuram, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04.05.2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED

**“A STUDY ON CUSTOMER SATISFACTION ABOUT HIMALAYA
PRODUCTS”**

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

POOJA A. S

(Reg.No.20BCP027)

Under the guidance of

Dr. A. S. NAVEEN KUMAR,

MCA., M.Phil[CS], M.Com., M.Phil[Com], Ph.D[CS]

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **POOJA.A.S (20BCP027)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.




PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 4/5/23.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED

**"A STUDY ON CUSTOMER AWARENESS TOWARDS KAVAIAN
SOS APP WITH SPECIAL REFERENCE TO COIMBATORE
DISTRICT"**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SABARIKANI,S
(Reg No:20BCP029)

Under the guidance of

**DR. A.S. NAVEENKUMAR MCA., M.Phil.(CS),M.COM., M. Phil.(Com),
Ph.D(CS),**

Department Of Commerce with Professional Accounting



DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An autonomous institution, affiliated to Bharathiar University

Approved by AICTE And re accredited to NAAC with "A" Grade
(ISO 9001:2008 certificate institutions/Accredited by TCS)

KOVAIPUDUR, COIMBATORE-641-042

APRIL 2023

CERTIFICATE

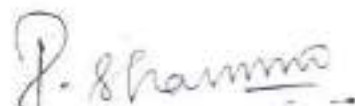
This is to certify that this project work entitled on "A STUDY ON CUSTOMER AWARENESS TOWARDS KAVALAN SOS APP WITH SPECIAL REFERENCE TO COIMBATORE CITY " submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42, in partial fulfilment of the requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by SABARIKANI , S(20BCP029) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2022-2023 under my supervision and guidelines and that no part of project work has been submitted for the award of any other Degree /diploma/associate ship/fellowship or any other title to any candidate of University.



SIGNATURE OF THE FACULTY GUIDE

DR. A.S. NAVEENKUMAR

MCA.,M.phil.(CS),M.COM.,M.phil.(COM)ph.D(CS)



SIGNATURE OF HOD

DR. P. SHANTHINI

M.COM.,MBA.,M.Phil.,Ph.D.,



INTERNAL EXAMINER

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



EXTERNAL EXAMINER

DATE: 04/05/2023

PLACE: Coimbatore

"A STUDY ON FINANCIAL PERFORMANCE AND RATIO

ANALYSIS OF APPLE COMPANY"

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SAKTHI ROHINI M

(Reg No:20BCP030)

Under the guidance of

Dr.A.S.NAVEEN KUMAR MCA., M.Phil(Com),,

M.COM., M.Phil.(com),. Ph.D. (CS) Ph.D.(COM)

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **SAKTHIROHINI M (20BCP030)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE**, under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE

Dr. A. S. NAVEEN KUMAR

DEPARTMENT OF B.Com (PA)


HEAD OF THE DEPARTMENT

Dr. P. SHANTHINI

DEPARTMENT OF B.Com (PA)

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovai Road, Coimbatore - 4


INTERNAL EXAMINER


EXTERNAL EXAMINER

PLACE: **Coimbatore**
DATE: **04.05.2023**

**"A STUDY ON CUSTOMER SATISFACTION ON
SMARTWATCH IN INDIA WITH SPECIAL REFERENCE TO
COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SANTHINI MEHALALG

(Reg No:20BCP031)

Under the guidance of

DR. A.S. NAVEENKUMAR

MCA., M.Phil.(CS),M.COM., M. Phil.(Com), Ph.D(CS),,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **SANTHINI MEHALAIG (20BCP031)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Koyaiyapudut, Coimbatore - 42

Submitted for VIVA-VOCE Examination held on 4/5/23


INTERNAL EXAMINER


EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED
"A STUDY ON FINANCIAL PERFORMANCE OF DABUR INDIA LIMITED"

Submitted in partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SARANYA DEVL D

(Reg.No.20BCP032)

Under the guidance of

Dr. NAVEEN KUMAR

MCA.,M.Phil.,M.com.,M.Phil(COM),,Ph.D(CS),,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **SARANYA DEVL D (20BC P032)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate fellowship or other similar title to any candidate of any University.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovvur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04.05.2023.

INTERNAL EXAMINER

EXTERNAL EXAMINER

"A STUDY ON CUSTOMER PERCEPTION TOWARDS SAMSUNG MOBILE"

Submitted in partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

G. SHARANG

(Reg.No.20BCP033)

Under the guidance of

Dr. NAVEEN KUMAR

MCA.,M.Phil.,M.com.,M.Phil(COM),,Ph.D(CS),,Ph.D(COM),,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University
Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by SHARANG.G (20BC P033) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Koraipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04-05-2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS FASTRACK WATCHES"

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SHARUK.S

(Reg.No.20BCP034)

Under the guidance of

Dr. NAVEEN KUMAR

MCA.,M.Phil.,M.com.,M.Phil(COM),,Ph.D(CS),,Ph.D(COM),,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by SHARUK.S (20BC P034) during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



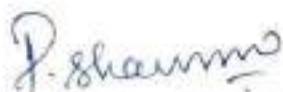
PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipeedur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04/05/2023.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON CONSUMER BEHAVIOUR IN AUTOMOBILE
INDUSTRY IN TATA MOTORS
WITH SPECIAL REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

**BACHELOR OF COMMERCE WITH
PROFESSIONAL ACCOUNTING**

Submitted by

SHNEKA .C

(20BCP035)

Under the guidance of

Dr. A.S.NAVEEN KUMAR

MCA., M.Phil.,(CS), M.COM.,

M.Phil (COM), Ph.D(CS) Ph.D(COM)

ASSOCIATE PROFESSOR

DEPARTMENT OF COMMERCE WITH

PROFESSIONAL ACCOUNTING



**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous Institution)**

Affiliated to Bharathiar University and Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR, COIMBATORE-641042.

MAY - 2023

CERTIFICATE

This is to certify that this Project work entitled on "A STUDY ON CONSUMER BEHAVIOR IN AUTOMOBILE INDUSTRY IN TATA MOTORS WITH SPECIAL REFERENCE TO COIMBATORE CITY in partial fulfillment of the requirements for the award of the Degree of **BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING** is a record of original work done by **Ms. SHINEKA.C (Reg. No. 20BCP035)** a student of **B.Com(PA)**, VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no part of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other title to any candidate of University.



Signature of the Faculty guide

Dr.A.S.NAVEENKUMAR

DEPARTMENT OF B.Com (PA)



INTERNAL EXAMINER

PLACE: COIMBATORE

DATE : 04.05.2023



Signature of HOD

Dr.P.SHANTHINI

DEPARTMENT OF B.Com(PA)

Department of B.Com(PA)
VLB Janaki Ammal College of Arts and Science
Kovaiipudur, Coimbatore-42



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTIONS TOWARDS FMCG
GOODS WITH ITC BRAND"**

A Project Submitted in partial fulfilment of the
requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SOWMIYA.M

(Reg No:20BCP036)

Under the guidance of

Dr.S.RADHIKA M.COM.,M.PHIL.,NET.,PHD.,

Department Of Commerce With Professional Accounting



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous institution)

affiliated to Bharathiar university and Apporved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042


MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **SOWMIYA.M(20BCP036)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Vidyanagar, Coimbatore-42.

Submitted for VIVA-VOCE Examination held on CA/05/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION ON QUALITY AND
SERVICE TOWARDS BIHARAT PETROLEUM "**

Submitted in partial fulfillment of the requirements for the award of the degree:

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SOWMIYA.S

(Reg No:20BCP037)

Under the guidance of

Dr.S.RADHIKA

M.COM., M.PHIL., NET.,PH.D.,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

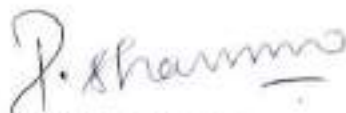
MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **SOWMIYAS (20BCP037)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipeet, Coimbatore - 42 ✓

Submitted for VIVA-VOCE Examination held on ...04/05/2023...



