



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
AFFILIATED TO BHARATHIAR UNIVERSITY
KOVAIPUDUR, COIMBATORE - 42

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Annual Report



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiyar University and Approved by AICTE

Re-Accredited by NAAC with 'B++' Grade

KOVAIPUDUR, COIMBATORE – 641 042

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ANNUAL REPORT (2022-2023)

VLB Janakiammal College of Arts and Science contentedly celebrate 32nd Annual and Sports Day celebration with great interest and enthusiasm on 25.03.2023. Thiru.N.Suryakumar, Chairman, VLBJ Trust, is the guest of the day, in his welcome address Thiru.N.Suryakumar, beloved Chairman of VLBJ Trust states with high spirits that, the hard work of today is the triumph of the future. The time and effort which we spend today are the deciding factors of later years which will definitely hail the great success in life. He also added that in order to attain real peace in our country and in the world, we have first to formulate inner harmony that will make our life smooth. Success comes when persistence and hard work are combined in all our works. He insists every student to have inner harmony and commitment as they lead to success.

Dr.K.Ramamurthi, Principal, delivered Presidential Address. In his presidential address, he highlights on hope which is very essential one to life, to keep every individual moving and growing. He quotes the words of Vaclav Havel, "Hope is definitely not the same thing as optimism. It is not the conviction that something will turn out well, but the certainty that something makes sense, regardless of how it turns out." He enlightens us, by sharing; Helen Keller's quote "Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence" and also explains how optimism inspires energizes and brings out the best. He insists every student to be optimistic as Optimism is a strategy for making a better future.

Mr.N.S.Ramesh Kanna, a well-known Indian Actor, writer, film director, who predominantly plays various roles in Tamil films is the special guest of the Annual and Sports Day celebration on 25.03.2023. He highlights his message to the students on this special occasion that the students should explore the new opportunity around them. He insisted that Education is the key to success in life and teachers make a lasting impact in the lives of their students" and also states that every wound offers us a gift of success. Followed by the Presidential address, revered Principal Dr.K.Ramamurthi, takes privilege in presenting the annual report of VLB Janakiammal College of Arts and Science for the academic year 2022-2023.



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ANNUAL REPORT (2022-2023)

32nd Annual Report of VLBJCAS on the Glimpses of the Academic Year 2022- 2023

The most respected Chief Guest Mr. Manobala Sir, and honourable Chairman Thiru.N.Suryakumar, revered CEO and Madam Secretary, Ms. Jaishree, dutiful Parents, dignified Members of Faculty and enthusiastic Students. It is my honour and privilege to present the 32nd annual report of VLB Janakiammal College of Arts and Science on the glimpses of the academic year 2022-23. I obtain great pleasure in documenting the development and the achievements of VLB Janakiammal College of Arts and Science during the year 2022-23. This year is marked with many events and successful stories. This can be attributed to the dedication and team spirit of the staff members, students and members of the management.

About the College

VLB Janakiammal College of Arts and Science is an autonomous Institution established in the year 1991 by the well known industrialist and philanthropist late V.L.Balakrishna Naidu under the ambit of VLB Trust with motto of 'Educate to Empower'. The college is an autonomous institution, approved by AICTE, Re-accredited with 'B++' grade by NAAC and recognized under 2(f) and 12B of UGC.

The college offers 16 UG, 1 PG and 5 Research Programmes. The college had a record of students securing ranks in Bharathiar University examinations. The college is committed to provide holistic education by imparting hands on training, practical exposure and focus on extracurricular activities. The college offers various free ships and scholarships for deserving students. VLBJCAS stands as the best college in the city in providing enriched learning experience. The curriculum of the college is set on global standards. The college adapts Learning Outcome Based Curriculum Framework in its curriculum and activity based participatory learning is implemented in the teaching, learning process.

