



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE
(AUTONOMOUS)
AFFILIATED TO BHARATHIAR UNIVERSITY
KOVAIPUDUR, COIMBATORE - 42

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Annual Report



VLB JANAKIAMMAL COLLEGE OF ARTS AND SCIENCE

An Autonomous Institution, Affiliated to Bharathiar University and
Approved by AICTE Re-Accredited by NAAC with 'B++' Grade
KOVAIPUDUR, COIMBATORE – 6410 042

31
YEARS
OF SERVICE
EXCELLENCE

ANNUAL REPORT



2021-2022



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KOVAIPUDUR, COIMBATORE – 641 042

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ANNUAL REPORT 2021- 2022

The most respected and Chairman, revered CEO and Secretary, honourable Guests, dutiful Parents, dignified Members of Faculty and enthusiastic Students. It is my honour and privilege to present the 31st annual report of VLB Janakiammal College of Arts and Science on the glimpses of the academic year 2021-22. I obtain great pleasure in documenting the development and the achievements of VLB Janakiammal College of Arts and Science for the year 2021-22. This year is marked with many events and successful stories. This can be attributed to the dedication and team spirit of the staff members, students and members of the management.

VLBJCAS contentedly celebrate 31st Annual and Sports Day celebration with great interest and enthusiasm on 22.04.2022. Thiru.N.Suryakumar, Chairman, VLBJ Trust, is the guest of the day, In his welcome address Thiru.N.Suryakumar, beloved Chairman of VLBJ Trust states with high spirits that, everyday actions, activities and encounters ultimately determine success. He also added that Success comes when persistence and hard work are combined. He insists every student to have perseverance and commitment as they lead to success.

Dr.K.Ramamurthi, Principal, delivered Presidential Address. In his presidential address, he highlights on optimism as it is essential to keep every individual moving and growing. He quotes the words of Nicholas M. Butler “Optimism is essential to achievement and it is also the foundation of courage and true progress.” He enlightens us, by sharing, how optimism inspires, energizes and brings out the best. He insists every student to be optimistic as Optimism is a strategy for making a better future. Followed by the Presidential address, revered Principal Dr.K.Ramamurthi, takes privilege in presenting the annual report of VLBJCAS for the academic year 2021-2022 which are as follows.

Introduction

I begin by paying tribute to our late founder, V.L.Balakrishna Naidu, whose goal and vision continue to motivate us constantly. The one word we hold dearest is perfection, and I never get weary of saying that. Our ultimate goal is to excel in both academic and nonacademic domains. We

pursue inclusivity in addition to perfection. I'm pleased to see that VLB Janakiammal Arts and Science College maintains a model level of devotion and dedication in achieving the institution's aims. We embrace challenge, and are committed to excellence. We, at VLB Janakiammal College of Arts and Science explore new ways of looking at the world, and search for sustainable approaches to provide the quality education, necessary qualities and skills for our students to face the challenges in the world. We act on our deep responsibility to use our knowledge to serve that world through students. We truly believe that the foundation of a strong and prosperous nation lies in its youth, and an educated mind can contribute radically. It is with this thinking that we have introduced various skill development programs and courses that value to students which will provide them with the pre requisites to overcome various challenges and help them build a fulfilling career. Together, we are building a future that is open, connected, and purposeful. We are proud of who we are, and excited about what VLBJCAS is becoming.

Objective of VLBJCAS

The main objective of VLB Janakiammal College of Arts and Science is to provide quality education that empowers the students to have a robust career, to be competent enough and to inculcate values and also help them to achieve the versatile personality. We are striving to develop VLBJCAS into a dynamic campus that lays foundation to a potent knowledge along with healthy socio-cultural values which will enable the students to become good samaritans with a commendable global outlook. VLBJCAS strives to make education as a powerful medium and a tool to promote the social and economic development of backward community. This objective gets reflected in all the following activities of the college due to hard work and commitment rendered by the dedicated team of VLBJCAS.

