



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University and Approved by AICTE

Re-Accredited by NAAC with 'B++' Grade

KOVAIPUDUR, COIMBATORE - 6410 042

Phone: 0422-2605162 E-mail: principal@vlbjcas.ac.in Website: www.vlbjas.ac.in

DISTINCTIVENESS

UPLIFTMENT OF RURAL AND ECONOMICALLY BACKWRD STUDENTS

The motto of the institution is "Educate to Empower". Keeping that in mind the institution, which was started in a rural area in 1991, sought to educate rural students, especially those from economically disadvantaged segments. In 1999, the area became an urban area under the jurisdiction of the Municipal Corporation. The institution is still dedicated to meeting the needs of local rural students in spite of this change. Out of total number of students, 63% of students are from economically disadvantaged groups, of which 35% are female, 38% are from rural regions, of which 32% are girls. Furthermore, 26% of students work part-time jobs to help support their families and meet personal requirements. Understanding this socioeconomic context, the institution highlights its uniqueness by supporting the growth of students from rural and economically disadvantaged backgrounds. To support this mission, the college offers scholarships and fee exemptions, which are sponsored by management. These are given to deserving students based on their performance in academics, sports and economic status, ensuring that deserving individuals get the help they need to succeed. This institutional support service activities reflect its long-standing dedication to elevating impoverished children and providing opportunity for their holistic development.