Objective of VLBJCAS

The main objective of VLB Janakiammal College of Arts and Science is to provide quality education that empowers the students to have a robust career, to be competent enough and to inculcate values and also help them to achieve the versatile personality. We are striving to develop VLBJCAS into a dynamic campus that lays foundation to a potent knowledge along with healthy socio-cultural values which will enable the students to become good samaritans with a commendable global outlook. VLBJCAS strives to make education as a powerful medium and a tool to promote the social and economic development of backward community. This objective gets reflected in all the following activities of the college due to hard work and commitment rendered by the dedicated team of VLBJCAS.

Annual report lays out the challenges and accomplishments of each academic year in the following activities:

Mega Events of the College

This year became an action-packed year for VLBJCAS since we have conducted various programmes for the betterment of the students. Some of the important programmes are highlighted as MEGA Events, which are stated below:

- **Independence Day** was celebrated on 15.08.2022 with traditional cheerfulness and enthusiasm. A large number of students and staff attended and paid tribute to the martyrs of the country which is organized by NCC& NSS unit.
- **11th Graduation Day** was conducted on 18.08.2022, 600 Graduates received their degree certificates and the rank holders were also honoured by the Prof. Dr. P. Kaliraj, Vice- Chancellor, Bharathiar University, Coimbatore.
- **Teachers Day** was celebrated on 04.09.2022, The Principal, Dr.K.Ramamurthi, inaugurated the program and appreciated the teachers with a speech that was an effective and motivational one for the entire teacher's community and the Department of Viscom issued memorable gifts to all the faculty members to strengthen the bonds among us.
- **Coimbatore Vizha 2023** was celebrated on 5th & 6th January 2023 in which Yi Yuva organized various events such as Tamil and English Essay writing, Filmigo- Photography making, fabric painting, mehendi designing, solo singing, solo dance, group dance and nearly 5 stalls exclusively arranged for empowering the entrepreneurial skills of the students.
- **Yi Yuva organized Awareness Programme on Road Safety** on 07.01.2023, Mr.N.Mathivanan, Deputy Commissioner of Police Traffic Control Unit, Coimbatore was the guest of the day.
- **Republic Day** was celebrated on 26.01.2023 with traditional gaiety and enthusiasm. A large number of students and staff attended and paid tribute to the martyrs of the country which is organized by NCC unit.
- **Women Empowerment Cell** was celebrated **International Women's Day** on 8.03.2023 at Conference Hall. Dr. P. Alamermangai, IAS, Additional Collector, Coimbatore was the resource person of the day.
- **An Inter Departmental Management Meet "Alacrity'23 – 6.0"** was organized on 02.03.2023 and around 100 final year UG students from various departments participated in events like Business Plan, Best Manager, Ad zap, Just a Minute, Business Quiz and Group Dance.

- **“Union Budget 2023 Debate”** was conducted on 13.02.2023 by II MBA students. Dr. K. Ramamurthi, Principal, & Dr. K.Vasudevan, Vice Principal, were the guests of honor.
- **National Science Day** was celebrated in association with Institution Innovation Council (IIC) by conducting **various Departments conducted assortment of competitions** on 28th of Feb 2023
- **Inter-collegiate cultural fest- YUVA UTSAV 2023** was celebrated on 24.03.2023 at Auditorium, Mr. Arjun Das, Indian Film actor was the guest of the day. Nearly 1000 students from various colleges participated in various events of cultural fest such as short film, facial painting, selfie contest, adzap, brain buzz, fashion show, dancing, singing, band, adaptune, mime and pencil sketching
- **Annual and Sports Day** was celebrated on 25.03.2023 at Auditorium, Mr. N.S. Ramesh Kanna, a well-known Indian actor, writer, film director, who predominantly plays various roles in Tamil films was the special guest of day.
- **12th Graduation Day** was conducted on 01.04.2023 at Auditorium, 686 graduates received their degree certificates and the rank holders were also honoured by Prof. Dr.K.Murugavel, Register i/c, Bharathiar University, Coimbatore.
- **Distribution of offer of appointments** was conducted on 02.04.2023 at Auditorium, Placed students of VLB Janakiammal College of Arts and Science, was honoured by Mr. R. Suresh, District Employment Officer, Tirupur.
- **Alumni Meet 2023** was conducted on 02.04.2023 at Auditorium, more than 450 Alumni were gathered at the college premises and shared their experience and extended their support to the institution for its betterment.