INTERNAL EXAMINER



EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED

“A STUDY ON FINANCIAL PERFORMANCE OF ADANI ENTERPRISES”

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

J. SREENIVASAN

(Reg.No.20BCP038)

Under the guidance of

Dr. S. RADHIKA M.Com., M.Phil., NET., Ph.D.,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

CERTIFICATE

This is to certify that this Project work entitled on "A STUDY ON FINANCIAL PERFORMANCE OF ADANI ENTERPRISES" submitted to VLB JANAKKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. J. SREENIVASAN (Reg.No.20BCP038) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no part of project work has been submitted for the award of any other Degree/Diploma/Associateship/Fellowship or any other candidate of college .



Signature of the faculty guide

DR. S. RADHIKA

M.COM., M. Phil, Net., Ph.D.,



Signature of the HOD

DR. P. SHANTHINI

M.COM., MBA, M.PHIL, PH.D.
Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



EXTERNAL EXAMINER



INTERNAL EXAMINER

DATE: 04/05/2023

PLACE: COIMBATORE

A PROJECT REPORT ENTITLED

"A STUDY ON FINANCIAL PERFORMANCE OF TATAMOTORS LIMITED"

Submitted in partial fulfillment of the requirements for the award of the Degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SUDHA.M

(Reg.No.20BCP039)

Under the guidance of

Dr. S.RADHIKA

M.Com.,MBA.,M.Phil.,NET.,Ph.D.,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042

FISCOM




MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **SUDHA.M (20BCP039)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04/05/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION AND PERCEPTION
TOWARDS THE USAGE OF E-PAYMENT SERVICES (WITH
SPECIAL REFERENCE TO COIMBATORE CITY)"**

A Project Submitted in partial fulfilment of the
requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SUHANA SABREEN.R

(Reg No:20BCP040)

Under the guidance of

Dr.S.RADHIKA M.COM.,M.Phil.,NET.,PHD.,

Department Of Commerce With Professional Accounting



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous institution)

affiliated to Bharathiar university and Apporved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **SUHANA SABREEN .R (20BCP040)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovarpudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04/05/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED

“A STUDY ON CUSTOMER SATISFACTION OF PRODUCT AND SERVICES OF THE SBI BANK IN COIMBATORE CITY”

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SURYA. R

(Reg.No.20BCP041)

Under the guidance of

Dr. S. RADHIKA M.Com., M.Phil., NET., Ph.D.,

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042



April 2023

CERTIFICATE

This is to certify that this Project work entitled on "A STUDY ON CUSTOMER SATISFACTION OF PRODUCT AND SERVICES OF THE SBI BANK IN COIMBATORE CITY" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. SURYA. R (Reg.No.20BCP041) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no part of project work has been submitted for the award of any other Degree/Diploma/Associateship/Fellowship or any other candidate of college .



Signature of the faculty guide

DR. S. RADHIKA

M.COM., M. Phil, Net., Ph.D.,



INTERNAL EXAMINER



Signature of the HOD

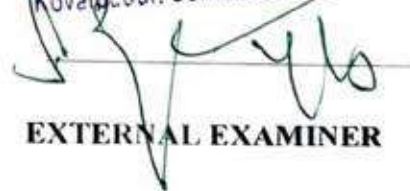
DR. P. SHANTHINI

M.COM., MBA., M.PHIL., PH.D.

Department of B.Com(PA)

VLB Janakiammal College of Arts and Science

Kovaiipudur, Coimbatore - 42



EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS PATANJALI
PRODUCTS WITH SPECIAL REFERENCE TO COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

SWETHA.S

(Reg No:20BCP042)

Under the guidance of

Dr.S.RADHIKA

M.COM., M.PHIL., NET.,PH.D.,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **SWETHA.S (20BCP042)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaspudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on ... 04/05/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

**“A STUDY ON CUSTOMER SATISFACTION OF RELIANCE JIO SIM
WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT ”**

A Project Submitted in partial fulfilment of the
requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

VAISHNAVLG

(Reg No:20BCP044)

Under the guidance of

Dr.S.RADHIKA M.COM.,M.PHIL.,NET.,PHD.,

Department Of Commerce With Professional Accounting



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous institution)

affiliated to Bharathiar university and Apporved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

APRIL 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **VAISHNAVLG (20BCP044)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42

Submitted for VIVA-VOCE Examination held on ..04..05.2023...



INTERNAL EXAMINER



EXTERNAL EXAMINER

A STUDY ON CUSTOMER SATISFACTION TOWARDS PAYTM IN COIMBATORE CITY

A Project submitted in partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

VIGNESHWARAN M

20BCP045

Under the guidance of

Dr.S.RADHIKA M.com., M.Phil., NET., Ph.D

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar University and Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR, COIMBATORE-641042.

APRIL - 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional accounting is a record of original work done by **VIGNESHWARAN.M (20BC045)** during the period of his study 2022-2023, in the Department of Commerce with professional accounting at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE

Dr.S.RADHIKA
M.Com.,MBA.,NET.,Ph.D



HEAD OF THE DEPARTMENT

Dr.P.SHANTHINI
M.Com.,MBA.,M.Phil.,Ph.D
Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kodiyur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04.10.2022.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CASHLESS PAYMENT AMONG YOUNG
CUSTOMER "**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

VIJAY.M

(Reg No:20BCP046)

Under the guidance of

DR. S.RADHIKA

M.Com., MBA., M. Phil.,NET., Ph.D.,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **VIJAY.M (20BCP046)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovalpudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04.05.2023.



INTERNAL EXAMINER



EXTERNAL EXAMINER

**A STUDY ON CONSUMER SATISFACTION TOWARDS
THE PROFESSIONAL COURIER SERVICE WITH SPECIAL
REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements
for the award of the degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

VIJAY NATARAJ S K

20BCP047

Under the Guidance of

Dr.S.RADHIKA

M.Com., M.Phil., NET., Ph.D.,

Department Of Commerce With Professional Accounting



DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(An Autonomous Institution/Affiliated to Bharathiar University Re-Accredited

by NAAC with "A" Grade/Approved by UGC and AICTE,

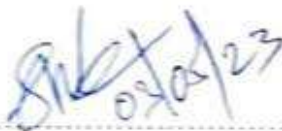
(ISO 9001 :2008 Certified Institution/Accredited by TCS)

KOVAIPUDUR, COIMBATORE-641042.

APRIL - 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **VIJAY NATARAJ S K 20BCP047** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



Signature of the Faculty Guide

Dr.S.RADHIKA

DEPARTMENT OF B.Com (PA)



INTERNAL EXAMINER



Signature of HOD

Dr.P.SHANTHINI

DEPARTMENT OF B.Com (PA)

Department of B.Com(PA)
V.B Janakiammal College of Arts and Science
Koraipudur, Coimbatore - 42.



EXTERNAL EXAMINER

Place : Coimbatore

Date : 04/05/2023

**"A STUDY ON SOCIAL MEDIA AND IMPACT OF COLLEGE
STUDENTS WITH SPECIAL REFERENCE TO COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

VIMALA.M

(Reg No:20BCP048)

Under the guidance of

Dr.S.RADHIKA

M.COM., M.PHIL., NET.,PH.D.,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

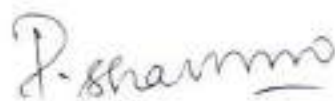
MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **VIMALA.M (20BCP048)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42

Submitted for VIVA-VOCE Examination held on ...04.05.2023..



INTERNAL EXAMINER



EXTERNAL EXAMINER

**"A STUDY ON CONSUMER AWARENESS TOWARDS BIO-
DEGRADABLE PRODUCTS (PALM LEAF) PRODUCTS WITH
SPECIAL REFERENCE TO COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

YAMUNA.T

(Reg No:20BCP049)

Under the guidance of

Dr.S.RADHIKA

M.COM., M.PHIL., NET.,PH.D.