About the College

VLB Janakiammal College of Arts and Science is an autonomous Institution established in the year 1991 by the well known industrialist and philanthropist late V.L. Balakrishna Naidu under the ambit of VLB Trust with motto of 'Educate to Empower'. The college is an autonomous institution, approved by AICTE, Re-accredited with 'B++' grade by NAAC and recognized under 2(f) and 12 B of UGC.

The college offers 17 UG, 5 PG and 6 research programmes. The college had a record of students securing ranks in Bharathiar University examinations. The college is committed to provide

holistic education by imparting hands on training, practical exposure and focus on extracurricular activities. The college offers various free ships and scholarships for deserving students.

Annual report lays out the challenges and accomplishments of each academic year in the following activities:

Mega events of the college

This year became an action-packed year for our Intuition since we have conducted various programmes for the betterment of the students. Some of the important programmes are highlighted as MEGA Events, which are stated below:

- **Independence Day** was celebrated on 15.08.2021 with traditional cheerfulness and enthusiasm. A large number of students and staff attended and paid tribute to the martyrs of the country which is organized by NCC & NSS unit.
- **Teachers Day** was celebrated on 04.09.2021, The Principal of VLBJCAS, Dr.K.Ramamurthi, inaugurated the program and appreciated the teachers with a speech that was an effective and motivational one for the entire teacher's community and the Department of Viscom issued gifts to all the faculty members to strengthen the bonds among us.
- **Department of Viscom** in association with **NSS** of VLBJCAS organized an event on 15.10.2021, on the occasion of Dr.A.P.J Abdul Kalam's 90th birthday which is celebrated as world students' day. Osai Kalidasan, President of Osai Environmental Organization was the Guest of Honor.
- **Republic Day** was celebrated on 26.01.2022 with traditional gaiety and enthusiasm. A large number of students and staff attended and paid tribute to the martyrs of the country which is organized by NCC unit.
- **International Womens Day** was celebrated on 8.03.2022 at Conference Hall. R.Deepika, CEO & Founder, Butterfly Consultancy and Training, Bangalore, was the resource person of the day.
- **Inter Department Fest – Talents Day 2022** was organized on 25.03.2022 at Quadrangle. Dr.K.Ramamurthi, Principal, VLBJCAS was the Guest of Honor.
- **Coimbatore Vizha 2022** was celebrated at VLBJCAS, UG block on 12th&13th April 2022 in which Young Indians Club organized various events includes selfie contest, essay

writing, fabric painting, solo singing & dancing, group dance, mehendi designing & meme creation on the theme of “Heritage of Coimbatore”.

Admission 2021-2022 (UG -809 & PG 90)

In spite of the increasing contest among the abundant Arts and Science Colleges, we were able to admit around 899 students during the academic year 2021-2022.

Examination

The principle aim of the college is to fabricate high-quality results and rank holders academically. Our students have performed exceedingly well in the end-semester examinations. In the End Semester Examinations the overall pass percentage of UG was 95.34% and PG was 95.65%. During 2020-2021, VLBJCAS had produced **854** scholars with flying colours from our venerated institution. VLBJCAS has produced 3 M.Phil and 3 Ph.D scholars during the academic year 2020-2021. Congratulations to all the booming students on their splendid achievement and to the faculty members, for their contribution in achieving this result.

Faculty members

The Faculty Members in VLBJCAS are qualified with various proficiencies having industrial and teaching experience. Team spirit of the faculty members is the pivotal factor which is a major strength of the VLBJCAS. They impart employable skills to the students through dedicated teaching-learning process. We have 130 hefty bands of dedicated and committed faculty numbers. Out of 130 members, 26 faculty members Completed Ph.D, 92 faculty members completed M.Phil, 6 faculty members completed NET, 3 faculty members completed SLET and remaining members are in their progress of completing their research degrees.

Details of award/recognition received by faculty

- Mr.Samson Dinakaran.S, Associate Professor, Department of Computer Science, has successfully completed his Ph.D Viva voce Examination under the guidance of Dr.M.Devapriya, Assistant Professor, Department of PG and Research (Computer Science), on 29.12.2021 in the topic “An Adaptive Asynchronous SMC Using Consensus in Trusted Pals” at Government Arts and Science College, Coimbatore.
- Mrs.M.Sangeetha, Assistant Professor, Department of Commerce has successfully completed her Ph.D viva voce Examination under the guidance of Dr.K.Brindha, Department of Commerce on 16.2.2022 in the topic “A Study on Marketing Problems and

Prospects of Turmeric growers with reference to Erode District” at LRG Govt. Arts College for Women, Tirupur.