Rank List of *The Week Magazine*

- VLB Janakiammal College of Arts and Science, Coimbatore, won 79th Rank along with 212 score in Commerce Stream at ***The Week Magazine* in Best Colleges of India @ HANSA Research Survey 2023.**

Admission 2022-2023

In spite of the increasing competition among the Arts and Science Colleges, in total we were able to admit 905 students: it includes 786 students in U.G. Programme and 119 students in P.G. Programme during the academic year 2022-2023. The total current strength of the students is 2,603, out of which 2,384 students in U.G Programme and 219 students in P.G Programme.

Examination

The principle aim of the college is to fabricate high-quality results and rank holders academically. Our students have performed well in the end-semester examinations. In the End Semester Examinations the overall pass percentage of U.G. Programmewas 81.54% and P.G. Programme was 80.62% (odd Semester) during 2022-2023.VLBJCAS had produced 656graduates with flying colours from our venerated institution during the academic year 2021-2022. VLBJCAS has produced one Ph.D Scholar and four M.Phil Scholars during the academic year 2022-2023. Congratulations to all the booming students on their splendid achievement and to the faculty members, for their contribution in achieving this result.

Faculty Members

The Faculty Members in VLBJCAS are qualified with various proficiencies having industrial and teaching experience. Team spirit of the faculty members is the pivotal factor which is a major strength of the VLBJCAS. They impart employable skills to the students through dedicated teaching-learning process. We have 124dedicated and committed faculty members. Out of 124 members, 30 faculty members are pursuing Ph.Ds in various disciplines, 30 faculty members Completed Ph.D, 69 faculty members completed M.Phil, 3 faculty members completed NET, 2 faculty members completed SLET and remaining members are in their progress of completing their research degrees. 20 faculty members from various departments are having guide recognition for their research programme.

Faculty Members Acted as Resource Persons

Faculty members of VLBJCAS have acted as Resource Persons in around 20 Guest Lecture/ Seminars / Conferences / Faculty Development Programmes organized by the various colleges/ associations in and around Coimbatore, some of the major details are as follows:

S. No	Name of the Faculty & Designation	Event/Topic	Organized by the Institution/Association	Date
1.	Dr.Francina Pricilla Mary, Assistant Professor, Department of B.Com (CS & IT)	Guest Lecture on “Basic Accounting Concepts and Convention”	Sri Ramakrishna College of Arts and Science, Coimbatore	30.08.2022
2.	Dr.C.Dheebea, Assistant Professor, Department of Tamil	Guest Lecture on “Tamil Ilakiyankalil Ariviyal -1”	Tamilaal Inaivom Ulaga Tamil Kalam	4.08.2022
3.	Dr.C.Dheebea, Assistant Professor, Department of Tamil	Guest Lecture on “Tamil Ilakiyankalil Ariviyal -2”	Tamilaal Inaivom Ulaga Tamil Kalam	10.08.2022