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **YAMUNA.T (20BCP049)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on ...04.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

**A STUDY ON CUSTOMER SATISFACTION OF BSNL CELLULAR
(WITH SPECIAL REFERENCE TO COIMBATORE)**

A Project submitted in partial fulfillment of the requirements
for the award of the degree of

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

ARSHATH KHAN .A

20BCP051

Under the Guidance of

Dr.S.RADHIKA

M.Com., M.Phil., NET., Ph.D.,

Department Of Commerce With Professional Accounting



DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(An Autonomous Institution/Affiliated to Bharathiar University Re-Accredited

by NAAC wite "A" Grade/Approved by UGC and AICTE,

(ISO 9001 :2008 Certified Institution/Accredited by TCS)

KOVAIPUDUR, COIMBATORE-641042.

APRIL - 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **ARSHATH KHAN .A 20BCP051** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



03/05/23

Signature of the Faculty Guide

Dr.S.RADHIKA

DEPARTMENT OF B.Com (PA)



INTERNAL EXAMINER



Signature of HOD

Dr.P.SHANTHINI

DEPARTMENT OF B.Com (PA)

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42.



EXTERNAL EXAMINER

Place : Coimbatore

Date : 4/5/2023.

**“A STUDY ON CUSTOMER SATISFACTION OF AMAZON
WITH SPECIAL REFERENCE TO COIMBATORE DISTRICT ”**

Submitted in partial fulfilment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

BHAVATHARANI.U

(Reg No:20BCP052)

Under the guidance of

Ms.S.SUDHA M.COM(IB)..,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar University Approved by AICTE Re-accredited
by 'B++' Grade

KOVAIPUDUR, COIMBATORE-641-042

APRIL 2023

CERTIFICATE

This is to certify that this project report submitted in partial fulfillment of the requirement for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **BHAVATHARANLU (20BCP052)** during the period of her study 2022-2023 in the Department of Commerce with Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS),COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree /diploma/associate ship/fellowship or other similar title to any candidate of any University.



21/5/23
PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

"A STUDY ON CUSTOMER SATISFACTION TOWARDS' REDMI PHONES"

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

DHANUSH.P

(Reg.No.20BCP053)

Under the guidance of

Ms. S.SUDHA M.Com.(IB)

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University
Approved by AICTE and Reaccredited to NAAC with B++ Grade
KOVAIPUDUR, COIMBATORE-641042

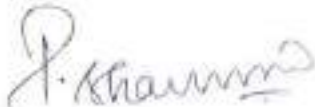


MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **DIANUSH P (20BC P053)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE 4/5/23


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 4/5/2023

INTERNAL EXAMINER


EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION ON AAVIN MILK WITH
SPECIAL REFERENCE TO COIMBATORE DISTRICT "**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

DHARSHINLS

(Reg No:20BCP054)

Under the guidance of

Ms.S.SUDHA M.COM(IB),,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **DHARSHINI S (20BCP054)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE 3/5/23


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on ..04/05/2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS TITAN
SMARTWATCH WITH REFERENCE OF COIMBATORE CITY "**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

DINESH KUMAR.A

(Reg No:20BCP055)

Under the guidance of

Ms.S.SUDHA M.COM(IB)...

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++ Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **DINESH KUMARA (20BCP055)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42

Submitted for VIVA-VOCE Examination held on 04.05.23.....


INTERNAL EXAMINER


EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED

**“A STUDY ON FACTORS THAT INFLUENCE THE ATTITUDE OF
CUSTOMER TO PREFER ELECTRIC BIKES IN COIMBATORE CITY”**

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

ESAKKIMUTHU.C

(Reg.No.20BCP056)

Under the guidance of

Ms.S.SUDHA, M.COM(IB)

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

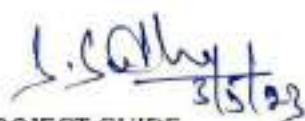
KOVAIPUDUR, COIMBATORE-641042



April 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **ESAKKIMUTHU.C (20BCP056)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
V.L.B Janakiammal College of Arts and Science
Kovalpur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04/05/2023.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED

**"A STUDY ON CUSTOMER SATISFACTION ON DEL-FREZ APP WITH
SPECIAL REFERENCE TO COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

M. KARTHIK

(Reg.No.20BCP058)

Under the guidance of

Ms. S. SUDHA M. COM(IB)., ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade


KOVAIPUDUR, COIMBATORE-641042



April 2023

CERTIFICATE

This is to certify that this Project work entitled on "A STUDY ON CUSTOMER SATISFACTION ON DEL-FREZ APP WITH SPECIAL REFERENCE TO COIMBATORE CITY" submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MR. M. KARTHIK (Reg.No.20BCP058) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no party of project work has been submitted for the award of any other Degree/Diploma/Associateship/Fellowship or any other candidate of college.



Signature of the faculty guide

Ms. S. SUDHA
M.COM(IB),



INTERNAL EXAMINER



Signature of the HOD

DR. P. SHANTHINI
M.COM., MBA., M.PHIL., PH.D.,
Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.



EXTERNAL EXAMINER

**"A STUDY OF CUSTOMER SATISFACTION ON SONY
PRODUCTS WITH REFERENCE OF COIMBATORE CITY"**
Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

KAVIN PANDI.S

(Reg No:20BCP060)

Under the guidance of

Ms.S.SUDHA M.COM(IB)...,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

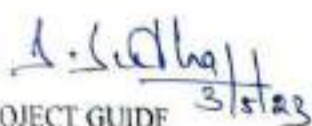
accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **KAVIN PANDI S (20BCP060)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiapur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 04/05/2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION TOWARDS DELL LAPTOP'S
WITH SPECIAL REFERENCE IN COIMBATORE CITY "**

Submitted in partial fulfillment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

KAVIPRIYA.S

(Reg No:20BCP061)

Under the guidance of

Ms.S.SUDHA M.COM(IB),,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade


KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **KAVIPRIYA.S (20BCP061)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 4/5/23


INTERNAL EXAMINER


EXTERNAL EXAMINER

**"A STUDY ON CUSTOMER SATISFACTION ON MILTON PRODUCTS
WITH SPECIAL REFERENCE TO COIMBATORE CITY"**

Submitted in partial fulfilment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

KAVITHA R

(Reg No:20BCP062)

Under the guidance of

Ms.S.SUDHA M.COM(IB)...

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE Re-

accredited by 'B++'Grade


KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **KAVITHA R (20BCP062)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on 4.15.2023.


INTERNAL EXAMINER


EXTERNAL EXAMINER

**" A STUDY ON CUSTOMER SATISFACTION ON SPOTIFY APP
IN INDIA WITH SPECIAL REFERENCE TO COIMBATORE CITY"**

Submitted in partial fulfillment of the requirements for the award of the degree

BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

KIRUBASHINLD

(Reg No:20BCP063)

Under the guidance of

Ms.S.SUDHA M.COM(IB),...

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with professional Accounting is a record of original work done by **KIRUBASHINI.D (20BCP063)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovarpudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on ..24.05.2022...


INTERNAL EXAMINER


EXTERNAL EXAMINER

CUSTOMER SATISFICATION TOWARDS CASIO WATCH

A Project submitted in partial fulfillment of the requirements

for the award of the degree of

BACHELOR OF COMMERCE

Submitted by

MOHAMMED UVAISU. Y

(20BCP067)

Under the guidance of

MS.S SUDHA

M.com(IB)

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(Autonomous Institution)

Affiliated to Bharathiar University and Approved by AICTE

Re-accredited by 'B++'Grade

KOVAIPUDUR, COIMBATORE-641042.

APRIL - 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MOHAMMED UVAISU. Y (20BCP067)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE



HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on04/5/23.....