- Mrs.S.Rukshana Begam, Assistant Professor, Department of Commerce has successfully completed her Ph.D viva voce Examination under the guidance of Dr.S.Kalavathi, Assistant Professor, Department of Commerce on 11.3.2022 in the topic “A Study on Branded Apparel Buying Behavior Among Men Working in Higher Education Institutions with Special Reference to Coimbatore City” at Govt. Arts College , Coimbatore.
- Dr.Gowrishankkar.V, Assistant Professor, Department of Management (PG) & Research, has Successfully completed his PhD. Viva Voce Examination under the Guidance of Dr.Martin Jayaraj.A, Assistant Professor, Department of Management Studies-PG, Karpagam Academy of Higher Education, Coimbatore on 23.12.2021 in the topic “A Study on Retention Strategies for Ophthalmic Doctors with Reference to Western Region of Tamilnadu” at Karpagam Academy of Higher Education, Coimbatore.

Sports and games

The Department of physical education has brought name and prominence to institution by organizing many numbers of activities which get resulted into many achievements at various levels. Sport is the essential part of our curriculum which motivates the students to involve themselves in Sports and Games. Sports students have achieved victories in intercollegiate competitions and competitions conducted at University, District and State Level. Students participated in 100 different events like Cross Country Swimming, Athletics, Cricket, Foot Ball, Power Lifting, Bench Press, Marathon, Chess & Kho-Kho, Kabadi and Foot Ball and won 78 prizes, which brings laurel to the college it includes First, Second and Third positions.

Students achievements

Department of Physical Education at VLBJCAS is considered as an important component of overall personality development of our pupils. Sports policy of VLBJCAS is “To Develop Healthy Mind in Healthy Bodies” **VLBJCAS aims to develop the overall personality of the Students through Sports and Physical Activities** as we firmly believe in its benefits. Students have achieved victories in intercollegiate competitions and competitions conducted at University, District and State Level. Students involve themselves in nearly 100 different programs (Cross Country Swimming, Athletics, Cricket, Foot Ball, Chess & Kho-Kho, Kabadi and Foot Ball) and won 93 prizes, which includes First, Second and Third positions and some have stated below.

- Surendar. S of (I MCOM) accomplished II place in 400mts Hurdles at 1st National U-23 Championship-2021 on 27th to 29th of September 2021.
- K.MariSarath of (I MBA) achieved II place in 500mts at 93rd Tamilnadu State Senior Athletic Championship, Jawaharlal Nehru Stadium, Chennai on 15.10.2021 to 17.10.2021.
- Venkatesh.K of (II BBA) achieved I place in 800 mts at 60th Coimbatore District Junior Athletic Championship, Nehru Stadium, Coimbatore on 26.11.2021 to 27.11.2021.
- Lingakumar.A of (II BCOM) achieved I place in 500 mts at 35th Tamilnadu Inter District Junior Athletic Championship Dindigul on 28.11.2021.
- Kunal.V of (II BCOM CS) won I place in 200mts Breast Stroke at Bharathiar University Inter Collegiate Swimming Competition, Erode Aquatic Centre on 06.12.2021.
- Prejwaal.N of (II BCOM CS) achieved II place in Deadlift 70kgs at State level Deadlift Competition 2021 on 26.12.2021.
- Chandru.S.T and Abilash.S of (III BCOM CA) participated in All India Trecking Camp 2022 on 2.12.2021 to 2.01.2022
- Surendar.Sof (I MCOM) accomplished a I place in 400mts Hurdles at All India Inter University Athletic Competition, Mangalore University, Mangalore on 04.01.22 to 07.01.22.
- Vishnu.M of (II BA English Literature) secured II place in Taekwondo 58 kg category at Bharathiar University Inter Collegiate Taekwondo Competition- Kongu Arts and Science College, Erode on 05.03.2022