4.	Dr.C.Dheebea, Assistant Professor, Department of Tamil	Guest Lecture on “Tamil Ilakiyankalil Ariviyal -3”	Tamilaal Inaivom Ulaga Tamil Kalam	24.08.2022
5.	Dr.C.Dheebea, Assistant Professor, Department of Tamil	Induction Programme on “Vaazhviyal Vizhumiyangal”	Sukuna College of Arts and Science, Coimbatore	24.08.2022
6.	Mrs.R.Ramaprabha, Assistant Professor, Department of English	Guest Lecture on “Radical Literature”	KG College of Arts and Science, Coimbatore	19.09.2022
7.	Mrs.V.Meenakshi, Assistant Professor, Department of CDF	Guest Lecture on “Boutique Management”	PSG College of Arts and Science, Coimbatore	28.10.2022
8.	Dr.Francina Pricilla Mary, Assistant Professor, Department of B.Com(CS & IT)	Guest Lecture on“Business Implications of Financial Statement”	Nehru Arts and Science College, Coimbatore	19.10.2022
9.	G.Hemalatha, Head & Assist. Professor, Department of English	International Virtual FDP on “Communication	World English Language Learners, Teachers and Trainers Association (WELLTTA)	04.10.2022
10.	Dr.A.Sulekha, Assistant Professor, Department of Commerce	Guest Lecture on “Emerging Everest”	Angappa College of Arts and Science, Coimbatore	7.10.2022
11.	Mr.V.Nithyanantham, Assistant Professor, Department of B.Com & M.Com	Professional Development Programme on “Office Communication”	VLBJCAS, Coimbatore	11.02.2023
12.	Ms.G.Karthika, Assistant Professor, Department of B.Com & M.Com	Workshop on “Practical Banking and Insurance”	VLBJCAS, Coimbatore	03.02.2023
13.	Ms.R.Brita Molen, Assistant Professor, Department of B.Com & M.Com	Workshop on “Practical Banking and Insurance”	VLBJCAS, Coimbatore	03.02.2023

Details of Recognition Received by Faculty

The unflinching effort of the teachers is recognized and appreciated by the national and international forums.

- Dr.R.V. Suresh, Associate Professor, Department of Management (P.G.) has got one international Patent Grant from Germany and one Indian Patent Design.
- Dr.R.V. Suresh, Associate Professor, Department of Management (P.G.) was awarded with 'Faculty of Academic Excellence Award' in the IIC and AICTE sponsored international conference held at Vivekananda College of Arts and Science, Thiruchengode in association with Dhaka International University, Bangladesh.
- Dr. Beena. T, Head & Associate Professor & Dr. R. V. Suresh, Associate Professor, Department of Management (P.G.) have got guideship recognition for Ph.D from Bharathiar University in Management for research programme.
- Dr.T.Johnson, Assistant Professor, Department of English, received Certificate of Appreciation for supporting Culturals from Nehru Institute of Information Technology & Management on 10.03.2023
- Dr.T.Johnson, Assistant Professor, Department of English, received Best Teacher Award for the Academic Year 2022-2023 by Brainery Spot Technology in the month of Sep 2023.

Details of Publications

- There were 10 Books Published, Eight Papers Published in Conferences, 25 papers published in seminar proceedings, 23 articles published in journals by the faculty members of VLBJCAS in the peer reviewed journals / UGC CARE List Journals and also in ABDC journals in the academic year 2022-23.
- Mrs.A.Gowri,Assistant Professor, Department of Management (P.G.) has published a book entitled "Organisational Behavior" with ISBN No. 978-93-92313-53-0 by Taran Publishing House.
- Dr.R.V. Suresh, Associate Professor, Department of Management (P.G.) has published 1 book and contributed 2 chapters in various books with ISBN; also acted as Editorial Board Member in two books of International publishers.

Details of Award Received by Faculty

- Mr.Naveen Kumar A.S., Assistant Professor, Department of Bcom PA. has successfully completed his Ph.D viva voce Examination under the guidance of Dr. S. David Soundarajan, Assistant Professor, Department of Commerce, Puratchi Thalavi Amma, Government Arts and Science College, Palladam on 15.11.2022, thesis entitled "Applications and Practices of Accounting Software in India" (An Empirical Study with Special Reference to Unorganised Retailers in

Coimbatore District) held at Puratchi Thalaivi Amma, Government Arts and Science College, Palladam.