INTERNAL EXAMINER


EXTERNAL EXAMINER

**“A STUDY ON STUDENTS SATISFACTION ON BYJU'S
LEARNING APP WITH SPECIAL REFERENCE TO
COIMBATORE DISTRICT ”**

Submitted in partial fulfillment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

NAVEEN.S

(Reg No:20BCP071)

Under the guidance of

Ms.S.SUDHA

M.COM(IB),,

ASSISTANT PROFESSOR

**DEPARTMENT OF COMMERCE WITH PROFESSIONAL
ACCOUNTING**



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An autonomous institution

Affiliated to Bharathiar University approved by AICTE

Re-accredited by 'B++ Grade'

KOVAIPUDUR, COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that this project work entitled on "A STUDY ON STUDENTS SATISFACTION ON BYJU'S LEARNING APP WITH SPECIAL REFERENCE TO COIMBATORE CITY " submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42, in partial fulfilment of the requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record of original work done by NAVEEN.S (20BCP071) a student of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING in VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2022-2023 under my supervision and guidelines and that no part of project work has been submitted for the award of any other Degree /diploma/associate ship/fellowship or any other title to any candidate of University.



SIGNATURE OF THE FACULTY GUIDE

Ms.S.SUDHA

M.COM(IB)...



INTERNAL EXAMINER

DATE : 04/05/2023

PLACE : COIMBATORE

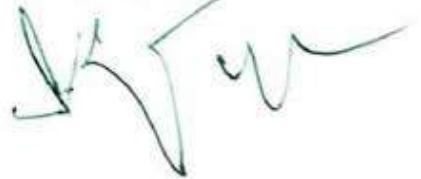


SIGNATURE OF HOD

Dr. P. SHANTHINI

M.COM, M.Phil., Ph.D.
Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42.

EXTERNAL EXAMINER



**"A STUDY ON CUSTOMER SATISFACTION ON QUALITY AND
SERVICE OF RAMCO CEMENT IN COIMBATORE DISTRICT "**

Submitted in partial fulfillment of the requirements for the award of the degree
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

PRIYADHARSHINI.T

(Reg No:20BCP074)

Under the guidance of

Ms.S.SUDHA M.COM(IB)...,

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar university Approved by AICTE

Re-accredited by 'B++'Grade


KOVAIPUDUR,COIMBATORE-641-042

MAY 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with Professional Accounting is a record of original work done by **PRIVADHARSHINI (20BCP074)** during the period of her study 2022-2023, in the Department of Commerce With Professional Accounting, at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 42.

Submitted for VIVA-VOCE Examination held on ..04.06..2023..


INTERNAL EXAMINER


EXTERNAL EXAMINER

A PROJECT REPORT ENTITLED
“A STUDY ON FINANCIAL STATEMENT ANALYSIS OF TCS LIMITED”

Submitted in partial fulfillment of the requirements for the award of the Degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

S. REVATHI

(Reg.No.20BCP075)

Under the guidance of

M. SUDHA , M.COM. IB

DEPARTMENT OF COMMERCE WITH PROFESSIONAL ACCOUNTING



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University

Approved by AICTE and Reaccredited to NAAC with B++ Grade

KOVAIPUDUR, COIMBATORE-641042

April 2023

CERTIFICATE

This is to certify that this Project work entitled on "A STUDY ON FINANCIAL STATEMENT ANALYSIS OF TCS LIMITED " submitted to VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE - 42 in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING is a record original work done by MS. S.REVATHI (Reg.No.20BCP075) a student of B.COM (PA) VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, KOVAIPUDUR, COIMBATORE-42 during the year 2020-2023 under my supervision and guidance and that no part of project work has been submitted for the award of any other Degree/Diploma/Associate ship/Fellowship or any other candidate of college .



Signature of the faculty guide

M. SUDHA
M. COM.IB



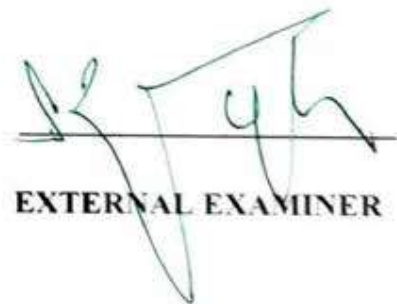
Signature of the HOD

DR. P. SHANTHINI
MBA., M.Phil., Ph.D

Department of B.Com(PA)
VLB Janakiammal College of Arts and Science
Kovai Pudur, Coimbatore - 42



INTERNAL EXAMINER



EXTERNAL EXAMINER

DATE: A . 05 . 2023
PLACE: COIMBATORE

**A STUDY ON CUSTOMER SATISFACTION TOWARDS VIVO
SMARTPHONES WITH REFERENCE TO COIMBATORE CITY**

A Project submitted in partial fulfillment of the requirements for the award of the degree of
BACHELOR OF COMMERCE WITH PROFESSIONAL ACCOUNTING

Submitted by

**A ABDUL SITHICK
(20BCP076)**

Under the guidance of

**S SUDHA, M.Com.(IB)
ASSISTANT PROFESSOR
DEPARTMENT OF COMMERCE**



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(Autonomous Institution)

Affiliated to Bharathiar University and Approved by AICTE

Re-accredited by 'B++' Grade


KOVAIPUDUR, COIMBATORE – 641 042.

APRIL - 2023

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce with Professional Accounting is a record of original work done by **A ABDUAL SITHICK (20BCP076)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE *H/S/23*


HEAD OF THE DEPARTMENT
Department of B.Com (P)
VLB Janakiammal College of Arts and Science
Koraiyapur, Coimbatore - 42

Submitted for VIVA-VOCE Examination held on


INTERNAL EXAMINER


EXTERNAL EXAMINER

BCA

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "Phishing Website Detection" is a Bonafide Record of **Abhinav R (20BCA039)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



PROJECT ADVISOR

(Dr. K. VANDHANAM)



HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03-05-2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project work entitled "**CUED CLICK POINTS IN FUTURE TRANSACTIONS**" is a Bonafide Record of **ABHISHEK M (20BCA040)** submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva – Voce Examination held on 03-05-2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE


This is to certify that the project work entitled "Body Language Detection Using Python" is a Bonafide Record of **ADITH SUKUMAR KA (20BCA041)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT

 Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 3-05-2023.



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project work entitled "**MOVIE RECOMMENDER CHATBOT SYSTEM**" is a Bonafide Record of AJMAL A (20BCA043) submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

[Handwritten Signature]
3/5/23

PROJECT ADVISOR

[Handwritten Signature]

HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA

VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva – Voce Examination held on 03/05/2023

[Handwritten Signature]
3/5/23

INTERNAL EXAMINER

[Handwritten Signature]
3/5/2023

EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "**Riders App**" is a Bonafide Record of **AJZAL (20BCA044)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 3/5/23.


INTERNAL EXAMINER


EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "**Online - College Event Handling System**" is a Bonafide Record of **AMRITESWARI M (20BCA045)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03/05/2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "**Online Bookstore Management System**" is a Bonafide Record of **ANAND C (20BCA046)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03-05-2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project work entitled "Image-Based Steganography" is a Bonafide Record of ANEES VARGHESE K T (20BCA047) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.


HEAD OF THE DEPARTMENT

Viva - Voce Examination held on 03-05-2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

**V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "**FOOD WASTE MANAGEMENT SYSTEM**" is a bonafide work done by **ARYA K R (20BCA049)** submitted in partial fulfilment of requirements for the award of the degree of **BACHELOR OF COMPUTER APPLICATIONS** for the **V.L.B JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** during the period of **Jan 2023 - MAY 2023.**


PROJECT GUIDE

[**Dr. K. KANDHAMMAL**]


**Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.
HEAD OF THE DEPARTMENT**

Viva-Voice examination held on 03/05/23.


INTERNAL EXAMINER


EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "School Management" is a Bonafide Record of **Aswin M (20BCA050)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva – Voce Examination held on 03-05-2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "**School Management**" is a Bonafide Record of **Aswin M (20BCA050)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva – Voce Examination held on 03.05-2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(AUTONOMOUS)

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade. Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641 042.



CERTIFICATE

This is to certify that the project work entitled "Online - Study planner" is a Bonafide Record of **DHAYALAN N (20BCA051)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT
Department of **BCA**
Department of **BCA**
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva-Voice examination held on 3/05/23


INTERNAL EXAMINER


EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

BACHELOR OF COMPUTER APPLICATION

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



CERTIFICATE

This is to certify that the project work entitled "GYM MANAGEMENT SYSTEM" is a bonafide work done by **KARTHA** (20BCA054) submitted in partial fulfilment of requirements for the award of the degree of **BACHELOR OF COMPUTER APPLICATION** for the **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** during the period of Jan 2023 - Apr 2023.