Placements

The Placement Office is the nodal point for companies to interact with VLBJCAS which is well equipped and designed to handle and support the placement progression in all stages. Infrastructure includes well furnished air conditioned rooms are available for pre-placement meeting, written tests, group discussions and personal interviews. Student volunteers regularly assist on the day of the visit. 360 students were placed and some of them have received multiple offers from various National and Multinational companies like Infosys, TCS, KGISL, Wipro, Future Generali, AEE BEE Academy, Accenture, Avasoft BDE, Surya infomatics, Butterfly Appliances Ltd., eNoach, Sureti etc.

Center for Research

VLB Janakiammal College of Arts and Science has Centre of Research, which aims to promote Research Activities among the students, researchers and faculty members. Center for Research organises Faculty Development Programmes and Seminars to enhance the knowledge of Faculty

Members and Research Scholars and National and International Level Conferences to create awareness on recent trends in research works. Research center invites eminent Experts & Researchers in various areas of interest for knowledge sharing and motivate the Faculty Members and Research Scholars to publish in refereed Journals with good Impact factor and present their research papers in National and International Conferences.

Center for Human Excellence

VLB Janakiammal College of Arts and Science has Center for Human Excellence, it is a man – making process towards achieving Good health, Sound mind, Intellectual sharpness and Character building among the youth. This integrated approach will result in individual peace and prosperity leading to Social, National and Global peace and prosperity by unfolding the hidden potentials of the youth. The vision of the center is to have a profound impact on the role, performance, attitudes and behaviours of corporations and other organisations, which become expressions of human excellence in achievement, in progress, in social contribution, in stakeholder care, and in environmental responsibility.

Center for Competitive Examination

The institution has established a separate center i.e. ‘Center for Competitive Examinations’ to train students to face the competitive exams, and also to motivate them to land up in good job. The aim of the Center for Competitive Examinations is to promote the facilities, and provide students a better chance to succeed in competitive examinations. The purpose of the Center is to help students to appear for the competitive examinations, arrange the sufficient programs for the students to make them aware about the competitive examinations and its strategy. It provides the examination details then and there and also provides the effective trainings to reach their goal with great success. It motivates the students to learn about the competitive exam preparation with some useful tips. It helps to bring out the success of the students with the assistance of ICT based teaching and learning. It provides guidance for the stress free examination along with some motivational tips to grab the opportunities for successful life.

Center for Faculty Development

Faculty development is an essential element of Institutional effectiveness. Faculty professional development contributes to the effective use of emerging technologies and establishes a firm foundation for the overall development of high quality programs. Faculty development programmes include the four possible types of development: personal (interpersonal skills, career development,

and life planning issues), instructional (course design and development, instructional technology); organizational (ways to improve the institutional environment to better support teaching); and professional (ways to support faculty members so that they fulfill their multiple roles of teaching, research, and service). Faculty development has a critical role to play in promoting academic excellence and innovation. The Center for faculty development was constituted to inculcate among faculties in motivating them to promote institutional effectiveness through the development of personal, instructional, organizational and professional growth of faculty.

NSS

Three Units of NSS in VLBJCAS provides students to apply their education in finding practical solutions to the problems faced by the individuals and the community. NSS enables the students to participate in various programmes of social service and national development in order to help the society. NSS unit organized Voters Day, National Girl Child Day, Blood Donors Camp and etc. It has also organized Swachh Bharat Programme, World Consumer Rights Day, FitIndia Movement etc. Totally 24 programmes conducted successfully for the betterment of the students and society.