- Mr.S. Manivarma., Assistant Professor, Department of Bcom Cs & IT, has successfully completed his Ph.D Viva voce Examination on 11.01.2023, under the guidance of Dr.S.Sivagnanam, Assistant Professor, PG& Research Department of Commerce, Government Arts College, Coimbatore, thesis entitled “An Empirical Study to Assess the Impact of Banking Digitalization on Customers Satisfaction: Evidence from Post Demonetization Period at Coimbatore District” held at Government Arts College, Coimbatore.
- Mr.T.Karuppusamy. T., Assistant Professor, Department of Mathematics, has successfully completed his Ph.D Viva voce Examination on 06.02.2023, under the guidance of Dr.M.Sivasubramanian, Assistant Professor, Department of Mathematics, Government Arts and Science College, Udumalpet, thesis entitled “Studies on Elements of Hidden Markov Model” held at Government Arts and Science College, Udumalpet.
- Mr.P.Mohanraj, Assistant Professor, Department of English, has successfully completed his Ph.D viva voce Examination under the guidance of Dr. S. K. Pushpalatha, PG& Research Department of English, Government Arts College (A), Coimbatore on 10.2.2023, thesis entitled “Anthropological Study of the Select Novels of Amit Chaudhuri” held at Government Arts College (A), Coimbatore.

Sports and Games

The Department of physical education has brought name and prominence to institution by organizing many numbers of activities which get resulted into many achievements at various levels. Sport is the essential part of our curriculum which motivates the students to involve themselves in Sports and Games. Sports students have achieved victories in intercollegiate competitions and competitions conducted at University, District and State Level. Students participated in 18 different events like (Cross Country Competition, Athletics, Cricket, Hand Ball, Hurdles, Medley Relay, Race Walk, Chess, Taekwondo, Swimming, Long Jump, Aquatics, Decathlon, Marathon and Foot Ball) won 60 prizes, which brings laurel to the college it includes First, Second and Third positions.

Students Achievements

Department of Physical Education at VLBJCAS is considered as an important component of overall personality development of our pupils. Sports policy of VLBJCAS is “To Develop Healthy Mind in Healthy Bodies”

VLBJCAS aims to develop the overall personality of the Students through Sports and Physical Activities as we firmly believe in its benefits. Students have achieved victories in intercollegiate competitions and competitions conducted at University, District and State Level. Students involved themselves in nearly 18 different programs (Cross Country Competition, Athletics, Cricket, Hand Ball, Hurdles, Medley Relay, Race Walk, Chess, Taekwondo, Swimming, Long Jump, Aquatics, Decathlon,

Marathon and Foot Ball) and won 105 prizes, which includes First, Second and Third positions and some have stated below.