[Signature]
12/04/23
PROJECT GUIDE

[Signature]
HEAD OF THE DEPARTMENT
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovalpudur, Coimbatore - 641 042.

Viva-Voice examination held on 03/05/2023.

[Signature]
9/5/23
INTERNAL EXAMINER

[Signature]
2/5/23
EXTERNAL EXAMINER

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With "B++" Grade, Approved by AICTE

Kovaipudur, Coimbatore-641042.



BONAFIDE CERTIFICATE

This is certify that the project work entitled "**DAILY EXPENSE TRACKER**" is a bonafide work done by A.MANJU(20BCA055) submitted in partial fulfillment of requirement for the award of the degree of **BACHELOR OF COMPUTERS APPLICATIONS** for the **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** during the period of Jan 2023-May 2023.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva-Voce Examination held on 03/05/2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project work entitled "**SOCIAL DISTANCE DETECTION USING MACHINE LEARNING**" is a Bonafide Record of **MIDHUNDEV M(20BCA056)** submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.

PROJECT ADVISOR

HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042

Viva – Voce Examination held on 3/5/23.

INTERNAL EXAMINER

EXTERNAL EXAMINER

**V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

**Re-accredited with 'A' Grade by NACC, ISO 9001:2008 Certified
Kovaipudur , Coimbatore - 641 042**

DEPARTMENT OF COMPUTER APPLICATION

BONAFIDE CERTIFICATE

This is to certify that the project work entitled work entitled "COLLEGE ADMINISTRATION WITH REAL-TIME MANAGEMENT" is a Bonafide Record of work done by **MOHAMMED JASEEM. A (20BCA058)** submitted in partial fulfillment of the requirements for the Award of the degree of **BACHELOR OF COMPUTER APPLICATION** of the **BHARATHIAR UNIVERSITY** during the year 2020-2023 , in the Department of BCA at VLB Janakiammal College of Arts and Science, Kovaipudur ,Coimbatore 641 042, under my supervision and guidance.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Vica-Voce Examination held on 03/05/2023


INTERNAL EXAMINATION


EXTERNAL EXAMINATION

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

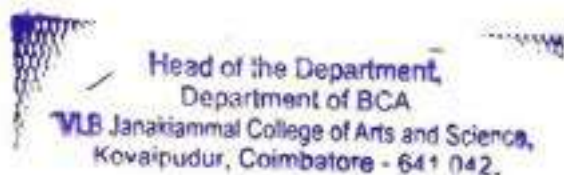
This is to certify that the project work entitled "**Money Management Using Flutter**" is a Bonafide Record of **MOHAMMED AZIM A (20BCA057)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT



Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva – Voce Examination held on 03-05-2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "EMAIL-BOT" is a Bonafide Record of NIKHIL.U.M (20BCA062) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA,
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on___.


INTERNAL EXAMINER


EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "EMAIL-BOT" is a Bonafide Record of NIKHIL.U.M (20BCA062) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on___.


INTERNAL EXAMINER


EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "**Drowsiness Detection System Based On Behavioral Characteristics Of Driver**" is a Bonafide Record of **SAFEER 5 (20BCA067)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT



Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva – Voce Examination held on 03-06-2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "**Cryptography**" is a Bonafide Record of **MuhammedFaizal B (20BCA060)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva – Voce Examination held on 03/05/2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "**EMPLOYEE LEAVE MANAGEMENT SYSTEM**" is a bonafide work done by SATHYAROOPA S (20BCA070) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


PROJECT GUIDE


HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 641 042

Viva-Voice examination held on 03/05/23.


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project work entitled "**DIABETIC PREDICTION USING MACHINE LEARNING**" is a Bonafide Record of **SHAHEER S (20BCA071)** submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT

✓ **Head of the Department,**
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03-06-2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "SPA MANAGEMENT SYSTEM" is a Bonafide Record of SUBHIKSHA S (20BCA073) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS during the year 2022 -2023 in the Department of Computer Applications at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR

(Dr. P. KANDHAMMAL)


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 03/05/23


INTERNAL EXAMINER


EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "Automated Car Number Plate Recognition System" is a Bonafide Record of VISHNI K (20BCA074) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

PROJECT ADVISOR

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

HEAD OF THE DEPARTMENT

Viva - Voce Examination held on 03-05-23.

INTERNAL EXAMINER

EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project work entitled "Real time criminal identification system using convolutional neural networks" is a Bonafide Record of YADHU KRISHNA S (20BCA075) submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT

Viva - Voce Examination held on 21/5/23

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore- 641 042.



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project work entitled "*SPAMMER DETECTION AND FAKE USER IDENTIFICATION ON SOCIAL NETWORKS*" is a Bonafide Record of *AKSHAY S (20BCA076)* submitted to the Bharathiar University, in partial fulfilment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore- 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva – Voce Examination held on 03-06-2023.



INTERNAL EXAMINER



EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS
KOVAIPUDUR, COIMBATORE - 641 042.

DEPARTMENT OF COMPUTER APPLICATION

CERTIFICATE

This is to certify that the project work entitled "**COMPUTER PARTS SALE AND INVENTORY SYSTEM**" is a Bonafide Record of **ILMOHAMED ANSAR (20BCA078)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Application at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

Ansar
3 Nov/23
PROJECT ADVISOR

[Signature]
HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on *21/5/23*.

[Signature]
31/5/23
INTERNAL EXAMINER

[Signature]
21/5/23
EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Re accredited by NAAC

With 'B++' Grade. Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "**CROP INSURANCE MANAGEMENT SYSTEM**" is a bonafide work done by **HARIHARAN(20BCA087)** submitted in partial fulfilment of requirements for the award of the degree of **BACHELOR OF COMPUTER APPLICATIONS** for the **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** during the period of Jan 2023 - Apr 2023.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA

Janakiammal College of Arts and Science,
Kovaiipudur, Coimbatore - 641 042.

Viva-Voice examination held on 02-05-2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

[Affiliated to Bharathiar University]

Reaccredited by NAAC With "B++" and Approved by UGC and AICTE]

KOVAIPUDUR, COIMBATORE-641042



BONAFIDE CERTIFICATE

This is to certify that the project work entitled "INVENTORY MANAGEMENT SYSTEM" is a Bonafide Work done by YOGESHKUMARAN,G(20BCA038) submitted in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023-May 2023.

YK
21/5/2023
PROJECT ADVISOR

[Signature]
HEAD OF THE DEPARTMENT

Viva-Voce Examination held on *02/05/23*

[Signature]
INTERNAL EXAMINER

[Signature]
21/5/23
EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "BIKE RENTAL SERVICE" is a bonafide work done by GOKUL M (20BCA019) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


PROJECT GUIDE
(Dr. K. KANDHAMMAL)


HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA,
VLB Janakiammal College of Arts and Science,
Kovaiipudur, Coimbatore - 641042.

Viva-Voice examination held on 02.05.2023.


INTERNAL EXAMINER


EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641 042.



CERTIFICATE

This is to certify that the project work entitled is a Bonafide Record of **GOKUL R (20BCA018)** submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.

25/5/2023
PROJECT ADVISOR

[Signature]
HEAD OF THE DEPARTMENT

Viva-Voice examination held on 2.05.23

[Signature]
INTERNAL EXAMINER

25/5/23
EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

(AUTONOMOUS)

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE.



CERTIFICATE

This is to certify that the project work entitled "POULTRY FARM PORTAL" is a Bonafide Record of U. DIVYA SRIKANTH (20BCA017) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022-2023 in the Department of computer science at V.L.B Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT

Viva - Voce Examination held on 2/05/23.