NCC

NCC of VLBJCAS plays a credible role in shaping the character of students by instilling the values of patriotism, service, discipline and hard work. NCC executive committee which includes Senior Division and Senior Wing cadets was headed by the Principal. Each cadet is trained to develop their physical fitness through PT parade, Drill parade also conducted to improve their self discipline and their attitude. Personality development classes were conducted to improve their leadership Qualities. Cadets enrolled were given institutional training and can participate in adventure activities, community development programmes, various national level camp and annual training camps; youth exchange programmes, sports and cultural activities etc. The Army wing NCC Company in the college comes under the command of 4 Tamil Nadu Battalion (COIMBATORE). NCC organized various camps on Statue cleaning, Blood donation, Swatch Bharath & Tree plantations, conducted many Awareness Programmes on Tobacco Free Coimbatore (TFC) on Helpline Number, Awareness programme on National Integration: Importance & Necessity of Road safety, Covid awareness program etc. Nearly 20 programmes were conducted successfully for the betterment of the students and society

Library

Library of VLBJCAS is equipped with 38,519 books approximately. It encompasses 53 National Journals, 30 International Journals, 98 National Magazines, 2 International Magazines and 3,77,26,000+E-Journals. We have 208 Books at Book Bank for underprivileged students to utilize it at ease. Students as well as members of faculty can utilize the Digital Library which contains 22 Computers. 3,772 Educational CDs are available in the Library. We are proud to be institutional members of various societies like N-LIST, NDL, TNDL etc., (by UGC-MHRD). We also provide E-learning through NPTEL online Web and video courses in various disciplines at digital Library.

Grants-funded projects

- Dr.R.Preetha, Head, Dept. of Management (UG) and Mr. D. Janarthanan, A.P. Dept. of Management (UG) have awarded ICSSR Project for the amount 2,55,000.
- Dr. T.Beena, Head, Dept. of MBA has guided Abirami B and Arun G for Students Project Scheme, Tamil Nadu State Council for Science and Technology Chennai for the academic year 2021-2022 and grant received Rs 7,500.

Students scholarships

VLBJ Trust endow with scholarships for the deserving students under community, merit and sports quota.

Academic programmes

Several Academic Programmes were conducted in the College for the benefit of students and staff members are as follows:

S.No	Event	No.
1.	Guest Lectures organized and attended	17
2.	Orientation Programme for student	5
3.	Training Classes & Placement Training	26
4.	National Celebrations	02
5.	International-8/National Conference-5	13
6.	Workshops	95
7.	Faculty Development Program	402
8.	Seminars/Webinars	37
9.	Center for Research	2
10.	Center For Human Excellence	1
11.	Center For Competitive Examination	3

12.	Center For Faculty Development	2
13.	Parents meet	17
14.	Exhibition Visit/Field Visit	3
15.	Extra Co-Curricular Activities	17
16.	Alumni Interaction	17
17.	Inauguration by the Departments	18
18.	Student activity	18
19.	Industrial Visit	23
20.	Extension Activity	9
21.	General Activity/ Celebration	10
22.	Awareness Program/Rally & Awareness Camp	5
23.	Inter Department Activity	02
24.	Club Activities	19
25.	Entrepreneur Development Cell	6
26.	Women Forum	4
27.	National Journal- 15 International Journal -48	40
28.	Faculty acted as a Chief Guest/Resource Person	64
29.	ICT Enabled Teaching (Powerpointpresentation,Usage of MobileProjectors)	
30.	Educational Tour	5
31.	NSS	24
32.	NCC	20
33.	Sports	15
34.	Award – Editor-0/Ph.D- 4/ Mphil-0/Registered -20	24
	Total	988

Totally 988 bustle were conducted during this academic year

Concluding remarks

I conclude this report by giving an assurance that, we the members of faculty and students will sail together in the academic boats to reach the dual goals of education namely Academic Excellence and Human Excellence with unfailing support of our honourable chairman and Managing Trustee Thiru. N. SuryaKumar, and dynamic CEO & Madam Secretary Mrs.Jaishree, the members of Governing body, all the stake holders, well wishers. I would like to

once again extend my gratitude to chairman and Managing Trustee Thiru. N. SuryaKumar, and vibrant CEO & Madam Secretary and other dignitaries present here and all those associated with VLBJCAS who have strongly believed in our vision of progress and perfection and above all, I submit my sincere thanks to the God, Almighty.

Thank you one and all.

Dr.K.Ramamurthi
PRINCIPAL
VLBJCAS
22.04.2022



A handwritten signature in black ink, appearing to read "Dr. K. Ramamurthi".

Principal

-PRINCIPAL
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