- Jeyavindhiya.J of I BBA CA, accomplished II place in State Level- 400mts Hurdles and I Place Medley Relay in 35th Tamilnadu State Junior Open Athletic Championship conducted from 17.08.2022 to 20.08.2022.
- Sandhiya.K of I BCA, accomplished II place in State Level- Race Walk in 35th Tamilnadu State Junior Open Athletic Championship conducted from 17.08.2022 to 20.08.2022.
- Kavin Kumar .G of I M.Sc. CS, accomplished II place in National Level Chess, in SBKF 7th National National Games 2022, held at Madhya Pradesh from 16.09.2022 to 19.09.2022.
- Rohith.P, of I BSC. IT, won II Place in District Level long Jump at 61st Junior Athletics Championship 2022, Nehru Stadium, held at Coimbatore from 06.10.2022 to 07.10.2022.
- Aravind.A of I BCom, won II Place in District Level Mixed Relay & I place in 400mts Hurdles in 61st Junior Athletics Championship 2022, held at Nehru Stadium, Coimbatore, from 06.10.2022 to 07.10.2022.
- Harish Ragavendra.S of III B.Com., won I Place in District Level Javelin Throw in 61st Junior Athletics Championship 2022, held at Nehru Stadium, Coimbatore, from 06.10.2022 to 07.10.2022.
- Dhanushiya.K of I BCom IT, won II place in District Level High Jump and III place in Mixed Relay at 61st Junior Athletics Championship 2022, Nehru Stadium, Coimbatore, from 06.10.2022 to 07.10.2022.
- Jeyavindhiya.J of I BBA CA, won I place in District Level Mixed Relay & 400mts Hurdles in 61st Junior Athletics Championship 2022, held at Nehru Stadium, Coimbatore, from 06.10.2022 to 07.10.2022.
- Sandhya.S of I BBA CA, won III place in District Level 5000mts Walk in 61st Junior Athletics Championship 2022, held at Nehru Stadium, Coimbatore, from 06.10.2022 to 07.10.2022.
- Sandhiya.K of I BCA, won II place in State level 10000mts Race Walk in 36th Tamilnadu Inter District Junior Athletic Championship 2022, held at SDAT Stadium, Thiruvannamalai, from 16.10.2022 to 19.10.2022.
- Jeyavindhiya.J of I BBA CA, won II place in State level 10000mts Race Walk in 36th Tamilnadu Inter District Junior Athletic Championship 2022, held at SDAT Stadium, Thiruvannamalai, from 16.10.2022 to 19.10.2022.

- Karthikeyan.K of I B.Sc ECS, secured I Place in International Atya Patya in 7th South Asian Atya patya Championship- Kathmandu, held at Nepal, from 18.10.2022 to 20.10.2022.
- Jeyavindhiya.J of I BBA CA, secured V place in National Athletics - 400mts Hurdles in 37th Nationals Junior Athletic Championships 2022, held at Guwahati, from 11.11.2022 to 15.11.2022.
- Vishnu. M of III BA English Literature, secured III Place in State Level Taekwondo in South Zone Inter -University Kho-Kho Tournament, held at Jawaharlal Nehru Technological University, Kakinada, Andra Pradesh, from 27.12.2022 to 29.12.2022.

Placements

The Placement Office is the nodal point for companies to interact with VLBJCAS which is well equipped and designed to handle and support the placement progression in all stages. Infrastructure includes well furnished air conditioned rooms are available for pre-placement meeting, written tests, group discussions and personal interviews. Student volunteers regularly assist on the day of the visit. 24 companies were visited at VLBJCAS in that 330 students were placed and received 546 offers from various National and Multinational companies like Wipro, CG Vak Software and Exports Limited, Aveon Info-tech Private Limited, KGISL, HRH Next, FinCover, Aditya Brilla Health Insurance, TVS Training and Services, Federal Skill Academy, Sure TI Insurance Marketing PVT LTD, Stratadigm, Indian Co-Operative Credit Society, AEE BEE Academy, IDFC First Bharat, Qness Corp LTD, Quintessena, Business Solutions and Services, RND Soft, Kovai Hyundai, Blumz Infomatic, Amazon, Tenzotech, HDB Bank, TCS, BPSTCS IT etc.

Center for Research

VLB Janakiammal College of Arts and Science has Centre of Research, which aims to promote Research Activities among the students, researchers and faculty members. Center for Research organizes Faculty Development Programmes and Seminars to enhance the knowledge of Faculty Members and Research Scholars and National and International Level Conferences to create awareness on recent trends in research works. Research center invites eminent Experts & Researchers in various areas of interest for knowledge sharing and motivate the Faculty Members and Research Scholars to publish in refereed Journals with good Impact factor and present their research papers in National and International Conferences.

Center for Human Excellence

VLB Janakiammal College of Arts and Science has Center for Human Excellence, it is a man making process towards achieving Good health, Sound mind, Intellectual sharpness and Character building among the youth. This integrated approach will result in individual peace and prosperity leading to Social, National and Global peace and prosperity by unfolding the hidden potentials of the youth. The vision of the center is to have a profound impact on the role, performance, attitudes and behaviours of corporations and other organizations, which become expressions of human excellence in achievement, in progress, in social contribution, in stakeholder care, and in environmental responsibility.