INTERNAL EXAMINER


EXTERNAL EXAMINER

VEHICLE BREAKDOWN ASSISTANCE MANAGEMENT SYSTEM

A Project Report Submitted to Bharathiar University in partial fulfillment of the
requirements for the award of the degree of
BACHELOR OF COMPUTER APPLICATION

Submitted by

RINSHIYA. S

20BCA032

Under the Guidance of

Mr .K. SASI KUMAR MCA.,M.Phil.,

(Assistant Professor, Department of BCA)

DEPARTMENT OF COMPUTER APPLICATION



APRIL 2023

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

Accredited by NAAC Grade B++ Certified

Affiliated to Bharathiar University and Approved by UGC and AICTE

Kovaipudur,coimbatore-641 042

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS
Reaccredited with 'A' Grade by NAAC, ISO 9001:2008 Certified
KOVAIPUDUR, COIMBATORE-641042.

DEPARTMENT OF COMPUTER APPLICATION

BONAFIDE CERTIFICATE

This is to certify that the project work entitled "Directory listing management system" is a Bonafide Record of Work done by Rineesha. M (20BCA031) submitted in partial fulfillment of the requirements for the Award of the degree of BACHELOR OF COMPUTER APPLICATION of the BHARATHIAR UNIVERSITY during the year 2020-2023, in the department of BCA at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore 641042, under my supervision and guidance


PROJECT ADVISOR


HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 641042.

Viva-Voce Examination held on 02.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "FACE RECOGNITION BASED NEW GENERATION ATM SYSTEM" is a bonofied work done by PRAGADESWAR .A (20BCA030) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 641 042.

Viva-Voice examination held on 2/5/23.


INTERNAL EXAMINER


EXTERNAL EXAMINER


V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

Re-accredited with 'A' Grade by NACC, ISO 9001:2008 Certified
Kovaipudur , Coimbatore - 641 042

DEPARTMENT OF COMPUTER APPLICATION

BONAFIDE CERTIFICATE

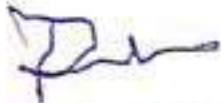
This is to certify that the project work entitled work entitled "CHARITY SUPERVISION" is a Bonafide Record of work done by NIMSHIYA. H (20BCA028) submitted in partial fulfillment of the requirements for the Award of the degree of BACHELOR OF COMPUTER APPLICATION of the BHARATHIAR UNIVERSITY during the year 2020-2023 . in the Department of BCA at VLB Janakiammal College of Arts and Science, Kovaipudur ,Coimbatore 641 042,under my supervision and guidance


PROJECT ADVISOR


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science
Kovaipudur, Coimbatore - 641 042.

Vica-Voce Examination held on 2.5.2023


INTERNAL EXAMINATION


EXTERNAL EXAMINATION

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATION

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "GROUND BOOKING" is a bonafide work done by S.JEGATHEESWARAN (20BCA025) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science
Kovaiipudur, Coimbatore - 641042.

Viva-Voice examination held on 02/05/2023.


INTERNAL EXAMINER


EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

BACHELOR OF COMPUTER APPLICATION

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



CERTIFICATE

This is to certify that the project work entitled "**E-BANKING**" is a bonafide work done by **G.JANARDHAN (20BCA023)** submitted in partial fulfilment of requirements for the award of the degree of **BACHELOR OF COMPUTER APPLICATION** for the **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** during the period of June 2022 - May 2023.


PROJECT GUIDE


HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA,
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva-Voice examination held on 2-5-23.


INTERNAL EXAMINER


EXTERNAL EXAMINER

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "ZOO MANAGEMENT SYSTEM" is a Bonafide Record of JANAKIRAMAN K (REG NO:20BCA022) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT

Viva – Voce Examination held on 02/05/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER


V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS
Reaccredited with 'A' Grade by NAAC, ISO 9001:2008 Certified
KOVAIPUDUR, COIMBATORE

DEPARTMENT OF COMPUTER APPLICATION

BONAFIDE CERTIFICATE

This is to certify that the project work entitled " DRIVER SMART HIRING SYSTEM" is a Bonafide Record of Work done by **GOWTHAM K (20BCA020)** submitted in partial fulfillment of the requirements for the Award of the degree of BACHELOR OF COMPUTER APPLICATION of the BHARATHIAR UNIVERSITY during the year 2020-2023, in the department of BCA at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore 641042, under my supervision and guidance


PROJECT ADVISOR


HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva-Voce Examination held on 02.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "ONLINE NEWS PORTAL WEBSITE" is a bonafide work done by DIVYABHARATHI.J (20BCA016) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - April 2023.


PROJECT GUIDE

Viva-Voice examination held on 02/05/2023


INTERNAL EXAMINAR


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
V.L.B. Janakiammal College of Arts and S
Kovaiipudur, Coimbatore - 641042


EXTERNAL EXAMINAR

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Re-Accredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "BLOOD DONATION SYSTEM" is a bonafide work done by DHANUSH B (20BCA014) submitted in partial fulfillment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

[Signature]
PROJECT GUIDE

[Signature]
HEAD OF THE DEPARTMENT

Viva-Voce examination held on 02-05-2023.

[Signature]
INTERNAL EXAMINER

[Signature]
EXTERNAL EXAMINER

VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



CERTIFICATE

This is to certify that the project work entitled "TUTION ADIMISSIION WEBSITE" is a bonafide work done by M.CHANDRAN submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


PROJECT GUIDE


HEAD OF THE Department
Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovalpudur, Coimbatore - 641 042.

Vaiva-Voice examination held on 2-5-2023.


INTERNAL EXAMINER


EXTERNAL EXAMINER

V.L.B JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



CERTIFICATE

This is to certify that the project work entitled "PRE-SCHOOL ENROLLMENT SYSTEM" is a bonafide work done by BARATH S (20BCA012) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the V.L.B JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva-Voice examination held on 2.5.2022.

INTERNAL EXAMINER

EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE.

AUTONOMOUS

DEPARTMENT OF SOFTWARE SYSTEMS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



CERTIFICATE

This is to certify that the project work entitled "ART GALLERY MANAGEMENT SYSTEMS" is a bonafide work done by ASHIYA S (20BCA011) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


PROJECT GUIDE


HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042,

Viva-Voice examination held on 02.05.2023.


INTERNAL EXAMINER


EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "ONLINE FEES PAYMENT SYSTEM" is a bonafide work done by ARISTORAJ R (20BCA008) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


PROJECT GUIDE


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Viva-Voice examination held on 02-05-2023


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V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATION

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE


KOVAIPUDUR, COIMBATORE - 641042.



CERTIFICATE

This is to certify that the project work entitled "TRAFFIC OFFENCE REPORTING SYSTEM" is a Bonafide Record of work done by ANTO.P (20BCA006) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer applications at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT GUIDE


HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva - Voce Examination held on 02/05/2023


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V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



CERTIFICATE

This is to certify that the project work entitled "VEHICLE SERVICE MANAGEMENT SYSTEM" is a bonafide work done by ANISH I (20BCA005) submitted in partial fulfillment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


PROJECT GUIDE


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Head of the Department,
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V.L.B. Janakiammal College of Arts and Science,
Kovaiipudur, Coimbatore - 641042.

Viva-Voice examination held on 2/5/23.


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V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "ONLINE INSURANCE MANAGEMENT SYSTEMS" is a bonafide work done by A.ANFEER (20BCA004) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


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**VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS**

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "HR MANAGEMENT SYSTEM" is a Bonafide work done by AISWARYA M(20BCA003) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - April 2023.


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HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva-Voice examination held on 02/05/2023


INTERNAL EXAMINER


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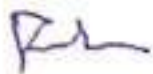
V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

Reaccredited with 'A' Grade by NAAC, ISO 9001:2008 Certified
KOVAIPODUR, COIMBATORE-641042.

DEPARTMENT OF COMPUTER APPLICATION

BONAFIDE CERTIFICATE

This is to certify that the project work entitled "CAR RENTAL BOOKING SYSTEM" is a Bonafide Record of Work done by **AFRIN, A (20BCA002)** submitted in partial fulfillment of the requirements for the Award of the degree of BACHELOR OF COMPUTER APPLICATION of the BHARATHIAR UNIVERSITY during the year 2020-2023, in the department of BCA at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore 641042, under my supervision and guidance



PROJECT ADVISOR



HEAD OF THE DEPARTMENT
Head of the Department,
Department of BCA

VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

Viva-Voce Examination held on 02/5/2023



INTERNAL EXAMINER

EXAMINER





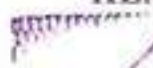
INTERNAL EXAMINER
02/5/23

DEPARTMENT OF COMPUTER APPLICATIONS

CERTIFICATE

This is to certify that the project work entitled "MOBILE STORE MANAGEMENT SYSTEM" is a Bonafide Record of SARAVANA KUMAR S (20BCA086) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATION during the year 2022 -2023 in the Department of Computer Science at VLB Janakiammal College of Arts and Science, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.


PROJECT ADVISOR


HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

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VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE AUTONOMOUS
KOVAIPUDUR, COIMBATORE-641042
BACHELOR OF COMPUTER APPLICATION

CERTIFICATE

This is to certify that the project work entitled "WEB BASED CHECK POST ACTIVITIES CONTROLLING SYSTEM" is a bonafide work done by A.KABILAN (20BCA084) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATION for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of June 2022 - May 2023.


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Viva-Voice examination held on 02/05/2023.


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V. J. S. JAYAKUMAR COLLEGE OF ARTS AND SCIENCE
KUDLUR

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiar University, Coimbatore - 641042

Autonomous Institute, Approved by UGC

KUDLUR, COIMBATORE - 641042



CERTIFICATE

This is to certify that the project work entitled "ONLINE VEHICLE QUOTATION GENERATION SYSTEM" is a beautiful work done by ANUSH P (20BCA083) submitted in partial fulfillment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS of the V. J. S. JAYAKUMAR COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.


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V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
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DEPARTMENT OF COMPUTER APPLICATION

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



CERTIFICATE

This is to certify that the project work entitled "**FITNESS MANAGEMENT SYSTEM**" is a bonafide work done by **T.M.MOHAMMED AFSAL (20BCA082)** submitted in partial fulfilment of requirements for the award of the degree of **BACHELOR OF COMPUTER APPLICATION** the **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** during the period of Jan 2023 - May 2023.


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V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

BACHELOR OF COMPUTER APPLICATION

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE – 641042.



CERTIFICATE

This is to certify that the project work entitled "**STUDENT ATTENDANCE MANAGEMENT SYSTEM**" is a bonafide work done by **JAGANATHAN M (20BCA080)** submitted in partial fulfilment of requirements for the award of the degree of **BACHELOR OF COMPUTER APPLICATION** for the **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE** during the period of June 2022 - May 2023.


PROJECT GUIDE


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Head of the Department,
Department of BCA
VLB Janakiammal College of Arts and Science,
Kovaipudur, Coimbatore - 641 042.

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V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
AUTONOMOUS

DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to Bharathiyar University and Reaccredited by NAAC

With 'B++' Grade, Approved by AICTE

KOVAIPUDUR, COIMBATORE - 641042.



CERTIFICATE

This is to certify that the project work entitled "MOVERS & PACKERS MANAGEMENT SYSTEM" is a bonafide work done by GUNA S (20BCA081) submitted in partial fulfilment of requirements for the award of the degree of BACHELOR OF COMPUTER APPLICATIONS for the VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE during the period of Jan 2023 - May 2023.

PROJECT GUIDE

HEAD OF THE DEPARTMENT

Head of the Department,
Department of BCA

VLB Janakiammal College of Arts and Science,
Kovaiipudur, Coimbatore - 641 042.

Viva-Voice examination held on 2/5/2023.

INTERNAL EXAMINER
EXTERNAL EXAMINER

V.L.B. JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

AUTONOMOUS

Affiliated to Bharathiyar University and Reaccredited with 'B++' Grade by NAAC
with 'B++' Grade. Approved by AICTE.

KOVAIPUDUR, COIMBATORE – 641 042.

DEPARTMENT OF COMPUTER APPLICATIONS

BONAFIDE CERTIFICATE

This is to certify that the project work entitled "REAL ESTATE AUTOMATION SYSTEM" is a Bonafide Record of LAKSHMI PRIYA S (20BCA079) submitted to the Bharathiar University, in partial fulfillment of the requirements for the award of the Degree of BACHELOR OF COMPUTER APPLICATIONS during the year 2020-2023 in the Department Of Computer Application at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE, Kovaipudur, Coimbatore - 641042, under my supervision and guidance.



PROJECT ADVISOR



HEAD OF THE DEPARTMENT

Viva – Voce Examination held on 3/5/2023.



INTERNAL EXAMINER



EXTERNAL EXAMINER

B.Com

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **AKASH.I (Rag No: 20BCM001)** during the period of her/his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 21.05.2023....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by GIRIJA.S (20BCM003) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 2.5.2023.....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfilment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **GOKULA KRISHNAN.R (20BCM004)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and as not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any university.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02/05/2023.....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by GUNAPRIYA.D (20BCM005) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **HARASSHAN VIKASS MJ (20BCM006)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE


2/5/23

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on02/05/2023..


2/5/23

INTERNAL EXAMINER


2/5/23

EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **HARI KRISHNAN.G (20BCM007)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE


2/5/23

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.23


2/5/23

INTERNAL EXAMINER


2/5/23

EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **I HARISH RAGAVENDRA.S (20BCM008)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



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Submitted for VIVA-VOCE Examination held on 02/05/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **HRIDYA.T.J (20BCM010)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/ diploma/ Associate/ fellowship or other similar title to any candidate of any University.



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Submitted for VIVA-VOCE Examination held on 02.5.2023...


21/5/23

INTERNAL EXAMINER


21/5/2023
EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **JAVITH.J (20BCM011)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



Handwritten signature of the Project Guide, dated 2/5/23.

PROJECT GUIDE



Handwritten signature of the Head of the Department, dated 2/5/23.

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 2.5.2023....



Handwritten signature of the Internal Examiner, dated 2/5/23.

INTERNAL EXAMINER



Handwritten signature of the External Examiner, dated 2/5/23.

EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **JEEVADARSHAN (20BCM012)** during period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



Handwritten signature of the Project Guide, dated 2/5/23.

PROJECT GUIDE



Handwritten signature of the Head of the Department, dated 2/5/23.

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ...02.05.2023.



Handwritten signature of the Internal Examiner, dated 2/5/23.

INTERNAL EXAMINER



Handwritten signature of the External Examiner, dated 2/5/23.

EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **JERON VICTOR R S (20BCM013)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 2/05/2023.....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **KAVIYA DEVI (20BCM014)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 2.5.2023.....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **KRISHNA RAGU RAJAN NS (20BCM016)** during period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



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Submitted for VIVA-VOCE Examination held on 2.5.23.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **LJO ALWIN A (20BCM017)** during period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **LINGA KUMAR .A(20BCM018)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE


2/5/23.

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ..2/5/2023.....


2/5/23

INTERNAL EXAMINER


2/5/23

EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MADHAN. J (20BCM019)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE**, under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar titles to any candidate of any University.



PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on21/5/2023..



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MAHA VISHNU R (20BCM020)** during period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.23


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MRIDHULA.H (20BCM022)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


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21/5/23

Submitted for VIVA-VOCE Examination held on 02.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER
21/5/23

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MURUGESH.R (20BCM023)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



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Submitted for VIVA-VOCE Examination held on 02-08-2023




INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MYTHIL.D (20BCM024)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.2023



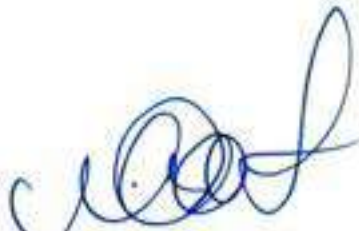
INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by (NANDHINI .K) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ... 02 - 05 - 2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by M.NAVANEETHAKRISHNAN (20BCM026) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



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Submitted for VIVA-VOCE Examination held on 02.05.2023.