Center for Competitive Examination

The institution has established a separate center i.e. 'Center for Competitive Examinations' to train students to face the competitive exams, and also to motivate them to land up in good job. The aim of the Center for Competitive Examinations is to promote the facilities, and provide students a better chance to succeed in competitive examinations. The purpose of the Center is to help students to appear for the competitive examinations, arrange the sufficient programs for the students to make them aware about the competitive examinations and its strategy. It provides the examination details then and there and also provides the effective trainings to reach their goal with great success. It motivates the students to learn about the competitive exam preparation with some useful tips. It helps to bring out the success of the students with the assistance of ICT based teaching and learning. It provides guidance for the stress free examination along with some motivational tips to grab the opportunities for successful life.

Center for Faculty Development

Faculty development is an essential element of Institutional effectiveness. Faculty professional development contributes to the effective use of emerging technologies and establishes a firm foundation for the overall development of high quality programs. Faculty development programmes include the four possible types of development: personal (interpersonal skills, career development, and life planning issues), instructional (course design and development, instructional technology) organizational (ways to improve the institutional environment to better support teaching); and professional (ways to support faculty members so that they fulfill their multiple roles of teaching, research, and service). Faculty development has a critical role to play in promoting academic excellence and innovation. The Center for faculty development was constituted to inculcate among faculties in motivating them to promote institutional effectiveness through the development of personal, instructional, organizational and professional growth of faculty.

NSS

Three Units of NSS in VLBJCAS provides students to apply their education in finding practical solutions to the problems faced by the individuals and the community. NSS enables the students to participate in various programmes of social service and national development in order to help the society. NSS unit organized various Extension Activities on World Nature Conservation Day-Orientation Programme and Tree Plantation, Drug Abuse Awareness Seminar, Blood Donation, White Wash Programme, Leadership Training Programme, National Youth Day 2023- Competition. NSS unit organized various Awareness Programme on Free Eye Screening Camp, Annual Coimbatore Peace Festival, Pledge on Drug Abuse, Eat Right Mela Coimbatore 2022, Independence Day, Basic Life Support -World Record Event, Poshan Maah-Nutrition, NSS Day Celebrations- Orientation Programme, Orientation Programme, National Voters Day Poster Making Competition, Fit India Freedom 3.0 Yoga Training and Awareness, HIV/AIDS for Young People, Covid-19 Vaccination Camp, A World Record Attempt Bike Rally, Road Safety, Kovai Vizha-Organ Donation, Kovai Vizha-Road Safety, National Deworming Day, Rally in remembrance of Dandi March, Exhibition (Short Flim) for "Unknown freedom fighters" in Tamilnadu . It has also organized Swachh Bharat Programmes on Cleaning Campaign programme -People Initiative for Cleaner Perur.

NCC

NCC of VLBJCAS plays a credible role in shaping the character of students by instilling the values of patriotism, service, discipline and hard work. NCC executive committee which includes Senior Division and Senior Wing cadets was headed by the Principal. Each cadet is trained to develop their physical fitness through PT parade, Drill parade also conducted to improve their self discipline and their attitude. Personality development classes were conducted to improve their leadership Qualities. Cadets enrolled were given institutional training and can participate in adventure activities, community development programmes, various national level camp and annual training camps; youth exchange programmes, sports and cultural activities etc. The Army wing NCC Company in the college comes under the command of 4 Tamil Nadu Battalion (COIMBATORE). NCC organized various camps on Blood donation, Swatch Bharath Abiyan & Tree plantations, conducted many activities and programmes on Stop Aids, Defence Sector, World Water Day, Yuva India 2022, World Environment Day etc. Nearly 8 programmes were conducted successfully for the betterment of the students and society.

Unnat Bharath Abiyan Cell

Villages adopted by VLBJCAS under the MHRD flagship project UNNAT BHARAT ABHIYAN (UBA) are as follows:

- Devanampalayam
- Govindapuram
- Kaniyalampalayam
- Kappalankarai
- Kothavadi

The institution had already conducted an initial survey to understand the problems faced by the people of these 5 villages. The Village and Household survey was successfully completed due to the active participation of the village people and panchayat authorities.

Infrastructure

Nine LCD Projectors and 60 Systems were purchased during the academic year 2022-2023 for the betterment of the students and also to improve the progress of teaching and learning.

Library

Library of VLBJCAS is equipped with 38,740 books approximately. It encompasses 53 National Journals, 30 International Journals, 98 National Magazines, 2 International Magazines and 3,77,26,000+E-Journals. We have 208 Books at Book Bank for underprivileged students to utilize it at ease. Students as well as members of faculty can utilize the Digital Library which contains 22 Computers. 3,772 Educational CDs are available in the Library. We are proud to be institutional members of various societies like N-LIST, NDL, TNDL etc., (by UGC-MHRD). We also provide E-learning through NPTEL online Web and video courses in various disciplines at digital Library.

Students Scholarships

- VLBJ Trust endow with scholarships for the deserving students under the category of merit and sports quota.

Academic Programmes

Several Academic Programmes were conducted in the College for the benefit of students and staff members are as follows:

1.	Guest Lectures and Seminars organized and attended	10
2.	Orientation Programme Conducted for the students	19
3.	One Week Placement Training Classes on Communication & Aptitude	02
4.	HR Connect Programme	02
5.	International/National Commemorative Day Celebration	09
6.	International Conference	28
7.	National Conference	11
8.	Workshops	13
9.	National Workshops	03
10.	International Workshops	03
11.	Webinars	87
12.	International Faculty Development Program	80
13.	National Faculty Development Program	21
14.	Faculty Development Program	227
15.	Staff Welfare Committee Programme	05
16.	Students Welfare Committee Programme	12
17.	National Seminars	16
18.	Center for Research	01
19.	Research project submitted	05
20.	No of Ph.D produced	01
21.	Center For Human Excellence	02
22.	Center For Competitive Examinations	02
23.	Center For Faculty Development	03
24.	Parents Teachers Meet	25
25.	Exhibition Visit/Field Visit	03
26.	Extra Curricular Activities	02
27.	Alumni Interaction	10
28.	Student Care Activity	33
29.	Students Achievements	88
30.	Industrial Visit	06
31.	Extension Activity	09
32.	General Activity/ Celebration	04
33.	Inter Department Activity	02
34.	Club Activities	30
35.	Entrepreneur Development Cell	07
36.	Unnat Bharath Abiyan Cell	14

37.	Women Forum	06
38.	Articles published in Journal	41
39.	Papers published in Conferences	08
40.	Papers published in seminar proceedings	27
41.	Books Published	10
42.	Faculty acted as a Chief Guest/Resource Person	32
43.	Course Completed – NPTEL/ SWAYAM/MooC etc	26
44.	NSS	29
45.	NCC	08
46.	Sports	03
47.	Awards received 2/Editor-1/Ph.D Awarded 4/ Mphil 0/ Registered Ph.D/ Mphil	07
48.	Other activities	24
Total		1016

Totally 1016 activities were conducted during this academic year

Concluding Remarks

I conclude this report by giving an assurance that, we the members of Faculty and Students will sail together in the academic boats to reach the dual goals of education namely Academic Excellence and Human Excellence with unfailing support of our honourable Chairman and Managing Trustee, Thiru. N. Surya Kumar, dynamic CEO & Madam Secretary, Ms.Jaishree, the members of Governing body, all the stake holders, well wishers and above all, the God Almighty.

Thank you one and all.

**DR.K.Ramamurthi,
PRINCIPAL
VLBJCAS
25.03.2023**