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by (PANDIYARAJ.K) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02/05/2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **pr pranav (20BCM028)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ...2/5/23.....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **PRITHEVRAJ.R (20BCM029)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

P. N. Raj
2/5/23

PROJECT GUIDE

Sulekha
2/5/23
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02/05/2023

P. N. Raj
2/5/23
INTERNAL EXAMINER

A. Srinivas
2/5/23
EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **RITHISH.R 20BCM030** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

R.M. vij
25/5/23
PROJECT GUIDE

Sushra
25/5/23
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 2.5.2023

R.M. vij
25/5/23
INTERNAL EXAMINER

A. Srin
25/5/23
EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SAMVARDHIKA.P (20BCM032) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECTGUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.2023...


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SANDHIYA.M (20BCM033) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

R.M. 2/5/23
PROJECT GUIDE

2/5/23
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.2023

R.M. 2/5/23
INTERNAL EXAMINER

2/5/23
EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SANJALAS (20BCM034) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ... 02/05/2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **SANJEEV.L (20BCM035)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ..02..05..2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is SARUMATHY.S to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by SARUMATHY.S 20BCM036 during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTSANDSCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECTGUIDE


HEAD OF THE DEPARTMENT
2/5/23.

Submitted for VIVA-VOCE Examination held on 02.-05.-2023


INTERNAL EXAMINER


EXTERNAL EXAMINER
2/5/23

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **SNEKA.M 20BCM037** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02-05-2023



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **SOWMIYA.K (20BCM038)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ..21/5/23.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **SRIDAR.U.R (20BCM039)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02/05/2023.....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **SUJITHA.K(20BCM040)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 2-5-2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **SUSILA.V (20BCM041)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


2/5/23
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.2023


2/5/23
INTERNAL EXAMINER


2/5/23
EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **VARALAKSHMI. K.C (20BCM042)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **VARSHINI.M (20BCM043)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT
21/5/23

Submitted for VIVA-VOCE Examination held on 21.5.2023.....


INTERNAL EXAMINER
21/5/23


EXTERNAL EXAMINER
21/5/23

CERTIFICATE

This is to certify that Project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of commerce is a record of original work done by **Manikandan.M (20BCMR01)** during the period **2022 - 2023** of his study in the department of commerce at **VLB Janakiammal College of Arts and Science (Autonomous), Coimbatore** under my supervision and guidance and has not formed the basis for the award of any Degree/Diploma/Associate ship/Fellowship or other similar title to any candidate of any university.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOICE examination held on 2/5/23



INTERNAL EXAMINAR



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by ABINAYASRI.D (20BCM044) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on .03/05/2023..


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by AGASTHIYA.M (20BCM045) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on .03/05/2023....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **BARATH VASAN K (20BCM046)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ..03.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **BRIDGET RONI .A (20BCM047)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 03/05/2023.....



INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **DHEWAHAR.N 20BCM048** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


2/5/23
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 03.05.2023


3/5/23
INTERNAL EXAMINER


3/5/23
EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by DINESH KUMAR.S (20BCM049) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

R. Bala

PROJECT GUIDE

Sudheesh
2/5/23

HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 02.05.2023

D. S. P.
3/5/23

INTERNAL EXAMINER

P. S. S.
3/5/23

EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by JAIPRAKASH .S (20BCM050) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.

R. Bhat

PROJECT GUIDE

Sulekha
2/5/23
HEAD OF THE DEPARTMENT

3/6/23

Submitted for VIVA-VOCE Examination held on

S. K. S
3/5/23

INTERNAL EXAMINER

f. S
3/5/23


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by JEYARAM VIGNESH.K (20BCM051) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ...3/5/23.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **KARTHICK RAJA S (20BCM052)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.




PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 3.5.2023....



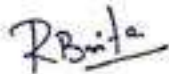
INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **I KAVYA B (20BCM053)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE

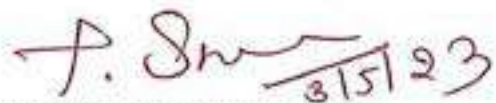


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 03/5/23.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **KOTHAI AISHWARYA S (20BCM054)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 03.05.2023


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MADAVS (20BCM055) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT
2/5/23

Submitted for VIVA-VOCE Examination held on 3-5-23


INTERNAL EXAMINER
3/5/23


EXTERNAL EXAMINER
3/5/23

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MADHUMITHA P (20BCM056) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 3/5/23.


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MAHALAKSHMIS (20BCM057) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on : 23/5/23.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MAHALAKSHMIK (20BCM058) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



Handwritten signature of the Project Guide, dated 2/5/23.

PROJECT GUIDE



Handwritten signature of the Head of the Department, dated 2/5/23.

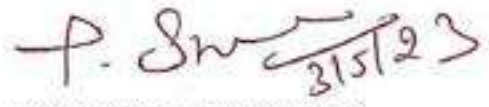
HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on ..05.05..2023



Handwritten signature of the Internal Examiner, dated 3/5/23.

INTERNAL EXAMINER



Handwritten signature of the External Examiner, dated 3/5/23.

EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MANOJ KUMAR. S (20BCM059)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar titles to any candidate of any University.



PROJECT GUIDE


HEAD OF THE DEPARTMENT
5/5/23

Submitted for VIVA-VOCE Examination held on .02.5.2023....


5/5/23

INTERNAL EXAMINER



5/5/23
EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MEGALA.R (20BCM060) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 03-05-2023



INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MIRUTHULA.K (20BCM061)** during the period of her study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS ANDSCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 03/05/2023....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **MOHAMED THOUFIQS (20BCM062)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.


PROJECT GUIDE


HEAD OF THE DEPARTMENT

Submitted for VIVA-VOCE Examination held on 3/5/2023.....


INTERNAL EXAMINER


EXTERNAL EXAMINER

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by MONICA.R 20BCM063 during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



HEAD OF THE DEPARTMENT
3/5/23

Submitted for VIVA-VOCE Examination held on 03.05.2023.



INTERNAL EXAMINER



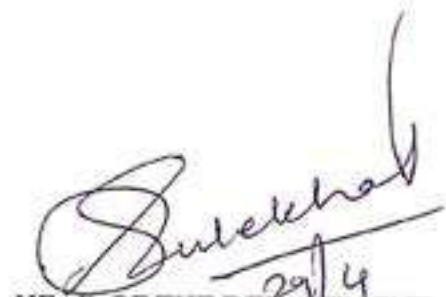
EXTERNAL EXAMINER
3/5/23

CERTIFICATE

This is to certify that project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by NEVASINI S.R (20BCM064) during the period of her study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar title to any candidate of any University.



PROJECT GUIDE



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Submitted for VIVA-VOCE Examination held on ...03/5/23.....



INTERNAL EXAMINER



EXTERNAL EXAMINER

CERTIFICATE

This is to certify that the project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by NISHANTH. A (20BCM065) during the period of his study 2022-2023, in the Department of Commerce at VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE(AUTONOMOUS), COIMBATORE under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or another similar title to any candidate of any University.



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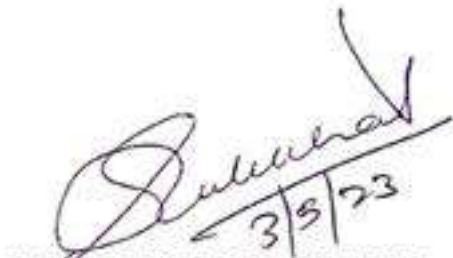
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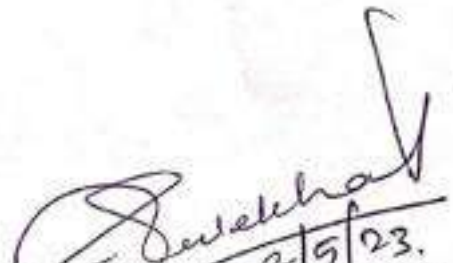

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This is to certify that the project report submitted in partial fulfillment of the requirements for the award of the Degree of Bachelor of Commerce is a record of original work done by **RINAS AHAMED.K (20BCM072)** during the period of his study 2022-2023, in the Department of Commerce at **VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS), COIMBATORE** under my supervision and guidance and has not formed the basis for the award of any degree/diploma/Associate/fellowship or other similar titles to any candidate of any University.


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